



DEC Conference Call 12/17/16

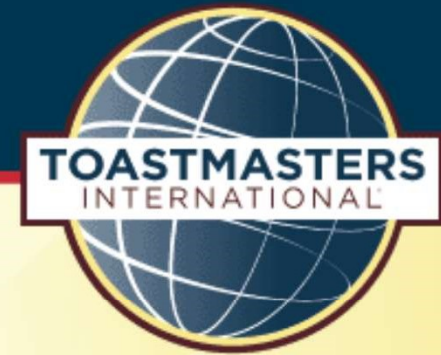




Welcome

What Do You See?





Agenda

- Welcome
- Division Director Reflection
- Accountability Partner Update
- Current District Status

District Mission

Dashboard review

AD report out

Are you where you thought you'd be?

- Club Growth/New Clubs
- TLI Update
- To Do's and Timeline
- Ground Rules Discussion
- Q & A
- Next DEC Info

Cindy Laatsch
Brian Cychosz

Trio

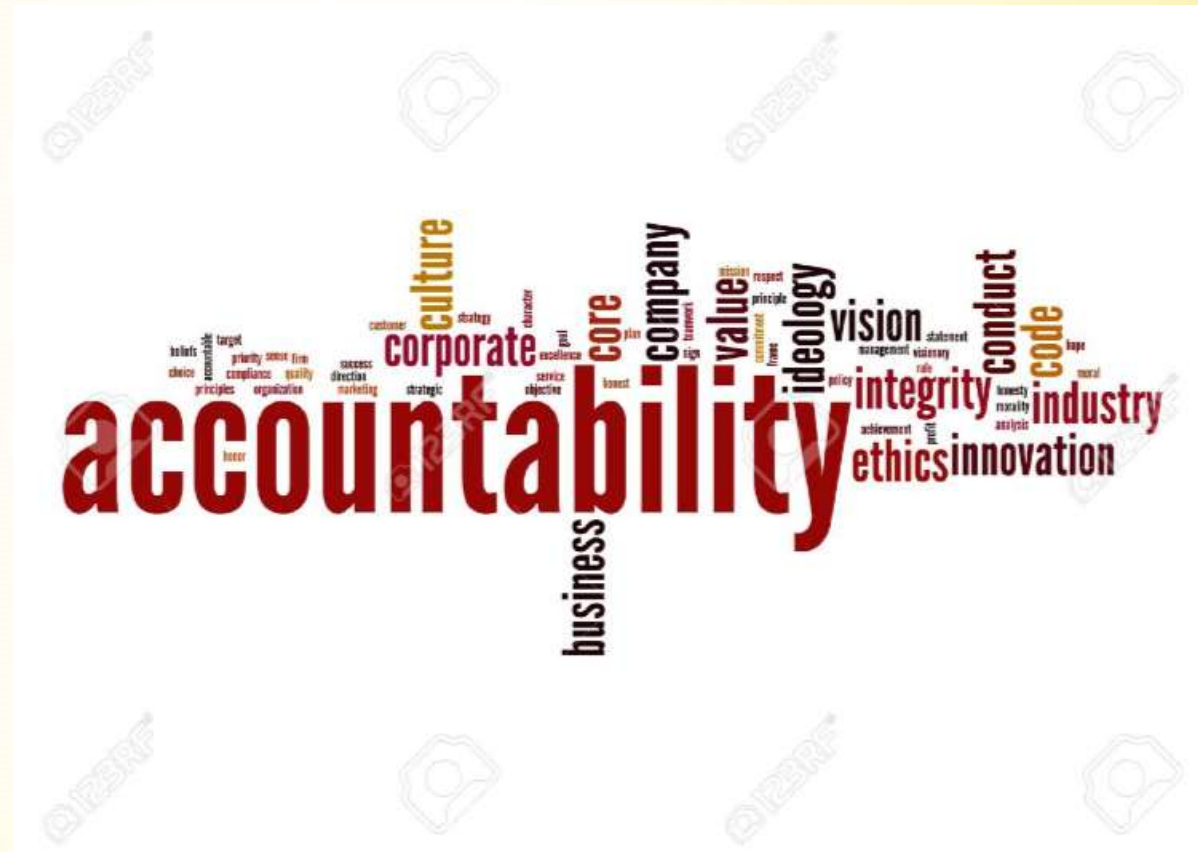
Ed Thelen
Keith Cumiskey
Keith Cumiskey
All
All
Maria Armbrust



