



District 35 – Meeting Minutes

Saturday, November 11, 2023

District Director Jason Feucht convened the virtual only DEC meeting on Saturday, November 11, 2023 at 9:00am.

Attendees:

DD Jason Feucht	X	DivD C Lee Samson	X	DivD F Yuriy Ksenidi	X
PQD Robert Wall	X	AD C1 Spring Sun		AD F1 Liz Urban	X
CGD Theresa Flynn	X	AD C2 Harriet Allen	X	AD F2 Laurie Showers	X
AM Kris Pool	X	AD C4 Charles Elftmann	X	AD F3 – Ken Goltz	X
FM Lisa Elz-Powell	X	AD C3 – OPEN			
PRM Teri McGregor	X			DivD N Karen Polege	
IPDD Jennifer Kibicho		DivD D Paul Anderson	X	AD N1 Jeff Gut	X
		AD D1 Alex Ashley		AD N2 – OPEN	
DivD A Julie Gerasch	X	AD D2 – Scott Kaizen	X	AD N3 Kathy Shine	
AD A1 Judy Bauer	X	AD D3 James White	X		
AD A2 Paul Arnhold	X				
AD A3 – OPEN		DivD E Brandon Birrenkott	X		
		AD E1 Aaron Lau	X		
		AD E2 Carol Mather	X		
		AD E3 Paul Van Dyck	X		

Agenda:

1. Welcome – District Director Jason Feucht, DTM
 - a. Focus on doing something and keep those things simple
 - i. Keep the focus on the most important things we do:
 1. Why are we doing it?
 2. How are we helping members?
 3. How are we helping our clubs?
 - ii. Remember to take time for ourselves as well
 - b. Learn something new everyday
2. Icebreaker – Admin Manager Kris Pool, DTM
 - a. Waterfall Effect – DEC members answered various questions:
 - i. Which of the 11 paths have you completed?
 - ii. What are you struggling with this year as a District officer?
 - iii. Have you ever been a Chief Judge in a speech contest?
 - iv. Which of the path(s) are you currently working on?
 - v. What functionary roles do you still need to schedule for your contest?

- vi. What training topics do you want at an upcoming DEC meeting?
- vii. What skill(s) are you trying to develop this year as a district leader?
- viii. What training topic do you want to present at an upcoming DEC meeting?

3. Division Breakouts

4. State of the District – District Director Jason Feucht, DTM

- a. Review of the 3 measurable district goals: Paid Clubs, Member Payments, Distinguished Clubs

5. CGD Update – Club Growth Director Theresa Flynn, DTM

- a. DEC members are encouraged to visit the Distinguished Club Program to track what's going on in your area, division, and club:
<https://dashboards.toastmasters.org/District.aspx?id=35&hideclub=1>
- b. New Clubs
 - i. Potential new club in Kenosha County at Snap On Tools.
 - ii. Potential new clubs in Green Bay
 - iii. Additional leads in Milwaukee area
 - iv. Reach out to Theresa Flynn with suggestions and potential leads for new clubs
- c. Mailings
 - i. Postcards being sent out to corporations about potential corporate clubs or sponsoring community clubs (with donation of meeting space)
- d. Club Retention Chair
 - i. Rhonda Williams, DTM, PDG, PRA will work with club coaches, as well as recruiting, educating, and matching club coaches with clubs
- e. Saturday Morning Education Sessions
 - i. Topics to include developing social media, publicity, etc.
- f. Clubs are encouraged to join the District Facebook Group and share information about events and all the fun activities going on in clubs, areas, and divisions:
<https://www.facebook.com/groups/158492128125393>

6. PQD Update – Program Quality Director Robert Wall, DTM

- a. There is no District Coordinator for Speechcraft; Robert Wall and Paul Arnhold to discuss separately
- b. Summer TLI: 23 clubs had 7 officers trained; 68.3% of total club officers trained; 82.3% of clubs had 4 or more officers trained
- c. Winter TLI for District 35 will be held January 20 – February 16, 2024. If the District 35 dates do not work with club officers, they can attend training in another district.
- d. Evaluation and International Speech Contests: club contests to be completed prior to January 18, 2024; Area contests to be held between January 19 and February 29; Division contests to be held between March 1 and April 6; District contests to be held at the Spring Conference on April 26 and April 27
- e. Clubs can choose any method they want to determine who will represent their club at the Area Contest. Clubs do not have to hold a contest, but if they do, they must follow all rules in the Speech Contest Rulebook.
- f. Spring Conference: Planning is underway and help is requested for registration, fundraising, raffle tickets, graphics and design, etc. Call for speakers is not yet available.

7. Contest Training – Past District Governor, A1 AD Judy Bauer, DTM

- a. Session has been recorded and available for replay at <https://www.youtube.com/watch?v=5FAvRD7PI7g>
- b. All DEC members should read the Speech Contest Rulebook several times and call or email Judy or Robert with further questions. Anything that may need to be raised to the International level should be done by Robert. Questions should not be posted on Facebook; every district does things a little different and questions or concerns should be raised to the District 35 Trio for resolution.
- c. Contest Master script is being updated.
- d. More in depth training and Q&A will be available at the Chief Judge's training which will be in January. No date has been confirmed yet.
- e. Resources are available in the PowerPoint presentation of today's DEC meeting

8. 30/60/90 and District Director Wrap Up – District Director Jason Feucht, DTM

- a. 1st Round Area Director Reports to be completed by November 30 and 2nd Round Area Director club visits and reports begin December 1
- b. If an Area Director has someone else conduct the club visit and provide the report information, the original Area Director, Division Director, or a Trio member will need to submit the report online.

Next DEC meeting is virtual only on Saturday, December 9, 2023 from 9am to 12:30pm.

Meeting adjourned at 12:30pm.

Respectfully submitted,

Kris Pool

Kris Pool, DTM
Administration Manager

Attachments: Future Meeting Dates – listed below

Distribution: District 35 DEC members

Future Meeting Dates:

Details available on the district website calendar at: <https://district35.org/events/calendar/>

- Saturday, January 13, 2024 – Virtual only – 9am – 12:30pm
- Saturday, February 10, 2024 – Virtual only – 9am – 12:30pm
- Saturday, March 9, 2024 – Hybrid – 10am – 2:30pm
- Saturday, April 27, 2024 – Annual District Council Meeting
- Saturday, May 11, 2024 – Virtual only – 9am – 12:30pm





