



District 35 – Meeting Minutes

Saturday, February 10, 2024

District Director Jason Feucht convened the virtual only DEC meeting on Saturday, February 10, 2024 at 9:00am.

Attendees:

DD Jason Feucht	x	DivD C Lee Samson	x	DivD F Yuriy Ksenidi	x
PQD Robert Wall	x	AD C1 Spring Sun		AD F1 Liz Urban	x
CGD Theresa Flynn	x	AD C2 Harriet Allen	x	AD F2 Laurie Showers	
AM Kris Pool	x	AD C4 Charles Elftmann	x	AD F3 – Ken Goltz	x
FM Lisa Elz-Powell		AD C3 – OPEN			
PRM Teri McGregor	x			DivD N Karen Polege	x
IPDD Jennifer Kibicho	x	DivD D Paul Anderson	x	AD N1 Jeff Gut	x
		AD D1 – OPEN		AD N2 – OPEN	
DivD A Julie Gerasch		AD D2 – Scott Kaizen	x	AD N3 Kathy Shine	x
AD A1 Judy Bauer	x	AD D3 James White	x		
AD A2 Paul Arnhold	x			GUEST:	
AD A3 – OPEN		DivD E Brandon Birrenkott	x	Keith Cumiskey,	X
		AD E1 Aaron Lau	x	Realignment Chair	
		AD E2 Carol Mather	x		
		AD E3 Paul Van Dyck	x		

Agenda:

1. Welcome – District Director Jason Feucht, DTM
 - a. Emphasized the idea of keeping things simple, and when the confusion is gone, you build momentum. Need to keep things simple as we try to find solutions and work on problems. Be solution oriented; stop fretting about the problem and focus on doing something about it.
 - b. Discussed how we are helping our clubs by giving them opportunities.
2. Icebreaker – Administration Manager Kris Pool, DTM, PDD
3. Division Breakouts
4. CGD Update – Club Growth Director Theresa Flynn, DTM
 - a. Spring dues renewal – payments being accepted on TI website
 - b. Membership campaigns – the sooner new members are brought into a club, the sooner they become productive members

- i. Talk Up Toastmasters – February 1 – March 31
 - ii. Beat the Clock – May 1 – June 30
- c. Publicity
 - i. Continue with word of mouth and personally inviting friends and bring guests to meetings
 - ii. Clubs are receiving leads from the LinkedIn advertising
 - iii. Postcards were – and continue to be – sent out to Chamber of Commerce locations throughout the state as well as to large businesses in the state
- d. Demo Meetings and New Clubs in the works
 - i. Demo meeting was held with Snap-On Tools in Kenosha; potential to have new club chartered by end of February
 - ii. Community club in Kenosha
 - iii. New club focused on leadership
 - iv. New club focused on entrepreneurs
 - v. Community club in Green Bay area
- e. DEC members can help by:
 - i. Completing Area Director visits and reports
 - ii. Assist with new club demo meetings, volunteer to be club sponsors, mentors, and coaches

5. PQD Update – Program Quality Director Robert Wall, DTM

- a. Last TLI in District 35 is 02-12-24; club officers may attend TLI trainings in other district and receive credit if attended by 02-2-24
- b. Officers should review the current attendance spreadsheet; corrections need to be made no later than 05-31-24
- c. Contests
 - i. Area contests continue through 02-29-24
 - ii. Division contests run from 03-01-24 to 04-06-24
 - iii. District contest is at the Spring Conference on 04-26-24 and 04-27-24
 - iv. Contests results should be emailed to rswall@rswall.com

- v. Confirm contest details on the district website and sent updates or corrections to kris.pool.dtm@gmail.com; email rswall@rswall.com if a Zoom link is needed for a contest
- vi. No changes to the contest schedule or how contests are being offered for the 2023-2024 Toastmasters year; contests in 2024-2025 will be in person and will be discussed in July or later

d. District Onboarding

- i. Scheduled for 02-18-24 at 7pm
- ii. All new and existing members are invited to attend; details on the district calendar
- iii. Slide deck from presentation will be available on district website

e. New Pathways Rollout

- i. No date given yet for the new rollout, but we should receive a 45-day advance notice
- ii. The Trio did see a preview of the new system and it does look quite intuitive; training will be offered as needed once the new system is available

f. Spring Conference

- i. Theme: Paths to Significance
- ii. Dates: April 26-27, 2024
- iii. Registration is now open – details on the district website
- iv. Early bird pricing available through 02-29-24
- v. Timely bird pricing available from 03-01-24 to 03-21-24
- vi. Early bird club registration is \$150.00
- vii. Hotel reservations are available; can book online
- viii. Additional help with planning and volunteering at the conference needed
 - 1. Registration
 - 2. Fundraising / Raffle Ticket Sales
 - 3. Graphics & Design
 - 4. Education session speakers
 - 5. Contact rswall@rswall.com if interested in volunteering

6. District Realignment – Keith Cumiskey, DTM, PDD

- a. Annually, the District needs to review the current makeup of the clubs, areas, and divisions and offer suggestions that services clubs in the most effective way possible

- b. Committee recommendations will be submitted to the District Director by 03-15-24 and realignment will be voted on by the District Council at the 04-27-24 Business Meeting
- c. Currently, the District has 79 paid clubs, 19 areas, and 6 divisions

7. State of the District – District Director Jason Feucht, DTM

- a. Focus on what we as the DEC are doing as well as what our members are doing in terms of completing education awards, getting awards submitted in Base Camp and Club Central, encourage members to speak

8. 30/60/90 and District Director Wrap Up – District Director Jason Feucht, DTM

- a. Reminder to be careful with the distribution of club members' contact information and emails addresses – information should be used for Toastmasters purposes; contact Jason Feucht if you receive any requests for member information or if an email seems unusual or suspicious related to Toastmasters.
- b. Start planning and encouraging members to step into club and district leadership roles; begin planning for a smooth transition to your successor

Next DEC meeting is hybrid on Saturday, March 9, 2024 from 10am – 2:30pm. In person attendance will be at Embassy Suites by Hilton – Milwaukee Brookfield (1200 S. Moorland Rd, Brookfield, WI 53005); this is the location of the 2024 Spring Conference. Link to attend the meeting virtually is on the district website.

Meeting adjourned at 12:12pm.

Respectfully submitted,

Kris Pool

Kris Pool, DTM
Administration Manager

Attachments: Future Meeting Dates – listed below

Distribution: District 35 DEC members

Future Meeting Dates:

Details available on the district website calendar at: <https://district35.org/events/calendar/>

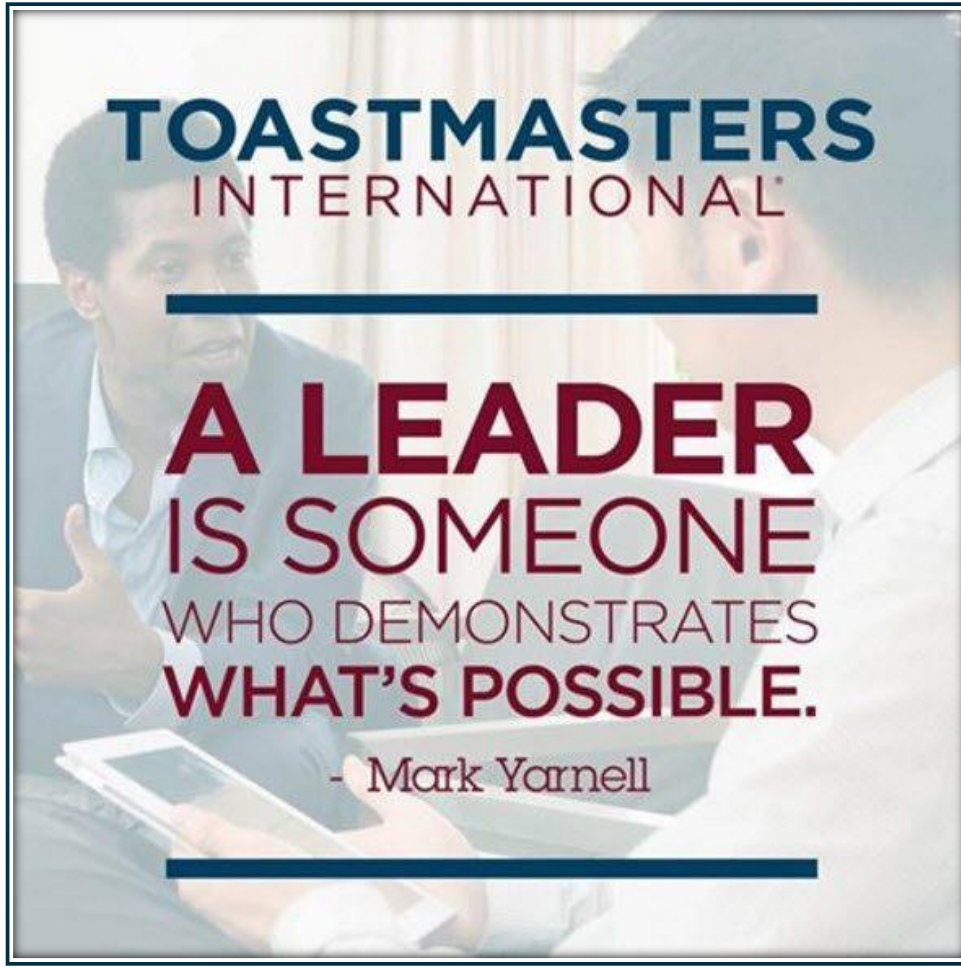
- Saturday, April 26-27, 2024 – Annual District Council Meeting and Spring Conference; business meeting will be hybrid
- Saturday, May 11, 2024 – Virtual only – 9am – 12:30pm
- June - TBD



TOASTMASTERS INTERNATIONAL®

LEADERSHIP IS
UNLOCKING PEOPLE'S
POTENTIAL TO BECOME
BETTER

- Bill Bradley



TOASTMASTERS INTERNATIONAL®

**A LEADER
IS SOMEONE
WHO DEMONSTRATES
WHAT'S POSSIBLE.**

- Mark Yarnell



District 35 Executive Committee Meeting

February 10, 2024

Zoom

TOASTMASTERS
INTERNATIONAL

100
YEARS

Welcome

Jason Feucht, DTM
District Director

Together as Toastmasters, We are all Stronger!

