



District 35 – Meeting Minutes

Saturday, January 13, 2024

District Director Jason Feucht convened the virtual only DEC meeting on Saturday, January 13, 2024 at 9:00am.

Attendees:

DD Jason Feucht	X	DivD C Lee Samson	x	DivD F Yuriy Ksenidi	x
PQD Robert Wall	X	AD C1 Spring Sun		AD F1 Liz Urban	x
CGD Theresa Flynn	x	AD C2 Harriet Allen	x	AD F2 Laurie Showers	x
AM Kris Pool	x	AD C4 Charles Elftmann	x	AD F3 – Ken Goltz	x
FM Lisa Elz-Powell		AD C3 – OPEN			
PRM Teri McGregor	x			DivD N Karen Polege	x
IPDD Jennifer Kibicho		DivD D Paul Anderson	x	AD N1 Jeff Gut	
		AD D1 – OPEN		AD N2 – OPEN	
DivD A Julie Gerasch	x	AD D2 – Scott Kaizen		AD N3 Kathy Shine	x
AD A1 Judy Bauer		AD D3 James White			
AD A2 Paul Arnhold	x				
AD A3 – OPEN		DivD E Brandon Birrenkott	x	Guest:	
		AD E1 Aaron Lau	x	Region 5 Advisor -	
		AD E2 Carol Mather		Denise Carpenter, DTM	x
		AD E3 Paul Van Dyck	x		

Agenda:

1. Welcome – District Director Jason Feucht, DTM
 - a. Discussion about the importance of supporting new and existing clubs while striving for excellence in line with the district mission.
 - b. Members shared their thoughts about the importance of the district mission and Toastmasters core values.
2. Icebreaker – Administration Manager Kris Pool, DTM, PDD
3. Division Breakouts
4. State of the District – District Director Jason Feucht, DTM
 - a. Discussion on the district goals of paid clubs, member payments, and Distinguished Club Program (DCP) progress.
 - i. Clubs with fewer than 8 members are urged to recruit new members to remain in good standing.
 - ii. District 35 is below the worldwide average but in the middle of the page in terms of member growth. Jason Feucht to research and provide additional information next meeting.

- b. Shared information on the Global Marketing Program and the importance of clubs following up prospective member inquiry emails. Area Directors encouraged them to have clubs verify the information on “Find a Club” is current and correct.

5. CGD Update – Club Growth Director Theresa Flynn, DTM

- a. Discussed the importance of membership and building new clubs, highlighting the need to attract warm leads and encourage people to start new clubs.
- b. There are several demo meetings scheduled for potential new clubs.
- c. Clubs are encouraged to share their activities and events with the district for incentives and recognition.
- d. Club Coach Chair Rhonda Williams is available to support members working towards their DTM and help with becoming a club coach.
- e. Explanation on administrative access to update Meet Up details for Central Division clubs and a request for a “step by step” guide or a “How To” video to be available for all clubs to use Meet Up.
 - i. For club members to edit their Meet Up page, they must RSVP to one of their own events and then email the organizer (Theresa Flynn).

6. PQD Update – Program Quality Director Robert Wall, DTM

- a. Contests – send Theresa Flynn a list of everyone who participates in a contest so their clubs can be awarded points in the Incentive Program.
- b. Reminders about upcoming contest deadlines and Club Support Seminars. Details are available on the district website calendar.
 - i. District Chief Judges training – January 14.
 - ii. Starting New Clubs – January 21.
 - iii. Software Saturdays – will begin again in May.
- c. Spring Conference
 - i. Registration will open on February 1 with a cutoff day in late March.
 - ii. Those interested in volunteering or being an education session presenter should reach out to Robert Wall.
- d. Winter TLI
 - i. Robert will begin entering the confirmed officer attendance (for viewing on the dashboards) after January 20.

7. Education Session: Engaging Members to Build Club Strength – Region 5 Advisor Denise Carpender, DTM

- a. Discussion of strategies to enhance club engagement and strength.
 - i. Defined “engaging members”
 - ii. The value of providing leadership roles
 - iii. The need for a supportive environment
 - iv. The opportunity for personal growth stories
 - v. Encourage members to take ownership of the meeting
 - vi. Assign roles and responsibilities
 - vii. The value of leading by example and providing constructive feedback
 - viii. Toastmasters Promise

8. PR and Speech Contests – Public Relations Manager Teri McGregor, DTM

- a. Template press releases for the Area and Division speech contests are available: <https://district35.org/speech-contest-resources/>

- b. Contest winners posted on district Facebook – names, contest type, place, and pictures need to be sent to Teri McGregor.

9. 30/60/90 and District Director Wrap Up – District Director Jason Feucht, DTM

Next DEC meeting is virtual only on Saturday, February 10, 2024 from 9am to 12:30pm.

Meeting adjourned at 12:17pm.

Respectfully submitted,

Kris Pool

Kris Pool, DTM
Administration Manager

Attachments: Future Meeting Dates – listed below

Distribution: District 35 DEC members

Future Meeting Dates:

Details available on the district website calendar at: <https://district35.org/events/calendar/>

- Saturday, February 10, 2024 – Virtual only – 9am – 12:30pm
- Saturday, March 9, 2024 – Hybrid – 10am – 2:30pm
- Saturday, April 27, 2024 – Annual District Council Meeting
- Saturday, May 11, 2024 – Virtual only – 9am – 12:30pm

"A **LEADER**
takes people
where they would
never go on
their own."

– HANS FINZEL

TOASTMASTERS
INTERNATIONAL

"**LEADERSHIP**
should be more
participative
than directive,
more **enabling**
than performing."

– MARY D. POOLE

TOASTMASTERS
INTERNATIONAL





District 35 Executive Committee Meeting

January 13, 2024

Zoom





Welcome

Jason Feucht, DTM

District Director



Together as Toastmasters, We are all Stronger!

