



District 35 – Meeting Minutes

Saturday, October 14, 2023

District Director Jason Feucht convened the DEC meeting on Saturday, October 14, 2023 at 10:00am as a hybrid option (Senior Community Center, Marshfield, WI or Zoom).

Attendees:

DD Jason Feucht	X	DivD C Lee Samson	X	DivD F Yuriy Ksenidi	X
PQD Robert Wall	X	AD C1 Spring Sun		AD F1 Liz Urban	X
CGD Theresa Flynn	X	AD C2 Harriet Allen		AD F2 Laurie Showers	
AM Kris Pool	X	AD C4 Charles Elftmann	X	AD F3 – OPEN	
FM Lisa Elz-Powell	X	AD C3 – OPEN			
PRM Teri McGregor	X			DivD N Karen Polege	X
IPDD Jennifer Kibicho	X	DivD D Paul Anderson	X	AD N1 Jeff Gut	X
		AD D1 Alex Ashley	X	AD N2 – OPEN	
DivD A Julie Gerasch	X	AD D2 – Scott Kaizen	X	AD N3 Kathy Shine	X
AD A1 Judy Bauer	X	AD D3 James White	X		
AD A2 Paul Arnhold	X				
AD A3 – OPEN		DivD E Brandon Birrenkott	X		
		AD E1 Aaron Lau	X		
		AD E2 Carol Mather	X		
		AD E3 Paul Van Dyck	X		

Agenda:

1. Welcome – Jason Feucht
 - a. Reviewed district mission
 - b. At the District Officer training in August 2023, Toastmasters International defined the explanation of the core values
2. Icebreaker – Kris Pool
3. District Status – Jason Feucht
 - a. Shared some history, analysis, and current status on the district goals
 - b. Dues increase has been offset by new members
 - c. Reviewed and gave brief analysis of all club visit reports by Division.
4. Division Reports
 - a. Request for a presentation on District Incentive Program, possibly as part of Club Success Programs
 - b. Division A – Julie Gerasch
 - i. See end of minutes for full report

- c. Division F – Yuriy Ksenidi
 - i. Commitment by all clubs to attend summer officer training suggests same commitment to attend winter training
 - ii. Terrific support from Immediate Past District Director Jennifer Kibicho to complete club visits in Area F3 while we were seeking Area F3 Director; Jennifer completed 3 out of the 5 club visits
 - iii. Area F3 Director Ken Golz is now on board; club visit reports have been shared with him
 - iv. As of 10/14/2023, one more club visit report needs to be submitted (Area F2)
 - v. Member of SpeakEasy Toastmasters is leading a Friday Night Fun Night (October 6, November 3 and December 1):
 - 1. 6:30pm-8pm Central Time
 - 2. Zoom link:
<https://us02web.zoom.us/meeting/register/tZYrcOCsqj8jGNZA7I-Rahl8CTBy0vmc4MNp>
 - 3. This can be shared in Weekly News
 - vi. Suggestion for Club Support Seminar topic: explaining District Incentives

5. Finalize Club Visits – Theresa Flynn

- a. Various reports are available for download and get information on the clubs, but questions come up from the reports and the Area Director club visit reports can help answer those questions.
- b. Encourage clubs to update their information on “Find a Club” on the TI website; guests and prospective guests need the correct information.
- c. Take time before or after a meeting to ask additional questions and detailed answers for the club visit reports.

6. Education Session – Motivation – Club Growth Director Theresa Flynn

7. Club Growth Director Updates – Theresa Flynn

- a. Dues renewals
- b. Overall the District is doing well with retention; suggestion is to reach out to members that have not yet paid, reach out to former members to reinstate or invite their friends and colleagues to the club

8. Program Quality Director Updates – Robert Wall

- a. TLI
 - i. Summer TLI wrap-up
 - ii. Winter TLI
 - 1. January 20, 2024
 - 2. Makeup: January 27
 - 3. Two additional weekday training dates
 - 4. Request to ask clubs what trainings they are interested in
- b. Contests
 - i. Clubs – complete prior to January 18 (any exceptions should be coordinated with PQD)
 - ii. Area – January 19 – February 29 – Virtual only
 - iii. Division – March 1 – April 6 – Virtual only
 - iv. District – hybrid – April 26-27 at Spring Conference

9. 30/60/90 | District Director Wrap-up | Q&A – Jason Feucht

The next meeting scheduled is virtual only on Saturday, November 11, 2023 from 9:00am – 12:30pm. Zoom link is posted on the district calendar.