Just keep it simple.

When the confusion is gone,

You build momentum.



Together as Toastmasters, We are all Stronger!

**KEEP IT
SIMPLE**

the main thing
is to keep
the main thing
the main thing

STEPHEN R COVEY

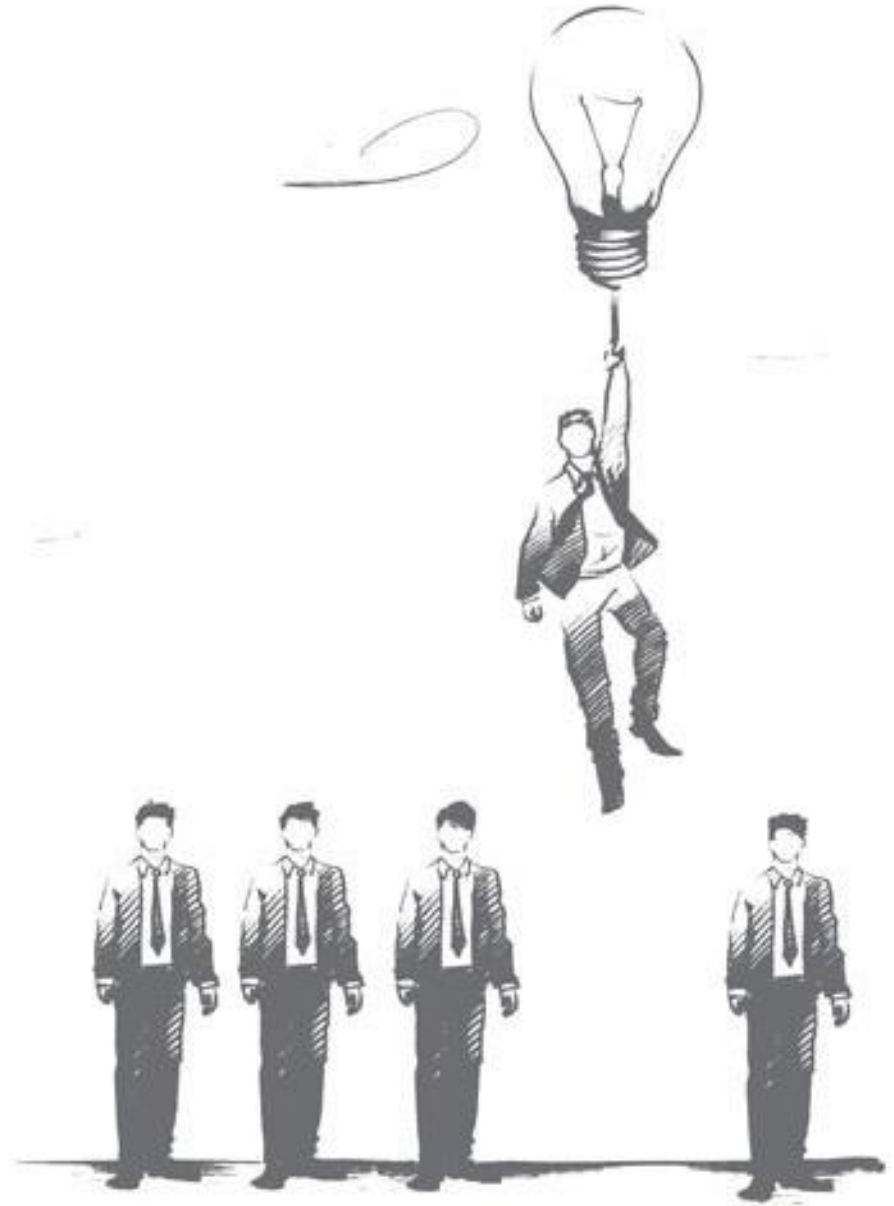
**BE
SOLUTIONS-
ORIENTED.**

Agenda → Build Momentum

<u>Time</u>	<u>Discussion</u>	<u>Facilitator</u>
9:00	Welcome	District Director Jason Feucht, DTM
9:15	Icebreaker	Admin Manager Kris Pool, DTM, PDD
9:30	Division Breakouts	All
10:00	BREAK	
10:15	CGD Updates	Club Growth Director Theresa Flynn, DTM
10:30	PQD Updates	Program Quality Director Robert Wall, DTM
10:45	District Realignment	Keith Cumiskey, DTM, PDD
11:05	BREAK	
11:20	The State of the District	District Director, Jason Feucht, DTM
11:40	30/60/90 and District Director Wrap Up	District Director Jason Feucht, DTM
12:00	ADJOURN	

**LEADERSHIP IS
NOT A POSITION
OR TITLE, IT IS
ACTION AND
EXAMPLE.**

-CORY BOOKER



District Mission

We build new clubs and support all clubs in achieving excellence.

Toastmasters International Core Values



Integrity

Respect

Service

Excellence



Icebreaker

Kris Pool, DTM, PDD
Admin Manager



Division Breakouts

Breakout Rooms by Division

The background of the slide is a dark blue gradient, transitioning from a lighter blue at the top to a darker blue at the bottom. It is filled with numerous white stars of varying sizes and brightness, creating a starry night sky effect. The stars are more densely packed in the upper half of the image.

Break Time – 15 Minutes



CGD Updates

Theresa Flynn, DTM
Club Growth Director

Club Growth

- Clubs are looking at available tools
 - Dues renewals
 - District incentives for early membership renewals
 - Treasurers training session held with Lori Geddes and Theresa Flynn
- Bringing in new members
 - The sooner you bring in new members, the sooner they become productive members
- Publicity
 - Word of mouth – invite friends and bring guests
 - Club leads from LinkedIn advertising

Demo Meetings and New Clubs

- Demo meeting held with Snap-On Tools in Kenosha
 - Potential to have new club charter by end of February
- Community club in Kenosha
- Focused club on leadership
- Focused club with / for entrepreneurs
- Green Bay area

How Can DEC Members Help?

- Complete your Area Director visits and reports
 - What are their plans for the coming months?
 - How are they working on improving their club?
 - What are their concerns?
 - How can the district support them?
 - What training do they need?
 - What's the club future look like?
- Help at New Club Demo Meetings, Club Sponsors, Club Mentors, Club Coaches

Postcards *(being sent to Chamber of Commerce and large companies)*



Develop your leadership from within with Toastmasters

Experiential learning and
quantifiable goals make Toastmasters
the communication and leadership
program for top 500 companies across
America and right here at home.

Postcards *(being sent to Chamber of Commerce and large companies)*



Support your community

**Toastmasters
develops professional
skills, communication
and teamwork.**

How can you help
your neighbors
get ready for their
next opportunity?



PQD Updates

Robert Wall, DTM
Program Quality Director

Program Quality in a Nutshell

Enjoyable Meetings
+
Member Achievement
=
Success

Winter TLI – The Home Stretch

- One more TLI on 02-12-24; no additional TLIs in District 35
- Members who need other days/times can attend a TLI in any district, in any country. They just need to fill out the [attendance form](#) or email me.
- [Current attendance spreadsheet](#) is linked from the District homepage
- Have all your clubs verify their attendance against the spreadsheet.
- Deadline for training is 02-29-24
- Deadline for district reporting is 05/31/24

Contest Dates & Types

- Contests:
 - Club contests are complete
 - Areas are virtual and running through 02-29-24
 - Division are virtual, running from 03-01-24 to 04-06-24
 - District is hybrid, 04-26-24 and 04-27-24 at the Spring Conference
- Please report all contest results via email to me at rswall@rswall.com – even if I'm at the contest!

Contest Reminders

- If you haven't already, please confirm that your contest is on the district calendar and has a Zoom link posted
 - If your contest is not listed, please email Kris Pool at kris.pool.dtm@gmail.com
 - If you need a Zoom link, you may use your own (if you have a PRO Zoom account) or email rswall@rswall.com and I'll create one
 - If you're confused about contest rules, please reach out to rswall@rswall.com and I'll clarify and/or escalate to TI

Rumors & Realities of Contest Changes

- You may have heard that contests are moving back to in-person only this coming year. This is true.
- I realize that there are likely some of you who object to this change. I have already identified and shared some challenges we may face with our Region 5 International Director.
- This is not The Main Thing. **NONE OF THIS** affects this year. We are executing the current contest plan and schedule, and working with our clubs across the finish line this year.
- For those of you looking to serve next year, we've done this before. We can do it again. And we'll figure it out as a team, next year.

