



District 35 – Meeting Minutes

Saturday, December 9, 2023

District Director Jason Feucht convened the virtual only DEC meeting on Saturday, December 9, 2023 at 9:00am.

Attendees:

DD Jason Feucht	X	DivD C Lee Samson	X	DivD F Yuriy Ksenidi	X
PQD Robert Wall	X	AD C1 Spring Sun		AD F1 Liz Urban	X
CGD Theresa Flynn	X	AD C2 Harriet Allen	X	AD F2 Laurie Showers	
AM Kris Pool	X	AD C4 Charles Elftmann	X	AD F3 – Ken Goltz	X
FM Lisa Elz-Powell		AD C3 – OPEN			
PRM Teri McGregor	X			DivD N Karen Polege	X
IPDD Jennifer Kibicho	X	DivD D Paul Anderson	X	AD N1 Jeff Gut	X
		AD D1 – OPEN		AD N2 – OPEN	
DivD A Julie Gerasch	X	AD D2 – Scott Kaizen	X	AD N3 Kathy Shine	X
AD A1 Judy Bauer	X	AD D3 James White	X		
AD A2 Paul Arnhold	X				
AD A3 – OPEN		DivD E Brandon Birrenkott	X	Guests:	
		AD E1 Aaron Lau	X	Jim Kohli	x
		AD E2 Carol Mather	X	Bryson Bernarde	x
		AD E3 Paul Van Dyck			

Agenda:

1. Welcome – District Director Jason Feucht, DTM
 - a. Keep what we're doing simple – continue to stay focused on helping our clubs and helping our clubs achieve excellence.
 - b. Part of how we learn as leaders is to share ideas and ways clubs can improve, but it is up to the clubs themselves to take the action of what they choose to do.
 - c. No specific date on when the new Pathways Learning Management System (LMS) will take effect. Details will be shared with the DEC and club members when it is shared with the Trio.
2. Division Breakouts
3. State of the District – District Director Jason Feucht, DTM
 - a. Members and clubs should reconcile the submission of completed levels in both Base Camp and Club Central before the changeover to the new LMS.
 - i. Video to help with explanation: <https://embedded-links.us-1.lytho.us/links/5d216b9a-d818-40a9-b7a5-d39fbf45735e>
 - b. Began with 81 clubs as of July 1, 2023 and currently have 77 clubs in good standing.
 - c. Need about 100 member payments to be at 50% of the member goal for the year.

- d. District 35 is one of the strongest Districts in Region 5.
- e. Starting to see a small upward trend in increased members numbers in clubs.
- f. 100% of Area Director visits and reports were completed on time. This allows us to understand what the clubs are doing so we can provide the best possible support.
- g. Distinguished Clubs – The Distinguished Club Program (DCP) is about achieving distinction and a measure of what the club is doing and helping the district understand where a club is at the moment.
 - i. 50 clubs with at least one DCP goal but not enough members to be distinguished
 - ii. 17 clubs with zero DCP goals
- h. Our district is participating in a global marketing program which is \$3,000 of the district's budget. This is a coordinated, global LinkedIn marketing program administered by World Headquarters that will begin on January 8.
 - i. All DEC members are asked to ensure their clubs have up to date information on the "Find a Club" feature on the Toastmasters website and a strong process for following up on member leads that are sent to the clubs.
 - ii. This program is not club specific but rather district specific.
 - iii. Best practice – each club should be familiar with other local clubs and their meeting dates and times to share with prospective members as alternate options.

4. CGD Update – Club Growth Director Theresa Flynn, DTM

- a. Demo meetings
 - i. Kenosha at Snap on Tools in February
- b. Several clubs starting in January 2024, including:
 - i. Green Bay – 1st and 3rd Thursdays at 7pm
 - ii. Sales Masters – 2nd and 4th Mondays at 7pm
 - iii. Kenosha – 2nd and 4th Wednesdays at 6:30pm
 - iv. Leveling Up – 2nd and 4th Tuesdays at noon
- c. If anyone is interested in being a new club sponsor or new club mentor should contact Theresa Flynn.
- d. Menomonee Falls Club will start a Speechcraft with a tentative date in February.
- e. Update on District Incentives program shared

5. PQD Update – Program Quality Director Robert Wall, DTM

- a. Winter TLI sessions are scheduled from January 20 through February 16 with the same Division teams from Summer TLI coordinating.
- b. January 20 is the main Winter TLI and Past International President Lark Doley will be presenting.
- c. Club Support Seminars are held every other Sunday. Currently looking for presenters and topics.
- d. Each DEC member is asked to send Robert Wall at least one idea for a training session.
- e. Spring Conference
 - i. Budget is being developed
 - ii. Tentative registration for early bird is February 1-29. Regular registration from March 1 through late March.
 - iii. Club registration will be available but details still being determined
 - iv. Additional volunteers needed for registration, fundraising, raffle ticket sales, conference brochure, call for speakers (personal development leadership with clear objectives and takeaways).

6. District Leadership – District Leadership Committee (DLC) Chair Jim Kohli, DTM, PDG, PID
 - a. The District Leadership Committee (DLC) identifies possible candidates for the elected district officer positions. The DLC will interview each candidate and create a slate of candidates which will be presented to District Director Jason Feucht six weeks before the Spring District Council meeting (by March 16).
 - b. DLC includes Yvonne Lumson-Dill, Mike Zelm, Kris Pool, Mark Robinson, Tere Eckrose, Dick Hawley
 - c. Nominations will be opened by January 15. Instructions on how to nominate, paperwork needed, etc. will be sent several times to members via the Weekly News, Facebook, and on the district website.
7. Team Activity – Admin Manager Kris Pool, DTM, PDG
8. 30/60/90 and District Director Wrap Up – District Director Jason Feucht, DTM

Next DEC meeting is virtual only on Saturday, January 5, 2024 from 9am to 12:30pm.

Meeting adjourned at 12:15pm.

Respectfully submitted,

Kris Pool

Kris Pool, DTM
Administration Manager

Attachments: Future Meeting Dates – listed below

Distribution: District 35 DEC members

Future Meeting Dates:

Details available on the district website calendar at: <https://district35.org/events/calendar/>

- Saturday, February 10, 2024 – Virtual only – 9am – 12:30pm
- Saturday, March 9, 2024 – Hybrid – 10am – 2:30pm
- Saturday, April 27, 2024 – Annual District Council Meeting
- Saturday, May 11, 2024 – Virtual only – 9am – 12:30pm



“Let us share
the benefits
we have
gained for
ourselves
with others.”