Meeting adjourned at 2:01pm.

Respectfully submitted,

Kris Pool

Kris Pool, DTM
Administration Manager

Attachments: Future Meeting Dates – listed below
Division Director Written Reports

Distribution: District 35 DEC members

Future Meeting Dates:

Details available on the district website calendar at: <https://district35.org/events/calendar/>

- Saturday, November 11, 2023 – Virtual only – 9am – 12:30pm
- Saturday, December 9, 2023 – Virtual only – 9am – 12:30pm
- Saturday, January 13, 2024 – Virtual only – 9am – 12:30pm
- Saturday, February 10, 2024 – Virtual only – 9am – 12:30pm
- Saturday, March 9, 2024 – Hybrid – 10am – 2:30pm
- Saturday, April 27, 2024 – Annual District Council Meeting
- Saturday, May 11, 2024 – Virtual only – 9am – 12:30pm

Written Report from Division A Director

District 35 Toastmasters:

Thank you for the opportunity to serve the district this year as Division A Director.

The Division A team has had a challenging yet successful year supporting our members and the clubs in Division A.

Before I cover anything else, I want to thank the Division A Team:

- Judy Bauer, DTM – Area A1 Director
- Paul Arnold, DTM – Area A2 Director
- Zachary McMillan – Area A3 Director

I'm happy to share my Division A report. You saw the results that Jason shared around visits and membership, approximately 75% visits completed, so we are progressing well and continuing to move forward.

We have a little conundrum with losing our A3 Director who resigned so for right now we are planning to absorb between Paul, Judy and myself and divide and concur.

Held our Division Council meeting on 10/13 yesterday and started to plan the speech contests so each of us will be contacting fellow toastmasters to see about filling roles. Anyone interested with helping in a role, please contact myself, Judy or Paul. We'd love to have anyone as part of our contests.

A1 – Things are pretty good with the exception of Oconomowoc looking to dissolve and Judy is working closely with them on that. Two clubs have scheduled their MOT sessions in November. Judy is helping with the A3 Milwaukee Talkies club and will be reaching out to them soon.

A2 – Things are also pretty good. Visits are done. Paul took on Love of Laughter and Generally Speaking from A3 which is greatly appreciated. Generally Speaking's visit will be input very soon. Paul is also providing great ideas to area clubs to help build membership as well as other club success opportunities.

A3 – With the loss of the Area Director, we are continuing to conduct visits and dividing and conquering to determine where they are all at. 50% of those visits are completed. Anyone interested in stepping in to assist, please contact myself, Judy or Paul. While on the DEC call, Jennifer Kibicho offered to assist, and I will be getting in touch with her next week.

Respectfully Submitted,

Julie Gerasch, PM2
2023-2024 Division A Director
District 35



TOASTMASTERS
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District 35

Executive Committee Meeting

October 14, 2023
Marshfield, WI and Zoom



TOASTMASTERS
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Welcome

Jason Feucht, DTM

District Director



Together as Toastmasters, We are all Stronger!

'Before you are a leader,
SUCCESS is all
about **growing yourself.**

When you become a
LEADER, success is
all about **growing others.**

- JACK WELCH

TOASTMASTERS
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TOASTMASTERS
INTERNATIONAL

THE SECRET TO
GETTING AHEAD
IS GETTING
STARTED.

- Unknown

"LEADERSHIP
is unlocking
people's
potential to
become **better."**

- BILL BRADLEY

TOASTMASTERS
INTERNATIONAL

Together as Toastmasters, We are all Stronger!



the main thing
is to keep
the main thing
the main thing

STEPHEN R. COVEY

BE
SOLUTIONS-
ORIENTED.