District 35 Executive Committee Meeting

November 11, 2023

Zoom

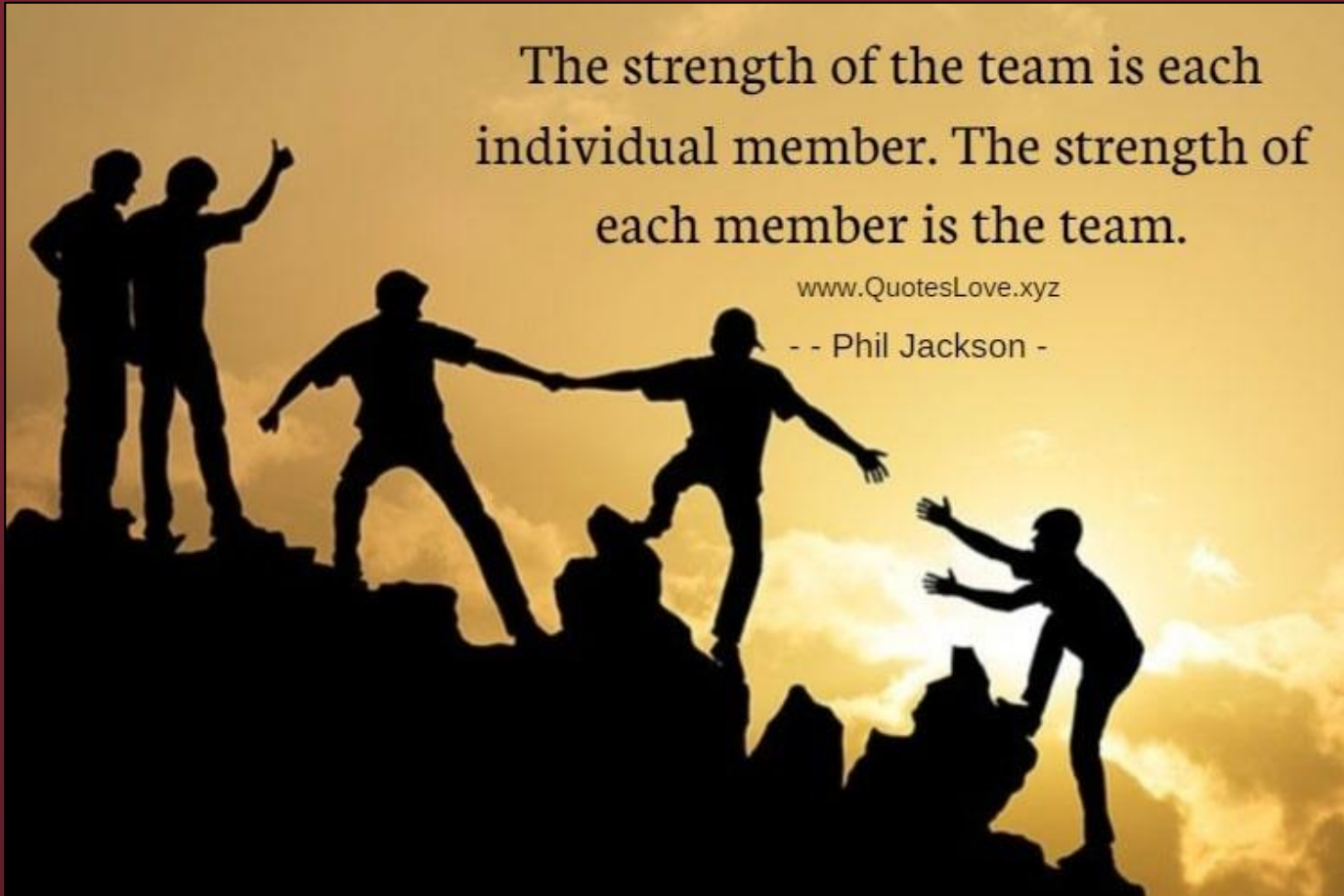


Welcome

Jason Feucht, DTM

District Director

Together as Toastmasters, We are all Stronger!



TOGETHER
WE ARE
STRONGER

Together as Toastmasters, We are all Stronger!



the main thing
is to keep
the main thing
the main thing

STEPHEN R. COVEY

BE
SOLUTIONS-
ORIENTED.

Agenda → Objective: Contest Training

<u>Time</u>	<u>Discussion</u>	<u>Facilitator</u>
9:00	Welcome	District Director Jason Feucht, DTM
9:15	Icebreaker	Admin Manager Kris Pool, DTM, PDD
9:30	Division Breakouts	All
10:00	BREAK	
10:10	State of the District	District Director Jason Feucht, DTM
10:25	CGD Update	Club Growth Director Theresa Flynn, DTM
10:40	PQD Update	Program Quality Director Robert Wall, DTM
10:55	BREAK	
11:05	Contest Training	Past District Governor, A1 AD Judy Bauer, DTM
12:00	30/60/90 and District Director Wrap Up	District Director Jason Feucht, DTM
12:15	ADJOURN	

LEARNING
IS
FUN

District Mission

We build new clubs and support all clubs in achieving excellence.

Toastmasters International Core Values

Integrity

Respect

Service

Excellence





Icebreaker

Kris Pool, DTM, PDD
Administration Manager

The Waterfall Effect



Instructions

- When the question is read, type your answer in chat → but DO NOT click enter until you're told
- We'll see the “waterfall” effect of everyone's answers

Which of the 11 paths have you completed?



What are you struggling with this year as a District officer?



Have you ever been a Chief Judge in a speech contest?



Which of the path(s) are you currently working on?



What functionary roles do you still need to schedule for your contest?



What training topics do you WANT at an upcoming DEC meetings?



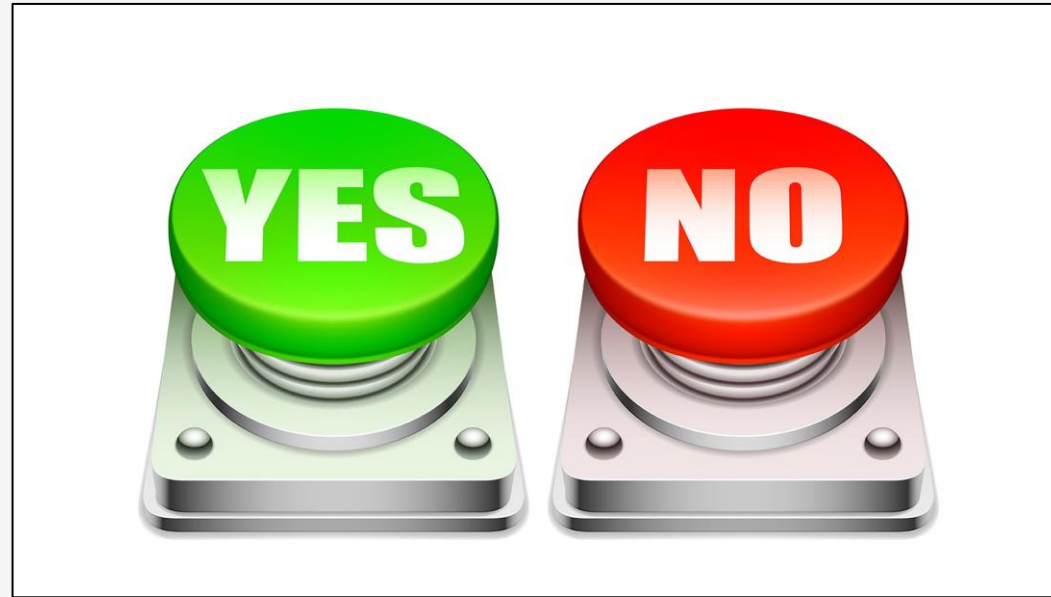
What skill(s) are you trying to develop this year as a District leader?



What training topic do you want to **PRESENT** at an upcoming DEC meeting?



Are you ready to move on to the next item on our agenda?





Division Breakouts

Breakout Rooms by Division





State of the District

Jason Feucht, DTM

District Director

Three Measurable Goals

District 35 Performance

-7.41% Growth



Paid Clubs

Base	To Date
81	75

Goals

Distinguished
81
Select Distinguished
82
President's Distinguished
84
Smedley Distinguished
86

-55.18% Growth



Payments

Base	To Date
2,510	1,125

Goals

Distinguished
2,536
Select Distinguished
2,586
President's Distinguished
2,636
Smedley Distinguished
2,711