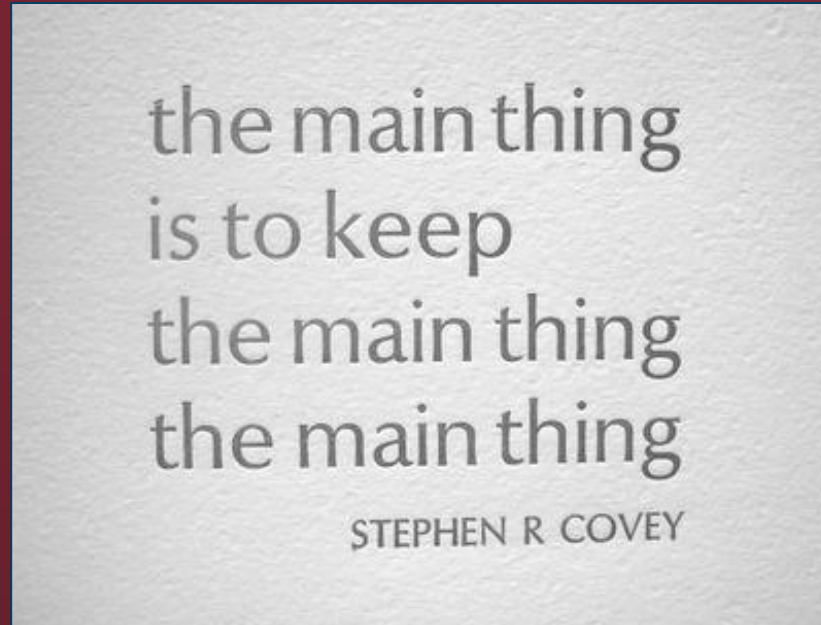


This is a new
year. A new
beginning.
And things
will change.

Taylor Swift

*This is the
beginning of
anything you
want.*

Together as Toastmasters, We are all Stronger!



Agenda → Objective: A New Year!

<u>Time</u>	<u>Discussion</u>	<u>Facilitator</u>
9:00	Welcome	District Director Jason Feucht, DTM
9:15	Icebreaker	Admin Manager Kris Pool, DTM, PDD
9:30	Division Breakouts	All
10:00	BREAK	
10:15	State of the District	District Director Jason Feucht, DTM
10:30	CGD Updates	Club Growth Director Theresa Flynn, DTM
10:45	PQD Updates	Program Quality Director Robert Wall, DTM
11:00	BREAK	
11:15	Engaging Members to Build Club Strength	Region 5 Advisor Denise Carpenter, DTM
12:00	30/60/90 and District Director Wrap Up	District Director Jason Feucht, DTM
12:15	ADJOURN	

WISE PEOPLE KEEP
LEARNING
ALL THEIR LIVES



District Mission

We build new clubs and support all clubs in achieving excellence.

Toastmasters International Core Values



Integrity

Respect

Service

Excellence



Icebreaker

Kris Pool, DTM, PDD
Admin Manager





Division Breakouts

Breakout Rooms by Division



Break Time – 15 Minutes





State of the District

Jason Feucht, DTM

District Director



Three Measurable Goals

District 35 Performance

-4.94% Growth



Paid Clubs

Base	To Date
81	77

Goals

Distinguished
81
Select Distinguished
82
President's Distinguished
84
Smedley Distinguished
86

-51.59% Growth



Payments

Base	To Date
2,510	1,215

Goals

Distinguished
2,536
Select Distinguished
2,586
President's Distinguished
2,636
Smedley Distinguished
2,711