Division Director Reflection

**Brian Cychosz –
Northern Division Director**

Accountability Partner Update



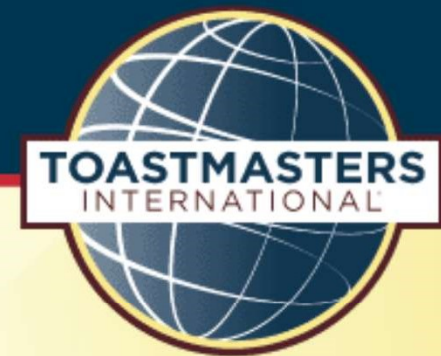


District Status Update

We build new clubs and support all clubs in achieving excellence.

Toastmasters International Values

Integrity
Respect
Service
Excellence



District 35 Performance

-1.63% Growth



Paid Clubs

Base	To Date
123	121

Goals

Distinguished
127
Select Distinguished
130
President's Distinguished
133

-52.12% Growth



Payments

Base	To Date
4,664	2,233

Goals

Distinguished
4,804
Select Distinguished
4,898
President's Distinguished
5,038

0% of Clubs



Distinguished Clubs

Base	To Date
123	0

Goals

Distinguished
50
Select Distinguished
56
President's Distinguished
62

As of 12-16-16



AD Report Update

How does it work?

- Why do we do Area Director Reports?
- Does anyone read the AD Reports?
- Why have “good information” on the AD Reports

Law of averages

We came in at around 90%. Most District are at 100%

- Most ADs had 100% submission rate
- Some were low which skewed the average
- Next Round AD Target - 100% submission by April 15, 2017

(Jan/Feb/March/April timeline for visits and report submission)

What if I need help? Where do I go with questions or to ask for support?



Club Growth – New Clubs

Ed Thelen, DTM
DEC Meeting
December 17, 2016



Where do we stand?

- ▶ Currently we have 121 paid clubs
- ▶ We need 127 paid clubs at June 30th to meet our Distinguished Club goal
- ▶ That means we need a new club a month to reach our goal – and not lose any clubs
- ▶ A challenge? Yes! Impossible? No



2016-2017 Chartered Clubs

- ▶ Truck Masters (Oshkosh Truck) - Eastern
- ▶ Finest In Speech (FIS) – Division A



Toastmasters Clubs that Will Charter

- ▶ CHR Hansen (January) – B/F
- ▶ Case New Holland (January) - F
- ▶ Johnson Controls (March) - D

Early Stages of Possible Club “Birth”

- ▶ ABDF – 1 club
- ▶ Division B – 1 club
- ▶ Central – 2 clubs
- ▶ Eastern – 1 club
- ▶ Division F – 3 clubs
- ▶ Western – 1 club





What Can You Do?

► Division Dash

- -Friendly competition between Divisions
- -Points awarded for activities related to chartering clubs
- -December 1, 2016 to May 1, 2017
- -Top 3 Divisions earn money to spend at their discretion
 - 1st - \$300
 - 2nd - \$200
 - 3rd - \$100



If You Have Credible Leads

- ▶ Please provide name, contact number and e-mail – a form is on the website for the Division Dash
- ▶ As a District we have access to a Toastmasters Lead Management System powered by Insightly – manage all leads there



Leaving a Legacy

- ▶ President's Distinguished = +1 club
- ▶ How are you going to help the next generation of Toastmasters?