District Onboarding

- We will have a district onboarding on Sunday, 02-18-24 at 7pm
- All new and existing members are invited to attend – [link](#)
- The slide deck will be available if clubs want to use it for a template



You're new to Toastmasters,
now what?

Join us for

**PATHWAYS
ORIENTATION**

This event will
introduce you to the
organization & our
education system,
Pathways

District35.org

2024 Pathways Rollout

- We're told the new Pathways will roll out sometime in 2024
 - This is literally all the information we have regarding scheduling...
 - Except we were told there would be a 45-day advance notice
- We've screenshots of a preview
 - It looks intuitive enough that additional training will not be needed...
 - But I'm still planning to offer training after it rolls out, just in case

Spring Conference 2024

D35 SPRING CONFERENCE

APRIL 26 - 27, 2024

Paths to Significance



Embassy Suites by Hilton -
Milwaukee Brookfield
1200 S. Moorland Rd
Brookfield, WI 53005



Conference Registration

Registration is LIVE! <https://district35.org/spring-conference/>

- “Early Bird” registration runs through 02-29-24
- “Timely Bird” registration runs from 03-01-24 to 03-31-24
- Don’t let the medal program progress stop you from registering – we’ll sort it out
- Early bird club registration is \$150.00. Some thoughts:
 - Club registration makes sense if 2 or more members are attending
 - All members of a registered club will pay \$60 less for in-person attendance
 - All members of a registered club may attend virtually for free
 - Clubs should decide now and take advantage of Early Bird registration
- Hotel reservations are already available – [link](#)

Conference Help Needed!

- We still need help with:
 - Registration
 - Fundraising / Raffle Ticket Sales
 - Graphics & Design
- We also have one or two speaking spots available. We're looking for 45-minute presentations:
 - Related to personal development and leadership
 - With clear objectives and takeaways
 - Presented in person
 - Ideally by Toastmasters

You Can Do This. We Can Help.

- We're about halfway through. Great job so far!
- Keep reviewing the reports you have available:
 - [Dashboards](#)
 - [Reports](#)
- Get the information from the people on the ground
- Identify the places you can have the biggest impact
- Keep meeting as Area and Division Councils
- Work with your Area and Division teams to revise and execute success plans
- Don't hesitate to reach out and ask for help!

REMEMBER: you can't ever do everything, but you can always do something



District Realignment

Keith Cumiskey, DTM, PDD
Realignment Committee Chair

What is District Alignment

- Districts must review and amend, if necessary, its alignment of the clubs, Areas and Divisions once each year.
- Form an Alignment Committee to consider a plan that **services the clubs in the most effective way possible** and meets the requirements outlined in *Policy and Protocol 7.0 District Structure, 1. Club Assignments* in the [Governing Documents](#).

What is District Alignment (and why)

- It is important for the committee to consider club growth as well as club loss when contemplating an alignment.
- The alignment is subject to the approval of the District council at its annual business meeting in April/May and must be reported to Toastmasters International by July 15.
- Changes cannot be made after the approval by the council, so it's important to ensure that the alignment is correct and will be effective throughout the year.

What is District Alignment

- ***The best interests of the clubs and District*** are taken into consideration when assigning clubs to Areas.
 - Areas consist of four (4) to six (6) clubs
 - Districts assign clubs to Areas based upon:
 - Geographic proximity to other clubs
 - ***The ability of an Area Director to effectively provide service***, without requiring the clubs to change how meetings are conducted to accommodate an Area Director visit
 - Club size and strength (e.g., paid, active, disbanding)
 - Prospective clubs and expected growth
 - The likelihood of eligibility for Distinguished programs (e.g., club base of the Area or Division)
- A Division must have a minimum of three (3) Areas.

Area Director Visits

Area Directors are in the best position to understand the health and potential of the clubs in their area

- Area directors are the eyes and ears of District Leadership. Look and listen.
- Visit your club as early as possible
- Useful information can be conveyed in advance of a completed report
- Anybody can read the dashboard, we need insight
- Ask probing questions



Area Director Visits

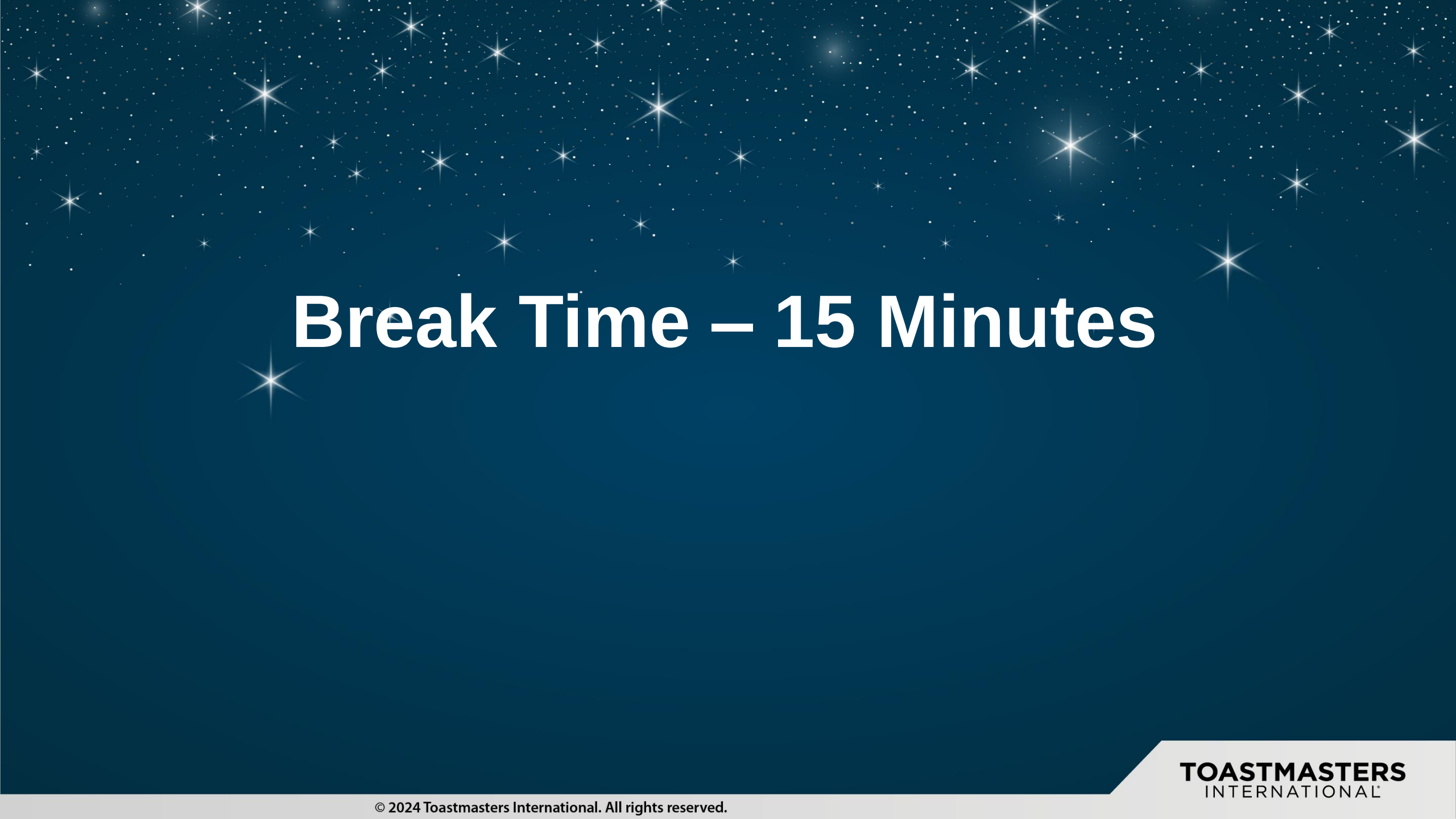
Area Directors are in the best position to understand the health and potential of the clubs in their area

- Does a club have a ***plan*** to renew eight (8) or more members? Hope is not a plan.
- Inform your division director, this month, of clubs that may not be in good standing a/o April 1.



District Alignment Committee

- Committee (of which I am the chair) will convene over the next few weeks to propose alignment of clubs > areas > divisions
- Committee will submit its report to the District Director by March 15
- Currently, the District has 79 paid clubs in 19 areas and 6 divisions. The number of areas/divisions are near the minimum number allowed for the number of clubs we have.
- We are configured for club **growth** ... which we haven't seen in six years.
- This **may** result in
 - Clubs changing areas
 - Fewer areas
 - Fewer divisions

The background of the slide is a dark blue gradient, transitioning from a lighter blue at the top to a darker blue at the bottom. It is filled with numerous white stars of varying sizes and brightness, creating a starry night sky effect. The stars are more concentrated in the upper half of the image.