0% of Clubs



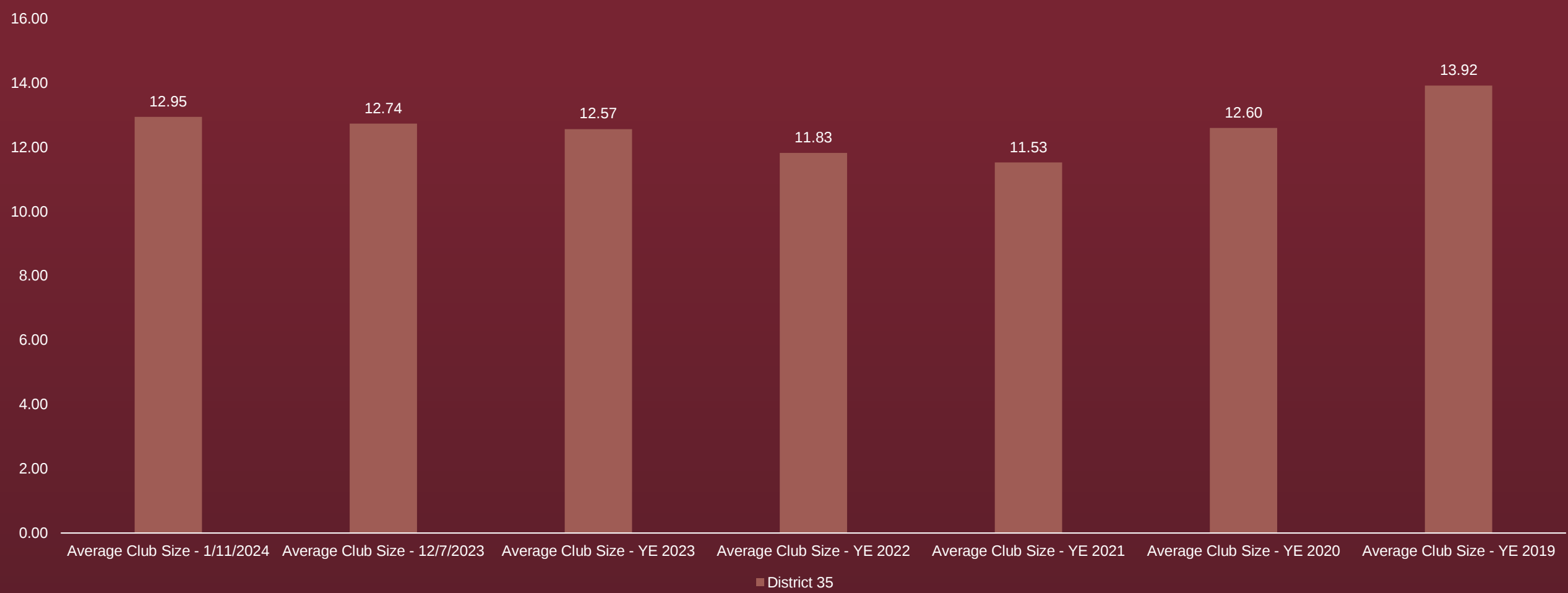
Distinguished Clubs

Base	To Date
81	0

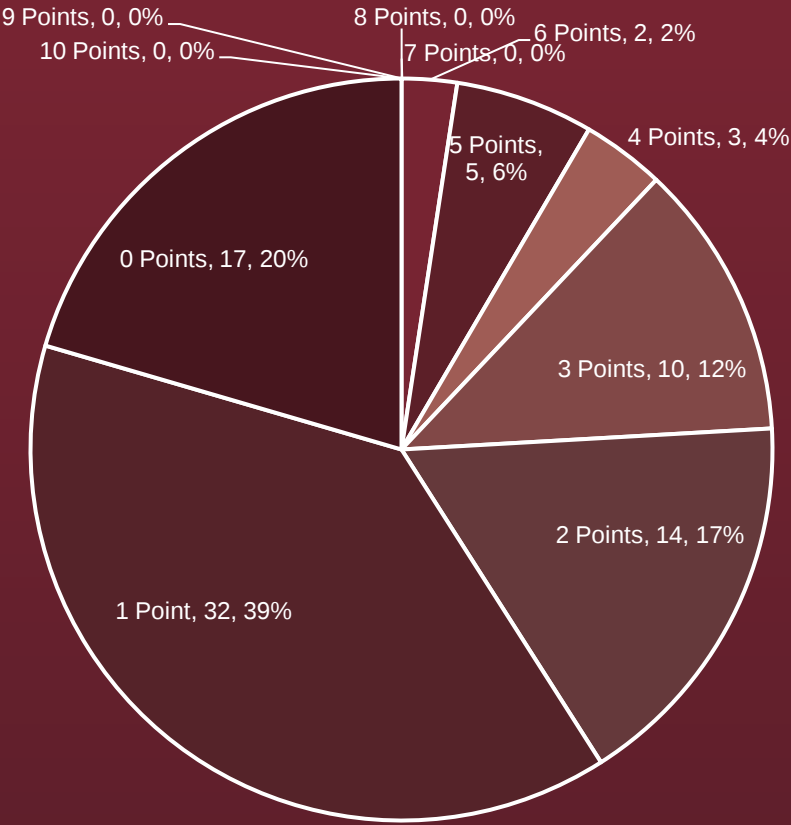
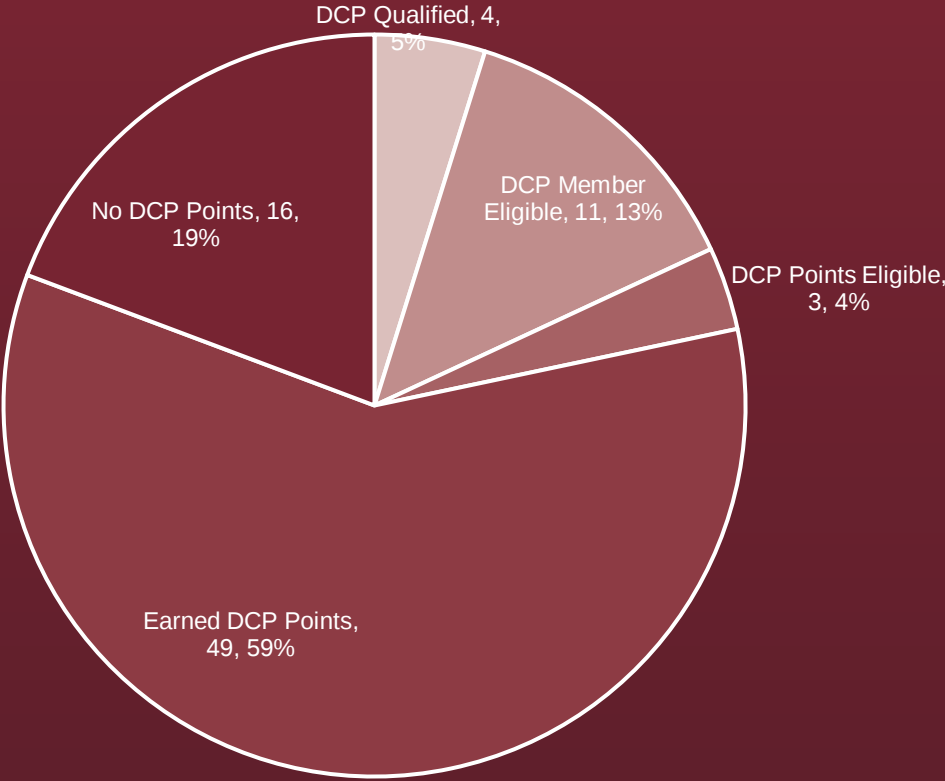
Goals

Distinguished
33
Select Distinguished
37
President's Distinguished
41
Smedley Distinguished
45