Dr. Ralph C. Smedley

“The
UNPREPARED
speaker has a
right to be
AFRAID”

– RALPH SMEDLEY, FOUNDER OF
TOASTMASTERS INTERNATIONAL

TOASTMASTERS
INTERNATIONAL

“It is not the
size of the words
that count, but the
CLEARNESS with
which they **represent**
your thoughts”

– DR. RALPH C. SMEDLEY

TOASTMASTERS
INTERNATIONAL



District 35 Executive Committee Meeting

December 9, 2023

Zoom



Welcome

Jason Feucht, DTM

District Director

Together as Toastmasters, We are all Stronger!

Unity is strength... when
there teamwork and
collaboration, wonderful
things can be achieved.

~ Mattie Stepanek

We are stronger together
than we are alone.

~ Walter Payton

Together as Toastmasters, We are all Stronger!



the main thing
is to keep
the main thing
the main thing

STEPHEN R. COVEY

BE
SOLUTIONS-
ORIENTED.

Agenda → Objective: District Leadership

<u>Time</u>	<u>Discussion</u>	<u>Facilitator</u>
9:00	Welcome & State of the District	District Director Jason Feucht, DTM
9:30	Division Breakouts	All
10:00	BREAK	
10:15	CGD Update	Club Growth Director, Theresa Flynn, DTM
10:30	PQD Updates	Program Quality Director Robert Wall, DTM
10:45	District Leadership	Jim Kohli, DTM, PDG, PID – DLC Chair
11:00	BREAK	
11:15	Team Activity - Put On Your Creativity Hats	Kris Pool, DTM, PDD – Admin Manager
11:45	Show Off Your Holiday Spirit!	District Director Jason Feucht, DTM
12:00	30/60/90 and District Director Wrap Up	District Director Jason Feucht, DTM
12:15	ADJOURN	



what will
you learn
today?



District Mission

We build new clubs and support all clubs in achieving excellence.

Toastmasters International Core Values



Integrity

Respect

Service

Excellence



State of the District

Jason Feucht, DTM

District Director

Three Measurable Goals

District 35 Performance

-4.94% Growth



Paid Clubs	
Base	To Date
81	77
Goals	
Distinguished	81
Select Distinguished	82
President's Distinguished	84
Smedley Distinguished	86

-53.43% Growth



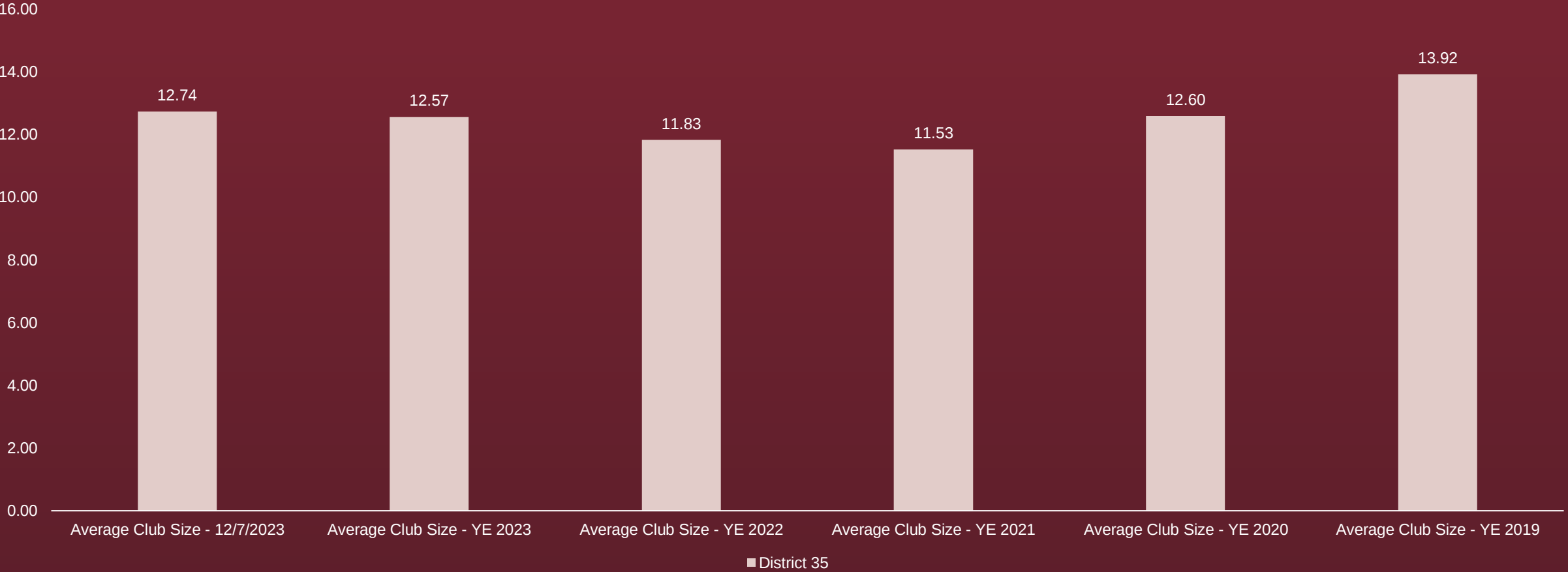
Payments	
Base	To Date
2,510	1,169
Goals	
Distinguished	2,536
Select Distinguished	2,586
President's Distinguished	2,636
Smedley Distinguished	2,711

