



District 35 Toastmasters Spring Conference 2023 Sponsorship Opportunities

May 5-6, 2023

The Abbey Resort
269 Fontana Blvd.
Fontana On Geneva Lake, WI



WHERE LEADERS ARE MADE

The Toastmasters District 35 2023 Spring Conference offers a unique opportunity to market and align your company's brand with a group of 1,200 from the entire state of Wisconsin and the Upper Peninsula of Michigan who are focused on the developing their communication and leadership skills. The conference will have over 150 attendees attending in person and virtually.

There are numerous sponsorship opportunities for all organizations, large and small, and you are sure to find an option that fits your organization's marketing strategy.

If you have questions or would prefer a customized sponsorship discussion, please contact Conference Chair Kris Pool.

Cell / Text: 920-698-0656
Kris.Pool.DTM@gmail.com

Toastmasters International is a worldwide nonprofit 501(c) educational organization that empowers individuals to become more effective communicators and leaders. Headquartered in Englewood, Colo., the organization's membership exceeds 358,000 in more than 16,800 clubs in 143 countries. Since 1924, Toastmasters International has helped people from diverse backgrounds become more confident speakers, communicators and leaders. Learn more at www.toastmasters.org.



SPONSORSHIP PACKAGES

PLATINUM \$3,000 (*limit one*)

- Top listing as the sponsor for the two-day conference
- Sponsor of the Saturday luncheon and awards program
- Four (4) tickets to the full conference (meals included)
- Sponsor acknowledgment from the lectern
- Company display at the event
- Full back cover color ad in the conference program
- Company name and logo on thank you page of conference program
- Onsite acknowledgement via printed signage
- Logo and link on conference website



GOLD \$2,000 (*limit one*)

- Sponsor of the Saturday dinner and Hall of Fame awards program
- Three (3) tickets to the full conference (meals included)
- Sponsor acknowledgment from the lectern
- Inside back cover color ad in the conference program
- Company name and logo on thank you page of conference program
- Onsite acknowledgment via printed signage
- Logo and link on conference website



SILVER \$1,000 (*limit two*)

- Sponsor of the International Speech Contest
- Two (2) tickets to the full conference (meals included)
- Sponsor acknowledgement from the lectern
- Half page color ad in the conference program
- Company name and logo on thank you page of conference program
- Onsite acknowledgment via printed signage
- Logo and link on conference website





BRONZE \$750 (*limit three*)

- Sponsor of the First Timers reception
- One (1) ticket to the full conference (includes meals)
- Sponsor acknowledgment from the lectern
- Quarter page color ad in the conference program
- Company name and logo on thank you page of conference program
- Onsite acknowledgment via printed signage
- Logo and link on conference website



COPPER \$500 (*limit 2 per option*)

Option 1: Breakfast Sponsor

- Company name and logo featured on screen during registration
- Sponsor acknowledgment on signage at the breakfast tables
- Company name and logo on thank you page of conference program
- Onsite acknowledgment via printed signage
- Logo and link on conference website



Option 2: Friday Fun Night Sponsor

- Sponsor of Friday Fun Night entertainment
- Sponsor acknowledgment on signage at the Friday Fun Night
- Company name and logo on thank you page of conference program
- Onsite acknowledgment via printed signage
- Logo and link on conference website

Option 3: Networking Break Sponsor – AM

- Sponsor of Saturday morning networking break
- Sponsor acknowledgment on signage in networking area
- Company name and logo on thank you page of conference program
- On site acknowledgment via printed signage
- Logo and link on conference website

Option 4: Networking Break Sponsor – PM

- Sponsor of Saturday afternoon networking break
- Sponsor acknowledgment on signage in networking area
- Company name and logo on thank you page of conference program



- Onsite acknowledgment via printed signage
- Logo and link on conference website

Option 5: Saturday Evening “After Hours” Reception Sponsor

- Sponsor of Saturday evening “After Hours” reception
- Sponsor acknowledgment on signage at Saturday reception
- Company name and logo on thank you page of conference program
- Onsite acknowledgment via printed signage
- Logo and link on conference website

