

**TOASTMASTERS DISTRICT 35
SPRING CONFERENCE
MAY 13-15, 2021
VIRTUAL EVENT**



Lead from where you are



Conference At A Glance

Thursday, May 13, 2021

- 6:00 p.m. Zoom link open
- 7:00 p.m. Welcome—Tina Palmgren, Master Host
Welcome—Kris Pool, District Director
Dignitary Recognition—Kris Pool
National Anthem—Sung by Lois TeStrake
District 35 Banner Parade—Tina Palmgren
Inspiration—Bruce Bitter
- 8:15 p.m. Keynote—Tom Carlson (Janesville, Club of Champions Club)

Friday, May 14, 2021

- 3:00 p.m. Zoom link open
- 4:00 p.m. Networking—Hosted by Kris Pool
- 5:00 p.m. Candidates Corner (*separate breakout rooms*)
Monnica Rose—International Candidate, Region 5—Candidate
Farzana Chohan—International Candidate, Region 5—Candidate
Teri McGregor—District Director—Candidate
Jennifer Kibicho—Program Quality Director—Candidate
Jason Feucht—Club Growth Director—Candidate
Janet O'Rourke—Club Growth Director—Candidate
All Division Directors
- 7:00 p.m. Evaluation Contest Briefings
Contestants
Judges / Timers / Ballot Counters
- 7:30 p.m. Evaluation Speech Contest
- 9:30 p.m. Friday Fun Night—Hosted by Area Directors
(*or 15 minutes after the Evaluation Speech contest concludes*)
- 9:30 p.m. Pictures of top three winners (*separate breakout room*)

Conference At A Glance

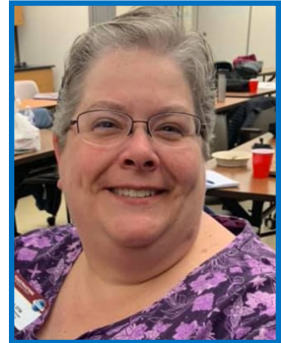
Saturday, May 15, 2021

- 7:30 a.m. Zoom link open
- 8:00 a.m. Networking—Hosted by Robin Cosgrove and Jennifer Kibicho
- 9:00 a.m. District Council Annual Business Meeting
- 11:45 a.m. Networking—Hosted by Kris Pool
- 12:00 p.m. Keynote—Dr. Paul Artale
Beat Burnout with the 2-year Old's Guide to Work-Life Balance
- 1:00 p.m. *Breakout session with Dr. Artale (optional)*
- 1:30 p.m. Keynote—Lance Miller
How to Promote and Market Your Toastmasters Club
- 2:30 p.m. *Breakout session with Lance Miller (optional)*
- 3:00 p.m. Keynote—Sima Dahl
Leadership Skills for the New Normal
- 4:00 p.m. *Breakout session with Sima Dahl (optional)*
- 4:30 p.m. Networking—Hosted by Speak TV Media Masters
- 7:00 p.m. International Contest Briefings
Contestant
Judges / Timers / Ballot Counters
- 7:30 p.m. International Speech Contest
- 9:30 p.m. Social Hour (*after the contest concludes*)
- 9:30 p.m. Pictures of top three winners (*separate breakout room*)

*Dream Big
Plan Well
Work Hard
Smile Always*

District Director Welcome

Welcome (virtually) to Marshfield and the District 35 2021 Spring Conference. So much has happened to us this year, and we continue to move forward, learn more, be strong, and thrive! You have all shared the HUGS—Helping Us Grow Stronger—this year and now is the time to Lead From Where You Are. Whether at home, in the office, with family and friends, and Toastmasters, we have taken on leadership roles. It's up to us to continue to do the best we can with what we have.



Enjoy your virtual conference experience and have fun!
HUGS!