Break Time – 15 Minutes

TOASTMASTERS
INTERNATIONAL

100
YEARS

State of the District

Jason Feucht, DTM
District Director

Three Measurable Goals

District 35 Performance

-3.66% Growth



Paid Clubs

Base	To Date
82	79

Goals

Distinguished
82
Select Distinguished
83
President's Distinguished
85
Smedley Distinguished
87

-42.27% Growth



Payments

Base	To Date
2,510	1,449

Goals

Distinguished
2,536
Select Distinguished
2,586
President's Distinguished
2,636
Smedley Distinguished
2,711

0% of Clubs



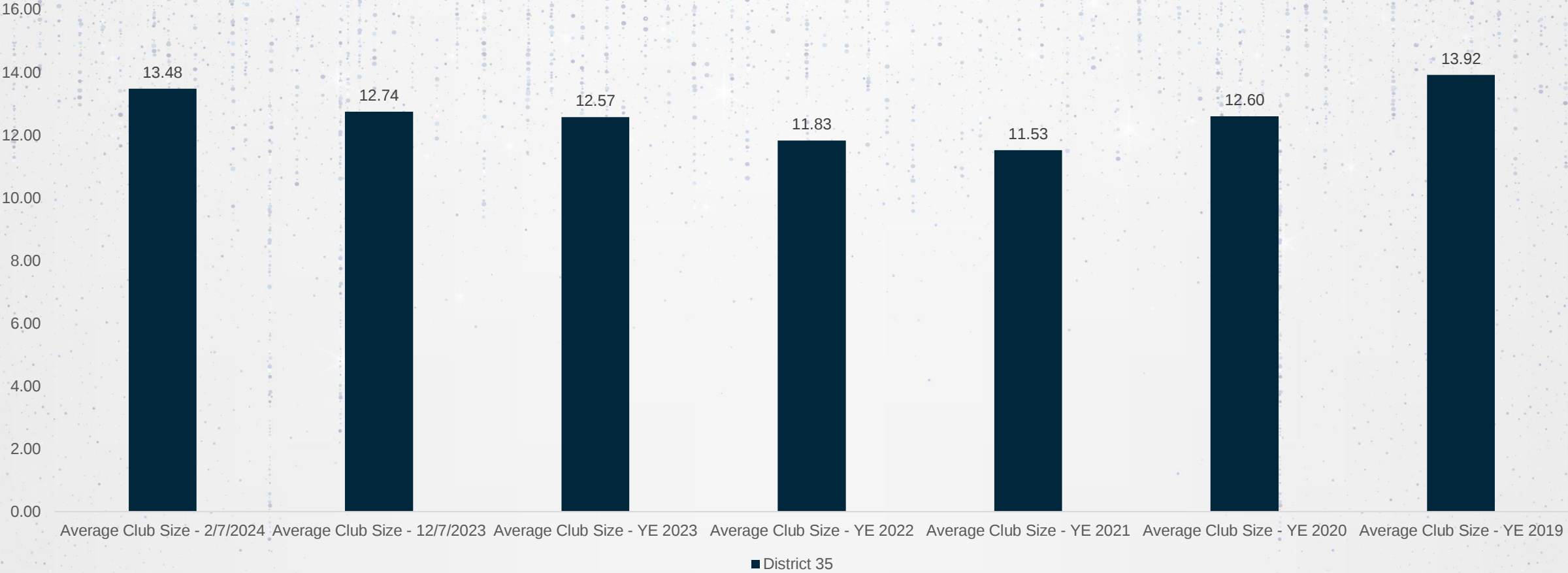
Distinguished Clubs

Base	To Date
82	0

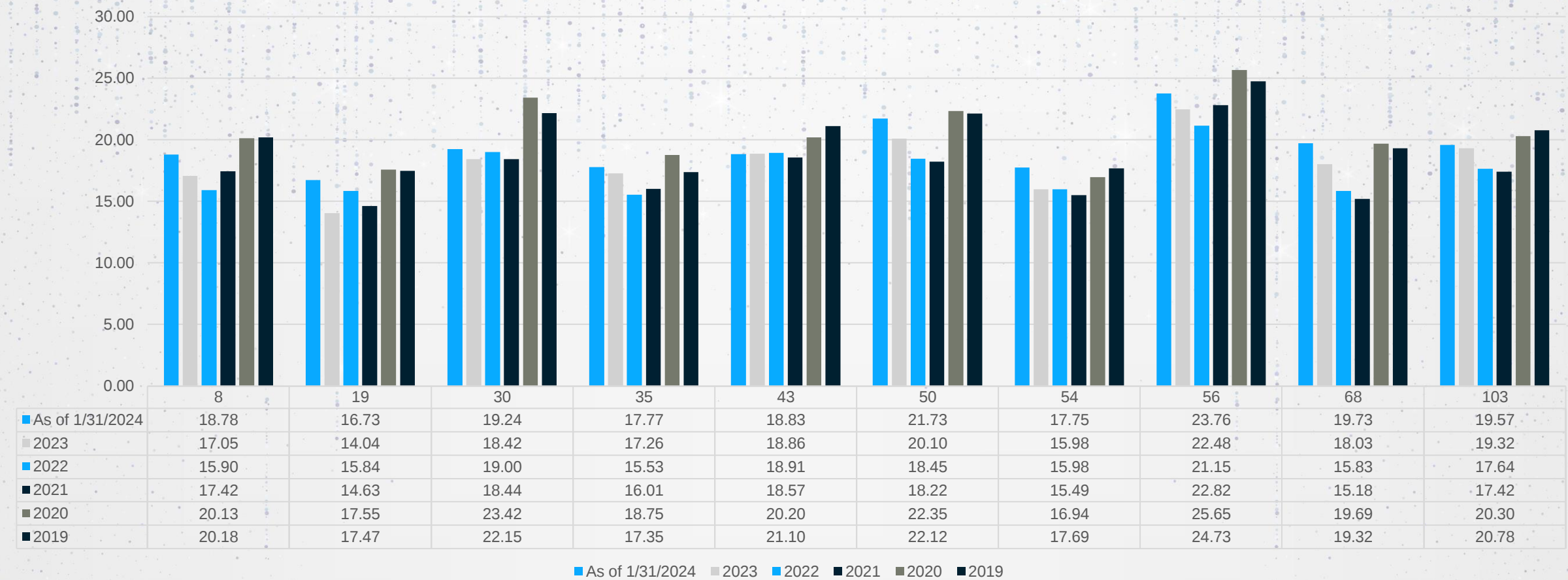
Goals

Distinguished
33
Select Distinguished
37
President's Distinguished
41
Smedley Distinguished
46