Agenda → Objective: District Success Plan

<u>Time</u>	<u>Discussion</u>	<u>Facilitator</u>
10:00	Welcome	District Director Jason Feucht, DTM
10:15	Icebreaker	Admin Manager Kris Pool, DTM, PDD
10:30	District Status	District Director Jason Feucht, DTM
10:45	Division Reports	A, C, & D
11:00	BREAK	
11:15	Division Reports	E, F, & N
11:30	Finalize Club Visits	Club Growth Director Theresa Flynn, DTM
12:00	LUNCH	
12:30	Education Session – Motivation	Club Growth Director Theresa Flynn, DTM
1:15	BREAK	
1:30	CGD Updates	Club Growth Director Theresa Flynn, DTM
1:45	PQD Updates	Program Quality Director Robert Wall, DTM
2:00	30/60/90 DD Wrap-up Q&A	District Director Jason Feucht, DTM

District Mission

We build new clubs and support all clubs in achieving excellence.

Toastmasters International Core Values

Integrity

Respect

Service

Excellence



Core Values – Defined

Integrity

- We match our actions with our words, demonstrate honesty and trustworthiness, communicate with sincerity and thoughtfulness, have the courage to acknowledge our mistakes, and always strive to do the right thing.

Respect

- We treat all with dignity, welcome diverse perspectives, acknowledge all contributions, believe that all have positive intent, practice mutual accountability, and critique but never demean.

Core Values – Defined

Service

- We strive to provide high-value, exceptional support by being responsive, attentive, and passionate in fulfilling our duties as individuals and as an organization to all.

Excellence

- We consistently strive to meet or exceed expectations by upholding the Toastmasters Promise, nurturing a collaborative environment, innovating to deliver creative solutions, and optimizing quality to produce superior service.

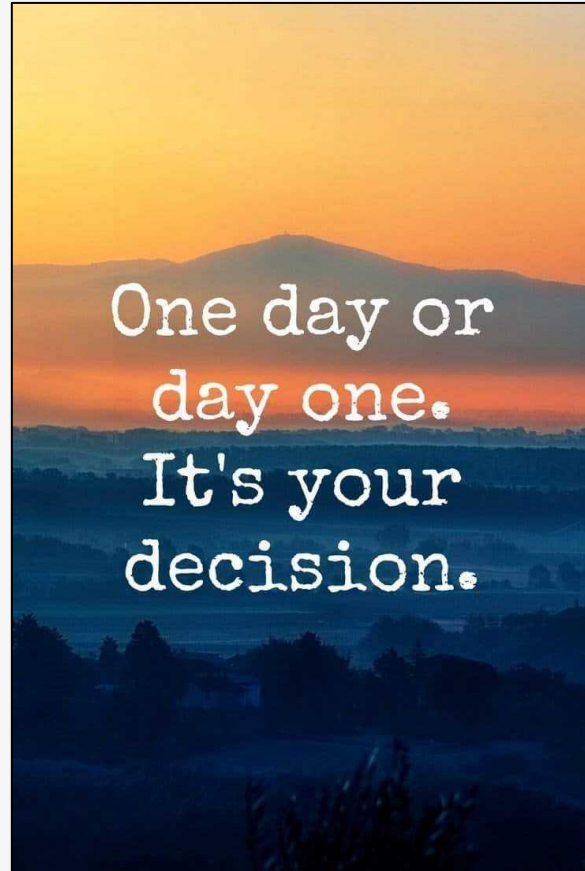
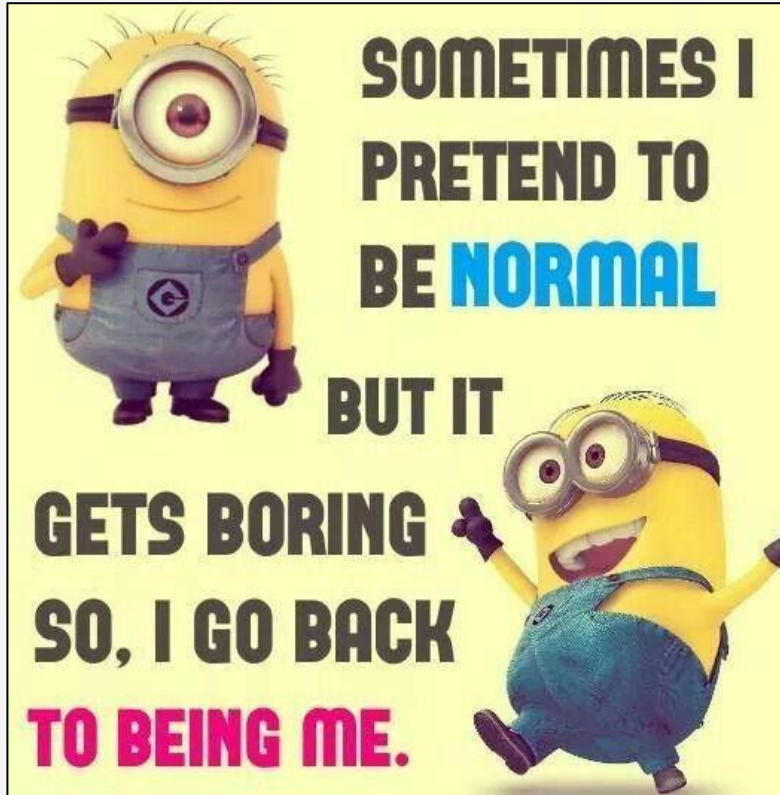
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Icebreaker