0% of Clubs

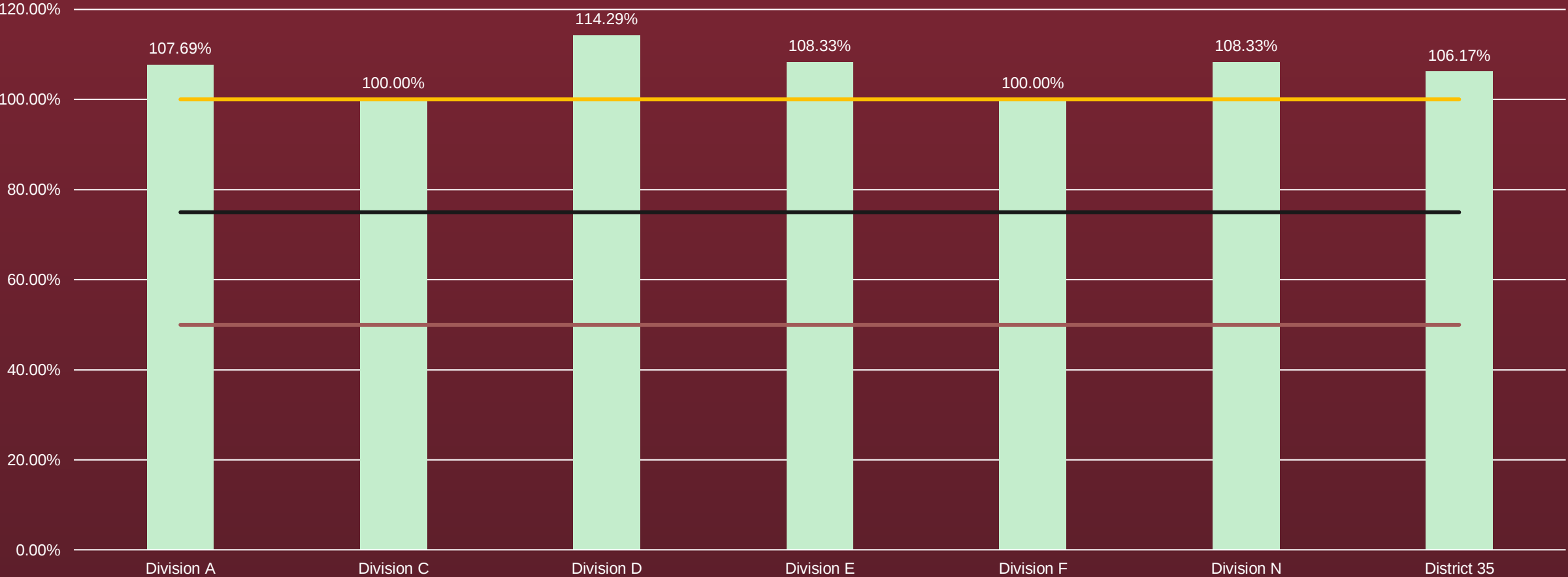


Distinguished Clubs	
Base	To Date
81	0
Goals	
Distinguished	33
Select Distinguished	37
President's Distinguished	41
Smedley Distinguished	45

Average Club Size

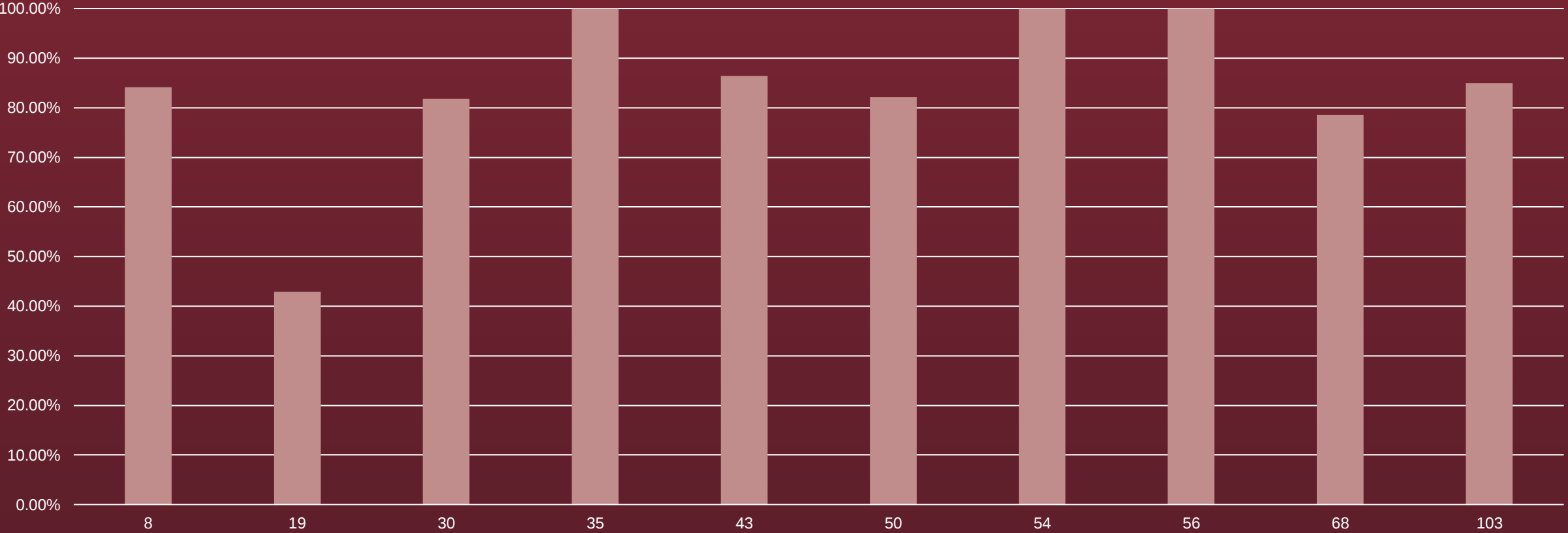


Club Visits

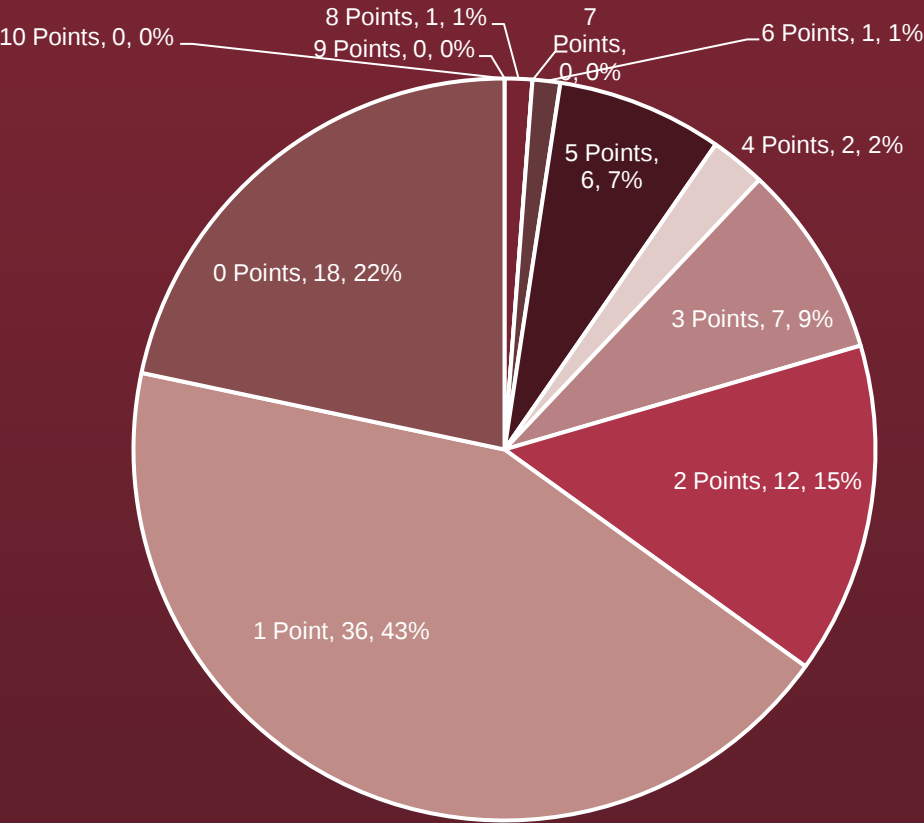
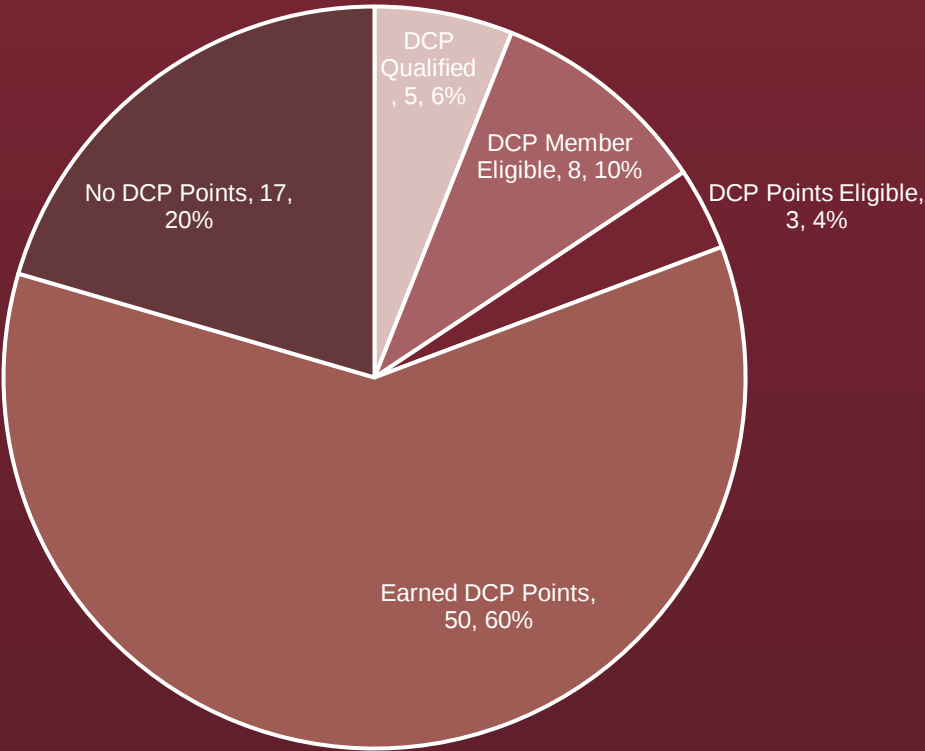