0% of Clubs



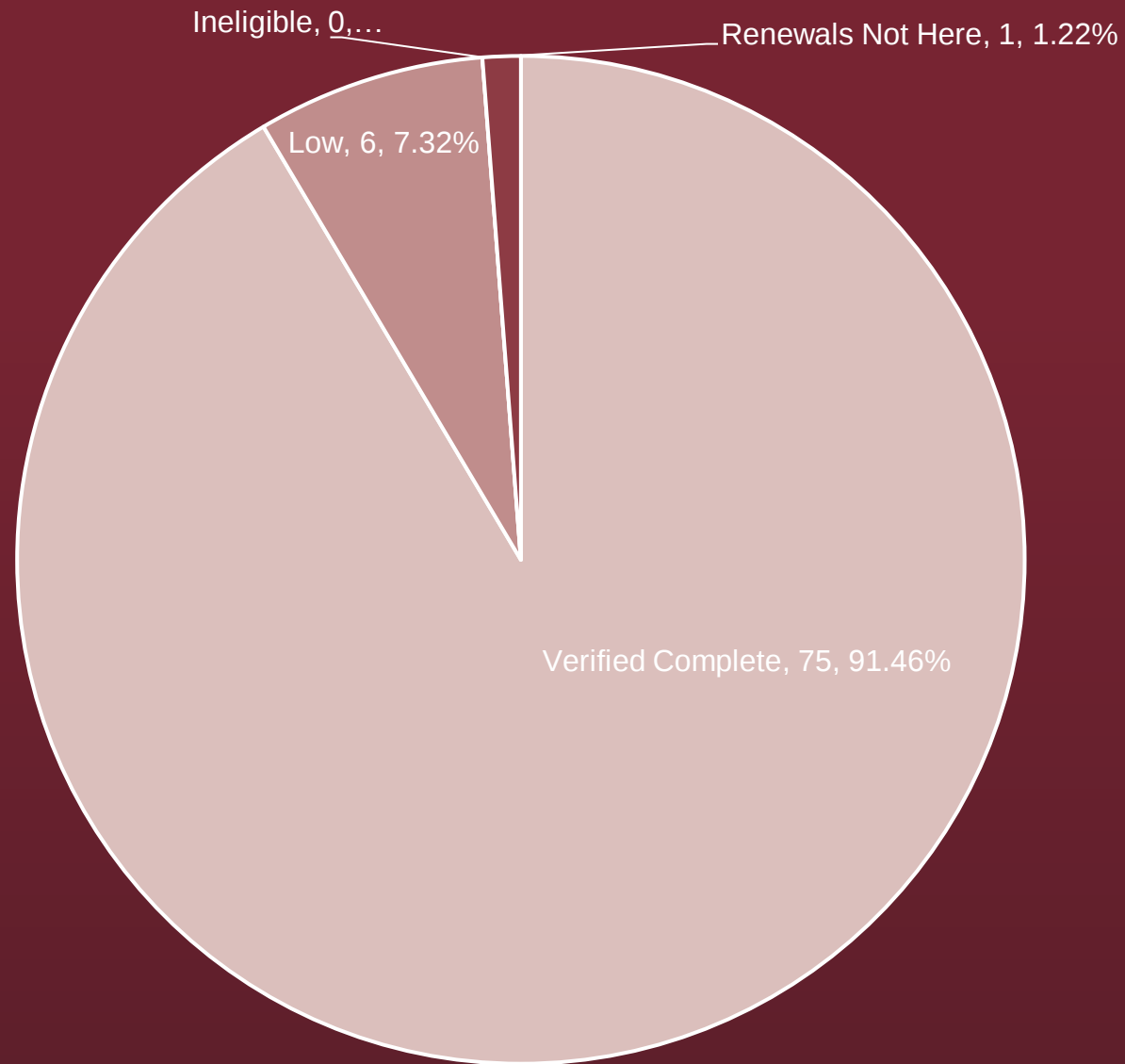
Distinguished Clubs

Base	To Date
81	0

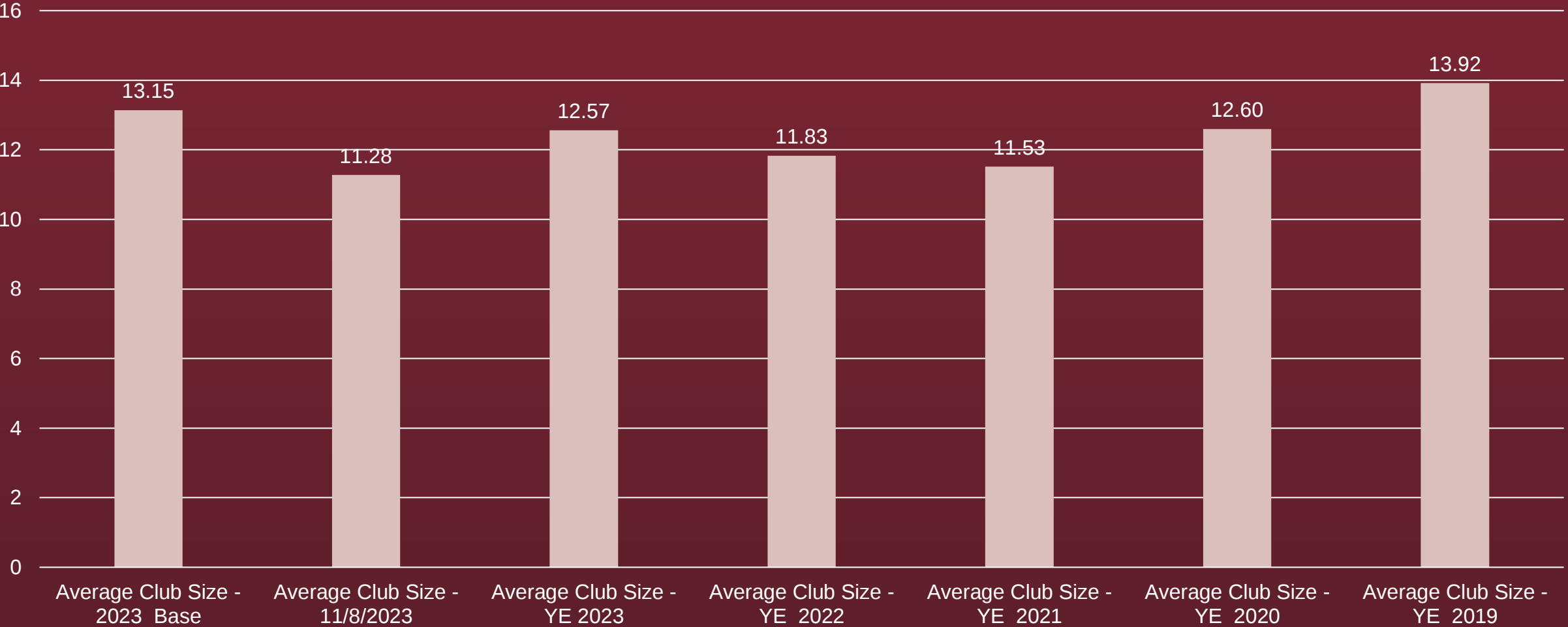
Goals

Distinguished
33
Select Distinguished
37
President's Distinguished
41
Smedley Distinguished
45

