



District 35 DEC Meeting

August 12, 2017
Teleconference

Where is the Toastmaster?



Agenda



Topic	Leader	Time
Welcome / Roll-call	Keith	10
Contests	Ed	5
Club Building	Rozaline	5
Conference update	Ed	5
Club Coaching	Rozaline	5
International convention proxies	Cindy	5
Refresher – TM vs. D35 websites	Keith	5
District Success Plan		
Overview	Keith	5
Club Building/Maintaining	Cindy	15
Membership	Rozaline	15
Club Quality	Ed	15
Other	Keith	5
Next steps	Keith	5
30-60-90 day actions	Keith	10
Q&A / Wrap up	Keith	10



Contests



Club Building



Conference Update



Club Coaching



Proxies

- ▶ Important for club's voice to be heard at Toastmasters International
- ▶ Simply process for club president or secretary to assign
- ▶ Cindy Laatsch will send list of clubs that have unassigned proxies ... please contact clubs by phone



Refresher – TM vs. D35 websites

Where do I find ... ?

Toastmasters International



<https://www.toastmasters.org/>

► *Leadership Central > District Central*

Conduct District Business

You're currently managing: 00010035 - District 35 [Exit](#)

[Submit Area Director Club Visit Report](#)

[List request: Club officers](#)

[List request: Membership](#)

[District Success Plan](#)

[Division and Area Director Training Report](#)

[Record/review club officer training](#)

[View prospective clubs](#)

[View district awards](#)

[View Distinguished Performance Reports](#)

[Wire Transfer Instructions \(PDF\)](#)

Almost everything you need
to do online as a District
Officer begins here !

Toastmasters International



TOASTMASTERS INTERNATIONAL

These reports are for the program year July 1, 2015 to June 30, 2016 and are not yet final.

Club Search

Name or Number

Select a District

2015-2016

May

As of 23-May-2016

Export

Expand

Collapse

Membership Payments

Club Growth

Distinguished Clubs

Region	DSP	Training	New	Renewals	Charter	YTD	Base	Growth	YTD	Base	Growth	YTD	%
▼ Region 01			7,210	25,739	960	33,909	36,351		848	907		219	
District 02	Y	Y	1,516	5,345	154	7,015	7,709	-9%	169	184	-8.15%	51	27.72%
District 09	Y	Y	339	1,510	66	1,915	1,985	-3.53%	56	60	-6.67%	8	13.33%
District 15	Y	Y	674	2,327	85	3,086	3,346	-7.77%	78	83	-6.02%	21	25.3%
District 21	Y	Y	1,150	4,028	66	5,244	5,709	-8.15%	143	162	-11.72%	22	20.27%
District 26	Y	Y	1,515	5,506	348	7,369	7,744	-4.84%	170	176			
District 32	Y	Y	636	2,505	65	3,206	3,448	-7.02%	92	97			
District 96	Y	Y	1,380	4,518	176	6,074	6,410	-5.24%	140	147			
▼ Region 02	DSP	Training	9,021	32,334	1,217	42,572	45,127		1,016	1,077			
District 04	Y	Y	2,874	10,048	490	13,412	13,873	-3.32%	274	287			
District 07	Y	Y	1,322	4,925	133	6,380	6,950	-8.2%	160	171			
District 33	Y	Y	1,572	5,626	232	7,430	7,923	-6.22%	206	217			
District 39	Y	Y	1,176	4,726	118	6,020	6,532	-7.84%	165	176			
District 49	Y	Y	500	2,083	78	2,661	2,737	-2.78%	64	66			
District 57	Y	Y	1,577	4,926	166	6,669	7,112	-6.23%	147	158			
▼ Region 03	DSP	Training	9,206	32,397	1,461	43,064	44,367		997	1,047			
District 16	Y	Y	737	2,836	90	3,663	3,825	-4.24%	91	96			
District 22	Y	Y	828	3,535	99	4,462	4,490	-0.62%	106	111			
District 23	Y	Y	681	2,638	133	3,452	3,520	-1.93%	102	103			
District 25	Y	Y	1,332	4,764	119	6,215	6,679	-6.95%	149	167			
District 50	Y	Y	1,688	5,440	358	7,486	7,687	-2.61%	172	179	-3.91%	84	33.75%
District 55	Y	Y	1,825	6,285	345	8,455	8,641	-2.15%	187	189	-1.06%	58	30.69%
District 56	Y	Y	2,115	6,899	317	9,331	9,525	-2.04%	190	196	-3.06%	69	35.2%
▼ Region 04	DSP	Training	6,189	27,534	626	34,349	36,318		906	973		228	
District 06	Y	Y	1,844	8,571	170	10,585	10,989	-3.68%	275	289	-4.84%	73	25.26%
District 19	Y	Y	525	2,490	48	3,063	3,149	-2.73%	83	92	-9.78%	18	19.57%
District 24	Y	Y	441	2,362	22	2,825	3,071	-8.01%	71	88	-19.32%	18	20.45%
District 42	Y	Y	2,282	8,755	206	11,243	12,074	-6.88%	283	297	-4.71%	82	27.61%
District 64	Y	Y	548	2,772	115	3,435	3,707	-7.34%	104	110	-5.45%	19	17.27%
District 78	Y	Y	549	2,584	65	3,198	3,328	-3.91%	90	97	-7.22%	18	18.56%
▼ Region 05	DSP	Training	8,363	32,290	1,169	41,822	44,251		1,011	1,086		276	
District 08	Y	Y	885	3,281	230	4,396	4,341	1.27%	104	106	-1.89%	28	26.42%