TLI Update



TLI Update

- ▶ Monona Terrace, Madison
- ▶ February 4 – 8:30 am registration – 4:30 pm conclude
- ▶ Keynote plus 4 education sessions
- ▶ Plated lunch
- ▶ \$ 10 registration open now via Eventbrite for all club officers. If space remains, open to all members January 3
- ▶ Division directors to schedule and plan make up sessions

TLI Update

► Education sessions

- Keynote – Mark Brown, 1995 World Champion of Public Speaking
- Pathways update – Kathy Shine



- Session 1 – Best of Club Success Plans
- Session 2 – Mark Brown
- Session 3 - Using technology as a leader
- Session 4 – Cindy Laatsch - Mindfulness



To Do's and Timeline



Important upcoming dates

District 35 Toastmasters
December 17 DEC meeting



Club Officer Elections

- ▶ Nominating committee
 - Choose committee **late March**. Chaired by Immediate Past President
 - Report slate of candidates at meeting prior to election
- ▶ Elections – **1st meeting in May**
- ▶ Club officer list submitted with 10 days of election, not later than **June 30**



Membership dues

- ▶ Clubs can begin accepting membership renewals at any time
- ▶ Dues submittal opens at Toastmasters International on **March 1**
- ▶ Dues submittal deadline at Toastmasters International before **April 1**
- ▶ Look at your club calendars
- ▶ There will be an early payment incentive program announced in February



Contests

- ▶ Contests
 - Club contests – January 1 – February 18
 - Area contests – February 19 – March 25
 - Division contests – March 26 – April 22
 - District contests – May 5/6
- ▶ If you share this slide, add specific dates for your area/division

This spring, District 35 will hold Table Topics and International Speech contests



Education Award Submittals

- District goal is to be Distinguished by **June 1**, so we encourage you to submit your awards before then



Club Officer training

- ▶ Division-sponsored training
December 1 – February 28
- ▶ District-wide training - February 4
 - Club officer registration open now
 - If space is available, member registration opens January 2



District Leadership Nominations

- ▶ Call for candidates **has been made**
- ▶ Declaration of intent by candidates by **December 15**
- ▶ Interviews through **March 24**
- ▶ Leadership committee submits report by **March 25**
- ▶ Leadership committee announces candidates by **April 8**
- ▶ Nominations must be completed for the following offices
 - Area Director
 - Division Director
 - Club Growth Director
 - Program Quality Director
 - District Director
 - Administration Manager
 - Finance Manager
 - Public Relations Manager



Spring Convention

► Registration

- Early pre-registration by **April 16**
- Late pre-registration **April 17-24**
- Hotel reservations by **April 20**
- Onsite registration is accepted (at late registration prices) ... no meals or program brochures

► Proxies – You will be advised by Credentials chair

Program deadlines



- ▶ Distinguished by December **January 3**
- ▶ Moments of Truth program **January 30**
- ▶ Double Talk **March 1**
- ▶ Open House **March 31**
- ▶ Early dues payment **April 1** (greater chance to win the earlier you submit)
- ▶ Capture the Banner
 - Banner captures **April 1**
 - Banner recaptures **April 28**
- ▶ Club Lead incentive **May 1**
- ▶ Double Beat **June 30**
- ▶ Banner replacement

Distinguished Club	March 17	Banner and stand
All seven officers trained in one training season and club registration at District 35 conference or convention	April 24	Banner
Distinguished Club	June 1	Banner



Ground Rules

How we agree to communicate

How we agree to act

Emails

Phone calls

RSVPs

What else?