Average Club Size



Distinguished Club Program



Division A

Division	Area	Club	Club Name	Part of Base	Club Status	Nov Visit	March Visit	Base	TO 3/31/20	TO 9/30/20	Membershi	Mem Chang	Standing	DCP Eligible	Eligible	DCP Points	Distingishe	Area Director
A		1	834 Oconomowoc Toastmasters Club	Yes	Ineligible	NS	Not Started	8	0	0	0	-8	-8 No		11	0 No	Judy Bauer	
A		1	924120 Direct Supply Champion Chatters Club	Yes	Active	FEE	Not Started	21	29	0	29	8	0 Yes		0	3 No	Judy Bauer	
A		1	1188276 Menomonee Falls Toastmasters Club	Yes	Active	FEE	Not Started	22	16	4	20	-2	0 Yes		0	6 Yes	Judy Bauer	
A		1	5432945 Well Toasted	Yes	Active	FEE	Not Started	14	18	0	18	4	0 Yes		0	2 No	Judy Bauer	
A		1	6666287 Pewaukee Speaks	Yes	Active	FEE	Not Started	13	11	3	14	1	0 No		2	2 No	Judy Bauer	
A		2	3210 Ozaukee Toastmasters	Yes	Active	FEE	Not Started	13	16	0	16	3	0 Yes		0	1 No	Paul Arnhold	
A		2	3490 Wisconsin Club	Yes	Active	FEE	Not Started	13	10	0	10	-3	0 No		6	1 No	Paul Arnhold	
A		2	4456966 ROK the Talk	Yes	Active	FEE	Not Started	25	29	0	29	4	0 Yes		0	3 No	Paul Arnhold	
A		2	28675856 Kapur Communicators	Yes	Active	EE	Not Started	29	25	0	25	-4	0 Yes		0	0 No	Paul Arnhold	
A		3	879726 Generally Speaking Toastmasters	Yes	Active	EE	Not Started	9	5	4	9	0	0 No		3	1 No	Open	
A		3	1227778 Love of Laughter	Yes	Active	FEE	Not Started	15	10	4	14	-1	0 No		4	5 No	Open	
A		3	7571849 Fiserv Brookfield	Yes	Active	FEE	Not Started	8	9	0	9	1	0 No		2	3 No	Open	
A		3	28675961 Milwaukee Talkies	Yes	Active	ME	Not Started	33	16	2	18	-15	0 No		2	1 No	Open	
				Total Clubs	13	14	0	223	194	17	211	-12	-8 Yes		30	28 Yes		
				Base	13	107.69%	0.00%							6			1	
								Net Club Visits Needed						46.15%			7.69%	
								Bronze	50%	7			No				No	
								Silver	75%	10			7				12	
								Gold	100%	13			53.85%				92.31%	

Division C

Division	Area	Club	Club Name	Part of Base	Club Status	Nov Visit	March Visit	Membership Base	TO 3/31/20	TO 9/30/20	Paid Membership	Mem Change	To Good Standing	DCP Eligible	To DCP Eligible	DCP Points	Distinguished	Area Director	
C	1	1457	Risers From The West Club	Yes	Active	EE	Not Started	10	10	0	10	0	0	No		3	0	No	Spring Sun
C	1	2023	Credit Union Center TM Club	Yes	Active	EE	Not Started	13	7	1	8	-5	0	No		8	0	No	Spring Sun
C	1	2953	Capital City Club	Yes	Active	FEE	Not Started	13	14	0	14	1	0	No		2	2	No	Spring Sun
C	1	9769	Expressions Club 9769	Yes	Active	FEE	Not Started	13	11	0	11	-2	0	No		5	2	No	Spring Sun
C	2	1159	Uptowner Toastmasters Club	Yes	Active	EE	Incomplete	18	15	0	15	-3	0	No		5	1	No	Harriet Allen
C	2	1366	Eastside Madison Toastmasters Club	Yes	Active	EE	Scheduled	21	19	1	20	-1	0	Yes		0	4	No	Harriet Allen
C	2	3390	Keynoters Club	Yes	Active	ME	Not Started	9	11	0	11	2	0	No		1	2	No	Harriet Allen
C	2	2925829	Summit Seekers	Yes	Active	EE	Incomplete	11	12	0	12	1	0	No		2	1	No	Harriet Allen
C	3	1983	Rock Solid Communicators	Yes	Active	EE	Not Started	11	10	0	10	-1	0	No		4	1	No	Open
C	3	739102	Walworth County Toastmasters Club	Yes	Active	EE	Not Started	9	10	1	11	2	0	No		1	1	No	Open
C	3	1521807	Madison Achievers	Yes	Active	EE	Not Started	13	9	0	9	-4	0	No		7	2	No	Open
C	3	28675778	WEGOFAR Toastmasters Club	Yes	Active	EE	Not Started	14	9	0	9	-5	0	No		8	1	No	Open
C	4	411	La Crosse Area Toastmasters Club	Yes	Low	ME	Not Started	10	6	0	6	-4	-2	No		7	0	No	Charles Elfmann
C	4	2780	Reedsburg Area Club	Yes	Active	EE	Not Started	21	20	1	21	0	0	Yes		0	4	No	Charles Elfmann
C	4	588762	Rolling Hills Toastmasters Club	Yes	Active	EE	Not Started	20	19	0	19	-1	0	No		1	3	No	Charles Elfmann
C	4	2672087	Coulee Region Toastmasters	Yes	Active	EE	Not Started	9	8	0	8	-1	0	No		4	0	No	Charles Elfmann
				Total Clubs		16	16	0	215	190	4	194	-21	-2	Yes	58	24	Yes	
				Base		16	100.00%	0.00%							2			0	
									Net Club Visits Needed						12.50%			0.00%	
								Bronze	50%	8				No				No	
								Silver	75%	12					14			12	
								Gold	100%	16					87.50%			75.00%	