Displays
and Daily

Displays both Dashboard and Daily Reports menus

Toastmasters International



Update Reports for District

Reports are uploaded daily

April Dues Renewal Status

Dues renewal status for all active clubs in the district. Additional information may be shown if WHQ has received a partial submittal or if there is a problem with the renewal.

January Club Officer List Status

January Club officer list status for all active clubs in the district.

Educational Achievements (current year)

Educational achievements recorded for individuals in clubs in the district since July 1 of the current program year.

New Clubs

Lists all new clubs in the district since July 1 of the current program year.

New Club Sponsors and Mentors

Club sponsors and mentors for newer clubs.

Triple Crown

Members Earning Three or More Education Awards.

October Dues Renewal Status

Dues renewal status for all active clubs in the district. Additional information may be shown if WHQ has received a partial submittal or if there is a problem with the renewal.

July Club Officer List Status

July Club officer list status for all active clubs in the district.

Educational Achievements Archive

Educational achievements recorded for individuals in clubs in the district.

Prospective Clubs

Information about prospective clubs in your district.

Club Coaches

Existing assignments and recent completions.

Daily reports show valuable
information on the day-to-
day operation of your area
and division

Toastmasters International



District 35

2015-2016

May

As of 23-May-2016

Export

District Performance

Division and Area Performance

Club Performance

Club Performance for District 35

To be considered for recognition, clubs must have 20 members or a net growth of at least five new members as of June 30th

Club Goals

- 1 Two CC awards
- 2 Two more CC awards
- 3 One AC award
- 4 One more AC award
- 5 One CL/ALB/ALS/DTM award

Club Goals

- 6 One more CL/ALB/ALS/DTM award
- 7 Four new members
- 8 Four more new members
- 9 Four officers trained during both training periods
- 10 One dues renewal and one officer list submitted on time