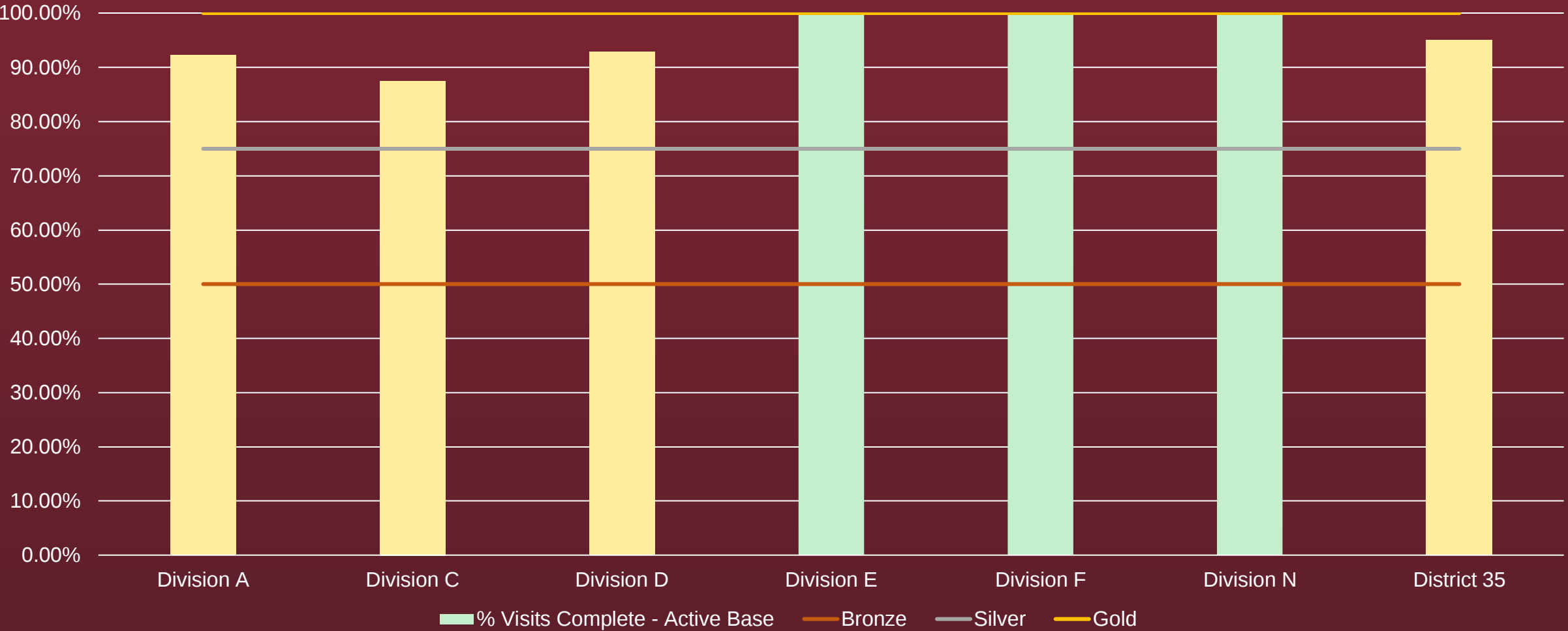
Renewals



Average Club Size



Club Visits



Division A

District	Division	Area	Club	Club Name	Part of Base?	Club Status	Renewal Status	Nov Visit Complete	Membership Base	Membership Renewed	Membership Change	Variance to Good Standi	Area Director
35 A		1	834	Oconomowoc Toastmasters Club	Yes	Active	**Renewals not here**	Needs Support	8	0	-8	-8	Judy Bauer
35 A		1	924120	Direct Supply Champion Chatters Club	Yes	Active	Verified complete - 07/31/2023	Not Started	21	29	8	0	Judy Bauer
35 A		1	1188276	Menomonee Falls Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	22	20	-2	0	Judy Bauer
35 A		1	5432945	Well Toasted	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	14	17	3	0	Judy Bauer
35 A		1	6666287	Pewaukee Speaks	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	13	12	-1	0	Judy Bauer
35 A		2	3210	Ozaukee Toastmasters	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	13	16	3	0	Paul Arnhold
35 A		2	3490	Wisconsin Club	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	13	10	-3	0	Paul Arnhold
35 A		2	4456966	ROK the Talk	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	25	25	0	0	Paul Arnhold
35 A		2	28675856	Kapur Communicators	Yes	Active	Verified complete - 10/30/2023	Exceed Expectations	29	25	-4	0	Paul Arnhold
35 A		3	7833	Brookfield Toastmasters	No	Closing	Suspended	Below Expectations	4	0	-4	0	Open
35 A		3	879726	Generally Speaking Toastmasters	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	9	9	0	0	Open
35 A		3	1227778	Love of Laughter	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	15	14	-1	0	Open
35 A		3	5946436	Toastmasters In Control	No	Closing	Suspended	Suspended	1	0	-1	0	Open
35 A		3	7571849	Fiserv Brookfield	Yes	Active	Verified complete - 08/14/2023	Far Exceeds Expectations	8	9	1	0	Open
35 A		3	28675961	Milwaukee Talkies	Yes	Active	Verified complete - 09/20/2023	Not Started	33	18	-15	0	Open
						Total Clubs	15	12	228	204	-24	-8	
						Base	13	92.31%					
						Active	12						
								Net Club Visits Needed					
						Bronze	50%	-6					
						Silver	75%	-2					
						Gold	100%	1					

Division C

District	Division	Area	Club	Club Name	Part of Base?	Club Status	Renewal Status	Nov Visit Complete	Membership Base	Membership Renewed	Membership Change	Variance to Good Standi	Area Director
35	C	1	1457	Risers From The West Club	Yes	Active	Verified complete - 09/30/2023	Exceed Expectations	10	10	0	0	Spring Sun
35	C	1	2023	Credit Union Center TM Club	Yes	Active	Low - Minimum requirement not ye	Exceed Expectations	13	6	-7	-2	Spring Sun
35	C	1	2953	Capital City Club	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	13	13	0	0	Spring Sun
35	C	1	9769	Expressions Club 9769	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	13	11	-2	0	Spring Sun
35	C	2	1159	Uptowner Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	18	15	-3	0	Harriet Allen
35	C	2	1366	Eastside Madison Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	21	19	-2	0	Harriet Allen
35	C	2	3390	Keynoters Club	Yes	Active	Verified complete - 09/26/2023	Meets Expectations	9	11	2	0	Harriet Allen
35	C	2	2925829	Summit Seekers	Yes	Active	Verified complete - 08/15/2023	Exceed Expectations	11	12	1	0	Harriet Allen
35	C	3	1983	Rock Solid Communicators	Yes	Active	Verified complete - 09/30/2023	Exceed Expectations	11	9	-2	0	Open
35	C	3	739102	Walworth County Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	9	11	2	0	Open
35	C	3	1521807	Madison Achievers	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	13	9	-4	0	Open
35	C	3	7455447	Station Masters, A Toastmasters Club	No	Closing	Suspended	Suspended	0	0	0	0	Open
35	C	3	28675778	WEGOFAR Toastmasters Club	Yes	Active	Verified complete - 09/18/2023	Exceed Expectations	14	9	-5	0	Open
35	C	4	411	La Crosse Area Toastmasters Club	Yes	Active	Low - Minimum requirement not ye	Incomplete	10	5	-5	-3	Charles Elfmann
35	C	4	2780	Reedsburg Area Club	Yes	Active	Verified complete - 07/31/2023	Not Started	21	20	-1	0	Charles Elfmann
35	C	4	588762	Rolling Hills Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	20	19	-1	0	Charles Elfmann
35	C	4	2672087	Coulee Region Toastmasters	Yes	Active	Verified complete - 10/02/2023	Exceed Expectations	9	8	-1	0	Charles Elfmann
						Total Clubs		17	14	215	187	-28	-5
						Base		16	87.50%				
						Active		14					
									Net Club Visits Needed				
							Bronze	50%	-6				
							Silver	75%	-2				
							Gold	100%	2				

Division D

District	Division	Area	Club	Club Name	Part of Base?	Club Status	Renewal Status	Nov Visit Complete	Membership Base	Membership Renewed	Membership Change	Variance to Good Standi	Area Director
35 D			1	739100 Cream City Communicators	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	16	16	0	0	Alex Ashley
35 D			1	1286374 Riverview Toastmasters	Yes	Active	Verified complete - 09/21/2023	Not Started	7	8	1	0	Alex Ashley
35 D			1	1533242 Toast On Tap	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	63	17	-46	0	Alex Ashley
35 D			1	2940966 TT & SS on TAP	Yes	Active	Low - Minimum requirement not ye	Not Started	8	7	-1	-1	Alex Ashley
35 D			1	3589328 Rumble Don't Mumble Toastmasters	No	Closing	Suspended	Suspended	0	0	0	0	Alex Ashley
35 D			1	7914921 The Hitchhikers	Yes	Active	Verified complete - 09/20/2023	Not Started	12	12	0	0	Alex Ashley
35 D			2	1173 Waukesha Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	20	15	-5	0	Scott Kazin
35 D			2	5010 Tosa/Medical Club	Yes	Active	Verified complete - 10/15/2023	Exceed Expectations	5	8	3	0	Scott Kazin
35 D			2	1295732 GE Speaks Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	10	10	0	0	Scott Kazin
35 D			2	1498402 Speak TV Media Masters Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	13	11	-2	0	Scott Kazin
35 D			2	6703700 EQ Leadership	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	7	9	2	0	Scott Kazin
35 D			3	2612 North Shore Badgers	No	Closing	Suspended	Needs Support	4	0	-4	0	James White
35 D			3	1416954 Smokey's Sensations	No	Closing	Suspended	Below Expectations	0	0	0	0	James White
35 D			3	1542623 Marq Our Words	Yes	Active	Verified complete - 09/30/2023	Far Exceeds Expectations	8	8	0	0	James White
35 D			3	3408269 Speak Up Milwaukee	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	14	9	-5	0	James White
35 D			3	4719944 NM Speaks!	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	49	53	4	0	James White
35 D			3	5611915 DJAB	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	20	14	-6	0	James White
						Total Clubs	17	13	256	197	-59	-1	
						Base	14	92.86%					
						Active	13						
								Net Club Visits Needed					
						Bronze	50%	-6					
						Silver	75%	-3					
						Gold	100%	1					