Division D

Division	Area	Club	Club Name	Part of Base	Club Status	Nov Visit	March Visit	Membership Base	TO 3/31/20	TO 9/30/20	Paid Membership	Mem Chang	To Good Standing	DCP Eligible	To DCP Eligible	DCP Points	Distinguished	Area Director
D	1	739100	Cream City Communicators	Yes	Active	FEE	Not Started	16	13	4	17	1	0	No	2	6	No	Open
D	1	1286374	Riverview Toastmasters	Yes	Active	EE	Not Started	7	8	0	8	1	0	No	2	1	No	Open
D	1	1533242	Toast On Tap	Yes	Active	FEE	Not Started	63	16	1	17	-46	0	No	3	1	No	Open
D	1	2940966	TT & SS on TAP	Yes	Low	ME	Not Started	8	7	0	7	-1	-1	No	4	0	No	Open
D	1	7914921	The Hitchhikers	Yes	Active	EE	Not Started	12	12	0	12	0	0	No	3	2	No	Open
D	2	1173	Waukesha Toastmasters Club	Yes	Active	FEE	Not Started	20	10	5	15	-5	0	No	5	3	No	Scott Kazin
D	2	5010	Tosa/Medical Club	Yes	Active	EE	Not Started	5	6	2	8	3	0	Yes	0	2	No	Scott Kazin
D	2	1295732	GE Speaks Toastmasters Club	Yes	Active	FEE	Not Started	10	10	0	10	0	0	No	3	1	No	Scott Kazin
D	2	1498402	Speak TV Media Masters Toastmasters	Yes	Active	EE	Not Started	13	11	0	11	-2	0	No	5	1	No	Scott Kazin
D	2	6703700	EQ Leadership	Yes	Active	FEE	Not Started	7	8	1	9	2	0	No	1	3	No	Scott Kazin
D	3	1542623	Marq Our Words	Yes	Active	FEE	Not Started	8	8	0	8	0	0	No	3	1	No	James White
D	3	3408269	Speak Up Milwaukee	Yes	Active	EE	Not Started	14	10	1	11	-3	0	No	6	1	No	James White
D	3	4719944	NM Speaks!	Yes	Active	FEE	Not Started	49	50	4	54	5	0	Yes	0	5	Yes	James White
D	3	5611915	DJAB	Yes	Active	EE	Not Started	20	8	6	14	-6	0	No	6	3	No	James White
				Total Clubs		14	16	0	252	177	24	201	-51	-1	Yes	43	30	Yes
				Base		14	114.29%	0.00%							2		1	
									Net Club Visits Needed						14.29%		7.14%	
								Bronze	50%	7				No			No	
								Silver	75%	11				12			13	
								Gold	100%	14				85.71%			92.86%	

Division E

Division	Area	Club	Club Name	Part of Base	Club Status	Nov Visit	March Visit	Membership Base	TO 3/31/20	TO 9/30/20	Paid Membership	Mem Change	To Good Standing	DCP Eligible	To DCP Eligible	DCP Points	Distinguished	Area Director	
E		1	3834 Superiorland Toastmasters Club	Yes	Active	ME	Not Started	9	10	0	10	1	0	No		2	1	No	Aaron Lau
E		1	1138028 Leading Voices	Yes	Active	EE	Not Started	10	8	1	9	-1	0	No		4	0	No	Aaron Lau
E		1	1214450 Talk of the Town	Yes	Active	EE	Not Started	17	13	3	16	-1	0	No		4	1	No	Aaron Lau
E		1	1845206 Thriving Communicators	Yes	Active	FEE	Not Started	14	11	0	11	-3	0	No		6	0	No	Aaron Lau
E		2	498 Fond Du Lac Toastmasters Club 498	Yes	Active	EE	Not Started	9	7	1	8	-1	0	No		4	1	No	Carol Mather
E		2	2121 Sheboygan Club 2121	Yes	Active	FEE	Not Started	17	16	0	16	-1	0	No		4	4	No	Carol Mather
E		2	5421234 Truckmasters	Yes	Active	EE	Not Started	15	13	0	13	-2	0	No		5	1	No	Carol Mather
E		2	6675732 Sturgeon Speakers	Yes	Active	ME	Not Started	14	13	0	13	-1	0	No		4	1	No	Carol Mather
E		2	7266653 Johnsonville Toastmasters Club	Yes	Active	ME	Not Started	10	10	0	10	0	0	No		3	0	No	Carol Mather
E		3	2533 Fox Speak Toastmasters Club	Yes	Active	EE	Not Started	8	10	0	10	2	0	No		1	2	No	Paul Van Dyck
E		3	2954460 NEW AfterHours Toastmasters	Yes	Active	EE	Not Started	13	17	1	18	5	0	Yes		0	5	Yes	Paul Van Dyck
E		3	6758522 Water City Speakers	No	Suspended	ME	Not Started	6	6	0	6	0	-2	No		3	0	No	Paul Van Dyck
E		3	7567389 Guardian Toastmasters: Appleton Cam	Yes	Active	EE	Not Started	10	10	0	10	0	0	No		3	0	No	Paul Van Dyck
				Total Clubs		13	13	0	152	144	6	150	-2	-2	Yes		16	Yes	
				Base		12	108.33%	0.00%							1			1	
									Net Club Visits Needed						8.33%			8.33%	
								Bronze	50%	6				No				No	
								Silver	75%	9					11			11	
								Gold	100%	12					91.67%			91.67%	