Kris Pool, DTM, PDD
Administration Manager



Quotable Conundrums



**When
nothing
is going
right,
go left.**

doozylist.com

Instructions

- Share your interpretation of the following quotes
- 30-45 seconds
- Volunteer or be Volun-told



**“If opportunity doesn’t knock,
build a door.”**

~ Milton Berle



**“Not all storms come to disrupt
your life; some come to clear
your path.”**



~ Unknown

**“Think like a proton.
Always positive.”**

~ Unknown



**“The more action you take, the
more progress you make.”**

~ Unknown



Happy Halloween

“It takes less time to do a thing right, than it does to explain why you did it wrong.”

~ Henry Wadsworth Longfellow

“Hard work never killed anybody, but why take a chance?”



~ Edgar Bergen

**“Everything you want is on the
other side of fear.”**

~ Jack Canfield



“People often say that motivation doesn’t last. Well, neither does bathing. That’s why we recommend it daily.”



~ Zig Ziglar

**“I came.
I saw.
I made it awkward.”**



~ Unknown

“Sometimes I spend the whole meeting wondering how they got the big meeting table through the door.”



~ Unknown

**“There will always be someone
who can’t see your worth.
Don’t let it be you.”**



~ Mel Robbins

“Where people aren’t having fun, they seldom produce good work.”



~ David Ogilvy

“When I was 16, I worked in a pet store and they fired me because... they had three snakes and one day I braided them.”



~ Steven Alexander Wright

**“If you saw a man drowning
and you could either save him
or photograph him, what kind
of film would you use?”**



~ Unknown

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District Status

Jason Feucht, DTM
District Director

Three Measurable Goals

District 35 Performance

-12.35% Growth



Paid Clubs

Base	To Date
81	71

Goals

Distinguished
81
Select Distinguished
82
President's Distinguished
84
Smedley Distinguished
86

-58.65% Growth



Payments

Base	To Date
2,510	1,038

Goals

Distinguished
2,536
Select Distinguished
2,586
President's Distinguished
2,636
Smedley Distinguished
2,711