RAFFLE BASKETS / GIFTS / IN-KIND DONATIONS (unlimited)

- Goods and/or services for raffle basket and/or silent auction prizes
- Gifts for the First Timers Reception (quantity of 50)
- Conference Tote Bag for attendees (quantity of 125)
- Items for attendee registration packets (quantity of 125)



PROGRAM ADVERTISING (unlimited)

➤ Full-page ad	5.25” x 8.25”	\$125.00
➤ Half-page ad	5.25” x 4”	\$65.00
➤ Quarter-page ad	2.6” x 4”	\$55.00
➤ Business card ad	3.5” x 2”	\$35.00
	Vertical or Horizontal	
	Vertical or Horizontal	



The key to success is to focus on goals,
not obstacles.

~ Author Unknown

Help our attendees focus on their goals and not the financial obstacles preventing them from attending the District 35 Spring Conference 2023 due to financial difficulties with conference sponsorship at one of many levels. Thank you.

Do you have additional ideas or want to discuss options? Contact Spring Conference Chair Kris Pool at Kris.Pool.DTM@gmail.com or call 920-698-0656.

[Payment can be made via Eventbrite.](#)

When you click the "Reserve a Spot" button.... Enter promo code Sponsorship and click apply.... When you scroll down all the way to the end of the ticket information, there is a spot for Donations / Sponsorship and you can enter the price. Then click the "Check Out" button. Fees and taxes will be calculated before you place the order.

Please send the ad, logo, completed form (pages 9-10) directly to Kris.Pool.DTM@gmail.com



FULL PAGE

5.25"W x 8.25"H

1575x2475 pixels

\$125



½ PAGE

5.25"W x 4"H

1575x1200 Pixels

\$65

¼ PAGE

2.6"W x 4"H

Vertical or Horizontal

780x1200 pixels

\$55

BUSINESS CARD

3.5"W x 2"H

Vertical or Horizontal

600x1050 Pixels

\$35

Sizes shown are approximate



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District 35 – 2023 Spring Conference Sponsorship Application

Please complete this form and submit to Spring Conference Chair Kris Pool at Kris.Pool.DTM@gmail.com. One of our team members will follow up with you for final details and payment information.



DUE DATES

- March 15, 2023: Platinum, Gold, Silver, Bronze, and Copper sponsorship levels
April 30, 2023: Program Advertising, Raffle Basket Prizes, Gifts, In-Kind Donations

Name: _____
Title: _____
Company: _____
Street Address: _____
City, State, Zip: _____
Phone: _____
Email: _____
Website: _____



PLEASE INDICATE YOUR SPONSORSHIP COMMITMENT

- | | | | |
|-----------------------------------|-------------------|---|-------|
| <input type="checkbox"/> Platinum | \$3,000 | <input type="checkbox"/> Full page ad | \$125 |
| <input type="checkbox"/> Gold | \$2,000 | <input type="checkbox"/> Half page ad | \$65 |
| <input type="checkbox"/> Silver | \$1,000 | <input type="checkbox"/> Quarter page ad | \$55 |
| <input type="checkbox"/> Bronze | \$750 | <input type="checkbox"/> Business card ad | \$35 |
| <input type="checkbox"/> Copper | \$500 each option | | |
| <input type="checkbox"/> Option 1 | | <input type="checkbox"/> Raffle Basket / Silent Auction | |
| <input type="checkbox"/> Option 2 | | <input type="checkbox"/> First Timers Reception gift | |
| <input type="checkbox"/> Option 3 | | <input type="checkbox"/> Conference Tote Bags | |
| <input type="checkbox"/> Option 4 | | <input type="checkbox"/> Items for registration packets | |
| <input type="checkbox"/> Option 5 | | <input type="checkbox"/> Other in-kind donation | |

Thank you for providing a **KEY** to our success and your support of Toastmasters District 35's Spring Conference 2023.

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