Division F

Division	Area	Club	Club Name	Part of Base	Club Status	Nov Visit	March Visit	Membershi	TO 3/31/20	TO 9/30/20	Paid Memb	Mem Chang	To Good Sta	DCP Eligible	To DCP Elig	DCP Points	Distingishe	Area Director
F	1	945	Milwaukee Metro Spkrs Club	Yes	Active	EE	Not Started	15	9	0	9	-6	0 No		9	1 No	Liz Urban	
F	1	2602	Spectacle City Club	Yes	Active	EE	Not Started	10	10	0	10	0	0 No		3	3 No	Liz Urban	
F	1	3281	Southshore Toastmasters Club	Yes	Active	EE	Not Started	9	10	0	10	1	0 No		2	1 No	Liz Urban	
F	1	4046	Landmark Toastmasters Club	Yes	Active	EE	Not Started	9	10	0	10	1	0 No		2	2 No	Liz Urban	
F	1	5296	Resource Advanced Toastmasters Club	Yes	Active	EE	Not Started	10	9	0	9	-1	0 No		4	1 No	Liz Urban	
F	2	481	Racine Club	Yes	Active	EE	Not Started	6	9	0	9	3	0 Yes		0	2 No	Laurie Showers	
F	2	4955	Southwest Toastmasters	Yes	Active	EE	Not Started	14	13	0	13	-1	0 No		4	1 No	Laurie Showers	
F	2	3253329	Oak Creek Toastmasters	Yes	Active	FEE	Not Started	9	8	1	9	0	0 No		3	2 No	Laurie Showers	
F	2	5920662	CNH Industrial Toast Team	Yes	Active	FEE	Not Started	21	20	1	21	0	0 Yes		0	5 Yes	Laurie Showers	
F	3	189	Allis Chalmers Toastmasters	Yes	Low	EE	Not Started	8	6	0	6	-2	-2 No		5	0 No	Ken Goltz	
F	3	3891	Rockwell Automation A-B Club	Yes	Active	ME	Not Started	11	8	1	9	-2	0 No		5	0 No	Ken Goltz	
F	3	790417	SpeakEasy Toastmasters	Yes	Low	FEE	Not Started	8	7	0	7	-1	-1 No		4	0 No	Ken Goltz	
F	3	1274042	The Breakfast Club	Yes	Active	FEE	Not Started	8	8	0	8	0	0 No		3	3 No	Ken Goltz	
F	3	7564581	Long Story Short Toastmasters	Yes	Active	FEE	Not Started	12	13	1	14	2	0 No		1	3 No	Ken Goltz	
				Total Clubs		14	14	0	150	140	4	144	-6	-3 Yes		45	24 Yes	
				Base		14	100.00%	0.00%							2		1	
									Net Club Visits Needed						14.29%		7.14%	
								Bronze	50%	7				No			No	
								Silver	75%	11					12		13	
								Gold	100%	14					85.71%		92.86%	

Division N

Division	Area	Club	Club Name	Part of Base	Club Status	Nov Visit	March Visit	Membershi	TO 3/31/20	TO 9/30/20	Paid Memb	Mem Chang	To Good Sta	DCP Eligible	To DCP Elig	DCP Points	Distingishe	Area Director	
N		1	782 Wausau Morning Toastmasters Club	No	Active	EE	Not Started	5	10	0	10	5	0	Yes		0	1	No	Jeffrey Gut
N		1	9304 Church Mutual Club	Yes	Active	EE	Not Started	18	2	16	18	0	0	No		2	2	No	Jeffrey Gut
N		1	1216487 Marshfield Area Toastmasters	Yes	Active	EE	Not Started	9	8	0	8	-1	0	No		4	1	No	Jeffrey Gut
N		1	1484661 Rasmussen College Toastmasters	Yes	Active	EE	Not Started	10	11	0	11	1	0	No		2	1	No	Jeffrey Gut
N		2	570 Stevens Point Toastmasters Club	Yes	Active	EE	Not Started	13	12	1	13	0	0	No		3	1	No	Open
N		2	4596 Sentry Toastmasters Club	Yes	Active	EE	Not Started	11	9	0	9	-2	0	No		5	1	No	Open
N		2	6141 Univ./Wi-Stevens Point Club	Yes	Active	EE	Not Started	8	8	0	8	0	0	No		3	1	No	Open
N		2	748800 Wisconsin Rapids Area Toastmasters C	Yes	Active	EE	Not Started	14	11	0	11	-3	0	No		6	5	No	Open
N		3	5857 Ayres Associates Toastmasters Club	Yes	Active	ME	Not Started	21	11	0	11	-10	0	No		9	0	No	Kathy Shine
N		3	6173 Chippewa Valley Club	Yes	Active	BE	Not Started	8	8	0	8	0	0	No		3	0	No	Kathy Shine
N		3	8542 Eclectic Image Club	Yes	Active	EE	EE	20	12	0	12	-8	0	No		8	1	No	Kathy Shine
N		3	9465 Heart Of Eau Claire	Yes	Active	EE	Not Started	13	9	0	9	-4	0	No		7	1	No	Kathy Shine
N		3	2688189 Royal Toastmasters	Yes	Active	EE	Not Started	19	21	0	21	2	0	Yes		0	2	No	Kathy Shine
				Total Clubs		13	13	1	169	132	17	149	-20	0	Yes		17	Yes	
				Base		12	108.33%	8.33%								2		0	
									Net Club Visits Needed							16.67%		0.00%	
								Bronze	50%	5				No				No	
								Silver	75%	8						10		12	
								Gold	100%	11						83.33%		100.00%	

District Gold Medal Program

- District 35 Specific
- Team Effort – work together to meet the goal!
- Set goals for critical tasks to be completed **AHEAD** of schedule
- Aligned to existing Distinguished Programs
- Tied to Spring Conference



District Gold Medal Program – Status

- **Bronze – Still Eligible**
 - Requirements Still Needed
 - 50% Spring Visits by 3/31
 - DEC Attendance, Area & Division Council Goals
- **Silver – Still Eligible**
 - Requirements Still Needed
 - 75% Spring Visits by 3/31
 - DEC Attendance, Area & Division Council Goals
- **Gold – Still Eligible**
 - Requirements Still Needed
 - 100% Spring Visits by 3/31
 - DEC Attendance, Area & Division Council Goals

On Track!

Can We Do It?



YES!



What do we need from EACH OTHER to make it happen?

Global Marketing Program

- District 35 has opted into the Global LinkedIn Marketing Program Administered by World Headquarters
- Optional program, spends district funds on a targeted and coordinated LinkedIn Marketing Campaign across all participating districts in the world at the same time
- Kicked off January 8th
- What can you do?
 - Ensure all clubs in your areas have up-to-date information on “Find a Club” and a process to follow up with prospective member leads
 - Review with your clubs the information in the weekly news
 - Make sure clubs are following up on all leads quickly



CGD Updates

Theresa Flynn, DTM
Club Growth Director





PQD Updates

Robert Wall, DTM
Program Quality Director



Turning the Corner

How's It Going?