0% of Clubs



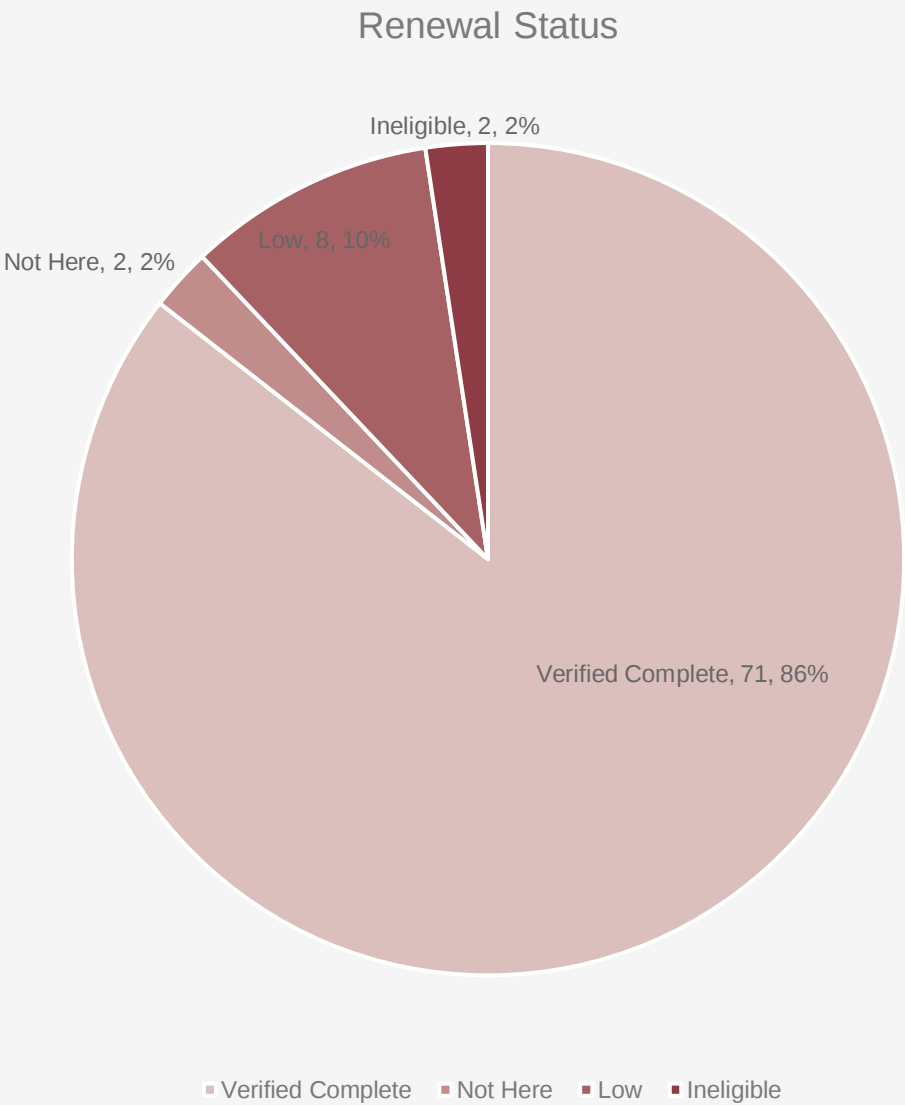
Distinguished Clubs

Base	To Date
81	0

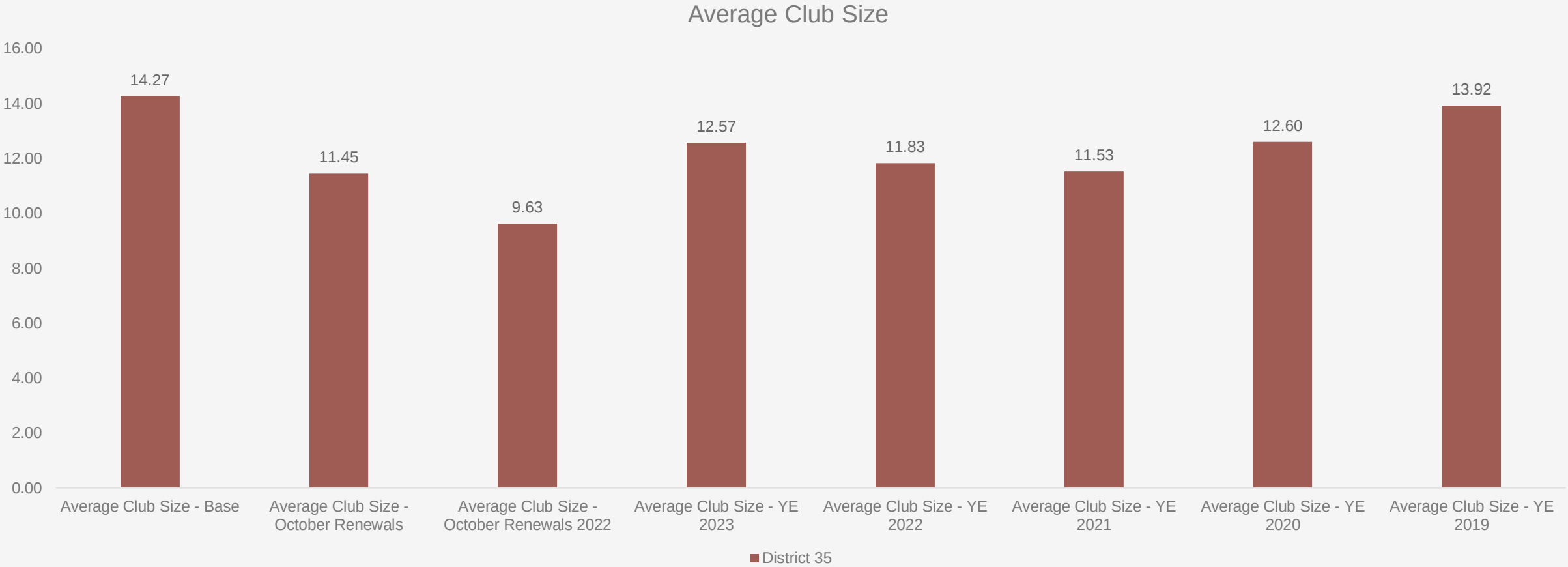
Goals

Distinguished
33
Select Distinguished
37
President's Distinguished
41
Smedley Distinguished
45