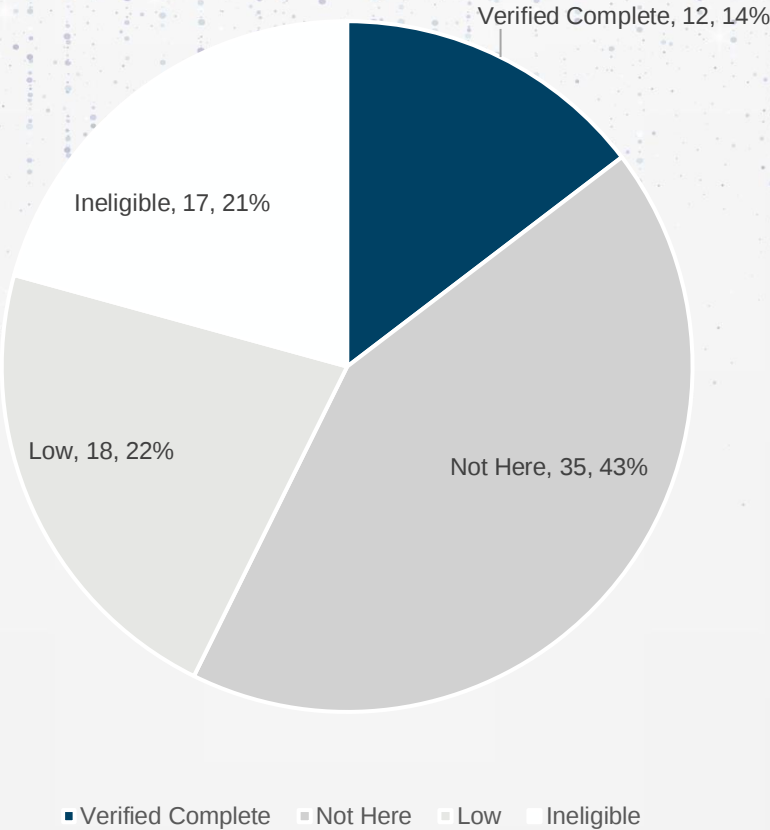
Average Club Size



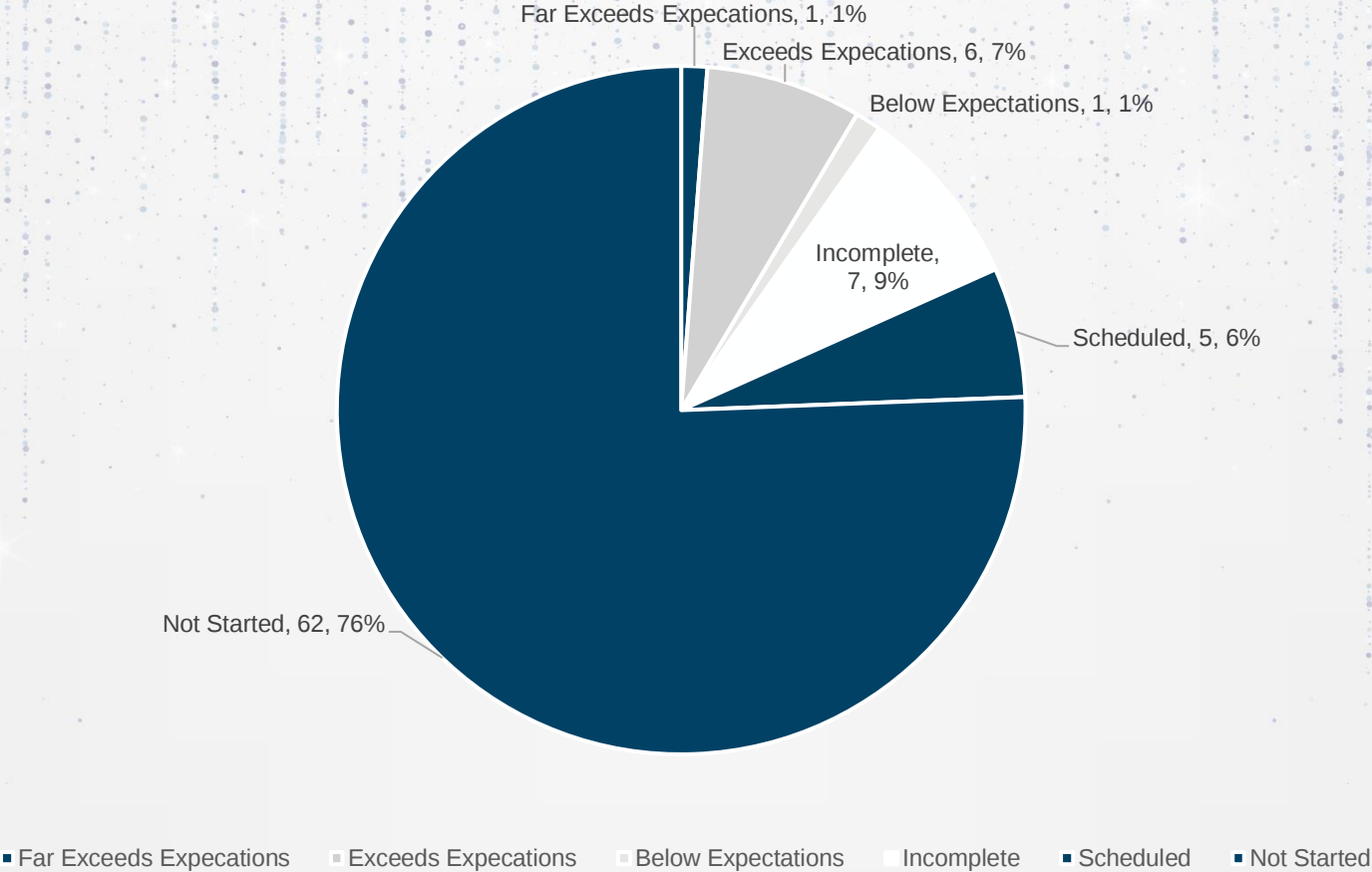
Region 5 Member Payments per club as of 1/31



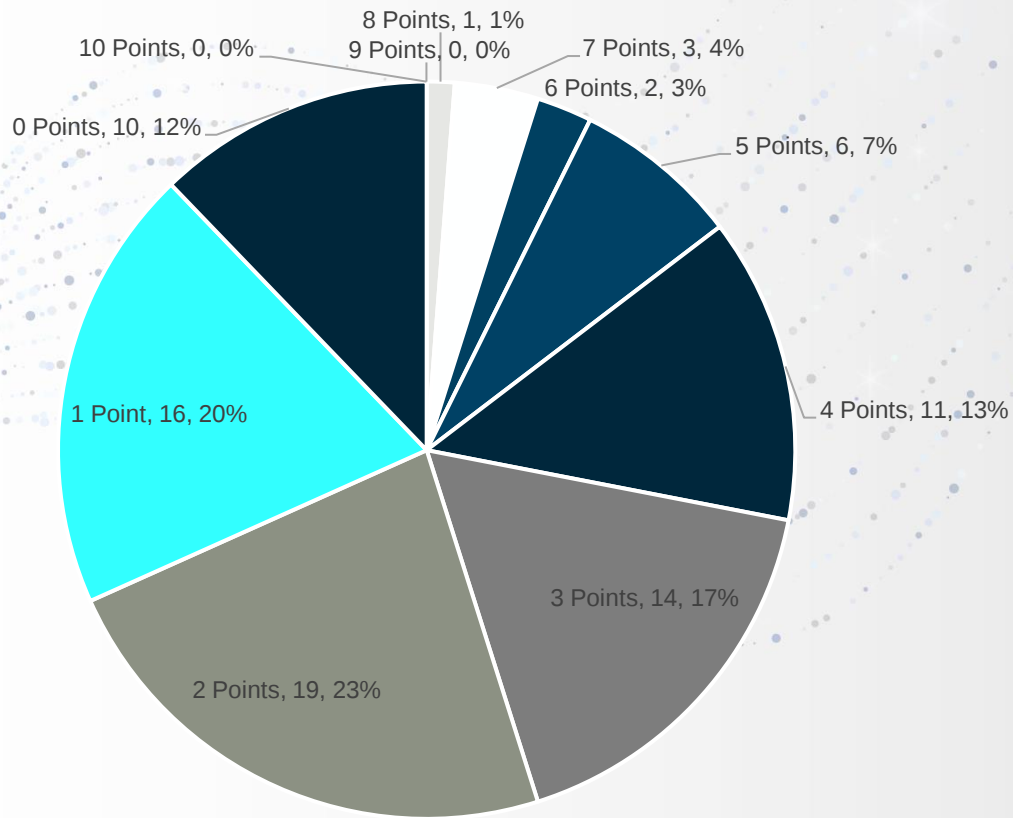
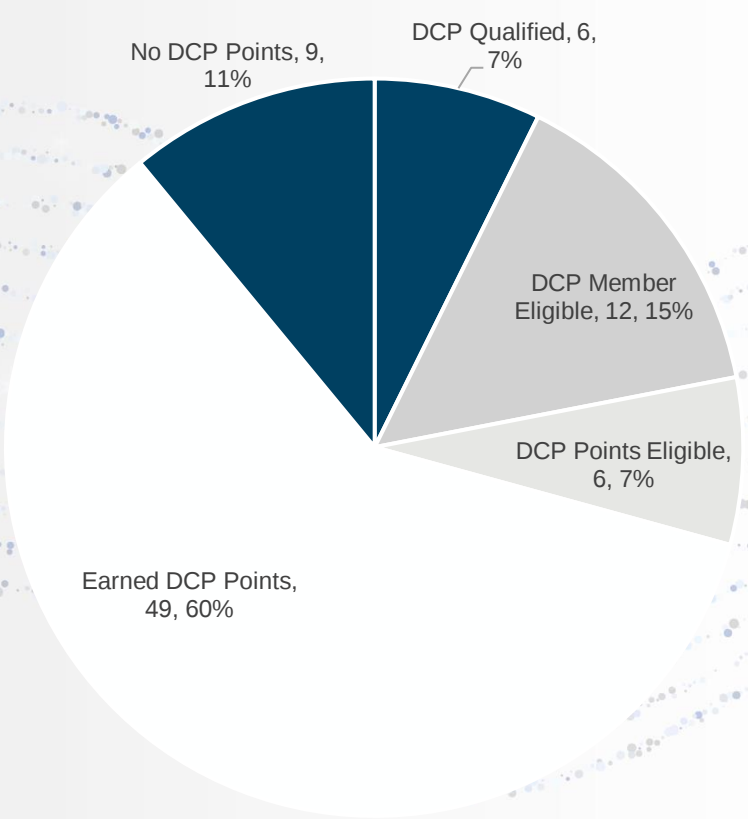
April Renewals Status



Club Visit Status



Distinguished Club Program



Division A

Division	Area	Club	Club Name	Part of Base?	Renewal Status	Nov Visit	March Visit	Membership Base	TO 3/31/2024	TO 9/30/2024	Paid Membership	Mem Change	To Good Standing	DCP Eligible?	To DCP Eligible	DCP Points	Distinguished?	Area Director
A	1	834	Oconomowoc Toastmasters Club	Yes	**Renewals not here**	NS	Not Started	8	0	0	0	-8	-8	No	11	0	No	Judy Bauer
A	1	924120	Direct Supply Champion Chatters Club	Yes	**Renewals not here**	FEE	Not Started	21	32	0	32	11	0	Yes	0	3	No	Judy Bauer
A	1	1188276	Menomonee Falls Toastmasters Club	Yes	Verified complete - 02/08/2024	FEE	Not Started	22	12	9	21	-1	0	Yes	0	7	Yes	Judy Bauer
A	1	5432945	Well Toasted	Yes	Verified complete - 01/31/2024	FEE	Not Started	14	10	8	18	4	0	Yes	0	3	No	Judy Bauer
A	1	6666287	Pewaukee Speaks	Yes	Low - Minimum requirement not met	FEE	Not Started	13	8	6	14	1	0	No	2	4	No	Judy Bauer
A	2	3210	Ozaukee Toastmasters	Yes	Ineligible - Minimum requirement not met	FEE	EE	13	16	1	17	4	0	Yes	0	3	No	Paul Arnhold
A	2	3490	Wisconsin Club	Yes	Ineligible - Minimum requirement not met	FEE	EE	13	8	2	10	-3	0	No	6	2	No	Paul Arnhold
A	2	4456966	ROK the Talk	Yes	**Renewals not here**	FEE	FEE	25	29	0	29	4	0	Yes	0	4	No	Paul Arnhold
A	2	2.9E+07	Kapur Communicators	Yes	**Renewals not here**	EE	EE	29	25	0	25	-4	0	Yes	0	0	No	Paul Arnhold
A	3	879726	Generally Speaking Toastmasters	Yes	Low - Minimum requirement not met	EE	Not Started	9	3	6	9	0	0	No	3	2	No	Open
A	3	1227778	Love of Laughter	Yes	Verified complete - 01/31/2024	FEE	Not Started	15	6	9	15	0	0	No	3	6	No	Open
A	3	7571849	Fiserv Brookfield	Yes	**Renewals not here**	FEE	Not Started	8	9	0	9	1	0	No	2	4	No	Open
A	3	2.9E+07	Milwaukee Talkies	Yes	Low - Minimum requirement not met	ME	Not Started	33	16	3	19	-14	0	No	1	1	No	Open
				Paid Clubs		3	14	4	223	174	44	218	-5	-8	Yes	28	39	Yes
				Base		23.08%	107.69%	30.77%							6		1	
									Net Club Visits Needed						46.15%		7.69%	
									Bronze	50%	3			No			No	
									Silver	75%	6				7		12	
									Gold	100%	9			53.85%			92.31%	