Goals

- Distinguished
5
- Select Distinguished
7
- President's Distinguished
9

Expand

Collapse

Division C		D Clubs 1			S Clubs 1						P Clubs 1					
Area 01		D Clubs 0			S Clubs 0						P Clubs 0					
	Membership		Goals	CC's		AC's		CL's		Mem.		Trn.		Rn./Lst		
	Base	To Date	Met	1	2	3	4	5	6	7	8	9a	9b	10a	10b	
00001457	Risers From The West Club	12	8	2	0	0	1	0	0	0	2	0	2	5	2	1
00009769	Expressions Club 9769	20	16	2	1	0	0	0	0	0	4	2	5	2	2	1
01521807	Madison Achievers	14	10	5	2	1	0	0	0	0	4	5	6	5	1	1
Area 02		D Clubs 0			S Clubs 1						P Clubs 0					
	Membership		Goals	CC's		AC's		CL's		Mem.		Trn.		Rn./Lst		
	Base	To Date	Met	1	2	3	4	5	6	7	8	9a	9b	10a	10b	
00000173	Madison Club #1	17	12	6	2	0	0	0	1	1	4	10	0	4	2	1
00001159	Uptowner Toastmasters Club	24	19	7	2	0	1	0	1	1	4	0	7	4	2	1
S 00001366	Eastside Madison Toastmasters Club	16	24	7	0	0	1	0	1	1	4	9	4	4	2	1
00004940	Hill Farms Club	20	16	3	2	0	1	0	0	0	3	0	5	2	2	1

Dashboard provides you valuable information on the status of your clubs, area and division

District 35 Website



<http://d35.toastmastersdistricts.org/>



The screenshot shows the District 35 website. At the top is a maroon header with the Toastmasters International logo on the left and the text 'Toastmasters District 35' in yellow. Below the header is a navigation bar with 'Main Menu' and 'D35 Leaders Only' tabs. The 'Main Menu' is expanded, showing a list of links: Home, Contact Us, Meet Our District Leaders, Public Downloads, District Leaders Contact Info, District 35 Calendars - All Events, Newsletter, Conferences & Conventions, District 35 Photos, Our History, Pathways, and Resources. Below the menu is a 'Logins' section with two buttons: 'District Leader Login' and 'Login as site admin'. The main content area has the tagline 'Toastmasters: Where Leaders Are Made' and three icons: a warning sign for 'Hot Topics', a calendar for 'Calendar', and a person icon for 'Programs & Incentives'. A prominent announcement reads 'August 2017 Newsletter has been published!' followed by a paragraph about the new year and newsletter. Below this, it lists some topics from the newsletter.

Hot Topics

Calendar

Programs & Incentives

August 2017 Newsletter has been published!

A new Toastmasters year, and a new newsletter, what a great way to read about events around the district.

Some topics in this months issue include:

- A note by our new District Director, Keith Cumiskey
- Citius, Altius, Fortius, by Ed Thelen
- A Year of New Opportunities, by Rozaline Janci
- An Amazing Year, by Cindy Laatsch
- CNH Charter Party Recap

Useful and timely information about what is going on in District 35



District Calendar

A screenshot of the Toastmasters District 35 website. The header is maroon with a yellow border and features the Toastmasters International logo on the left and the text "Toastmasters District 35" in yellow. Below the header is a navigation bar with "Main Menu" and "D35 Leaders Only" tabs. The "Main Menu" tab is active, showing a list of links: Home, Contact Us, Meet Our District Leaders, Public Downloads, District Leaders Contact Info, District 35 Calendars - All Events, Newsletter, Conferences & Conventions, District 35 Photos, Our History, Pathways, and Resources. Below the menu is a section for "Logins" with buttons for "District Leader Login" and "Login as site admin". At the bottom of the menu is a "Social Media Links" section. The main content area is titled "District 35 Calendars - All Events" and features a large orange box with a calendar icon and the text "Calendars of Events". Below this box are three links: "District 35 (All Events)", "Speech Contests Events", and "Toastmasters Learning Institute (TLI) Events".