Club Visits

Club Visits By District - Region 5



Distinguished Club Program



Division A

													Variance to
District	Division	Area	Club	Club Name	Part of Base?	Club Status	Renewal Status	Nov Visit Complete	Membership Base	Membership Renewed	Membership Change	Good Standing	DCP Eligible
35 A		1	834	Oconomowoc Toastmasters Club	Yes	Ineligible	**Renewals not here**	Needs Support	8	0	-8	-8	No
35 A		1	924120	Direct Supply Champion Chatters Club	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	21	29	8	0	Yes
35 A		1	1188276	Menomonee Falls Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	22	20	-2	0	Yes
35 A		1	5432945	Well Toasted	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	14	17	3	0	Yes
35 A		1	6666287	Pewaukee Speaks	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	13	12	-1	0	No
35 A		2	3210	Ozaukee Toastmasters	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	13	16	3	0	Yes
35 A		2	3490	Wisconsin Club	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	13	10	-3	0	No
35 A		2	4456966	ROK the Talk	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	25	28	3	0	Yes
35 A		2	28675856	Kapur Communicators	Yes	Active	Verified complete - 10/30/2023	Exceed Expectations	29	25	-4	0	Yes
35 A		3	7833	Brookfield Toastmasters	No	Closing	Suspended	Below Expectations	4	0	-4	0	No
35 A		3	879726	Generally Speaking Toastmasters	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	9	9	0	0	No
35 A		3	1227778	Love of Laughter	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	15	14	-1	0	No
35 A		3	5946436	Toastmasters In Control	No	Closing	Suspended	Suspended	1	0	-1	0	No
35 A		3	7571849	Fiserv Brookfield	Yes	Active	Verified complete - 08/14/2023	Far Exceeds Expectations	8	9	1	0	No
35 A		3	28675961	Milwaukee Talkies	Yes	Active	Verified complete - 09/20/2023	Meets Expectations	33	18	-15	0	No
						Total Clubs		15	14	228	207	-21	-8
						Base		13	107.69%	19.00	17.25	-1.75	-0.67
						Active		12					

Division C

District	Division	Area	Club	Club Name	Part of Base?	Club Status	Renewal Status	Nov Visit Complete	Membership				Variance to	
									Base	Renewed	Change	Good Standing	DCP Eligible	
35	C		1	1457 Risers From The West Club	Yes	Active	Verified complete - 09/30/2023	Exceed Expectations	10	10	0	0	No	
35	C		1	2023 Credit Union Center TM Club	Yes	Active	Verified complete - 11/22/2023	Exceed Expectations	13	8	-5	0	No	
35	C		1	2953 Capital City Club	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	13	14	1	0	No	
35	C		1	9769 Expressions Club 9769	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	13	11	-2	0	No	
35	C		2	1159 Uptowner Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	18	15	-3	0	No	
35	C		2	1366 Eastside Madison Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	21	20	-1	0	Yes	
35	C		2	3390 Keynoters Club	Yes	Active	Verified complete - 09/26/2023	Meets Expectations	9	11	2	0	No	
35	C		2	2925829 Summit Seekers	Yes	Active	Verified complete - 08/15/2023	Exceed Expectations	11	12	1	0	No	
35	C		3	1983 Rock Solid Communicators	Yes	Active	Verified complete - 09/30/2023	Exceed Expectations	11	9	-2	0	No	
35	C		3	739102 Walworth County Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	9	11	2	0	No	
35	C		3	1521807 Madison Achievers	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	13	9	-4	0	No	
35	C		3	7455447 Station Masters, A Toastmasters Club	No	Closing	Suspended	Suspended	0	0	0	0	No	
35	C		3	28675778 WEGOFAR Toastmasters Club	Yes	Active	Verified complete - 09/18/2023	Exceed Expectations	14	9	-5	0	No	
35	C		4	411 La Crosse Area Toastmasters Club	Yes	Low	Low - Minimum requirement not yet met	Meets Expectations	10	6	-4	-2	No	
35	C		4	2780 Reedsburg Area Club	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	21	20	-1	0	Yes	
35	C		4	588762 Rolling Hills Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	20	19	-1	0	No	
35	C		4	2672087 Coulee Region Toastmasters	Yes	Active	Verified complete - 10/02/2023	Exceed Expectations	9	8	-1	0	No	
						Total Clubs		17	16	215	192	-23	-2	
						Base		16	100.00%	14.33	12.80	-1.53	-0.13	
						Active		15						