Division C

Division	Area	Club	Club Name	Part of Base?	Renewal Status	Nov Visit	March Visit	Membership Base	TO 3/31/2024	TO 9/30/2024	Paid Members	Mem Change	To Good Standing	DCP Eligible?	To DCP Eligible	DCP Points	Distinguished	Area Director
C	1	1457	Risers From The West Club	Yes	**Renewals not here**	EE	Not Started	10	10	0	10	0	0	No	3	0	No	Spring Sun
C	1	2023	Credit Union Center TM Club	Yes	Ineligible - Minimum requirement not met	EE	Not Started	13	7	1	8	-5	0	No	8	1	No	Spring Sun
C	1	2953	Capital City Club	Yes	**Renewals not here**	FEE	Not Started	13	15	0	15	2	0	No	1	5	No	Spring Sun
C	1	9769	Expressions Club 9769	Yes	**Renewals not here**	FEE	Not Started	13	11	0	11	-2	0	No	5	3	No	Spring Sun
C	2	1159	Uptowner Toastmasters Club	Yes	Low - Minimum requirement not met	EE	Incomplete	18	12	4	16	-2	0	No	4	2	No	Harriet Allen
C	2	1366	Eastside Madison Toastmasters Club	Yes	Low - Minimum requirement not met	EE	Incomplete	21	14	5	19	-2	0	No	1	5	No	Harriet Allen
C	2	3390	Keynoters Club	Yes	Low - Minimum requirement not met	ME	Scheduled	9	11	5	16	7	0	Yes	0	3	No	Harriet Allen
C	2	2925829	Summit Seekers	Yes	**Renewals not here**	EE	Incomplete	11	12	0	12	1	0	No	2	2	No	Harriet Allen
C	3	1983	Rock Solid Communicators	Yes	Ineligible - Minimum requirement not met	EE	Not Started	11	10	1	11	0	0	No	3	2	No	Open
C	3	739102	Walworth County Toastmasters Club	Yes	Low - Minimum requirement not met	EE	Not Started	9	6	5	11	2	0	No	1	2	No	Open
C	3	1521807	Madison Achievers	Yes	**Renewals not here**	EE	Not Started	13	10	0	10	-3	0	No	6	3	No	Open
C	3	2.9E+07	WEGOFAR Toastmasters Club	Yes	Ineligible - Minimum requirement not met	EE	Not Started	14	8	1	9	-5	0	No	8	1	No	Open
C	4	411	La Crosse Area Toastmasters Club	Yes	**Renewals not here**	ME	Not Started	10	8	0	8	-2	0	No	5	0	No	Charles Elfmann
C	4	2780	Reedsburg Area Club	Yes	Verified complete - 01/31/2024	EE	Not Started	21	9	12	21	0	0	Yes	0	5	Yes	Charles Elfmann
C	4	588762	Rolling Hills Toastmasters Club	Yes	Verified complete - 01/31/2024	EE	Not Started	20	6	13	19	-1	0	No	1	5	No	Charles Elfmann
C	4	2672087	Coulee Region Toastmasters	Yes	Low - Minimum requirement not met	EE	Not Started	9	5	3	8	-1	0	No	4	1	No	Charles Elfmann
				Paid Clubs Base	2	16	0	215	154	50	204	-11	0	Yes	52	40	Yes	
					12.50%	100.00%	0.00%							2			0	
									Net Club Visits Needed					12.50%			0.00%	
								Bronze	50%	8			No				No	
								Silver	75%	12				14			12	
								Gold	100%	16				87.50%			75.00%	

Division D

Division	Area	Club	Club Name	Part of Base?	Renewal Status	Nov Visit	March Visit	Membership Base	TO 3/31/2024	TO 9/30/2024	Paid Membership	Mem Change	To Good Standing	DCP Eligible?	To DCP Eligible	DCP Points	Distinguished?	Area Director
D	1	739100	Cream City Communicators	Yes	Low - Minimum requirement not met	FEE	Not Started	16	11	7	18	2	0	No	1	8	No	Open
D	1	1286374	Riverview Toastmasters	Yes	**Renewals not here**	EE	Not Started	7	8	0	8	1	0	No	2	2	No	Open
D	1	1533242	Toast On Tap	Yes	Verified complete - 01/31/2024	FEE	Not Started	63	16	28	44	-19	0	Yes	0	3	No	Open
D	1	2940966	TT & SS on TAP	Yes	Ineligible - Minimum requirement not met	ME	Not Started	8	6	1	7	-1	-1	No	4	0	No	Open
D	1	7914921	The Hitchhikers	Yes	**Renewals not here**	EE	Not Started	12	12	0	12	0	0	No	3	2	No	Open
D	2	1173	Waukesha Toastmasters Club	Yes	Verified complete - 01/31/2024	FEE	Not Started	20	7	8	15	-5	0	No	5	4	No	Scott Kazin
D	2	5010	Tosa/Medical Club	Yes	Low - Minimum requirement not met	EE	Not Started	5	6	3	9	4	0	Yes	0	3	No	Scott Kazin
D	2	1295732	GE Speaks Toastmasters Club	Yes	**Renewals not here**	FEE	Not Started	10	10	0	10	0	0	No	3	3	No	Scott Kazin
D	2	1498402	Speak TV Media Masters Toastmasters Club	Yes	**Renewals not here**	EE	Not Started	13	11	0	11	-2	0	No	5	1	No	Scott Kazin
D	2	6703700	EQ Leadership	Yes	Low - Minimum requirement not met	FEE	Not Started	7	5	4	9	2	0	No	1	4	No	Scott Kazin
D	3	1542623	Marq Our Words	Yes	**Renewals not here**	FEE	Not Started	8	8	0	8	0	0	No	3	2	No	James White
D	3	3408269	Speak Up Milwaukee	Yes	Ineligible - Minimum requirement not met	EE	Not Started	14	10	1	11	-3	0	No	6	1	No	James White
D	3	4719944	NM Speaks!	Yes	Verified complete - 01/31/2024	FEE	Not Started	49	45	10	55	6	0	Yes	0	6	Yes	James White
D	3	5611915	DJAB	Yes	Verified complete - 01/31/2024	EE	Not Started	20	4	11	15	-5	0	No	5	4	No	James White
				Paid Clubs Base		4	16	0	252	159	73	232	-20	-1	Yes	38	43	Yes
						28.57%	114.29%	0.00%							2		1	
									Net Club Visits Needed						14.29%		7.14%	
								Bronze	50%	7				No			No	
								Silver	75%	11					12		13	
								Gold	100%	14					85.71%		92.86%	