- Contests
- TLIs
- Conferences
- DEC Meetings
- By Division or District-wide events



Download files – District-specific

Main Menu

D35 Leaders Only

[Home](#)

[Contact Us](#)

[Meet Our District Leaders](#)

[Public Downloads](#)

[District Leaders Contact Info](#)

[District 35 Calendars - All Events](#)

[Newsletter](#)

[Conferences & Conventions](#)

[District 35 Photos](#)

[Our History](#)

[Pathways](#)

[Resources](#)

For more information on Toastmasters International, visit toastmasters.org

Logins

[District Leader Login](#)

[Login as site admin](#)

Social Media Links

[f](#)[t](#)[in](#)[You Tube](#)

[g+](#)[Meetup](#)

Downloads

Type	File Name / Description	Size
	2017 Spring Convention	-
	2017 Winter TLI Powerpoints	-
	2017 Winter TLI	-
	Alternative Instructions for Dues Renewal	14 KB
	Articles	-
	Best Club Contests	-
	Brochures	-
	Calendar-District 35	-
	Club Ambassador Program	-
	Club Incentives & Contests	-
	Club Lead Form	289 KB
	Club Officer Training Materials	-
	DEC & Council Meeting Reports	-
	District Officer Training Materials	-
	Finances-District 35	-

- Forms
- Presentations
- DEC Meeting minutes
- Conference materials
- Training materials from TLIs
- Budget
- Much much more



District Leader contact information



Toastmasters District 35

Main Menu

D35 Leaders Only

[Home](#)

[Contact Us](#)

[Meet Our District Leaders](#)

[Public Downloads](#)

[District Leaders Contact Info](#)

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Logins

[District Leader Login](#)

[Login as site admin](#)

Social Media Links

District Leaders Contact Info



District Office	Name	Email
District Director	Keith Cumiskey	khcumiskey@ra.rockwell.com
Program Quality Director	Ed Thelen	edmthelen@gmail.com
Club Growth Director	Rozaline Janci	rozaline.janci@usbank.com
Public Relations Manager	Jackie Breezer	jackie.breezer@harley-davidson.com
Administration Manager	Julie Ritzman	d35.julieritzman@gmail.com
Finance Manager	Jason Feucht	jfeucht.tm@gmail.com
IPDD	Cindy Laatsch	cindy.laatsch@yahoo.com

Division and Area Directors	Name	Email
Central Division	Drake McGoey	drake.mcgoey.tm@gmail.com
C1 Area	Jack Hoffman	hoffjm03@hotmail.com
C2 Area	Rick Griggs	rick_griggs@hotmail.com



Programs and Incentives

Programs & Incentives



**2017 - 2018 Incentives and Programs Currently
Under Development**

Check back for details as they are released!



Other resources

Resources

Resources

Click here for additional resources:

- [Net5](#)
- [ALT Open House in a Box](#)
- [ALT Contest in a Box](#)
- [Speechcraft Assistance](#)
- [Getting Comfortable with Club Central](#)



District Success Plan - Overview

- ▶ Roadmap for our year
- ▶ Collective input from all DEC members through your participation at July DEC meeting and ongoing conference calls
- ▶ Supports the District mission and goals and is supported by the District budget
- ▶ We will review implementation monthly



