

District 35 — 2014-2015

DEC Meeting Minutes – February 21, 2015

Chula Vista Resort, Wisconsin Dells



Meeting called to order at 10:00 a.m.

Dave Barger opened the meeting with singing the National Anthem at the

Attendance:

Craig Carpenter
Rhonda Williams
Jennifer Smith
Richard Seelig (phone)
Kris Pool
Sue Kohut
Peggy Lee Hanson
Keith Cumiskey

David Dopkins
Lori Namur (phone)
David Reed
Amy Linn-Strosin
Kathleen Rader
Julia Boss
Irv Snider
Mark Nienow (phone)

Tina Grezinski (phone)
Scott Wuerch
Heidi Schriener
Carol Doleysh
Therese Miller
Ron Morishita (phone)
Andrea Price

Guests:

Anne Pacheco

Dave Barger

23 members and 2 guests in attendance

17 members needed for a quorum – a quorum is present

Treasurer Report – Sue Kohut

- Written report submitted.
- The mid-year District Financial Records audit was completed; Toastmasters International confirmed receipt of the audit on February 11.
- Checking account balance as of the end of January was \$49,443.14.
- Reminder to continue to submit voucher and reimbursement receipts promptly.

Public Relations Officer Report– Richard Seelig

- No report.
- Conference call this Wednesday evening to discuss initiating a billboard campaign.

Lt. Governor Marketing Report– Cindy Laatsch

- Monthly calls are being held for club coaches, struggling clubs, and new club development. If anyone is interested in attending these calls, please contact Cindy.
- Spreadsheet has been created and will be sent out regularly to Area and Division Governors for review and in preparation for any upcoming issues or areas of concerns.
- Seeking more Club Coaches; there are 38 clubs that currently qualify for a coach.
- Discussions beginning for several new chair positions: DTM, Club Coach, New Club, Membership, and Struggling Club.
- 115 clubs currently in the district; we will need 4 new clubs to achieve Select Distinguished and 4,545 membership payments.
- Areas for attention are new clubs and distinguished club status.

Lt. Governor Education & Training Report – Rhonda Williams

- Responsible for TLI, speech contests, and conferences.
- Very positive feedback received on the TLI session for winter training.
- Speech contests are underway. Trophies will be available for pickup after the meeting.
- April dues renewal period will begin soon. Drive membership to reach 20 members or Net 5 which will help in reaching Distinguished status.

District Governor Report – Craig Carpenter

- Thanks to all the DEC members for their work this year. Impressed with the information coming in on the club visit reports. If the members receive what they need, the clubs will succeed.
- Platteville has submitted their paperwork and money to charter a club; this has not yet been reflected on the reports yet. Five clubs are in the pipeline to be chartered before June.
- Membership payments are almost 50% paid.
- All districts have zero distinguished clubs; these are not reflected on the books until after the April dues renewal period.
- Talk with the club members and offer suggestions for success and member satisfaction.
- Next Wednesday night, a billboard campaign conference call is scheduled. Suggestions for locations (target area, not necessarily a specific billboard) should be sent to Craig for discussion (or you can also call in). Cost is \$300 per month for a non-profit public service announcement. A digital billboard would only be a week and we would be bumped for emergency situations.

Convention Highlights – Rhonda Williams

- Registration is open.
- Toastmasters President-Elect Jim Kokocki will attend our conference and will give a keynote “Developing People, Achieving Success” and an educational session on “Developing Your Leadership Skills in Toastmasters.” He will also be available to give marketing presentations with corporations in the Marshfield area. We are also looking for radio and tv contacts and corporate award recipients. Submit suggestions to Cindy Laatsch.
- Convention theme is “Forge the Path, Pass the Torch.”
- Suggestions for education sessions and speakers should be submitted to Rhonda.
- Other education sessions include: Kathy Shine – Revitalized Education Program; Dick Hawley – Moments of Truth; TM35 Leadership team is looking at a few other options, including recognition; David Reed – Corporate Clubs

Realignment Report – Jennifer Smith

- Changes are due to the growth in the district. Need at least three areas for a division.
- Southeast – adding another area (S5)
- Splitting Northern into a new Division called “Western”
 - N1 and N2 together in Northern
 - Add new N3 which is the former E3
- Western Division–
 - Current N3 and N4
 - Former C5 clubs
- Discussions still need to be held with Eastern and Central Division Governors for further realignment.
- Map is available online at tm35.org, left side under District 35 Map.
- Division Governors should share with Area Governors and clubs for suggestions. Final proposal must be posted online by March 31.

Chief Judge & Successful Contests

- No discussion.

Closing Remarks and Announcements

- No final announcements.

Meeting adjourned at 11:18 a.m.

Respectfully submitted,

Kris

Kris Pool, ACS, ALB
District Secretary