Division D

District	Division	Area	Club	Club Name	Part of Base?	Club Status	Renewal Status	Nov Visit Complete	Membership Base	Membership Renewed	Membership Change	Variance to Good Standing	DCP Eligible
35	D		1	739100 Cream City Communicators	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	16	15	-1	0	No
35	D		1	1286374 Riverview Toastmasters	Yes	Active	Verified complete - 09/21/2023	Exceed Expectations	7	8	1	0	No
35	D		1	1533242 Toast On Tap	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	63	17	-46	0	No
35	D		1	2940966 TT & SS on TAP	Yes	Low	Low - Minimum requirement not yet met	Meets Expectations	8	7	-1	-1	No
35	D		1	3589328 Rumble Don't Mumble Toastmasters	No	Closing	Suspended	Suspended	0	0	0	0	No
35	D		1	7914921 The Hitchhikers	Yes	Active	Verified complete - 09/20/2023	Exceed Expectations	12	12	0	0	No
35	D		2	1173 Waukesha Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	20	15	-5	0	No
35	D		2	5010 Tosa/Medical Club	Yes	Active	Verified complete - 10/15/2023	Exceed Expectations	5	8	3	0	Yes
35	D		2	1295732 GE Speaks Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	10	10	0	0	No
35	D		2	1498402 Speak TV Media Masters Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	13	11	-2	0	No
35	D		2	6703700 EQ Leadership	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	7	9	2	0	No
35	D		3	2612 North Shore Badgers	No	Closing	Suspended	Needs Support	4	0	-4	0	No
35	D		3	1416954 Smokey's Sensations	No	Closing	Suspended	Below Expectations	0	0	0	0	No
35	D		3	1542623 Marq Our Words	Yes	Active	Verified complete - 09/30/2023	Far Exceeds Expectations	8	8	0	0	No
35	D		3	3408269 Speak Up Milwaukee	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	14	10	-4	0	No
35	D		3	4719944 NM Speaks!	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	49	54	5	0	Yes
35	D		3	5611915 DJAB	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	20	14	-6	0	No
						Total Clubs		17	16	256	198	-58	-1
						Base		14	114.29%	19.69	15.23	-4.46	-0.08
						Active		13					

Division E

District	Division	Area	Club	Club Name	Part of Base?	Club Status	Renewal Status	Nov Visit Complete	Membership Base	Membership Renewed	Membership Change	Variance to Good Standi	Area Director
35	E		1	3834 Superiorland Toastmasters Club	Yes	Active	Verified complete - 09/28/2023	Meets Expectations	9	10	1	0	Aaron Lau
35	E		1	1138028 Leading Voices	Yes	Active	Verified complete - 10/10/2023	Exceed Expectations	10	8	-2	0	Aaron Lau
35	E		1	1214450 Talk of the Town	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	17	15	-2	0	Aaron Lau
35	E		1	1845206 Thriving Communicators	Yes	Active	Verified complete - 10/31/2023	Far Exceeds Expectations	14	11	-3	0	Aaron Lau
35	E		2	498 Fond Du Lac Toastmasters Club 498	Yes	Active	Verified complete - 09/29/2023	Exceed Expectations	9	8	-1	0	Carol Mather
35	E		2	2121 Sheboygan Club 2121	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	17	16	-1	0	Carol Mather
35	E		2	5421234 Truckmasters	Yes	Active	Verified complete - 09/27/2023	Exceed Expectations	15	13	-2	0	Carol Mather
35	E		2	6675732 Sturgeon Speakers	Yes	Active	Verified complete - 09/12/2023	Meets Expectations	14	12	-2	0	Carol Mather
35	E		2	7266653 Johnsonville Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Incomplete	10	10	0	0	Carol Mather
35	E		3	2533 Fox Speak Toastmasters Club	Yes	Active	Verified complete - 09/26/2023	Exceed Expectations	8	10	2	0	Paul Van Dyck
35	E		3	2954460 NEW AfterHours Toastmasters	Yes	Active	Verified complete - 09/21/2023	Exceed Expectations	13	17	4	0	Paul Van Dyck
35	E		3	6758522 Water City Speakers	No	Low	Suspended	Meets Expectations	6	6	0	-2	Paul Van Dyck
35	E		3	7567389 Guardian Toastmasters: Appleton Campus	Yes	Active	Verified complete - 10/04/2023	Exceed Expectations	10	10	0	0	Paul Van Dyck
						Total Clubs		13	12	152	146	-6	-2
						Base		12	100.00%				
						Active		12					
									Net Club Visits Needed				
							Bronze	50%	-6				
							Silver	75%	-3				
							Gold	100%	0				

Division F

District	Division	Area	Club	Club Name	Part of Base?	Club Status	Renewal Status	Nov Visit Complete	Variance to				
									Membership Base	Membership Renewed	Membership Change	Good Standing	DCP Eligible
35 F		1	945	Milwaukee Metro Spkrs Club	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	15	9	-6	0	No
35 F		1	2602	Spectacle City Club	Yes	Active	Verified complete - 09/29/2023	Exceed Expectations	10	10	0	0	No
35 F		1	3281	Southshore Toastmasters Club	Yes	Active	Verified complete - 09/06/2023	Exceed Expectations	9	9	0	0	No
35 F		1	4046	Landmark Toastmasters Club	Yes	Active	Verified complete - 09/25/2023	Exceed Expectations	9	10	1	0	No
35 F		1	5296	Resource Advanced Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	10	9	-1	0	No
35 F		2	481	Racine Club	Yes	Active	Verified complete - 11/12/2023	Exceed Expectations	6	8	2	0	No
35 F		2	4955	Southwest Toastmasters	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	14	13	-1	0	No
35 F		2	3253329	Oak Creek Toastmasters	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	9	9	0	0	No
35 F		2	5920662	CNH Industrial Toast Team	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	21	21	0	0	Yes
35 F		3	189	Allis Chalmers Toastmasters	Yes	Low	Low - Minimum requirement not yet met	Exceed Expectations	8	6	-2	-2	No
35 F		3	3891	Rockwell Automation A-B Club	Yes	Active	Verified complete - 10/05/2023	Meets Expectations	11	9	-2	0	No
35 F		3	790417	SpeakEasy Toastmasters	Yes	Low	Low - Minimum requirement not yet met	Far Exceeds Expectations	8	7	-1	-1	No
35 F		3	1274042	The Breakfast Club	Yes	Active	Verified complete - 08/20/2023	Far Exceeds Expectations	8	8	0	0	No
35 F		3	7564581	Long Story Short Toastmasters	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	12	13	1	0	No
						Total Clubs		14	14	150	141	-9	-3
						Base		14	100.00%	12.50	11.75	-0.75	-0.25
						Active		12					