Division E

District	Division	Area	Club	Club Name	Part of Base?	Club Status	Renewal Status	Nov Visit Complete	Membership Base	Membership Renewed	Membership Change	Variance to Good Standi	Area Director
35 E		1	3834	Superiorland Toastmasters Club	Yes	Active	Verified complete - 09/28/2023	Meets Expectations	9	10	1	0	Aaron Lau
35 E		1	1138028	Leading Voices	Yes	Active	Verified complete - 10/10/2023	Exceed Expectations	10	8	-2	0	Aaron Lau
35 E		1	1214450	Talk of the Town	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	17	15	-2	0	Aaron Lau
35 E		1	1845206	Thriving Communicators	Yes	Active	Verified complete - 10/31/2023	Far Exceeds Expectations	14	11	-3	0	Aaron Lau
35 E		2	498	Fond Du Lac Toastmasters Club 498	Yes	Active	Verified complete - 09/29/2023	Exceed Expectations	9	8	-1	0	Carol Mather
35 E		2	2121	Sheboygan Club 2121	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	17	16	-1	0	Carol Mather
35 E		2	5421234	Truckmasters	Yes	Active	Verified complete - 09/27/2023	Exceed Expectations	15	13	-2	0	Carol Mather
35 E		2	6675732	Sturgeon Speakers	Yes	Active	Verified complete - 09/12/2023	Meets Expectations	14	12	-2	0	Carol Mather
35 E		2	7266653	Johnsonville Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Incomplete	10	10	0	0	Carol Mather
35 E		3	2533	Fox Speak Toastmasters Club	Yes	Active	Verified complete - 09/26/2023	Exceed Expectations	8	10	2	0	Paul Van Dyck
35 E		3	2954460	NEW AfterHours Toastmasters	Yes	Active	Verified complete - 09/21/2023	Exceed Expectations	13	17	4	0	Paul Van Dyck
35 E		3	6758522	Water City Speakers	No	Low	Suspended	Meets Expectations	6	6	0	-2	Paul Van Dyck
35 E		3	7567389	Guardian Toastmasters: Appleton Campus	Yes	Active	Verified complete - 10/04/2023	Exceed Expectations	10	10	0	0	Paul Van Dyck
						Total Clubs	13	12	152	146	-6	-2	
						Base	12	100.00%					
						Active	12						
								Net Club Visits Needed					
						Bronze	50%	-6					
						Silver	75%	-3					
						Gold	100%	0					

Division F

District	Division	Area	Club	Club Name	Part of Base?	Club Status	Renewal Status	Nov Visit Complete	Membership Base	Membership Renewed	Membership Change	Variance to Good Standing	Area Director
35	F	1	945	Milwaukee Metro Spkrs Club	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	15	9	-6	0	Liz Urban
35	F	1	2602	Spectacle City Club	Yes	Active	Verified complete - 09/29/2023	Exceed Expectations	10	10	0	0	Liz Urban
35	F	1	3281	Southshore Toastmasters Club	Yes	Active	Verified complete - 09/06/2023	Exceed Expectations	9	9	0	0	Liz Urban
35	F	1	4046	Landmark Toastmasters Club	Yes	Active	Verified complete - 09/25/2023	Exceed Expectations	9	10	1	0	Liz Urban
35	F	1	5296	Resource Advanced Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	10	9	-1	0	Liz Urban
35	F	2	481	Racine Club	Yes	Active	Low - Minimum requirement not yet met	Exceed Expectations	6	7	1	-1	Laurie Showers
35	F	2	4955	Southwest Toastmasters	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	14	13	-1	0	Laurie Showers
35	F	2	3253329	Oak Creek Toastmasters	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	9	9	0	0	Laurie Showers
35	F	2	5920662	CNH Industrial Toast Team	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	21	21	0	0	Laurie Showers
35	F	3	189	Allis Chalmers Toastmasters	Yes	Active	Low - Minimum requirement not yet met	Exceed Expectations	8	5	-3	-3	Ken Goltz
35	F	3	3891	Rockwell Automation A-B Club	Yes	Active	Verified complete - 10/05/2023	Meets Expectations	11	9	-2	0	Ken Goltz
35	F	3	790417	SpeakEasy Toastmasters	Yes	Active	Low - Minimum requirement not yet met	Far Exceeds Expectations	8	7	-1	-1	Ken Goltz
35	F	3	1274042	The Breakfast Club	Yes	Active	Verified complete - 08/20/2023	Far Exceeds Expectations	8	8	0	0	Ken Goltz
35	F	3	7564581	Long Story Short Toastmasters	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	12	12	0	0	Ken Goltz
						Total Clubs		14	14				
						Base		14	100.00%				
						Active		11					
									Net Club Visits Needed				
							Bronze	50%	-7				
							Silver	75%	-4				
							Gold	100%	0				

Division N

District	Division	Area	Club	Club Name	Part of Base?	Club Status	Renewal Status	Nov Visit Complete	Membership Base	Membership Renewed	Membership Change	Variance to Good Standing	Area Director
35	N	1	782	Wausau Morning Toastmasters Club	No	Low	Verified complete - 09/30/2023	Exceed Expectations	5	10	5	0	Jeffrey Gut
35	N	1	9304	Church Mutual Club	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	18	17	-1	0	Jeffrey Gut
35	N	1	1216487	Marshfield Area Toastmasters	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	9	8	-1	0	Jeffrey Gut
35	N	1	1484661	Rasmussen College Toastmasters	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	10	10	0	0	Jeffrey Gut
35	N	2	570	Stevens Point Toastmasters Club	Yes	Active	Verified complete - 08/30/2023	Exceed Expectations	13	12	-1	0	Open
35	N	2	4596	Sentry Toastmasters Club	Yes	Active	Verified complete - 10/01/2023	Exceed Expectations	11	9	-2	0	Open
35	N	2	6141	Univ./Wi-Stevens Point Club	Yes	Active	Verified complete - 10/29/2023	Exceed Expectations	8	8	0	0	Open
35	N	2	748800	Wisconsin Rapids Area Toastmasters Club	Yes	Active	Verified complete - 09/29/2023	Incomplete	14	11	-3	0	Open
35	N	3	5857	Ayres Associates Toastmasters Club	Yes	Active	Verified complete - 10/02/2023	Meets Expectations	21	11	-10	0	Kathy Shine
35	N	3	6173	Chippewa Valley Club	Yes	Active	Verified complete - 10/05/2023	Below Expectations	8	8	0	0	Kathy Shine
35	N	3	8542	Eclectic Image Club	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	20	12	-8	0	Kathy Shine
35	N	3	9465	Heart Of Eau Claire	Yes	Active	Verified complete - 09/04/2023	Exceed Expectations	13	9	-4	0	Kathy Shine
35	N	3	2688189	Royal Toastmasters	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	19	16	-3	0	Kathy Shine
						Total Clubs	13	12	169	141	-28	0	
						Base	12	100.00%					
						Active	13						
								Net Club Visits Needed					
						Bronze	50%	-6					
						Silver	75%	-3					
						Gold	100%	0					

District Gold Medal Program

- District 35 Specific
- Team Effort – work together to meet the goal!
- Set goals for critical tasks to be completed **AHEAD** of schedule
- Aligned to existing Distinguished Programs
- Tied to Spring Conference



District Gold Medal Program – Status

- **Bronze – Still Eligible**
 - Requirements Still Needed
 - 50% Spring Visits by 3/31
 - DEC Attendance, Area & Division Council Goals
- **Silver – Still Eligible**
 - Requirements Still Needed
 - 75% Spring Visits by 3/31
 - DEC Attendance, Area & Division Council Goals
- **Gold – At Least 4 More Club Visits ASAP!**
 - Ideally, we want to visit all remaining 9 clubs.
 - Requirements Still Needed
 - 100% Spring Visits by 3/31
 - DEC Attendance, Area & Division Council Goals

Can We Do It?



