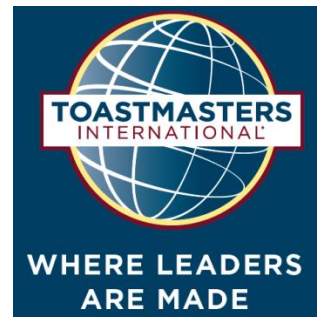




# District 35 Toastmasters



## PR Awards 2018-2019 Best Social Media Award

Awarded to the clubs with best social media presence for the period of November 15, 2018 – March 31, 2019

**PURPOSE:** To ensure Toastmasters Clubs in District 35 have an effective social media presence to promote Toastmasters externally.

**DEADLINE:** March 31, 2019

**SUBMISSION PROCEDURE:** All Toastmasters Clubs in District 35 are encouraged to submit their social media links to District 35 Public Relations Manager, **Kamal Soan** by the deadline above. This will ensure that judges have sufficient time to review all submissions.

**JUDGING:** A panel of judges not less than three and a Chief Judge will be appointed. Judges decisions are final and cannot be appealed.

**ANNOUNCEMENT OF WINNERS:** First and second place awards will be presented at the District 35 Spring Convention in Green Bay May 10-11, 2019.

**Best Social Media:** Based on your club's age

**Category - 1:** 0 - 2 years (1st Prize - \$50 and 2nd Prize - \$25)

**Category - 2:** 2 - 5 years (1st Prize - \$50 and 2nd Prize - \$25)

**Category - 3:** 5+ years (1st Prize - \$50 and 2nd Prize - \$25)

### **JUDGING CRITERIA:**

1. List of Social Media channel presence (5 points for each, Total 0 -25)
2. Sustained presence & consistency of social channels (5 points for each, Total 0 -25)
3. Quality of content (5 points for each, Total 0 -25)
4. Relevant promotion of Toastmasters – Club, District, and Toastmasters International relevance (5 points for each – Total 0 -25)

Any comments/questions/suggestions about the contest, please feel free to reach out.

Thank you,

Kamal Soan, DTM  
2018-19 Public Relations Manager, District 35  
[Kamal.soan@gmail.com](mailto:Kamal.soan@gmail.com)