Division N

District	Division	Area	Club	Club Name	Part of Base?	Club Status	Renewal Status	Nov Visit Complete	Variance to				
									Membership Base	Membership Renewed	Membership Change	Good Standing	DCP Eligible
35	N		1	782 Wausau Morning Toastmasters Club	No	Active	Verified complete - 09/30/2023	Exceed Expectations	5	10	5	0	Yes
35	N		1	9304 Church Mutual Club	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	18	17	-1	0	No
35	N		1	1216487 Marshfield Area Toastmasters	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	9	8	-1	0	No
35	N		1	1484661 Rasmussen College Toastmasters	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	10	11	1	0	No
35	N		2	570 Stevens Point Toastmasters Club	Yes	Active	Verified complete - 08/30/2023	Exceed Expectations	13	13	0	0	No
35	N		2	4596 Sentry Toastmasters Club	Yes	Active	Verified complete - 10/01/2023	Exceed Expectations	11	9	-2	0	No
35	N		2	6141 Univ./Wi-Stevens Point Club	Yes	Active	Verified complete - 10/29/2023	Exceed Expectations	8	9	1	0	No
35	N		2	748800 Wisconsin Rapids Area Toastmasters Club	Yes	Active	Verified complete - 09/29/2023	Exceed Expectations	14	11	-3	0	No
35	N		3	5857 Ayres Associates Toastmasters Club	Yes	Active	Verified complete - 10/02/2023	Meets Expectations	21	11	-10	0	No
35	N		3	6173 Chippewa Valley Club	Yes	Active	Verified complete - 10/05/2023	Below Expectations	8	8	0	0	No
35	N		3	8542 Eclectic Image Club	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	20	12	-8	0	No
35	N		3	9465 Heart Of Eau Claire	Yes	Active	Verified complete - 09/04/2023	Exceed Expectations	13	9	-4	0	No
35	N		3	2688189 Royal Toastmasters	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	19	19	0	0	No
						Total Clubs		13	13	169	147	-22	0
						Base		12	108.33%	13.00	11.31	-1.69	0.00
						Active		13					

District Gold Medal Program

- District 35 Specific
- Team Effort – work together to meet the goal!
- Set goals for critical tasks to be completed **AHEAD** of schedule
- Aligned to existing Distinguished Programs
- Tied to Spring Conference



District Gold Medal Program – Status

- **Bronze – Still Eligible**
 - Requirements Still Needed
 - 50% Spring Visits by 3/31
 - DEC Attendance, Area & Division Council Goals
- **Silver – Still Eligible**
 - Requirements Still Needed
 - 75% Spring Visits by 3/31
 - DEC Attendance, Area & Division Council Goals
- **Gold – Still Eligible**
 - Requirements Still Needed
 - 100% Spring Visits by 3/31
 - DEC Attendance, Area & Division Council Goals

On Track!

Can We Do It?



YES!



What do we need from EACH OTHER to make it happen?

Global Marketing Program

- District 35 has opted into the Global LinkedIn Marketing Program Administered by World Headquarters
- Optional program, spends district funds on a targeted and coordinated LinkedIn Marketing Campaign across all participating districts in the world at the same time
- Starts January 8th
- What can you do?
 - Ensure all clubs in your areas have up to date information on find a club and a process to follow up with member leads
- Watch for more communications in the weekly news as the program is rolled out.



Division Breakouts

Breakout Rooms by Division

Break Time – 15 Minutes





CGD Updates

Theresa Flynn, DTM
Club Growth Director

District 35 Growth Opportunities

- Several new clubs starting after January 1
- Contact Theresa Flynn for more information or materials
 - Green Bay – 1st and 3rd Thursdays at 7pm
 - Sales Masters – 2nd and 4th Mondays at 7pm
 - Kenosha – 2nd and 4th Wednesdays at 6:30pm
 - Leveling Up – 2nd and 4th Tuesdays at noon



PQD Updates

Robert Wall, DTM
Program Quality Director

We're Halfway There

How's It Going?

Program Quality in a Nutshell

Enjoyable Meetings
+
Member Achievement
=
Success

TLI's

Summer is done.
Let's do it again.

Winter TLI

- Dates for Winter Sessions: January 20 – February 16, 2024
- You'll work in the same teams as the Summer TLI:
 - A/F C/D E/N
 - Apply the lessons you learned!
- Main District TLI is the morning of January 20
- All dates are on district calendar
- Please report on who you've found to do the marketing / “prospect to member” sessions by December 13
 - If you haven't found anybody yet, report that

Contests

Just Some Friendly Reminders

Contest Dates and Types

- Contests:
 - Club: Chooses their format; held prior to 1/18
 - Area: Virtual; 1/19 – 2/29
 - Division: Virtual; 3/1 – 4/6
 - District: Hybrid; 4/26 and 4/27 at Spring Conference
- Two contests:
 - International and Evaluation

Contest-Related Reminders

- Reminder, this year I'm not suggesting clubs have a contest. I'm suggesting they choose somebody to move onto area, however that happens
- If you haven't already, please confirm that your contest is on the district calendar. If not, please email Kris Pool ASAP as some clubs are already looking for this information
- Except for (maybe) Contest Toastmaster or Chief Judge, don't look for "trained" people. Find people interested and let's get them trained.
- We had a contest training earlier this year. We're looking to setup a reinforcement training in early January – more details TBD via email.

Support Seminars

The First Step for Help

Club Support Seminars

- This is Step #1 for any club that's having challenges. If they're struggling, and want help, promote these sessions to them.
- The schedule going forward is currently empty. We're lining up topics and presenters for January, and need your input.
- I would like every DEC member to give this a little bit of thought – just 5-10 minutes – and send me one or more of the following:
 - A topic you'd like to see presented
 - A topic you'd be willing to present
 - A “lead” regarding a possible presenter / topic

Conference

Who Do You Know?

Conference Registration

We're putting together a budget, with a target of opening registration on 2/1/24

- “Early Bird” registration will be February 1 – 29
- “Timely Bird” registration will be March 1. Cutoff will be late March, TBD
- Don't let medal program progress stop you from registering – we'll sort it out.
- This will work similarly to last year. Club registration will be available. Price TBD, but some thoughts:
 - Typically club registration makes sense if 2+ members are attending
 - All members of a registered club will pay a reduced rate for in-person conference attendance
 - Clubs should begin thinking about this (and deciding!) now, so everybody can take advantage of Early Bird registration
- Hotel reservations are already available: <https://www.hilton.com/en/attend-my-event/mkembes-90n-0038df08-39ba-4c53-b5fe-a09708faa5ee/>

Conference Help Needed!

- **We need help with:**
 - Registration
 - Fundraising / Raffle Ticket Sales
 - Graphics & Design
 - ... more to come
- We will also need speakers. We're currently developing the Call for Speaker form and that will be circulated to the DEC as soon as it's available.
- Generally speaking, we're looking for presentations related to personal development and leadership. Presentations should have clear objectives and takeaways.

The New Pathways Rollout

The Complete, Unabridged, Up-To-The-Second List of Everything I Know About The Pathways Rollout That You Don't:

You Can Do This. We Can Help.