Brainstorm and Commitments

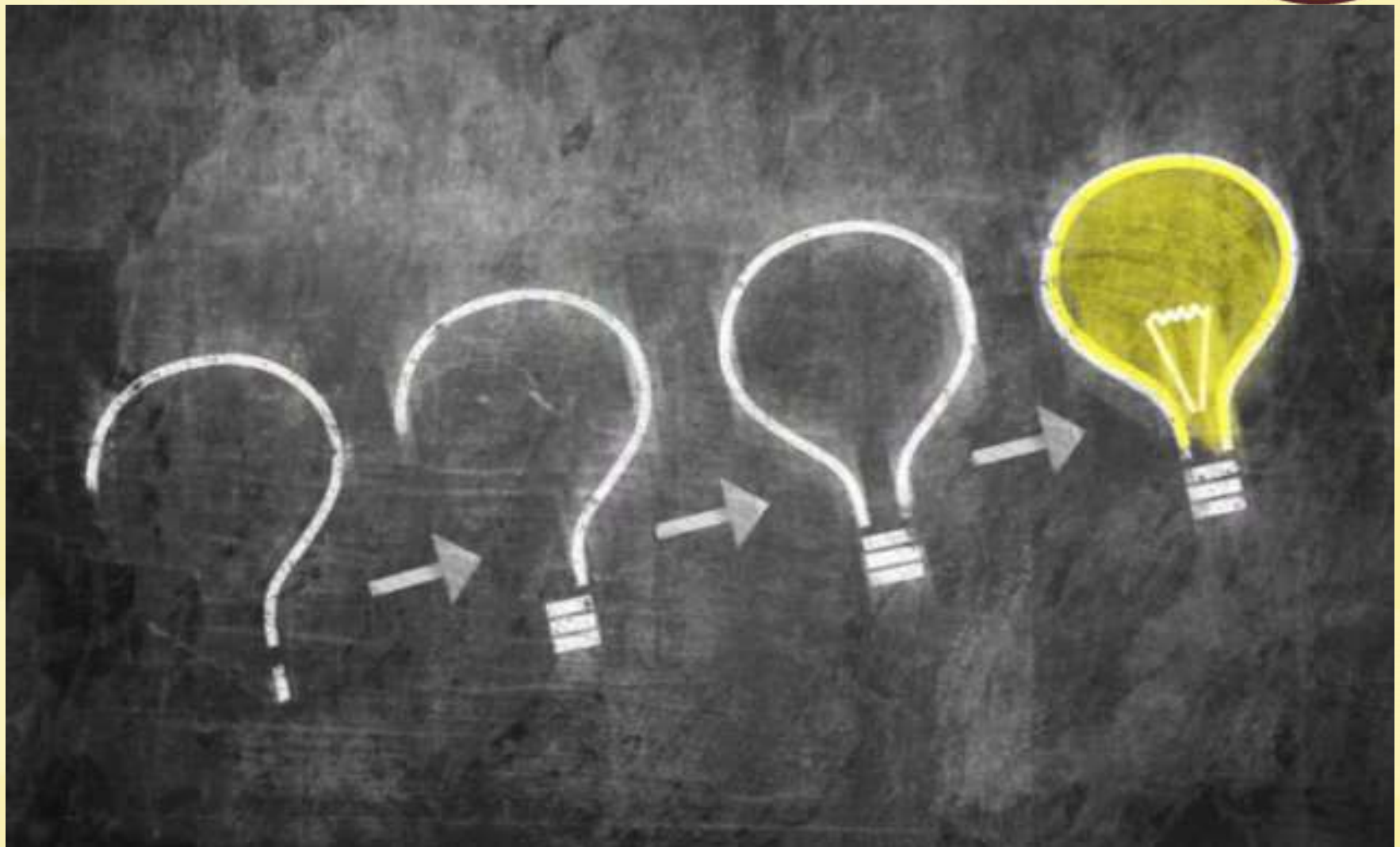


Ground Rule Discussion

See attached notes



Call for Nominations Update





Next DEC Meeting
Saturday – January 21, 2017

**Brown County Library, Weyers-Hilliard Branch, 2680
Riverview Drive, Green Bay, WI 54313**