Kris Pool, DTM

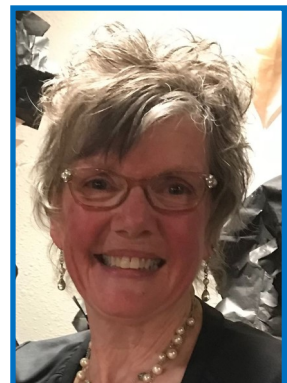
District Director 2020-2021

Spring Conference Chair Message

Lois TeStrake, DTM

LEAD FROM WHERE YOU ARE

Hello, all. I am honored to be your Chair. We have a fantastic team heading the Conference. You are all in for a fabulous three days! I am a member of Marshfield Area Toastmasters Club, a Charter Member since 2008. This is my hometown. I am also a member of Wisconsin Rapids Area Toastmasters Club, joining in April of this year.



I have learned we can do anything no matter the obstacles. I can't wait to get back to in person, but virtual does give us a chance to get to know more members from all around the world. How very fortunate we are! Enjoy and remember, LEAD FROM WHERE YOU ARE!

DISCLAIMER:

Portions of this event will be recorded with photos and videos. By attending this event, you consent to the use of your recorded likeness for publicity of District 35 and Toastmasters International, without financial compensation or editorial control.

Program Quality Director Welcome

I welcome you back to the annual District 35 Spring Conference! I am proud to be part of the team bringing this virtual event to you. I have been looking forward to this time for us to be together as a Toastmasters family for networking, contests, education, and more!

Our theme, **Lead from where you are**, represents the last year in so many ways. We led from new locations – in most cases, our homes. We learned to lead from our kitchen tables, living rooms, or any corner of the house that would allow us to get the best internet signal possible. We led through the challenges of facing so much change happening all at once. Wherever you are, you came through for yourself and your clubs. You attended meetings, you earned education awards, you participated in the program, and held your Toastmasters friends close. You did it! I hope you find this event to be your reward.



The conference planning committee worked hard to plan an event to enhance your Toastmasters experience and I believe we have accomplished that goal. Look for familiar favorites, world class speakers, and new variety this weekend. I can't wait to see all of you from where you are!

Teri McGregor, VC5, IP3

Program Quality Director 2020-2021

Toastmasters Ambassador Program

There is still time to participate in the District 35 Toastmasters Ambassador Program which will run through June 30, 2021. Award recognition will be at the Hall of Fame in October.

Visit 3 or more Toastmasters events (another club meeting, this weekend's conference, or any other Toastmasters event) and complete a short form for credit. Answer "what did you most admire about the event" and "what best practice will you take away."

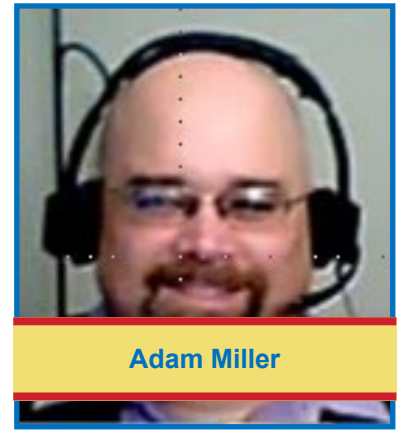
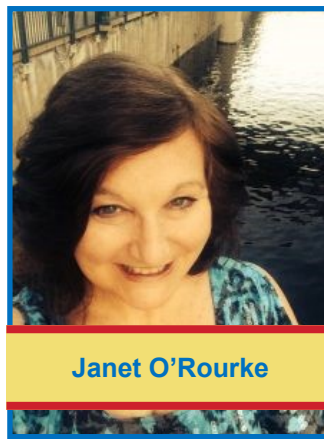
Additional details and the submission form are available at <https://district35.org/ambassador-program/>

The Four Levels of the District 35 Toastmasters Ambassador Program



Spring Conference Planning Team

Without our volunteers, this conference would not have happened. Thank you to this year's planning team. The team learned, brainstormed, planned, and practiced together! Thank you for all your hard work! It is because of you that we have this weekend of success!



