

**District 35
2014 Fall Conference**

**District Council Meeting
Chula Vista Resort—Wisconsin Dells, Wisconsin
November 8, 2014**



The meeting was called to order at 2:30 p.m. by District 35 Master Host Kathy Seelig, DTM.

District Governor Craig Carpenter, DTM welcomed members to the District 35 Council meeting and introduced the district leadership team.

Credentials Committee Report—Jennifer Smith, DTM, IPDG

- There are 113 clubs in District 35. A quorum is 1/3 of Club Presidents and Vice Presidents of Education. Therefore, $113 \times 2 = 226 \times 1/3 = 75$ for a quorum.
- 53 clubs with 90 votes are registered for this District Council Meeting. 13 Area Governors and 11 other District Officers are also registered.
- Total possible votes is 114. A majority is 50% plus one or 58 votes. 75% is 86 votes.
- A quorum is present for this District Council Meeting.

District Secretary—Kris Pool, ACB, ALB

Minutes from the May 3, 2014 Council Meeting are posted on the TM35 website at <http://d35.toastmastersdistricts.org/downloads.html>. There were no corrections to the minutes and they are approved as posted.

In addition to the meeting minutes, all individual reports are posted on the new TM35 website under the Public Downloads section.

District Treasurer—Sue Kohut, ACG, ABL

The 2014-2015 budget was posted on the TM35 website at <http://d35.toastmastersdistricts.org/downloads/html>. It has been submitted to the Financial Department of Toastmasters International and was approved and accepted.

Sue Kohut moved for adoption of the 2014-2015 District 35 budget. Motion was seconded by Richard Seelig (Landmark #4046) and approved unanimously.

At the end of October, there was \$22,408.90 in the checking account and includes all conference expenses as of October 16, 2014. The September reserve statement had a balance of \$45,197.46 of which \$9,000 must be kept in reserves and may not be spent.

Report of Audit Committee 2013-2014—Thomas Rozga, DTM, PDG

The annual audit was held on August 25, 2014 to review last year's books. All checks and debit card expenses had appropriate voucher documents and approvals. The committee recognizes the portfolio template that was used by Ed Thelen and suggest it be used by future treasurers.

Division Governors' Reports

Central Division—Peggy Lee Hanson, ACS, ALB

- Written report submitted.
- TLI sessions, Contests, and a Scary Tall Tales for the public have been held.
- Winter TLI dates chosen with locations to be determined.
- 22 of 27 clubs have paid.
- May lose one club; potential to add four new clubs.
- Still searching for a C4 Area Governor.

Eastern Division—Linda DeClute, ACG, ALB

- Written report submitted.
- E1 – all six club visits completed. All dues were paid on time. Plymouth Club did not meet the 8 member minimum; they are working with club coaches. Several clubs discussed hosting a Speech Craft. Retention of members and increasing membership are recurring themes between clubs. Deere Tales chartered.
- E2 – working in businesses to send invitations to individuals with follow-up invitations. Quarterly and mini speak-offs being held. Many are looking for website training and updates.

Metro Division—Keith Cumiskey, DTM

- Written report submitted.
- Successful attendance at TLI; held joint training with Southeast Division. 2/3 of club officers trained.
- All contests had a lot of first time contestants and volunteers helping with the contests.
- Focus in the next few months will be to cultivate upcoming leaders.
- 37 education and leadership awards in the first four months.
- The Club Ambassador program is being promoted. Paperwork was available at all area and division events.
- Active in the coaching program and have identified 7 individuals willing to be a club coach.

Northern Division—Barbara Weisenberger, DTM

- Written report submitted.
- Church Mutual hosted the Division Contest. Each area was well represented.
- Plans underway to coordinate an Evaluation Clinic in conjunction with TLI.
- Some struggling clubs and Area Governors are working with them.
- Advanced Phoenix held Open House. Northern Division lost its N4 Area Governor in August and received six responses of those interested.
- Area Governors are to be commended for their hard work this year in supporting the Division Governor.

Southeast Division—Douglass Anderson, CC

- Written report submitted.
- Summer TLI was a fun event. Used color coded name badges to identify officers and room assignments.
- Demo meeting held at Quad Graphics.

- One struggling club made some changes – name, location, date, etc. 10 new members and 16 guests were at the last meeting.
- Communication and community are goals to help with SE Division. Working on Moments of Truth as part of the community.
- Winter TLI and Spring Contests are being planned.

Public Relations Officer Report—Richard Seelig, DTM, PDG

Written report submitted.

Early goal of executive committee was to convert from the old website to the new website; progress continues on the transition. The hope is to make the new website easy for all members to navigate.

All clubs are required to migrate to the Free Toasthost website. A series of education sessions to help clubs with the migration will be scheduled.

Talked with Dennis Olson at TI about possible public relations and hope to initiate several new PR programs in the near future.

Lt. Governor Marketing Report—Cindy Laatsch, ACG, CL

Written report submitted.

Congratulations to the entire team for Distinguished Status last year.

- 110 to 119 clubs – currently at 113
- Increased from 4327 to 4544 paid memberships
- 48 distinguished clubs

Lt. Governor Education and Training—Rhonda Williams, ACS, ALS

Written report submitted.

88% of the division and area governors were trained in June and July and club officers trained beginning in June. 62.4% of club officers were trained during the summer TLI sessions.

Club quality has been defined by the TI Board of Directors as “Clubs that encourage and celebrate member achievement, provide a supportive and fun environment and offer a professionally organized meeting with variety, demonstrate high quality in those clubs, officers are trained in all aspects of club quality to ensure that members have access to a formal mentoring program, are provided evaluations that help them grow, and are motivated to achieve their goals.”

Clubs that are missing one of more of these elements of club quality are encouraged to work together as a team and focus on one small change at a time.

Thanks to the fall conference co-chairs, Peggy Lee Hanson and Holly Pitas, as they move forward with utilizing social media and online registration for the conference while continuing to offer the current paper methods of registrations.

Immediate Past District Governor Report—Jennifer Smith, DTM, IPDG

No report submitted.

Congratulations again to District 35 for achieving Distinguished District for 2013-2014.

District Governor Report—Craig Carpenter, DTM

Written report submitted.

Division and Area Governors continue to work with the clubs that have not submitted dues or submitted less than the required 8 to be in good standing.

The District Trio attended District Officer Training in Kuala Lumpur, Malaysia in August. The training provided by TI was well prepared and informative and we hope to bring back ideas that will be of benefit to our District.

Pleased that members are completing education goals in the Communication and Leadership tracks. Members are also encouraged to become involved in leadership opportunities outside the club setting.

New Business—Craig Carpenter, DTM

No new business presented.

Announcements—Craig Carpenter, DTM

The next District 35 Council meeting will be held at the Spring Convention on Saturday, May 2, 2015 at the Hotel Marshfield in Marshfield, Wisconsin.

The District Council meeting adjourned at 3:15 p.m.

Respectfully submitted,

Kris Pool, ACB, ALB
District Secretary