YES!



What do we need from EACH OTHER to make it happen?



CGD Updates

Theresa Flynn, DTM
Club Growth Director

Updates

- Visit Distinguished Club Program (dashboards) to track what's happening in clubs, area, division, and district
 - <https://dashboards.toastmasters.org/District.aspx?id=35&hideclub=1>
- Potential new clubs
- Postcard mailings
- Club Retention Chair
- Saturday morning education sessions



PQD Updates

Robert Wall, DTM
Program Quality Director

TLI and Contest Updates

Program Quality in a Nutshell:

Enjoyable Meetings + Member Achievement = SUCCESS

TLI – Final Summer Wrap-Up

- 23 clubs had 7 officers trained
- 68.3% of total club officers trained
- 82.3% of clubs had 4 or more officers trained
- The “4 or more” is typically the “floor” for distinguished (if they aren’t trained, they won’t be distinguished)
- REMEMBER: officer training isn’t just a box to check off for the DCP – it’s a barometer of officer commitment, which is a useful proxy for club health.

If any of your clubs had fewer than 4 officers trained, find out why!

Winter TLI

- District 35 dates: January 20 – February 16, 2024
- Work with the same teams as Summer TLI
 - Teams: A/F, C/D, E/N
 - Apply the lessons learned
- Main District TLI is the morning of January 20, 2024
- Three makeup sessions:
 - Saturday, January 27 (E/N)
 - Weekday – TBD – A/F → pick dates so it can be added to district calendar
 - Weekday – TBD – C/D → pick dates so it can be added to district calendar
- November 16 at 7pm for initial TLI planning meeting → Division Directors asked to attend

Contests

Reminders and Guidance

Dates and Types

- Contest Dates
 - Club – club chooses format; must be completed prior to January 18
 - Area – virtual; between January 19 and February 29
 - Division – virtual; between March 1 and April 6
 - District – hybrid; April 26 and April 27 at Spring Conference
- Evaluation and International Speech Contests

Contest-Related Guidance

- Clubs should choose someone to represent their club at the Area level contest. Clubs DO NOT have to hold a contest.
- Confirm your Area / Division contest is on the district calendar
 - Email Kris Pool (kris.pool.dtm@gmail.com) as soon as possible; clubs have begun to ask for details
- Area/Division Contests may NOT start during or within 1 hour after the close of a DEC meeting, TLI or the reasonably expected end time of another contest
- Don't look for “trained” people for contest functionaries, except possibly for Contest Toastmaster or Chief Judge → find interested people and get them trained

Contest-Related Guidance

- Contests are not to start during or within 1 of a DEC meeting, a TLI session, or the reasonably-expected end time of another contest
- Find out now if your clubs will have contestants in each contest
- PLANNING TIMES:
 - International – 9 minutes per speaker, plus other contest stuff
 - Evaluation – 5 minutes per speaker, plus other contest stuff
 - Partner up and combine contests – be realistic → don't plan for a 7-hour contest, even with breaks
- Don't look for “trained” people → find interested people and get them trained (except possibly for Contest Toastmaster or Chief Judge)

Support Seminars

The First Step for Help

Club Support Seminars

- Typically held 1st and 3rd Sunday nights from 7pm to 8pm
- This is Step #1 for any club that's having challenges. If they are struggling and want help, promote these sessions to them
- On the off chance they have been looking and are not attending because they are not seeing relevant topics, LET ROBERT WALL KNOW
- Let Robert know what topics you and/or your clubs would like to see in future seminars
- Sunday, November 19 – DTM Opportunity Info Session. Details are available on the district website

Conference: Who Do You Know?

Conference Help Needed!

- Help is needed for the Spring Conference.
- Reach out to your clubs and find out if anyone is willing to help with:
 - Registration
 - Fundraising / Raffle Ticket Sales
 - Graphics and Design
 - Additional opportunities and details to come
- Speakers are also needed. The “Call for Speakers” form is currently being developed and will be circulated to the DEC when it’s available
 - Presentations should be related to personal development and leadership
 - Presentations should have clear objectives and objectives

Remember the “Main Thing”

You Can Do This. We Can Help.

- Remember the outline of the year
- Review the reports you have available
 - <https://dashboards.toastmasters.org/Club.aspx?id=35>
 - <https://reports.toastmasters.org/reports/dprReports.cfm?r=1&d=35>
- Get the information from the people on the ground
- Identify the places you can have the biggest impact
- Keep meeting as Area and Division Councils
- Work with your area and division teams to revise and execute success plans
- Don't hesitate to reach out and ask for help!
- REMEMBER:
You can't ever do everything, but you can always do something!





Education Session Contest Training

District Chief Judge – Judy Bauer, DTM, PDG

Contest Training Recording:
<https://www.youtube.com/watch?v=5FAvRD7Pl7g>

Our Contests this Toastmasters Year (2023-2024)

- Evaluation Contest
- International Speech Contest

Contest Season 2023-2024

Important Dates

Club Contests	Now – January 18, 2024
Area Contests	January 19 – February 29, 2024
Division Contests	March 1 – April 6, 2024
District Contests	April 26 and April 27, 20234

Contest Chair: Is YOU

- Area Directors are the Contest Chairs of Area Contests
- Division Directors are the Contest Chairs of Division Contests
- Program Quality Director is the Contest Chair of District Contests

Location

- All Area and Division Contests are to be conducted **VIRTUALLY**
 - May use your own Professional Zoom account
 - Create contest link and email to Robert Wall and Kris Pool to get the link on the District Calendar
 - May use the District Zoom account
 - Contact Robert Wall to setup your Zoom link
- Either way you choose, give Robert Wall the:
 - Time Zoom Room opens (example: 8:00am)
 - Time Contestant and Judges Briefing starts (example: 8:30am)
 - Time Contest starts (example: 9:00am)

As Contest Chair

- You are responsible for:
 - Setting up / getting your Zoom link
 - PR to clubs for contest
 - Creating contest agenda
 - This can be a one-page item; can put a link in chat
 - Getting “Certificates of Eligibility” from each contestant
 - Certificates for 1st, 2nd, and 3rd place winners
- And getting Functionaries...

As Contest Chair: Getting Functionaries

- Contest Toastmaster (if it's not you)
- Chief Judge
- Voting Judges
- Timers (2)
- Ballot Counters (2)
- Sergeant at Arms (for Evaluation Contest)
- Test Speaker
- Tech Master

You may have a committee or person help with any of these tasks...

It is still your responsibility to make sure they are done.

Acquiring Functionaries: CONTEST TOASTMASTER

- Will brief the contestants, have contestants pick speaking order, and emcee the contest
 - May be yourself (at your Area or Division Contest)
 - May ask last year's winner or a contestant from last year or previous years
 - AD trade – I'll do your contest if you do mine!
 - Choose someone who has at least been to and/or participated in TM contests in the past

Acquiring Functionaries: CHIEF JUDGE

- To Qualify:
 - Be a paid member for a minimum of 6 months
 - Have completed a minimum of 6 speeches in the CC manual (prior to rollout of Pathways) **OR** have earned certificates of completion in Levels 1 and 2 of any path in Pathways
 - At Division and District Contests: cannot be a member of any club in which a contestant is a member
- Duties of Chief Judge...

Acquiring Functionaries: CHIEF JUDGE

- Duties of Chief Judge include:
 - Selects the tie-breaking judge (identity of TB Judge is secret and known only to the Chief Judge)
 - Briefs judges, timers, and ballot counters
 - Distributes judging forms, timer forms, ballot counting forms to individuals
 - Handles protests
 - Submits “Results form” to Contest Chair
 - Submits “Notification of Contest Winners” to the next level’s Contest Chair
 - Create ballots (i.e. Google forms, etc.)
 - Determines how to get the Timers Report (text??)
 - Determines how to get the TB Judge results (text, TB Google form, email??)