Program Quality in a Nutshell

Enjoyable Meetings
+
Member Achievement
=
Success

TLI's

Are You Ready?

It's Right Around the Corner – Winter TLI

- All TLIs are scheduled. There will be ***NO ADDITIONAL SESSIONS.***
- Members who need other days/times can attend a TLI in any district, in any country. They just need to fill out the attendance form.
- Please drop a message in the chat to let me know who you've found to do the marketing / “prospect to member” sessions. If you haven't found anybody yet, let me know that.
- Let me know what support you need. The Trio will be out of town the weekend of January 27 and we have prep work ahead of that – so ***NOW*** is the time to ask!

Contests

Just Some Friendly Reminders

Contest Dates and Types

- Contests:
 - Club: Chooses their format; held prior to 1/18
 - Area: Virtual; 1/19 – 2/29
 - Division: Virtual; 3/1 – 4/6
 - District: Hybrid; 4/26 and 4/27 at Spring Conference
- Two contests:
 - International and Evaluation

Contest-Related Reminders

- Area Directors – confirm whether your clubs are sending somebody to the area contest.
- If you haven't already, please confirm that your contest is on the district calendar. If not, please email Kris Pool ASAP as some clubs are already looking for this information
- Except for (maybe) Contest Toastmaster or Chief Judge, don't look for "trained" people. Find people interested and let's get them trained.
- Area/Division Chief Judge training is *TOMORROW* at 7:00pm. Details are on the district calendar. Anybody may attend, but this will be focused on judging at the area/division level. If they need it, get your chief judge to training!

Support Seminars

The First Step for Help

Club Support Seminars

- This is Step #1 for any club that's having challenges. If they're struggling, and want help, promote these sessions to them.
- Paul Arnhold and his guest presenters will be doing a session next Sunday about starting new clubs.
- I would like every DEC member to give this a little bit of thought – just 5-10 minutes – and send me one or more of the following:
 - A topic you'd like to see presented
 - A topic you'd be willing to present
 - A “lead” regarding a possible presenter / topic

Conference

Who Do You Know?

Conference Registration

We're almost done with the budget. Registration will open February 1.

- “Early Bird” registration will be February 1 – 29
- “Timely Bird” registration will be March 1. Cutoff will be late March, TBD
- Don't let medal program progress stop you from registering – we'll sort it out.
- Club registration will be available. Price TBD, but some thoughts:
 - Typically club registration makes sense if 2+ club members are attending
 - All members of a registered club will pay a reduced rate for in-person conference attendance
 - Clubs should begin thinking about this (and deciding!) now, so everybody can take advantage of Early Bird registration
- Hotel reservations are already available: <https://www.hilton.com/en/attend-my-event/mkembes-90n-0038df08-39ba-4c53-b5fe-a09708faa5ee/>

Conference Help Needed!

- **We need help with:**
 - Registration
 - Fundraising / Raffle Ticket Sales
 - Graphics & Design
 - ... more to come
- **We will also need speakers. We're looking for 45-minute presentations:**
 - Related to personal development and leadership
 - With clear objectives and takeaways
 - Presented in person
 - Ideally by Toastmasters

The New Pathways Rollout

What we've learned since the last DEC meeting about the new Pathways rollout that hasn't already been communicated to clubs and members:

- Nothing – no new updates

You Can Do This. We Can Help.

- We're about halfway through. Great job so far!
- Keep reviewing the reports you have available
 - <http://dashboards.toastmasters.org/district.aspx?id=35&hideclub=1>
 - <https://reports.toastmasters.org/reports/dprReports.cfm?r=1&d=35>
- Get the information from the people on the ground
- Identify the places you can have the biggest impact
- Keep meeting as Area and Division Councils
- Work with your area and division teams to revise and execute success plans
- Don't hesitate to reach out and ask for help!

Remember: you can't ever do everything, but you can always do something!

Break Time – 15 Minutes





Engaging Members to Build Club Strength

Denise Carpenter, DTM
Region 5 Advisor



Define Engaging Membership

- Volunteer right off the bat
- Participation
- Mentorship
- Volunteering for officer roles, early and often
- Excited for new members
- Orientation
- Follow-up
- Filling meeting role in advance
- Being part of the bigger picture
- Organized meeting

Define Club Strength

- Fully engaged members
- 13-15 members, 20 is the magic number
- Organization and finesse
- Intentional, not good intentions
- Near 100% attendance
- Officers are trained and supported
- Actively working the education program
- Club goals met

Together



- All officers
- All members
- Guests

We Own And Support



- Everyone fills a role
- No dual roles
- Create new roles
- Roles assigned ahead of time

Toastmasters Mission

We provide a supportive and positive learning experience in which members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth.

As we Share Tips



- Effective Evaluations
- General Evaluator
- Encouragement

Excellence



- Effective Evaluations
- Friendly Environment
- Full Agendas
- Toastmasters Promise

Recognize Success



- Completed Levels
- Personal Successes
- Frequently

— Together, we Own And Support the
Toastmasters Mission

As we Share Tips of Excellence while
Recognizing Success



Wrap Up and 30 / 60 / 90

Jason Feucht, DTM
District Director





Your Next 30 Days – mid-February



- 2nd round club visits → submit reports by March 31
- Review Club Pages on Find A Club and follow up with clubs regarding leads from the Global Marketing Program
- Promote TLI and COT dates; follow up with clubs and encourage attendance
- Organize communication for April dues renewals → Promote District Incentives
- Share information about Spring Convention → Encourage early registration
- Continue planning Area and Division Speech Contests
- Attend DEC virtual meeting on February 10
- Continue to informally stay connected with your clubs
- Consider the “Next Step” in your leadership journey