Division E

Division	Area	Club	Club Name	Part of Base?	Renewal Status	Nov Visit	March Visit	Membership Base	TO 3/31/2024	TO 9/30/2024	Paid Membership	Mem Change	To Good Standing	DCP Eligible	To DCP Eligible	DCP Points	Distinguished?	Area Director
E	1	3834	Superiorland Toastmasters Club	Yes	**Renewals not here**	ME	Not Started	9	10	0	10	1	0	No	2	1	No	Aaron Lau
E	1	1138028	Leading Voices	Yes	Ineligible - Minimum requirement	EE	Not Started	10	7	2	9	-1	0	No	4	1	No	Aaron Lau
E	1	1214450	Talk of the Town	Yes	Verified complete - 01/31/2024	EE	Not Started	17	5	11	16	-1	0	No	4	2	No	Aaron Lau
E	1	1845206	Thriving Communicators	Yes	**Renewals not here**	FEE	Not Started	14	11	0	11	-3	0	No	6	0	No	Aaron Lau
E	2	498	Fond Du Lac Toastmasters Club 498	Yes	Ineligible - Minimum requirement	EE	Not Started	9	7	2	9	0	0	No	3	2	No	Carol Mather
E	2	2121	Sheboygan Club 2121	Yes	Ineligible - Minimum requirement	FEE	Not Started	17	15	1	16	-1	0	No	4	4	No	Carol Mather
E	2	5421234	Truckmasters	Yes	**Renewals not here**	EE	Not Started	15	13	0	13	-2	0	No	5	1	No	Carol Mather
E	2	6675732	Sturgeon Speakers	Yes	**Renewals not here**	ME	Not Started	14	13	0	13	-1	0	No	4	1	No	Carol Mather
E	2	7266653	Johnsonville Toastmasters Club	Yes	**Renewals not here**	ME	Not Started	10	11	0	11	1	0	No	2	0	No	Carol Mather
E	3	2533	Fox Speak Toastmasters Club	Yes	**Renewals not here**	EE	Scheduled	8	11	0	11	3	0	Yes	0	4	No	Paul Van Dyck
E	3	2954460	NEW AfterHours Toastmasters	Yes	Verified complete - 01/31/2024	EE	Scheduled	13	11	8	19	6	0	Yes	0	7	Yes	Paul Van Dyck
E	3	7567389	Guardian Toastmasters: Appleton Campus	Yes	**Renewals not here**	EE	Incomplete	10	10	0	10	0	0	No	3	0	No	Paul Van Dyck
				Paid Clubs		2	13	0	146	124	24	148	2	-8	Yes		23	Yes
				Base		16.67%	108.33%	0.00%							1		1	
									Net Club Visits Needed						8.33%		8.33%	
								Bronze	50%	6				No			No	
								Silver	75%	9					11		11	
								Gold	100%	12					91.67%		91.67%	

Division F

Division	Area	Club	Club Name	Part of Base?	Renewal Status	Nov Visit	March Visit	Membership Base	TO 3/31/2021	TO 9/30/2021	Paid Membership	Mem Change	To Good Standing	DCP Eligible?	To DCP Eligible	DCP Points	Distinguished?	Area Director
F	1	945	Milwaukee Metro Spkrs Club	Yes	**Renewals not here**	EE	Not Started	15	9	0	9	-6	0	No	9	2	No	Liz Urban
F	1	2602	Spectacle City Club	Yes	**Renewals not here**	EE	EE	10	10	0	10	0	0	No	3	3	No	Liz Urban
F	1	3281	Southshore Toastmasters Club	Yes	Ineligible - Minimum requirement	EE	EE	9	9	1	10	1	0	No	2	2	No	Liz Urban
F	1	4046	Landmark Toastmasters Club	Yes	**Renewals not here**	EE	Not Started	9	10	0	10	1	0	No	2	3	No	Liz Urban
F	1	5296	Resource Advanced Toastmasters Club	Yes	Low - Minimum requirement not	EE	Incomplete	10	5	4	9	-1	0	No	4	2	No	Liz Urban
F	2	481	Racine Club	Yes	**Renewals not here**	EE	Not Started	6	9	0	9	3	0	Yes	0	3	No	Laurie Showers
F	2	4955	Southwest Toastmasters	Yes	Ineligible - Minimum requirement	EE	Not Started	14	12	1	13	-1	0	No	4	2	No	Laurie Showers
F	2	3253329	Oak Creek Toastmasters	Yes	Low - Minimum requirement not	FEE	Not Started	9	4	6	10	1	0	No	2	3	No	Laurie Showers
F	2	5920662	CNH Industrial Toast Team	Yes	Low - Minimum requirement not	FEE	Not Started	21	19	3	22	1	0	Yes	0	7	Yes	Laurie Showers
F	3	189	Allis Chalmers Toastmasters	Yes	**Renewals not here**	EE	Not Started	8	6	0	6	-2	-2	No	5	1	No	Ken Goltz
F	3	3891	Rockwell Automation A-B Club	Yes	Ineligible - Minimum requirement	ME	Not Started	11	8	1	9	-2	0	No	5	1	No	Ken Goltz
F	3	790417	SpeakEasy Toastmasters	Yes	Ineligible - Minimum requirement	FEE	Not Started	8	7	2	9	1	0	No	2	2	No	Ken Goltz
F	3	1274042	The Breakfast Club	Yes	Low - Minimum requirement not	FEE	Not Started	8	4	4	8	0	0	No	3	4	No	Ken Goltz
F	3	7564581	Long Story Short Toastmasters	Yes	Low - Minimum requirement not	FEE	Not Started	12	13	3	16	4	0	Yes	0	5	Yes	Ken Goltz
				Paid Clubs		0	14	2	150	125	25	150	0	-2	Yes	41	40	Yes
				Base		0.00%	100.00%	14.29%										
									Net Club Visits Needed									
								Bronze	50%	5			No				No	
								Silver	75%	9				12				13
								Gold	100%	12				85.71%				92.86%

Division N

Division	Area	Club	Club Name	Part of Base?	Renewal Status	Nov Visit	March Visit	Membership Base	TO 3/31/2024	TO 9/30/2024	Paid Membership	Mem Change	To Good Standing	DCP Eligible?	To DCP Eligible	DCP Points	Distinguished?	Area Director
N	1	782	Wausau Morning Toastmasters Club	No	**Renewals not here**	EE	Not Started	5	10	0	10	5	0	Yes	0	1	No	Jeffrey Gut
N	1	9304	Church Mutual Club	Yes	Verified complete - 01/31/2024	EE	Not Started	18	2	16	18	0	0	No	2	4	No	Jeffrey Gut
N	1	1216487	Marshfield Area Toastmasters	Yes	Closing	EE	Not Started	9	8	0	8	-1	0	No	4	1	No	Jeffrey Gut
N	1	1484661	Rasmussen College Toastmasters	Yes	Ineligible - Minimum requirement	EE	Not Started	10	10	1	11	1	0	No	2	2	No	Jeffrey Gut
N	2	570	Stevens Point Toastmasters Club	Yes	Ineligible - Minimum requirement	EE	Not Started	13	12	1	13	0	0	No	3	2	No	Open
N	2	4596	Sentry Toastmasters Club	Yes	**Renewals not here**	EE	Not Started	11	9	0	9	-2	0	No	5	2	No	Open
N	2	6141	Univ./Wi-Stevens Point Club	Yes	**Renewals not here**	EE	Not Started	8	8	0	8	0	0	No	3	1	No	Open
N	2	748800	Wisconsin Rapids Area Toastmasters Club	Yes	**Renewals not here**	EE	Scheduled	14	11	0	11	-3	0	No	6	5	No	Open
N	3	5857	Ayres Associates Toastmasters Club	Yes	**Renewals not here**	ME	Scheduled	21	11	0	11	-10	0	No	9	0	No	Kathy Shine
N	3	6173	Chippewa Valley Club	Yes	Ineligible - Minimum requirement	BE	BE	8	7	1	8	0	0	No	3	0	No	Kathy Shine
N	3	8542	Eclectic Image Club	Yes	Low - Minimum requirement not met	EE	EE	20	7	6	13	-7	0	No	7	3	No	Kathy Shine
N	3	9465	Heart Of Eau Claire	Yes	Low - Minimum requirement not met	EE	Incomplete	13	5	5	10	-3	0	No	6	1	No	Kathy Shine
N	3	2688189	Royal Toastmasters	Yes	**Renewals not here**	EE	Incomplete	19	21	0	21	2	0	Yes	0	4	No	Kathy Shine
Paid Clubs				1		13	1	169	121	30	151	-18	0	Yes		26	Yes	
Base				7.69%		100.00%	7.69%							2			0	
								Net Club Visits Needed						15.38%			0.00%	
								Bronze	50%	6			No			No		
								Silver	75%	9			10				12	
								Gold	100%	12			76.92%				92.31%	

Global Marketing Program

- District 35 has opted into the Global LinkedIn Marketing Program Administered by World Headquarters
- Kicked off January 8th
- What can you do?
 - Ensure all clubs in your areas have up-to-date information on “Find a Club” and a process to follow up with prospective member leads
 - Make sure clubs are following up on all leads quickly

Global Marketing Leads & District 35 Marketing Program

Member Leads Received			
Capital City Club	2	Rockwell Automation A-B Club	2
Coulee Region Toastmasters	1	Speak Up Milwaukee	3
Credit Union Center TM Club	3	SpeakEasy Toastmasters	1
Eastside Madison Toastmasters Club	1	Walworth County Toastmasters Club	2
Eclectic Image Club	1	Generally Speaking Toastmasters	1
EQ Leadership	1	Rasmussen College Toastmasters	1
GE Speaks Toastmasters Club	2	Uptowner Toastmasters Club	2
Heart Of Eau Claire	1	Sheboygan Club 2121	1
La Crosse Area Toastmasters Club	3	Keynoters Club	1
Landmark Toastmasters Club	2	Spectacle City Club	2
Marq Our Words	1	Menomonee Falls Toastmasters Club	1
Marshfield Area Toastmasters	1	Fox Speak Toastmasters Club	1
Milwaukee Metro Spkrs Club	2	Madison Achievers	2
Milwaukee Talkies	1	Allis Chalmers Toastmasters	1
Oconomowoc Toastmasters Club	1	Sturgeon Speakers	1
Ozaukee Toastmasters	2	WEGOFAR Toastmasters Club	1
Pewaukee Speaks	2	Waukesha Toastmasters Club	1
Riverview Toastmasters	1	Southwest Toastmasters	1
Rock Solid Communicators	2	CNH Industrial Toast Team	1
		Grand Total	56

- Additional District Direct LinkedIn Advertising
 - 17,604 Impressions in the Month of January
 - 326 “Clicks” in the Month of January

District Gold Medal Program

- District 35 Specific
- Team Effort – work together to meet the goal!
- Set goals for critical tasks to be completed **AHEAD** of schedule
- Aligned to existing Distinguished Programs
- Tied to Spring Conference
 - Bronze – 20% off Spring Conference Registration
 - Silver – 30% off Spring Conference Registration
 - Gold – 40% off Spring Conference Registration



District Gold Medal Program – Status

- **Bronze – Still Eligible**
 - Requirements Still Needed
 - 50% Spring Visits by 3/31
 - DEC Attendance, Area & Division Council Goals
- **Silver – Still Eligible**
 - Requirements Still Needed
 - 75% Spring Visits by 3/31
 - DEC Attendance, Area & Division Council Goals
- **Gold – Still Eligible**
 - Requirements Still Needed
 - 100% Spring Visits by 3/31
 - DEC Attendance, Area & Division Council Goals

DANGER!