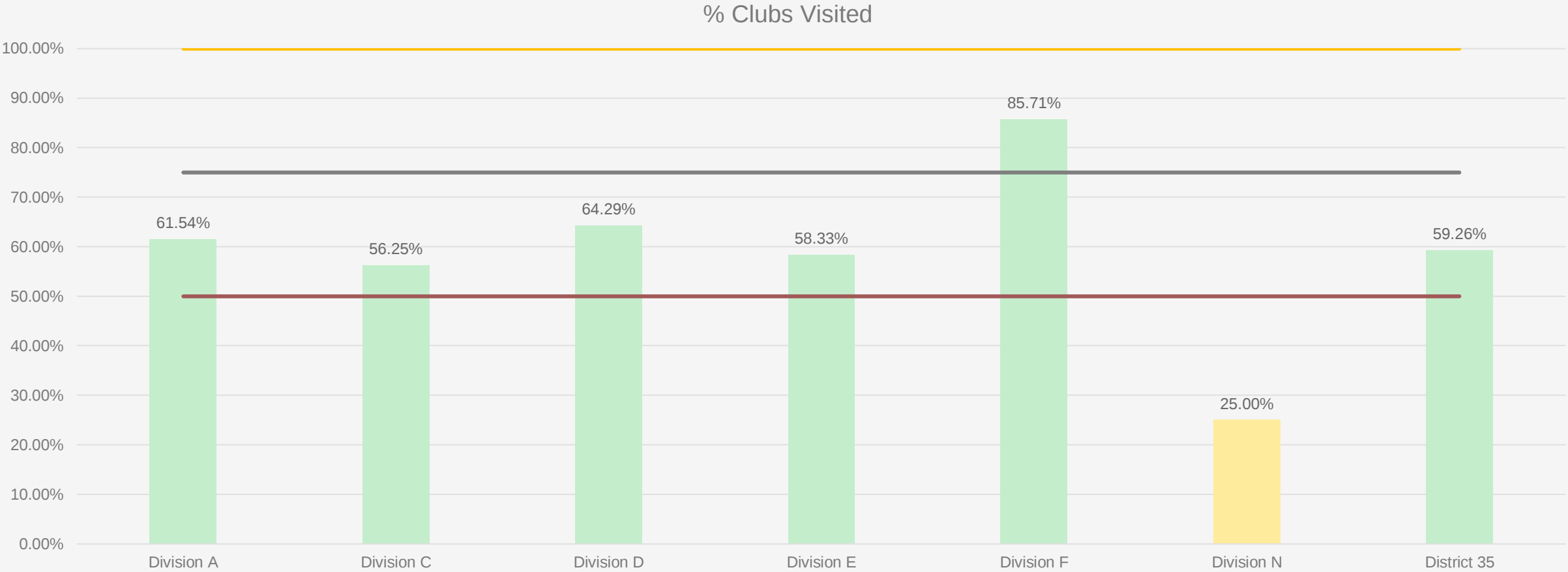
Renewals



Average Club Size



Club Visits



Division A



District	Division	Area	Club	Club Name	Part of Base?	Club Status	Renewal Status	Nov Visit Complete	Membership Base	Membership Renewed	Membership Change	Variance to Good Standi
35	A	1	834	Oconomowoc Toastmasters Club	Yes	Active	**Renewals not here**	Not Started	8	0	-8	-8
35	A	1	924120	Direct Supply Champion Chatters Club	Yes	Active	Verified complete - 07/31/2023	Not Started	21	29	8	0
35	A	1	1188276	Menomonee Falls Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Not Started	22	19	-3	0
35	A	1	5432945	Well Toasted	Yes	Active	Verified complete - 07/31/2023	Not Started	14	17	3	0
35	A	1	6666287	Pewaukee Speaks	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	13	11	-2	0
35	A	2	3210	Ozaukee Toastmasters	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	13	15	2	0
35	A	2	3490	Wisconsin Club	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	13	9	-4	0
35	A	2	4456966	ROK the Talk	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	25	21	-4	0
35	A	2	28675856	Kapur Communicators	Yes	Active	**Renewals not here**	Exceed Expectations	29	0	-29	-8
35	A	3	7833	Brookfield Toastmasters	No	Closing	**Renewals not here**	Below Expectations	4	0	-4	0
35	A	3	879726	Generally Speaking Toastmasters	Yes	Active	Verified complete - 07/31/2023	Not Started	9	9	0	0
35	A	3	1227778	Love of Laughter	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	15	14	-1	0
35	A	3	5946436	Toastmasters In Control	No	Closing	**Renewals not here**	Not Started	1	0	-1	0
35	A	3	7571849	Fiserv Brookfield	Yes	Active	Verified complete - 08/14/2023	Far Exceeds Expectations	8	8	0	0
35	A	3	28675961	Milwaukee Talkies	Yes	Active	Verified complete - 09/20/2023	Not Started	33	17	-16	0
						Total Clubs	15	8	228	169	-59	-16
						Base	13	61.54%				
									Net Club Visits Needed			
						Bronze	50%	-2				
						Silver	75%	2				
						Gold	100%	5				

Division C