Club Building / Maintaining



Membership



Distinguished Clubs Team

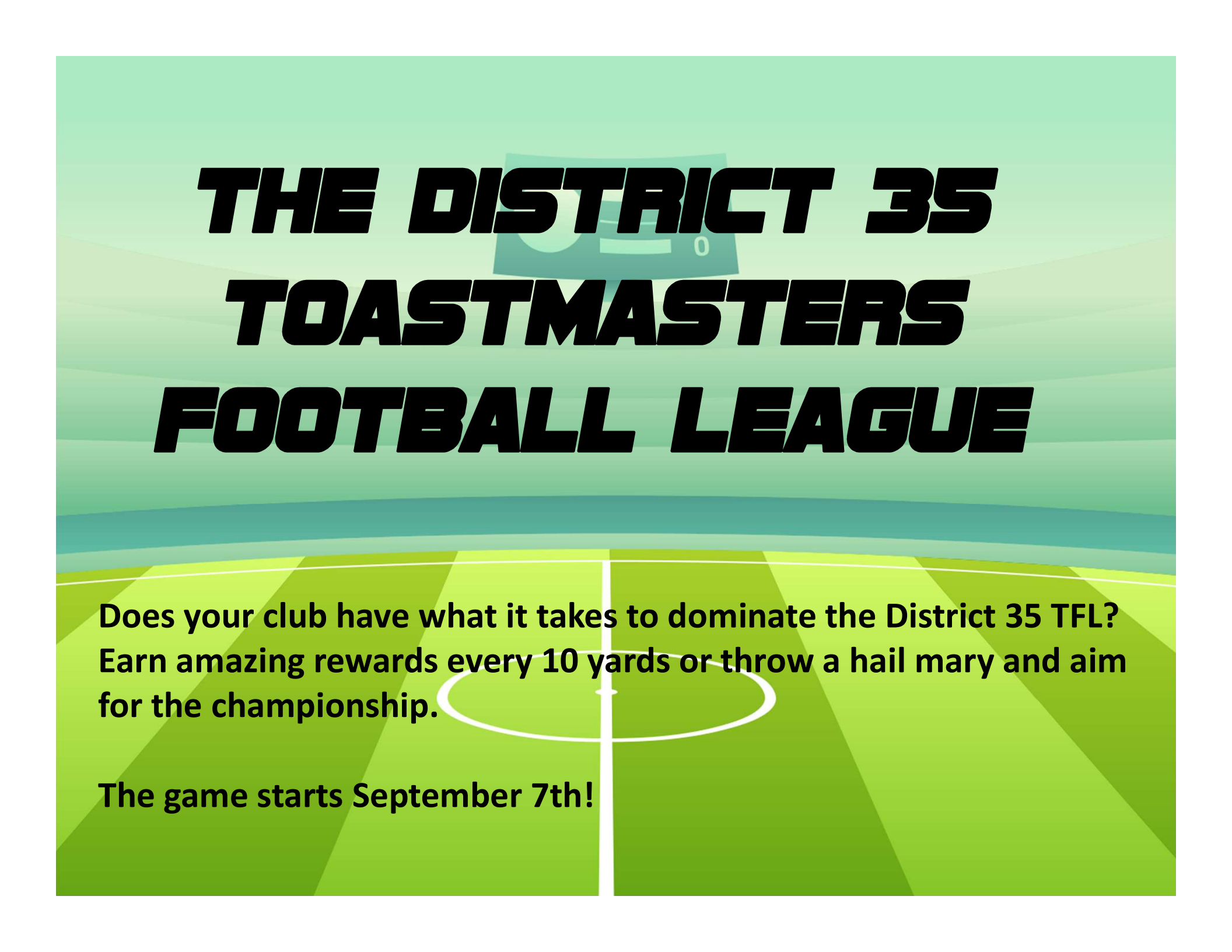
Ed Thelen, DTM
DEC Meeting
August 12, 2017

DISTINGUISHED CLUB

TOOLKIT

RICK GRIGGS





THE DISTRICT 35 TOASTMASTERS FOOTBALL LEAGUE

**Does your club have what it takes to dominate the District 35 TFL?
Earn amazing rewards every 10 yards or throw a hail mary and aim
for the championship.**

The game starts September 7th!