Acquiring Functionaries: VOTING JUDGES

- To Qualify:
 - Be a paid member for a minimum of 6 months
 - Have completed a minimum of 6 speeches in the CC manual (prior to rollout of Pathways) **OR** have earned certificates of completion in Levels 1 and 2 of any path in Pathways
 - At Division and District Contests: **cannot be a member of any club in which a contestant is a member**

Acquiring Functionaries: VOTING JUDGES

- AREA CONTESTS

- Judges at an Area Contest should come from contestants' clubs
- There must be an equal number of voting judges from each Club in the Area **or** a minimum of **5** voting judges

- DIVISION CONTESTS

- Judges at a Division Contest **cannot** be from any club a contestant belongs to
- There must be an equal number of voting judges from each Area in the Division **or** a minimum of **7** voting judges
- The Chief Judge, Voting Judges, and/or Tie-Breaking Judge cannot be a member of any club of which a contestant belongs

All Other Functionaries

- MUST BE PAID MEMBERS

- Timer (2)
- Ballot Counter (2)
- Test Speaker
- Sergeant at Arms
- Tech Master (1 or 2)

- Timers (2)
 - One shows colors to speakers from Zoom frame
 - One just records time and texts/emails time to Chief Judge
- Ballot Counters (2)
 - Go to Breakout Room with Chief Judge to tally
- Test Speaker
 - **Cannot be a member of any contestants' clubs**
 - Must give a contest-type speech or a project speech from Pathways
- Sergeant at Arms
 - Accompanies evaluation contestants into breakout room
- Tech Master (1 or 2)
 - See next slide

Tech Master (1 or 2) – *recommend 2*

- Find someone who is familiar with or has basic skills with Zoom
- Tech Master(s) serves as host or co-host(s)
- Responsibilities:
 - Let people into contest from waiting room
 - Create Breakout Rooms
 - One for Contestants Briefing, then used as Evaluation Contestants waiting room with SAA
 - One for Judges Briefing, then used as Ballot Counting room
 - One optional breakout room for “additional” use
 - Informs the SAA in Evaluation Contest Breakout Room which contestant is to be sent back to Main Room during the 1-minute of silence between speakers

Certificates and Forms

What forms do I need to download from Toastmasters.org per contest?

- Speech Contest Rulebook (Item 1171)
 - *download separately REV 01/2023*
- Contestants Certification of Eligibility and Originality (Item 1183)
- Contestant Speakers Profile/Biographical Information Sheet (Item 1189)

- Judge's Certification of Eligibility and Code of Ethics
- Time Record Sheet and Instructions (Item 1175)
- Judge's Guide and Ballot (Item 1172)
 - *new judges' ballot for International REV 05/2023*
- Counters' Tally Sheet (Item 1176)
- Results Form (1168)
- Notification of Contest Winner (Item 1182)

- Speech Contest Certificate – 1st Place (Item 510A)
- Speech Contest Certificate – 2nd Place (Item 510B)
- Speech Contest Certificate – 3rd Place (Item 510C)
- Speech Contest Participant Certificate (Item 510D)

Download the Digital Contests Kits (free) at
www.toastmasters.org or www.district35.org

For International Speech Contests: download
“International Speech Contest (Digital) Kit”

For Evaluation Contests: download
“Evaluation Speech Contest (Digital) Kit”

You'll get all the above contest documents
that you need at once.

Use Checklists

- Create one or use checklists in Contest Rulebook and on our District website
 - ✓ Zoom – date and time
 - ✓ Functionaries:
 - ✓ Contest Toastmaster
 - ✓ Chief Judge
 - ✓ Voting Judges
 - ✓ Timers (2)
 - ✓ Ballot Counters (2)
 - ✓ Test Speaker
 - ✓ Sergeant at Arms (for Evaluation Contestants breakout room)
 - ✓ Certificates, Forms, and Rulebook (Digital Kits)

Contest Rulebook

- Revision 01/2023



SPEECH CONTEST RULEBOOK

JULY 1, 2023 TO JUNE 30, 2024



WHERE LEADERS ARE MADE

**Inside front
cover**
Rev. 01/2023

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www.toastmasters.org

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Rev. 8/2019

Item 1171

Contestant Reminder

- To compete in the **Evaluation Contest**
 - An individual must be a paid member of a club in Good Standing
 - *Club in good standing = 8 or more paid members*

Contestant Reminder

- To compete in the **International Speech Contest**
 - An individual must be a paid member of a club in Good Standing
 - *Club in good standing = 8 or more paid members*

AND

- Earned certificates of completion in **Levels 1 and 2** of any path in Pathways **OR** earned a **DTM**
- **Exception to this eligibility requirement...**

Exception to Eligibility Requirement for International Speech Contest

- Exception:
 - If a new club has chartered in less than 1 year from date of Club Contest,

Any Charter Member may compete

Regardless of where they are in their Toastmasters Pathways learning experience

Disqualifications (5)

A contestant can only be **disqualified** for one (or more) of these 5 reasons:

1. Eligibility

- Evaluation Contest: if they are not a paid member of a club in good standing
- International Speech Contest: if they are not a paid member of a club in good standing and/or have NOT earned certificates of completion in Levels 1 and 2 in any path in Pathways OR earned a DTM

2. Originality

- If greater than 25% of their speech is not original

3. Time

- If presentation is below or above acceptable timing for that contest

Disqualifications (5) - *continued*

4. If a contestant references another contestant or another contestant's speech from the platform at the same contest at which they are competing
5. If a contestant misses the contestant briefing by the Contest Toastmaster and shows up at contest after the Contest Toastmaster has been introduced
 - NOTE: if the contestant shows up after the Contestant Briefing, but before the Contest Toastmaster is introduced, they can compete as long as all their papers are in order (Certificate of Eligibility & Originality and Speaker Profile)

Who “Calls” the Disqualification?

- Contest Chair → on eligibility based on eligibility form and checked that the contestant's club is in good standing
- Contest Chair and/or Contest Toastmaster → contestant misses the contestant briefing
- Voting Judges and/or Contestants by filing a protest → originality or referencing another contestant or contestant's speech
- Chief Judge → time (based on Timer's Report)

Recent Changes to Rules *(last 2 years)*

- Protests (by a Voting Judge or Contestant) must be lodged with the Chief Judge or Contest Chair **prior to the contest being adjourned**
- If at any level it is determined that a contestant was ineligible to compete at any previous level, the contestant must be disqualified
- If there are multiple contests at one event, each contest must be **OFFICIALLY ADJOURNED** prior to the beginning of the next contest, even if winners are not announced until the very end of the event

More Recent Changes to Rules

- A Voting Judge, Chief Judge, or Tie-Breaking Judge (at any contest beyond the club level) **MAY NOT COMPETE** in the same contest type in any District
- Timers, Ballot Counters, Sergeant at Arms or other contest official role **MAY NOT COMPETE** in the same contest type

Again this year, District Leadership Grants

- Areas with 4 or fewer clubs in good standing can have 2 contestants from each club compete in the Area contest
- Divisions with 4 or fewer areas can have the 2 highest-placed available contestants from each Area compete at the Division Contest

Know the Rules!



*Prevent
Misconceptions*

**Speech Contests are an important
part of the Toastmasters education
program.**

**KEEP IT FAIR
KEEP IT SIMPLE**

We Are Here to Help!

Toastmasters Website

- <https://www.toastmasters.org/>

District 35 website

- <https://district35.org/speech-contest-resources/>



Do Not Have a Club Contest???

- Each club in good standing is permitted to choose its contestant for each Area Contest by whatever means the club desires *(See Contest Rulebook Page 8, Section 3.a)*
- Examples:
 - Let's say your club has 1 or 2 awesome Speaker Evaluators, ask them to represent your club at the Area Contest
 - Have a "Showcase" – all club contestants give their speech (evaluation) and the Top 2 go to the Area Contest and represent your club
 - Go outside at a club meeting and the one who makes the most baskets playing basketballs goes to the Area Contest to represent your club
 - Other....
- Robert Wall – listen to his video for more information
- See next slide for Contest Resources

Resources

2023-2024 Speech Contest Rulebook

<https://toastmasterscdn.azureedge.net/medias/files/department-documents/speech-contests-documents/1171-speech-contest-rulebook-2023-2024/1171-speech-contest-rulebook.pdf>

Evaluation Speech Contest Kit

<https://www.toastmasters.org/resources/evaluation-speech-contest-kit>

NOTE 1: the rulebook included in this contest kit is NOT the correct year. Use the separate file above for the current contest rulebook.