Meet Your Presenters

Dr. Paul Artale

Beat Burnout with the 2-year Old's Guide to Work-Life Balance

Award-winning Motivational Speaker, Author, Researcher, and Leadership Trainer

paulartale.com



Lance Miller

How to Promote & Market Your Toastmasters Club

DTM, member of the National Speakers Association, Rotary International and Toastmasters International World Champion of Public Speaking

lancemillerspeaks.com

Sima Dahl

Leadership Skills for the New Normal

DTM, AS, CSP & MBA

SimaDahl.com



Evaluation Speech Contest

Friday, May 14, 2021

- 6:30 p.m. Zoom link opens
- 7:00 p.m. Contestant Briefing—Paul Freiberg, Contest Toastmaster
Judges Briefing—Judy Bauer, Chief Judge
Sergeant at Arms—Karen Polege
- 7:30 p.m. Welcome—Teri McGregor, Program Quality Director
- 7:45 p.m. Test Speech
- 7:55 p.m. Contestant Prep Time—Sergeant at Arms
Interview—Test Speaker
- 8:00 p.m. Evaluation Contest
- 9:00 p.m. Ballot Counting and Contestant Interviews
- 9:15 p.m. Recognition and Awards—Teri McGregor, Program Quality Director
- 9:25 p.m. Announcements—Kris Pool, District Director

*Please observe one minute of silence between each speaker so judges can mark their ballots; please observe silence after the final contestant until all ballots have been collected.

*As a courtesy, no one will be admitted to the Zoom room during contestant speeches. During the minute of silence between contestant speeches, attendees will be admitted from the waiting room.

Evaluation Speech Contestants (listed in alphabetical order)

- ◆ Katie Adams
- ◆ Gladys Rivera
- ◆ Maggie Bradley
- ◆ Jodie Schillinger
- ◆ Teresa Hutton
- ◆ Anita Slater
- ◆ Alan Pauls

(Speaking order will be determined via random drawing prior to the contest start time.)

You are invited to judge the contestants using the provided sample ballot. Will you pick the winner?



Evaluation Contest

Judge's Guide and Ballot

JUDGING ITEMS	SUGGESTED POINT VALUES				1	2	3	4	5	6	7	8	9	10
	E X C E L L E N T	V E R Y G O O D	G O O D	F A I R										
	Analytical Quality Clear, Focused	40	28-39	17-27	0-16									
Recommendations Positive, Specific, Helpful	30	22-29	13-21	0-12										
Technique Sympathetic, Sensitive, Motivational	15	11-14	6-10	0-5										
Summation Concise, Encouraging	15	11-14	6-10	0-5										
TOTAL SCORE (100 Points Possible)														

*I am not in competition with anyone but myself.
My goal is to improve myself continuously.
~Bill Gates*

District Council Meeting Agenda

Saturday, May 15, 2021—9:00 a.m.

- I. Call to order and welcome by Master Host: Tina Palmgren, VC1
- II. Welcome: District Director Kris Pool, DTM
- III. Credentials Committee Report: Ed Thelen, DTM, PDD
- IV. Adoption of September 19, 2020 District Council Meeting Minutes
- V. District Finance Manager Report: Spring Sun, PM5, DL2
- VI. Audit Committee Report: Thomas Rozga, DTM, PDG
- VII. Alignment Committee Report and Vote: Jim Kohli, DTM, PDG
- VIII. District Leadership Committee Report: Rozaline Janci, DTM, IPDD
- IX. District Officer Elections: Thomas Rozga, DTM, PDG
- X. District Officer Reports
 - Division A: Barbara Judd, CC, CL
 - Division B: Tim Griep, MS3
 - Division Central: Robin Cosgrove, VC5
 - Division D: Jason Feucht, DTM
 - Division Eastern: Leslye Erickson, DTM
 - Division F: Robert Wall, DTM
 - Division Northern: Karen Polege, DTM
 - Public Relations Manager: Janet O'Rourke, DTM
 - Club Growth Director Report: Jennifer Kibicho, DTM
 - Program Quality Director Report: Teri McGregor, VC5, IP3
 - Immediate Past District Director Report: Rozaline Janci, DTM
 - District Director Report: Kris Pool, DTM
- XI. Candidates for International Director
- XII. Announcements: Kris Pool, DTM
- XIII. Adjournment

Next District Council Meeting will be held on Saturday, September 11, 2021 via teleconference (Virtual Meeting).