District	Division	Area	Club	Club Name	Part of Base?	Club Status	Renewal Status	Nov Visit Complete	Membership Base	Membership Renewed	Membership Change	Variance to Good Standi
35	C	1	1457	Risers From The West Club	Yes	Active	Verified complete - 09/30/2023	Exceed Expectations	10	10	0	0
35	C	1	2023	Credit Union Center TM Club	Yes	Active	Ineligible - Minimum requirement	Exceed Expectations	13	4	-9	-4
35	C	1	2953	Capital City Club	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	13	13	0	0
35	C	1	9769	Expressions Club 9769	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	13	11	-2	0
35	C	2	1159	Uptowner Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Incomplete	18	15	-3	0
35	C	2	1366	Eastside Madison Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Incomplete	21	17	-4	0
35	C	2	3390	Keynoters Club	Yes	Active	Verified complete - 09/26/2023	Incomplete	9	11	2	0
35	C	2	2925829	Summit Seekers	Yes	Active	Verified complete - 08/15/2023	Exceed Expectations	11	10	-1	0
35	C	3	1983	Rock Solid Communicators	Yes	Active	Verified complete - 09/30/2023	Exceed Expectations	11	8	-3	0
35	C	3	739102	Walworth County Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	9	10	1	0
35	C	3	1521807	Madison Achievers	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	13	9	-4	0
35	C	3	7455447	Station Masters, A Toastmasters Club	No	Closing	**Renewals not here**	Not Started	0	0	0	0
35	C	3	28675778	WEGOFAR Toastmasters Club	Yes	Active	Verified complete - 09/18/2023	Exceed Expectations	14	9	-5	0
35	C	4	411	La Crosse Area Toastmasters Club	Yes	Active	Low - Minimum requirement not	Not Started	10	4	-6	-4
35	C	4	2780	Reedsburg Area Club	Yes	Active	Verified complete - 07/31/2023	Not Started	21	20	-1	0
35	C	4	588762	Rolling Hills Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Incomplete	20	19	-1	0
35	C	4	2672087	Coulee Region Toastmasters	Yes	Active	Verified complete - 10/02/2023	Not Started	9	8	-1	0
						Total Clubs	17	9	215	178	-37	-8
						Base	16	56.25%				
									Net Club Visits Needed			
						Bronze	50%	-1				
						Silver	75%	3				
						Gold	100%	7				