Your Next 60 Days – mid-March

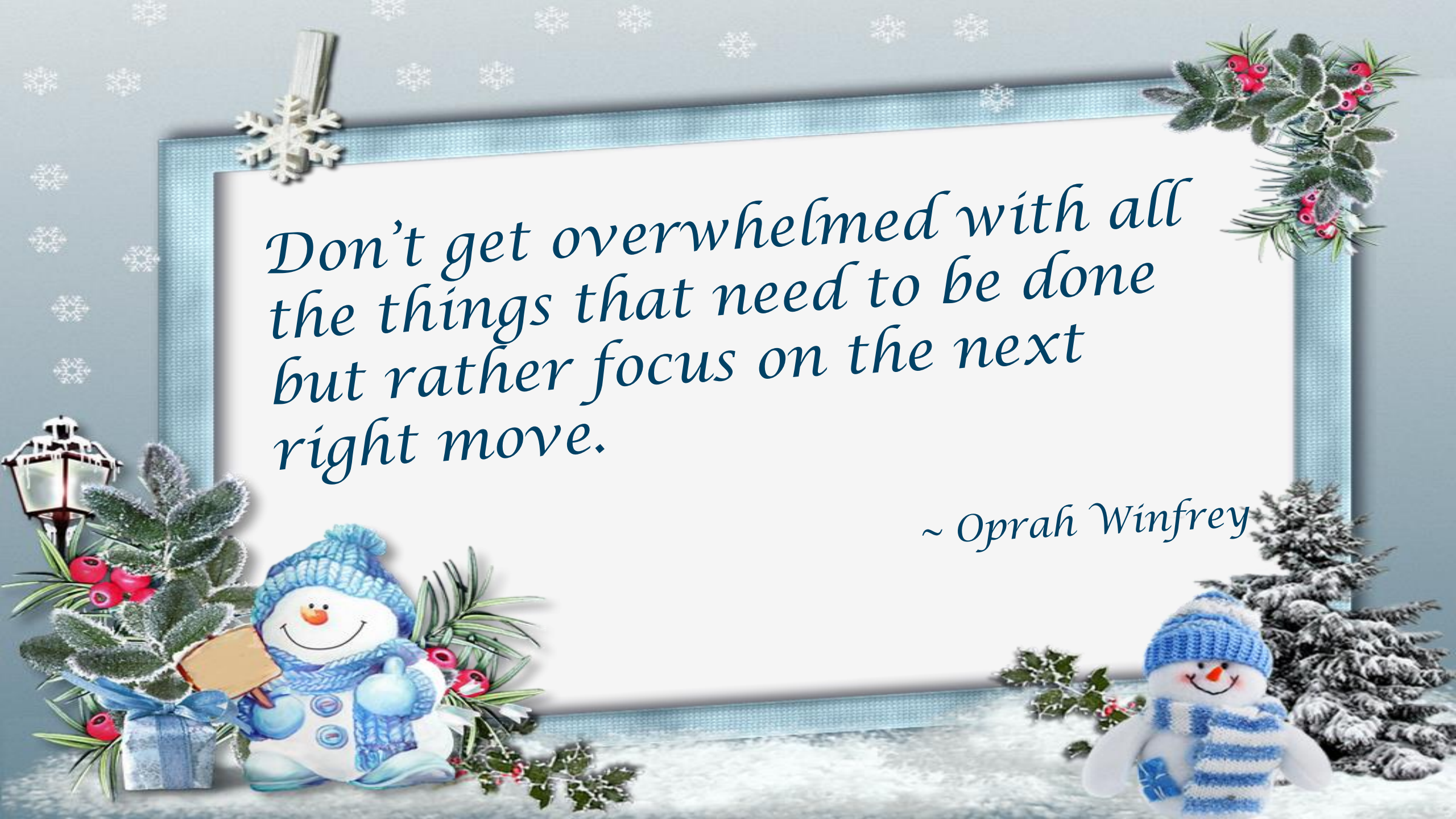


- Continue 2nd round Area Director visits and file reports early but no later than March 31
- Ensure all Club officer training is recorded and correct
- Organize communication for April dues renewals → Promote District Incentives
- Follow up with clubs regarding leads from the Global Marketing Program
- Continue planning and holding Division speech contests
- Continue planning and encourage members to step into leadership roles (club and district officers) → talk with the members and your successors
- Register yourself to attend Spring Conference
- Attend the DEC meeting in person at the Embassy Suites Brookfield on March 9

Your Next 90 Days – mid-April



- Celebrate that ALL Clubs were visited BEFORE March 31!
- Ensure all Club officer training is recorded and correct
- Follow-up on clubs that didn't submit renewals by end of March
- Follow up with clubs regarding leads from the Global Marketing Program
- Speech contests → finish Division Contests and prepare for District level
- Area/Division Council meetings
- Pack your bags for Spring Conference!
- Be prepared to attend the District Council Meeting at the Spring Conference!



*Don't get overwhelmed with all
the things that need to be done
but rather focus on the next
right move.*

~ Oprah Winfrey

Next Meeting:

- [February 10, 2024](#)
- 9am – 12:30pm
- Virtual Only

*See district website for Zoom link
or click on the date above*



Mark Your Calendars – Future Meetings

- [March 9, 2024 - Hybrid - 10 AM - 2:30 PM](#)
 - *Plan to join us in person at the Embassy Suites Brookfield!*
- April 26 & 27 - Spring Conference & District Business Meeting (hybrid)
- [May 11, 2024 - Virtual - 9 AM - 12:30 PM](#)



Together as Toastmasters, We are all Stronger!

Building a strong team is
both possible and
remarkably simple.
But it is painfully difficult.

~ Patrick Lencioni



What the new year brings
to you will depend a great
deal on what you bring to
the new year.

~ Vern McLellan

Remember... It's all about the MEMBER

Let's help our clubs help their members

TOGETHER

because

Together as Toastmasters We are All Stronger!



Questions?



Meeting Adjourned



Contact Information

- District Director Jason Feucht
jfeucht.tm@gmail.com
- Program Quality Director Robert Wall
rswall@rswall.com
- Club Growth Director Theresa Flynn
Tflynn_d35@yahoo.com

