

PR Awards 2017-2018 Best Social Media Award

Awarded to the club with best social media presence for the term July 1, 2017 – April 21, 2018

PURPOSE:

To ensure Toastmasters Clubs in District 35 have an effective social media presence to promote Toastmasters externally.

DEADLINE:

April 21, 2018

SUBMISSION PROCEDURE:

All Toastmasters Clubs in District 35 are encouraged to submit their social media links to District Public Relations Manager, [Jackie Breezer](#) by the by the deadline above. This will insure that judges have sufficient time to review all submittals.

JUDGING:

A panel of judges not less than three and a Chief Judge will be appointed. Judges decisions are final and cannot be appealed.

ANNOUNCEMENT OF WINNERS:

First and second place awards will be presented at the District Convention.

JUDGING CRITERIA:

1. List of Social Media channel presence (5 points for each – Total 0 -25)
2. Sustained presence and consistency on social channels (5 points for each – Total 0 -25)
3. Quality of content (5 points for each – Total 0 -25)
4. Relevant promotion of Toastmasters – Club, District and Toastmasters International relevance (5 points for each – Total 0 -25)