- We're about halfway through. Great job so far!
- Keep reviewing the reports you have available
 - <http://dashboards.toastmasters.org/district.aspx?id=35&hideclub=1>
 - <https://reports.toastmasters.org/reports/dprReports.cfm?r=1&d=35>
- Get the information from the people on the ground
- Identify the places you can have the biggest impact
- Keep meeting as Area and Division Councils
- Work with your area and division teams to revise and execute success plans
- Don't hesitate to reach out and ask for help!

Remember: you can't ever do everything, but you can always do something!



District Leadership Leadership Like You Wouldn't Believe

Jim Kohli, DTM, PDG, PID
District Leadership Committee (DLC) Chair

What is the DLC?

- District Leadership Committee
- Ensure long-term District success
- Identifies possible candidates
- Interviews each candidate
- Reviews nomination information and confirms candidate eligibility to run for the office sought
- Issues final list of nominated candidates

Who is serving on the DLC this year?

Jim Kohli, DTM, PID	Chair
Yvonne Lumsden-Dill, DTM	Division A
Mike Zelm, DTM, PDG	Division C (Central)
Tere Eckrose, DTM	Division D
Kris Pool, DTM, PDD	Division E (Eastern)
Mark Robinson, DTM	Division F
Dick Hawley, DTM, PID	Division N (Northern)

What is the timeline?

- Dec. 1, 2023: assign DLC chair and committee (done)
- Jan. 15, 2024: open nominations (Yay!)
- Between the previous bullet and the next bullet:
 - Solicit nominations
 - Recruit, if necessary
 - Interview and assess candidates
 - Work with the district trio to address any candidate/campaign concerns
- 6 weeks before DC meeting (March 16, 2024): send slate to District Director
- Deadline for floor candidate intent-to-run April 20, 2024
- District Council April 27, 2024

What's the deal with floor candidates?

- Floor candidates are allowed under either one of 2 situations:
 - Anyone who goes through the DLC process, but is not nominated by the committee, may run from the floor
 - Anyone - regardless of DLC process - may run from the floor for any role that has no (or an insufficient number of) nominated candidates
- **All floor candidates must declare their intent to run from the floor to the DLC chair by no later than 7 days before the election (April 20)**

How can you help?

1. Pump up some mix of interest and excitement with individuals that you feel are qualified and would benefit from the experience, make sure they're amenable to being nominated, and keep them in the loop about when nominations open.
2. See point #1

What is the DLC doing right now?

- Getting organized – we had a kickoff meeting
- Refreshing content on the D35 website related to the candidate nomination process
- Getting ready 😊 ...

Break Time – 15 Minutes





Team Activity

Kris Pool, DTM, PDD

Admin Manager

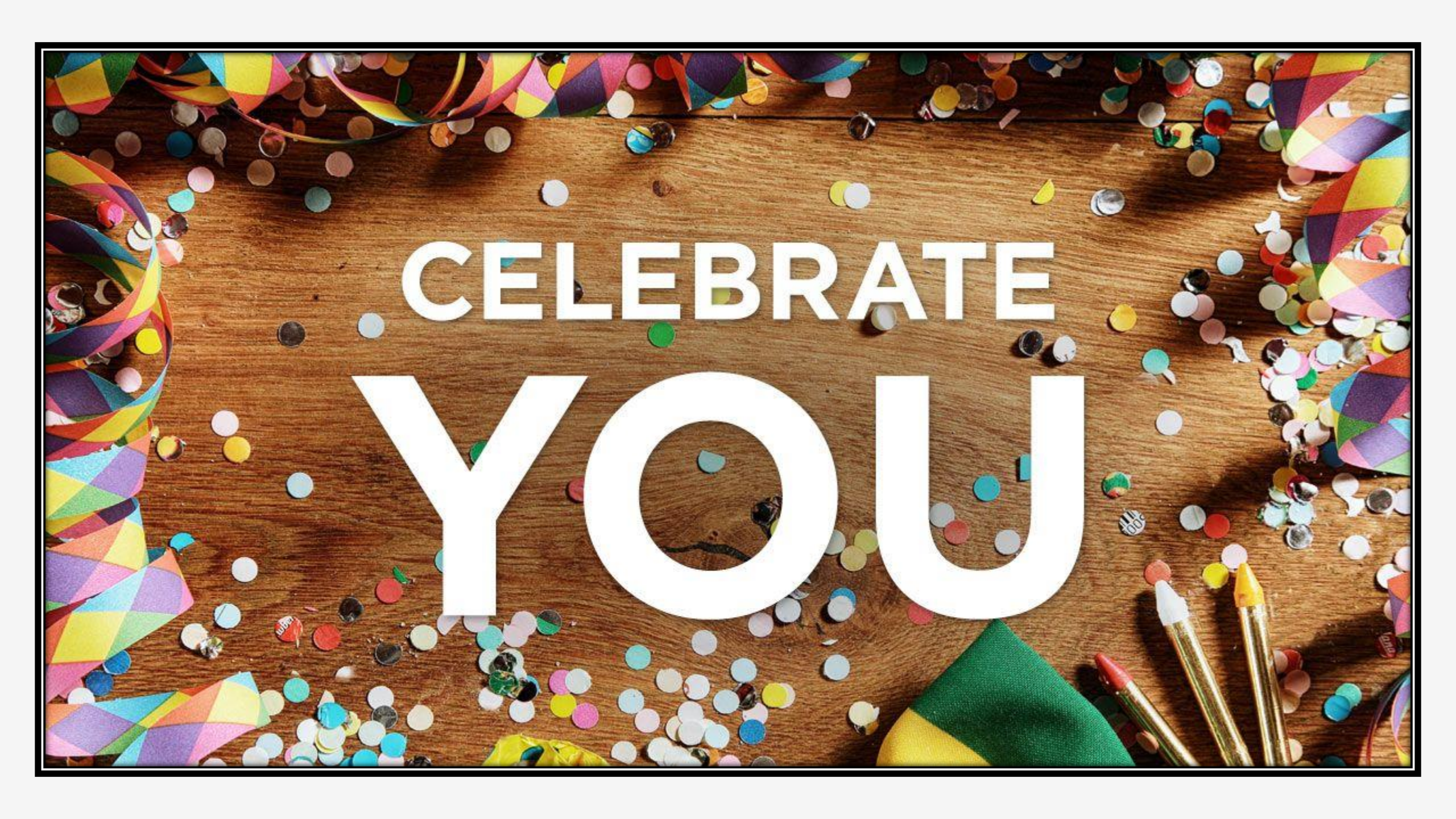


30 / 60 / 90 and Wrap Up

Jason Feucht, DTM
District Director

Show Off Your Holiday Spirit!