Note 2: The link will open as a ZIP file. Open the ZIP folder and copy the files into your own folder.

International Speech Contest Kit

<https://www.toastmasters.org/resources/international-speech-contest-kit>

NOTE 1: the rulebook included in this contest kit is NOT the correct year. Use the separate file above for the current contest rulebook.

Note 2: The link will open as a ZIP file. Open the ZIP folder and copy the files into your own folder.

Speech Contests

<https://www.toastmasters.org/resources/speech-contests>

Best Practices for Online and Hybrid Speech Contests 2023-2024

<https://toastmasterscdn.azureedge.net/medias/files/department-documents/speech-contests-documents/479-online-speech-contest-best-practices.pdf>

Speech Contest Tutorials

<https://www.toastmasters.org/resources/speech-contests/speech-contest-tutorials>

Speech Contest Flier

<https://www.toastmasters.org/resources/speech-contest-flier>



30 / 60 / 90 and Wrap Up

Jason Feucht, DTM
District Director

Time To Celebrate!



Your Next 30 Days – mid-December (a)

- Continue to follow on low club membership dues renewals
 - Payments can still be submitted → minimum 8 members to be club in good standing
- Continue club visits and submit reports (due 11-30-23)
- Plan and start round 2 of club visits and submit reports
- Follow-up (and schedule) Council meetings
- Attend DEC virtual meeting on December 9
- Send contest dates and details to Robert Wall and Kris Pool to add to district calendar; coordinate your functionary roles



Your Next 30 Days – mid-December (b)

- Winter TLI → January 20, January 27, plus 2 more makeup sessions
 - Once known, communicate with your clubs
 - Share information from PQD and PRM
 - Don't forget to register yourself!
- Take time for yourself and your family
- Enjoy the holidays!
- Recharge for 2024 to hit the ground running in 2024!



Your Next 60 Days – mid-January

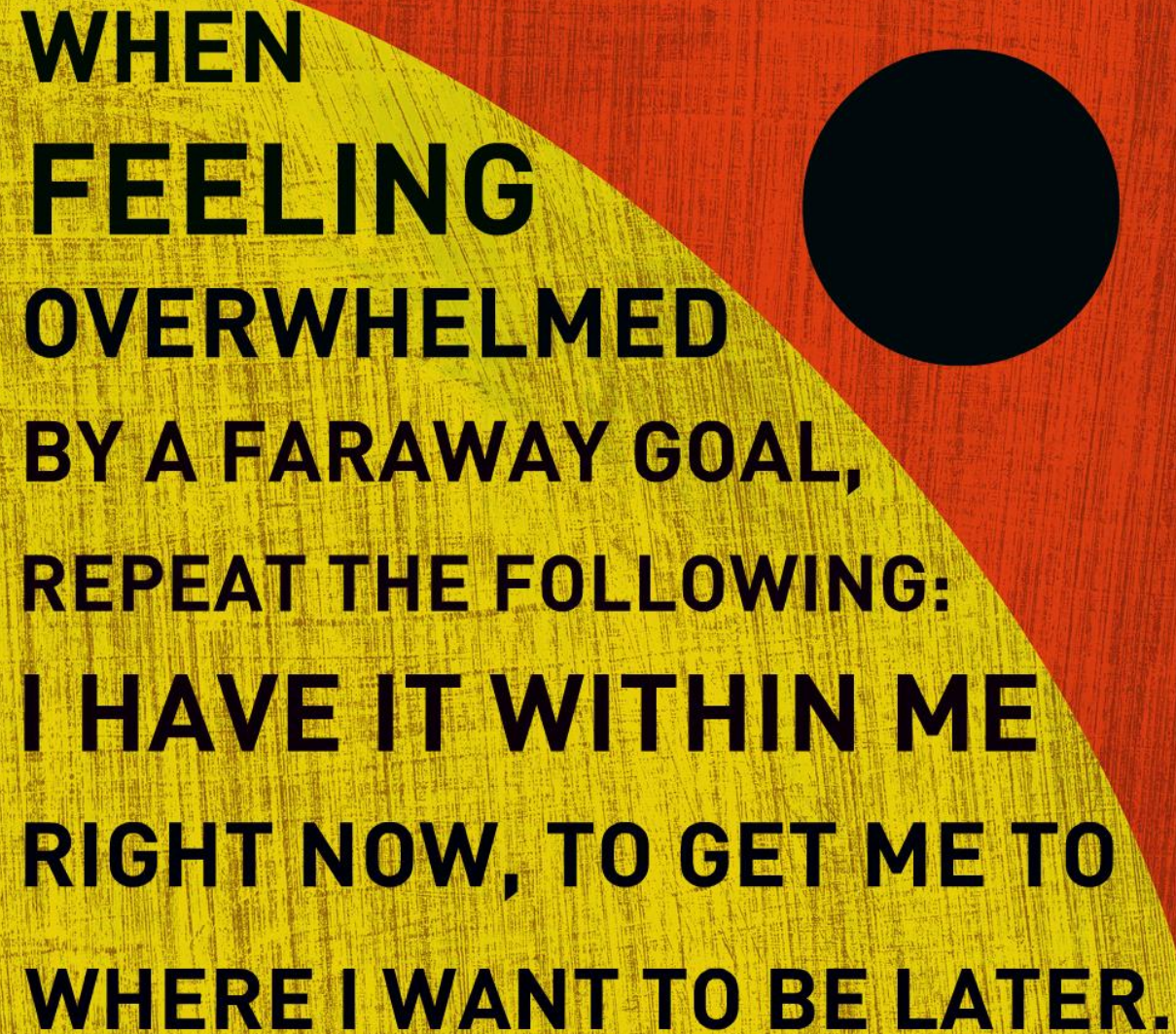
- 2nd round club visits → submit reports by March 30
- Continue to informally stay connected with your clubs
- Attend DEC virtual meeting on January 13
- Promote TLI dates → January 20, January 27
 - Weeknight makeup dates TBD
- Continue planning Area and Division Speech Contests
- Host Area/Division Council meeting
- Organize communication for April dues renewals



Your Next 90 Days – mid-February



- Continue communications about TLI sessions → encourage members to attend
- Continue planning and holding Area and Division speech contests
- Organize schedule of communications about April dues renewals
- Starting planning and encourage members to step into leadership roles (club and district officers) → talk with the members and your successors
- Continue 2nd round Area Director visits and file reports early, no later than March 30!



**WHEN
FEELING
OVERWHELMED
BY A FARAWAY GOAL,
REPEAT THE FOLLOWING:
I HAVE IT WITHIN ME
RIGHT NOW, TO GET ME TO
WHERE I WANT TO BE LATER.**

NOTSALMON.COM

Next Meeting: District Leadership

- [Saturday, December 9, 2023](#)

- 9am – 12:30pm

- Virtual Only

Tentative Agenda Items Include:

- *Division Breakouts*
- *District Leadership*

*See district website for Zoom link
or click on the date above*

Mark Your Calendars – Future Meetings

- [January 13, 2024 - Virtual - 9 AM - 12:30 PM](#)
- [February 10, 2024 - Virtual - 9 AM - 12:30 PM](#)
- [March 9, 2024 - Hybrid - 10 AM - 2:30 PM](#)
 - *(Note: this will hopefully be at the Spring Conference venue)*
- April 26 & 27 - Spring Conference & District Business Meeting
- [May 11, 2024 - Virtual - 9 AM - 12:30 PM](#)

Remember... It's all about the MEMBER

Let's help our clubs help their members

TOGETHER

because

Together as Toastmasters We are All Stronger!

Questions?



Meeting Adjourned



Contact Information

- District Director Jason Feucht
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- Program Quality Director Robert Wall
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- Club Growth Director Theresa Flynn
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