All reports are to be submitted by email to the Administration Manager no later than September 4, 2021.

Order of the day may change at the discretion of the District Director. Request for items to be included on the agenda must be sent to the District Director no later than one month prior to the council meeting. Items for the September 11, 2021 district council meeting should be submitted to the District Director in writing by August 17, 2021.

International Speech Contest

Saturday, May 15, 2021

- 6:00 p.m. Zoom link opens
- 7:00 p.m. Contestant Briefing—Paul Freiberg, Contest Toastmaster
Judges Briefing—David Dopkins, Chief Judge
- 7:30 p.m. Welcome—Teri McGregor, Program Quality Director
- 7:45 p.m. International Speech Contest
- 9:00 p.m. Ballot Counting and Contestant Interviews
- 9:15 p.m. Recognition and Awards—Teri McGregor, Program Quality Director
- 9:25 p.m. Announcements—Kris Pool, District Director

*Please observe one minute of silence between each speaker so judges can mark their ballots; please observe silence after the final contestant until all ballots have been collected.

*As a courtesy, no one will be admitted to the Zoom room during contestant speeches. During the minute of silence between contestant speeches, attendees will be admitted from the waiting room.

International Speech Contestants (listed in alphabetical order)

- ◆ Kofi Abaidoo
- ◆ Paula Houlihan
- ◆ Alannah McReavey
- ◆ Sanjib Nandi
- ◆ Michelle Pehler
- ◆ Gladys Rivera
- ◆ Maria Vazquez

(Speaking order will be determined via random drawing prior to the contest start time.)

You are invited to judge the contestants using the provided sample ballot. Will you pick the winner?

The District 35 winner will proceed to a Region Quarterfinal judged via video submission. Winners of the Region Quarterfinal will proceed to Semifinals held during the virtual Annual International Convention August 25-28, 2021.



International Speech Contest

Judge's Guide and Ballot

JUDGING ITEMS		SUGGESTED POINT VALUES				1	2	3	4	5	6	7	8	9	10
		E X C E L L E N T	V E R Y G O O D	G O O D	F A I R										
Speech Development Structure, Organization, Support Material	C O N T E N T	20	14-19	9-13	0-8										
Effectiveness Achievement of Purpose, Interest, Reception		15	11-14	6-10	0-5										
Speech Value Ideas, Logic, Original Thought		5 0	15	11-14	6-10	0-5									
Physical Appearance, Body Language, Speaking Area	D E L I V E R Y	10	7-9	4-6	0-3										
Voice Flexibility, Volume		10	7-9	4-6	0-3										
Manner Directness, Assurance, Enthusiasm		3 0	10	7-9	4-6	0-3									
Appropriateness To Speech Purpose And Audience	L A N G U A G E	10	7-9	4-6	0-3										
Correctness Grammar, Pronunciation, Word Selection		2 0	10	7-9	4-6	0-3									
TOTAL SCORE (100 Points Possible)															

*Winning isn't getting ahead of others,
it is getting ahead of yourself.
~ Roger Staubach*

Past District Directors & Governors

Thank you to our past district leaders.