- Show Off your Holiday Sweater / Tie
- Vote via Private Chat on the "Best" / "Most Creative"
- Show Off your Holiday Zoom Background
- Vote via Private Chat on the "Best" / "Most Creative"

A top-down view of a wooden surface, possibly a table, covered with a dense layer of colorful confetti and streamers. The confetti consists of small, circular pieces in various colors including red, blue, yellow, green, and white. The streamers are long, thin ribbons with a geometric, multi-colored pattern. In the bottom right corner, there are several gold-colored pens or pencils and a green and yellow striped object. The text "CELEBRATE YOU" is written in large, white, sans-serif capital letters in the center of the image.

CELEBRATE
YOU

Your Next 15 Days – End of December

- Take time for yourself and your family
- Enjoy the holidays!
- Plan & Recharge to hit the ground running in 2024!



Your Next 30 Days – mid-January

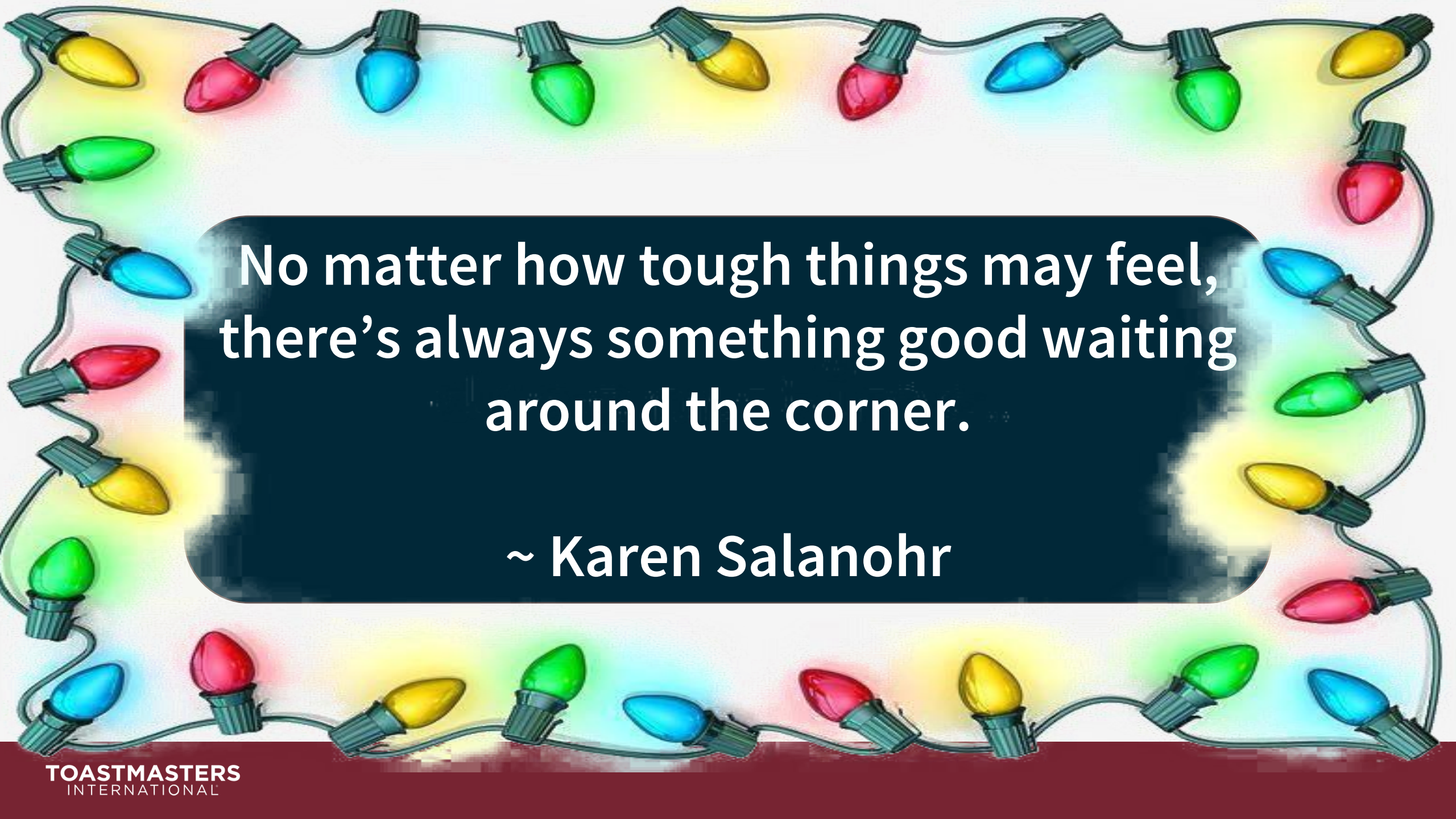
- 2nd round club visits → submit reports by March 30
- Review Club Pages on Find A Club and encourage clubs to update in preparation for Global Marketing Program.
- Continue to informally stay connected with your clubs
- Attend DEC virtual meeting on January 13
- Promote TLI dates → January 20, January 27
- Continue planning Area and Division Speech Contests
- Host Area/Division Council meeting
- Organize communication for April dues renewals – Promote District Incentives
- Consider the Next Step on your Leadership Journey

Your Next 60 Days – mid-February

- Continue communications about TLI sessions → encourage club officers and members to attend
- Continue planning and holding Area and Division speech contests
- Organize schedule of communications about April dues renewals
- Starting planning and encourage members to step into leadership roles (club and district officers) → talk with the members and your successors
- Organize communication for April dues renewals – Promote District Incentives
- Continue 2nd round Area Director visits and file reports early, no later than March 30th.

Your Next 90 Days – mid-March

- Ensure all TLI training is recorded (and correct)
- Continue 2nd round Area Director visits – file reports early, no later than March 30th
- Organize communication for April dues renewals – Promote District Incentives
- Speech contests – AD finishing up contests; DivD finalizing details
- Area/Division Council meetings
- Share information about Spring Convention
 - Encourage early registration



No matter how tough things may feel,
there's always something good waiting
around the corner.

~ Karen Salanoehr

Next Meeting: A New Year

- [Saturday, January 13, 2024](#)
- 9am – 12:30pm
- Virtual Only

*See district website for Zoom link
or click on the date above*



Mark Your Calendars – Future Meetings

- [February 10, 2024 - Virtual - 9 AM - 12:30 PM](#)
- [March 9, 2024 - Hybrid - 10 AM - 2:30 PM](#)
 - *(Note: this will hopefully be at the Spring Conference venue)*
- April 26 & 27 - Spring Conference & District Business Meeting
- [May 11, 2024 - Virtual - 9 AM - 12:30 PM](#)



Remember... It's all about the MEMBER

Let's help our clubs help their members

TOGETHER

because

Together as Toastmasters We are All Stronger!

Questions?



Meeting Adjourned



Contact Information

- District Director Jason Feucht
jfeucht.tm@gmail.com
- Program Quality Director Robert Wall
rswall@rswall.com
- Club Growth Director Theresa Flynn
Tflynn_d35@yahoo.com