REWARDS

10 Yards—Ice Breaker Ball

20 Yards—\$15 Subway Gift Card

30 Yards—\$25 Subway Gift Card

40 Yards—Convention Breakfast with the Trio

50 Yards—"50 Yard Line" Banner Ribbon

60 Yards—Free Convention Registration

70 Yards—Set of Officer Pins

80 Yards—Snacks brought to a meeting by a District Officer

90 Yards—Set of advanced manuals or a lectern

100 Yards—Induction into the Order of the Moose

Club with the most yards by June 30, 2018—\$250 Visa Gift Card

Club with second most yards by June 30, 2018—\$100 Visa Gift Card



HOW TO SCORE

Member earns a CC—2 Yards*

Member earns an Advanced Communicator—2 Yards*

Member earns a Leadership Award—2 Yards*

New Member Joins Club—1 Yard*

An Officer is Trained (once per person per season) - 1 Yard

Member is mentored through CC speeches 1-3—1 Yard

Member is mentored through CC speeches 4-6—1 Yard

Member attends conference or convention—1 Yard

Open house is run by club (max 3) - 2 Yards

5 DCP goals obtained by December 31—4 Yards

5 DCP goals obtained by March 31—2 Yards

5 members raid another club—1 Yard

Run Speechcraft—4 Yards

*For these goals clubs with 12 or less members earn an additional yard.



FAQ

Do things that happened before September 7th count? Some! Education awards, new members and officers trained will count from July 1st.

When will status be updated? Each week on Sunday the current yardage will be updated on the District 35 website.

Are there any more ways to earn Yards? Maybe, it's a long year. Keep an eye out!



District Success Plan - Other

- ▶ Items not directly linked to performance goals, but necessary for overhead of the District
 - Travel
 - DEC meetings – food
 - Contests
 - Admin / Supplies



District Success Plan – Next steps

- ▶ Consolidate into a single plan – Aug 18
- ▶ Trio attends International Convention
 - Incorporate ideas – Aug 25
 - Build first draft budget – Aug 25
- ▶ Complete plan and budget, share with DEC – Sept 1
- ▶ Incorporate changes, submit to TI, publish on D35 website – Sept 8



30-60-90 Days



Your next 30 days (mid September)



- ▶ Encourage your clubs to record their proxies for International Convention in the next week
- ▶ Begin reminding clubs about membership dues – October 1. Payments may be collected now and submitted online beginning “in mid-August”
- ▶ Area contests
 - Establish date, book venue, communicate to clubs, Ed Thelen and Julie Ritzman *(past due) 25 of 27 are scheduled*
 - Recruit leadership team for area contests
 - Conduct contests (September 5 – October 3)
- ▶ Finish TLIs and record training
- ▶ Division contests
 - Establish date, book venue *(7 of 8 are scheduled)*
 - Communicate to clubs, Ed Thelen and Julie Ritzman
 - Recruit leadership team
- ▶ Continue club visits (and file reports)
- ▶ Fall Conference
 - Communicate to your clubs
 - Bring Fall Conference brochures to contests
 - Complete your enrollment for Fall Conference

Your next 60 days (mid October)



- ▶ Reinforce membership payments and follow-up with low-renewal clubs
- ▶ Conduct Division contests (October 2 – 22)
- ▶ Record TLI training (before November 30)
- ▶ Continue club visits (and file reports)
- ▶ Fall Conference
 - Communicate to your clubs
 - Bring Fall Conference brochures to Contests
 - Complete your enrollment for Fall Conference

Your next 90 days (mid November)



- ▶ Fall Conference (November 4)
 - Communicate to your clubs
 - Attend
- ▶ Finish official club visits (and file reports)
- ▶ Continue area and division councils
- ▶ Identify potential leaders for next year



Wrap up topics

- ▶ Communication response
- ▶ Expenses ... file within 60 days of incurring expense
- ▶ District website – new format still under development
- ▶ International Convention
 - We will offer funds for each division to host a viewing party for the semi-finals and finals. Talk to Keith if you are interested
 - Milwaukee – Saturday, August 26th, 8:30 am - 12:00 pm (taped delay). Rockwell Automation, 1201 S. 2nd Street, Milwaukee. Kelly Huttelmaier is working on details.
 - Have your clubs assign their proxies



Q & A



Next DEC Meeting – Division F hosting

- ▶ Date: **Saturday, September 16**, 10:00am – 2:00pm
- ▶ Location: Church in the City, 2648 North Hackett Ave., Milwaukee, WI - east side of Milwaukee.
- ▶ Street parking is at a premium. Consider carpooling if possible ... even if you live in the Milwaukee area
- ▶ Building is not ADA compliant.