2019-2020	Rozaline Janci, DTM	1999-2000	Earl Akey, DTM
2018-2019	Ed Thelen, DTM	1998-1999	Pat Akey, DTM
2017-2018	Keith Cumiskey, DTM	1997-1998	Frank Ingles, DTM
2016-2017	Cindy Laatsch, DTM	1996-1997	Janet Koss, DTM
2015-2016	Rhonda Williams, DTM	1995-1996	Helen Beale, DTM
2014-2015	Craig Carpenter, DTM	1994-1995	Dick Koehler, DTM
2013-2014	Jennifer Smith, DTM	1993-1994	Justin Gottfried, DTM, PID
2012-2013	Dianne Young, DTM	1992-1993	Donald Anlauf, ATM
2011-2012	Jim Kohli, DTM, PRA, PID	1991-19992	Dave Schmitt, DTM
2010-2011	Joseph Dutkiewicz, DTM	1990-1991	Darlene Lightfuss, DTM
2009-2010	Kathleen (Wesselink) Frederickson, DTM	1989-1990	Dave Wegner, DTM
2008-2009	Andrew Little, DTM, PID	1988-1989	Dick Hawley, DTM, PID
2007-2008	James Hughes, DTM	1987-1988	Ron LaPean, DTM
2006-2007	Paul Hunt, DTM	1986-1987	Stan Grajewski, DTM
2005-2006	Daris McLaughlin, DTM	1985-1986	Fran Weaver, DTM
2004-2005	Raymond Matlosz, DTM	1984-1985	Dennis Pinkowski, DTM
2003-2004	Chuck Ebert, DTM	1983-1984	Harvey Hoernke, Jr, DTM
2002-2003	Mike Zelm, DTM	1982-1983	Jerry Starke, DTM, PID
2001-2002	Judy Bauer, DTM	1981-1982	Richard Seelig, DTM
2000-2001	Jerry Kurzer, DTM	1980-1981	Edmund Schrang, DTM

*If your actions inspire others to dream more, learn more,
do more and become more, you are a leader.*

~ John Quincy Adams

Past District Directors & Governors

Thank you to our past district leaders.

1979-1980	Tom Rozga, DTM	1971-1972	Kenneth Bjorkquist, DTM (D30)
1978-1979	Bill Trottier, DTM	1971-1972	Carl Kopischkie, DTM
1977-1978	Robert Buerki, DTM	1971-1972	Dick Storer, DTM (D30)
1976-1977	Dick Buntrock, DTM	1970-1971	Terry Wunsch
1975-1976	Jim Sauer, DTM	1969-1970	Don Costello, DTM
1975-1976	Andy Mazzucco, DTM (D6)	1962	Gene Haluschak
1974-1975	Earl Moss, DTM	1959	Ralph Howland, DTM
1973-1974	William Hayes III, DTM	1958	John Turck, ATM
1972-1973	Norm Maier, DTM, PID		

Hall of Fame Celebration

We are pleased to announce the 2020-2021 Hall of Fame Celebration will take place at the Hotel Marshfield on Saturday, October 30, 2021.

- 11:00 a.m. Welcome and Socializing
- 12:30 p.m. Lunch
- 1:30 p.m. DTM and Hall of Fame presentation
- 3:00 p.m. Adjourn

As we get closer to October, we will have additional details as well as the registration form, lunch selections, and pricing.

Hotel rooms are available for a discounted rate of \$101 Friday and Saturday, October 29 and 30, 2021. Reserve rooms at sales@hotelmashfield.com or call the front desk at 715-387-2700 and ask for the Toastmasters District 35 block.

Hotel Marshfield—BW Premier Collection
2700 S. Central Avenue
Marshfield, WI 54449



Anniversary Celebrations

Congratulations to our clubs celebrating a 5-year incremental anniversary during 2020-2021

Club Number	Club Name	Charter Date	Anniversary Year
00000945	<u>Milwaukee Metro Spkrs Club</u>	4/1/1951	70
00001983	<u>Janesville Toastmasters</u>	3/1/1956	65
00003210	<u>Ozaukee Toastmasters</u>	12/1/1960	60
00003281	<u>Southshore Toastmasters Club</u>	5/1/1961	60
00002612	<u>North Shore Badgers</u>	9/1/1975	45
00004596	<u>Sentry Toastmasters Club</u>	6/1/1981	40
00006141	<u>Univ./Wi-Stevens Point Club</u>	3/1/1986	35
00006173	<u>Chippewa Valley Club</u>	3/1/1986	35
00005296	<u>Resource Advanced Toastmasters Club</u>	6/1/1996	25
00009465	<u>Heart Of Eau Claire</u>	10/1/2000	20
01529586	<u>Advanced Leadership Toastmasters</u>	9/30/2010	10
01542623	<u>Marq Our Words</u>	10/8/2010	10
01533242	<u>Toast On Tap</u>	11/16/2010	10
01484661	<u>Rasmussen College Toastmasters</u>	4/1/2011	10
01845206	<u>Thriving Communicators</u>	6/1/2011	10
04719901	<u>Franklin Toastmasters</u>	9/22/2015	5
04719944	<u>NM Speaks!</u>	9/24/2015	5
05432945	<u>Well Toasted</u>	5/19/2016	5
05611915	<u>DJAB</u>	6/30/2016	5

