



Public Relations Manager Report

Fall 2025

Actions Completed:

Communications plan submitted to TI

Obtained and posted governor's proclamation for October Toastmasters Month

Sent Weekly News via MailChimp account

Updated D35 website with weekly news

Held first Zoom meeting for club VP-PRs

Goals FOR Q2:

Confirm team leads to spark engagement in Facebook—volunteer admins needed.

Increased use of local and regional media outlets to disseminate District highlights—volunteers needed for radio interviews.

Offer education sessions on MeetUp, Canva, and LinkedIn—volunteer presenters needed.

Call To Action:

Follow District 35 on social media. Take photos and videos to share.

Assign Meetup monitor for your club.

Volunteer to be interviewed/photographed for social media

Share upcoming club activities with me and club event news with the D35 newsletter editor, Susan Brushafer.

Respectfully,
Nancy McCulley, DTM
District 35 Public Relations Chair
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TOASTMASTERS INTERNATIONAL

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