Can We Do It?



YES!



What do we need from EACH OTHER to make it happen?



Build Momentum

TOASTMASTERS
INTERNATIONAL

100
YEARS

Wrap Up and 30 / 60 / 90

Jason Feucht, DTM
District Director



*Let's
Celebrate
You!*

Celebrate! – DEC Meeting ALMOST Perfect Attendance

- Judy Bauer - Area A1 Director
- Harriet Allen – Area C2 Director
- Charles Elftmann – Area C4 Director
- James White – Area D3 Director
- Aaron Lau – Area E1 Director
- Carol Mather – Area E2 Director
- Paul Van Dyck – Area E3 Director
- Liz Urban – Area F1 Director
- Ken Goltz – Area F3 Director
- Karen Polege – Division N Director
- Kathy Shine – Area N3 Director

Celebrate! – DEC Meeting Perfect Attendance

- Kris Pool – Administration Manager
- Teri McGregor – Public Relations Manager
- Julie Gerasch – Division A Director
- Paul Arnhold – Area A2 Director
- Lee Samson – Division C Director
- Paul Anderson – Division D Director
- Brandon Birrenkott – Division E Director
- Yuriy Ksenidi – Division F Director

Your Next 30 Days – mid-March

- FINISH 2nd round Area Director visits and file reports ASAP **but no later than March 31**
- Follow up with clubs on Club officer training, last D35 Session and other Districts... all clubs should strive to have at least 4 officers trained.
- Ensure all Club officer training is recorded and correct
- Organize communication for April dues renewals → Promote District Incentives
- Follow up with clubs regarding leads from the Global Marketing Program
- Continue planning and holding Division speech contests
- Remember all member information is Confidential
- Continue planning and encourage members to step into leadership roles (club and district officers) → talk with the members and your successors
- Register yourself to attend Spring Conference
- Attend the DEC meeting in person at the Embassy Suites Brookfield on March 9

Your Next 60 Days – mid-April

- Celebrate that ALL Clubs were visited BEFORE March 31!
- Ensure all Club officer training is recorded and correct
- Follow-up on clubs that didn't submit renewals by end of March
- Follow up with clubs regarding leads from the Global Marketing Program
- Encourage Clubs to plan officer elections in early May
- Speech contests → finish Division Contests and prepare for District level
- Area/Division Council meetings
- Pack your bags to attend the Spring Conference IN PERSON!
- Be prepared to attend the District Council Meeting at the Spring Conference!

Your Next 90 Days – mid-May

- Finish the Year Strong!
- Ensure all Clubs are on the path to Distinguished where possible and support any clubs that may be struggling – Celebrate Club Success!
- Follow-up and support any clubs not in good standing
- Area/Division Council meetings
- Remind Clubs of Officer Elections and to Submit new officer list to WHQ
- Beat the Clock promotion (May & June membership drive)



MOMENTUM

☒ ACTION

☒ ENERGY

☒ PROGRESS

☒ GROWTH

Next Meeting:

March 9, 2024

10am – 2:30pm

Hybrid @ the Embassy Suites by
Hilton Milwaukee Brookfield

*Watch your email to RSVP for in
person attendance!*

D35 SPRING CONFERENCE

Embassy Suites by Hilton -
Milwaukee Brookfield
1200 S. Moorland Rd
Brookfield, WI 53005



APRIL 26 - 27, 2024
Paths to Significance

TOASTMASTERS
INTERNATIONAL

Mark Your Calendars – Future Meetings

- April 26 & 27 - Spring Conference & District Business Meeting (hybrid)
- May 11, 2024 - Virtual - 9 AM - 12:30 PM
- June TBD

Together as Toastmasters, We are all Stronger!



**KEEP IT
SIMPLE**

the main thing
is to keep
the main thing
the main thing

STEPHEN R COVEY



**BE
SOLUTIONS-
ORIENTED.**

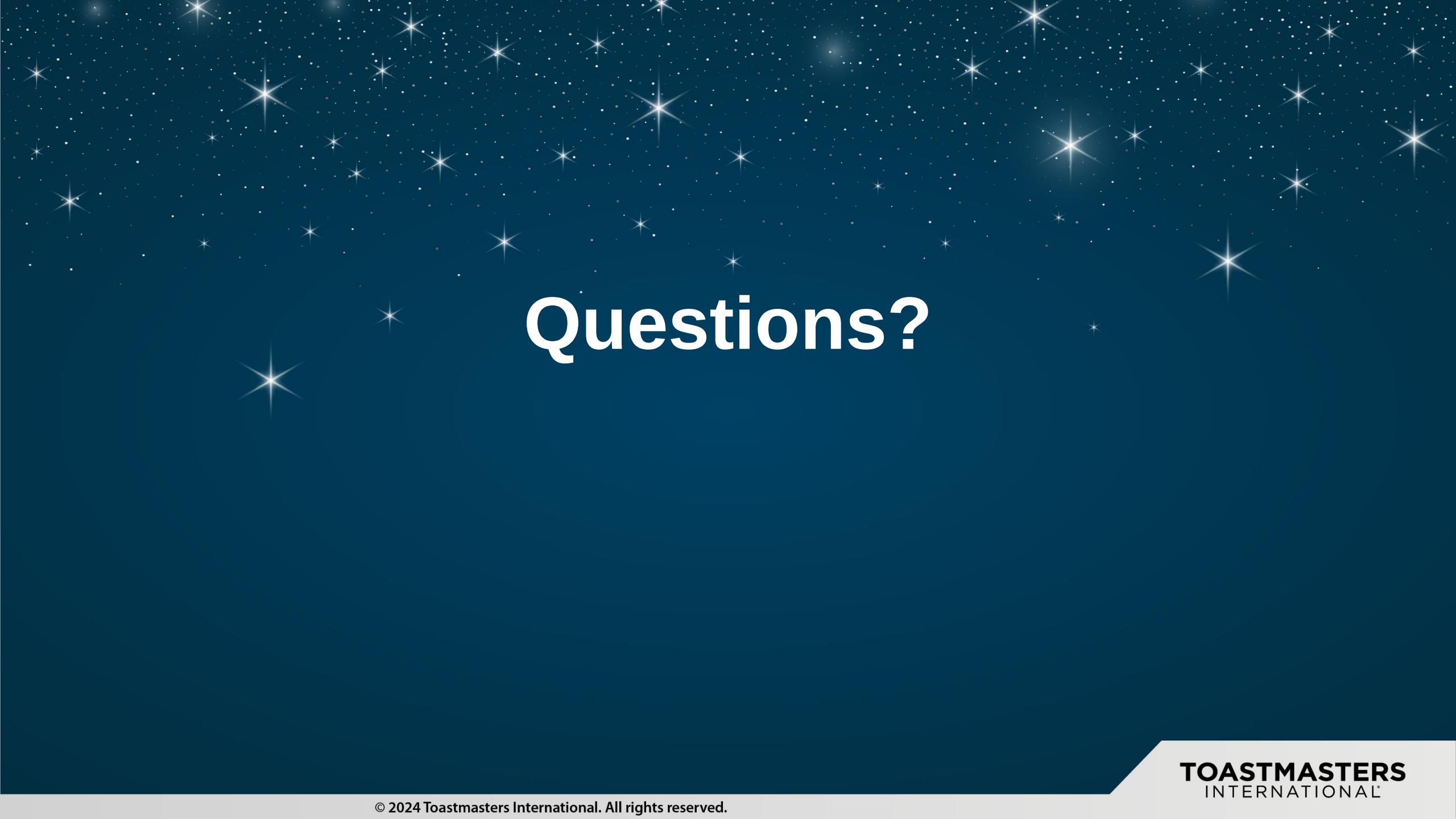
Remember... It's all about the MEMBER

Let's help our clubs help their members

TOGETHER

because

Together as Toastmasters We are All Stronger!



Questions?

The background of the slide is a dark blue gradient, transitioning from a lighter blue at the top to a darker blue at the bottom. It is filled with numerous white stars of varying sizes and brightness, creating a starry night sky effect. The stars are more concentrated in the upper half of the image.

Meeting Adjourned

Contact Information

- District Director Jason Feucht
jfeucht.tm@gmail.com
- Program Quality Director Robert Wall
rswall@rswall.com
- Club Growth Director Theresa Flynn
Tflynn_d35@yahoo.com