*An anniversary is a time
to celebrate the joys of today,
the memories of yesterday,
and the hopes of tomorrow.*

Special Thanks

The District Trio would like to thank our Division and Area Directors for 2020-2021.

Division A—Barbara Judd

Division B—Tim Griep

Central Division—Robin Cosgrove

Division D—Jason Feucht

Eastern Division—Leslye Erickson

Division F—Robert Wall

Northern Division—Karen Polege

A1—Jeff Werwie

A2—JR Swantz

A3—Dave Hendrickson

B1—Jennifer Young

B2—Brenda Quale

B3—Ken Goltz

B4—Eric Young

C1—Lee Samson

C2—Charles Elftmann

C4—Rhonda Williams

C5—Connie Cmelak

D1—Tracy Rothman

D2—Jesse Franklin

D3—Sandra Krzewinski

E1—Karen Brouwer

E2—Yanet Fernandez

E4—Atul Sharma

E5—David Taylor

F1—Jackie Breezer

F2—Nikki Preussler

F3—Theresa Flynn

N1—Ken McKenzie

N2—Brandon Blrenkott

N3—Lucas Roberts

You have worked through so many challenges this year and your efforts are truly appreciated.

Thank you!

Kris, Teri, and Jennifer

Division A Director Barbara Judd extends her deepest gratitude and appreciation to:

A1 Director Jeff Werwie

A2 JR Swantz

A3 Dave Hendrickson

for their dedication and perseverance during the leadership term July 1, 2020 - June 30, 2021.

In addition, a special thank you to Hemendra Chonkar for assisting in visiting clubs.

*As we express our gratitude
we must never forget
that the highest appreciation
is not to utter words,
but to live by them.*

~ John F. Kennedy

Reminders for Club Officers

As we near the end of another Toastmasters year, clubs are reminded to hold their officer elections and submit the 2021-2022 officer list before June 30 through Club Central.

Clubs that submit their new club officer list by May 31 will be eligible for a chance to win a set of club officer pins. A random drawing for 10 sets of pins will be held from all clubs that submit their lists by May 31.

Plan ahead for training!

- Club Officer Transition—Sunday, May 16, 7:00 p.m. to 8:00 p.m.
- Summer TLI—Saturday, June 19, 8:30 a.m. to 1:00 p.m. (virtual)
- Summer TLI—Wednesday, June 30, 5:00 p.m. to 9:00 p.m. (virtual)
- Summer TLI—Saturday, July 24, 8:30 a.m. to 1:00 p.m. (virtual)

Check the [district calendar](#) for more details as they become available as well as registration information. Email reminders will also be sent.

Clubs are encouraged to have all 7 officers attend training. A minimum of 4 officers are required to attend to receive credit for the Distinguished Club Program (DCP) goal.

NOTE: TLI is not limited to just club officers. All members are invited to attend.

Spring Conference 2021-2022

We're not even finished with this year's Spring Conference, and we are already begun to plan next year's Conference.

Tentatively, we are planning an in-person event in Central Division for May 13-14, 2022. Details will be shared when they are available. No facility/location has been confirmed yet.

If you are interested in being on the planning team, please contact [Jennifer Kibicho](#) or Spring Conference Chair [Rhonda Williams](#).

*Those who can, do
Those who can do more,
Volunteer
~ Author Unknown*

Thank You!

Please complete the conference survey. Your feedback is important to us.

<https://www.surveymonkey.com/r/PSZ6VPN>



Lead from where you are