District	Division	Area	Club	Club Name	Part of Base?	Club Status	Renewal Status	Nov Visit Complete	Membership Base	Membership Renewed	Membership Change	Variance to Good Standl
35 D			1	739100 Cream City Communicators	Yes	Active	Verified complete - 07/31/2023	Not Started	16	15	-1	0
35 D			1	1286374 Riverview Toastmasters	Yes	Active	Verified complete - 09/21/2023	Not Started	7	8	1	0
35 D			1	1533242 Toast On Tap	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	63	16	-47	0
35 D			1	2940966 TT & SS on TAP	Yes	Active	Low - Minimum requirement not met	Not Started	8	7	-1	-1
35 D			1	3589328 Rumble Don't Mumble Toastmasters	No	Closing	**Renewals not here**	Not Started	0	0	0	0
35 D			1	7914921 The Hitchhikers	Yes	Active	Verified complete - 09/20/2023	Not Started	12	12	0	0
35 D			2	1173 Waukesha Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	20	14	-6	0
35 D			2	5010 Tosa/Medical Club	Yes	Active	Low - Minimum requirement not met	Exceed Expectations	5	7	2	-1
35 D			2	1295732 GE Speaks Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	10	10	0	0
35 D			2	1498402 Speak TV Media Masters Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Not Started	13	10	-3	0
35 D			2	6703700 EQ Leadership	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	7	8	1	0
35 D			3	2612 North Shore Badgers	No	Closing	**Renewals not here**	Not Started	4	0	-4	0
35 D			3	1416954 Smokey's Sensations	No	Closing	**Renewals not here**	Not Started	0	0	0	0
35 D			3	1542623 Marq Our Words	Yes	Active	Verified complete - 09/30/2023	Far Exceeds Expectations	8	8	0	0
35 D			3	3408269 Speak Up Milwaukee	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	14	8	-6	0
35 D			3	4719944 NM Speaks!	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	49	52	3	0
35 D			3	5611915 DJAB	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	20	13	-7	0
						Total Clubs	17	9	256	188	-68	-2
						Base	14	64.29%				
									Net Club Visits Needed			
						Bronze	50%	-2				
						Silver	75%	2				
						Gold	100%	5				

Division E



District	Division	Area	Club	Club Name	Part of Base?	Club Status	Renewal Status	Nov Visit Complete	Membership Base	Membership Renewed	Membership Change	Variance to Good Standi
35	E		1	3834 Superiorland Toastmasters Club	Yes	Active	Verified complete - 09/28/2023	Meets Expectations	9	10	1	0
35	E		1	1138028 Leading Voices	Yes	Active	Verified complete - 10/10/2023	Exceed Expectations	10	8	-2	0
35	E		1	1214450 Talk of the Town	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	17	14	-3	0
35	E		1	1845206 Thriving Communicators	Yes	Active	Ineligible - Minimum requirement	Far Exceeds Expectations	14	2	-12	-6
35	E		2	498 Fond Du Lac Toastmasters Club 498	Yes	Active	Verified complete - 09/29/2023	Exceed Expectations	9	8	-1	0
35	E		2	2121 Sheboygan Club 2121	Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	17	16	-1	0
35	E		2	5421234 Truckmasters	Yes	Active	Verified complete - 09/27/2023	Incomplete	15	13	-2	0
35	E		2	6675732 Sturgeon Speakers	Yes	Active	Verified complete - 09/12/2023	Incomplete	14	12	-2	0
35	E		2	7266653 Johnsonville Toastmasters Club	Yes	Active	Verified complete - 07/31/2023	Incomplete	10	10	0	0
35	E		3	2533 Fox Speak Toastmasters Club	Yes	Active	Verified complete - 09/26/2023	Incomplete	8	10	2	0
35	E		3	2954460 NEW AfterHours Toastmasters	Yes	Active	Verified complete - 09/21/2023	Exceed Expectations	13	15	2	0
35	E		3	6758522 Water City Speakers	No	Low	Low - Minimum requirement not	Incomplete	6	6	0	-2
35	E		3	7567389 Guardian Toastmasters: Appleton Campus	Yes	Active	Verified complete - 10/04/2023	Not Started	10	10	0	0
						Total Clubs	13	7	152	134	-18	-8
						Base	12	58.33%				
									Net Club Visits Needed			
							Bronze	50%	-1			
							Silver	75%	2			
							Gold	100%	5			



District	Division	Area	Club	Club Name	Part of Base?	Club Status	Renewal Status	Nov Visit Complete	Membership Base	Membership Renewed	Membership Change	Variance to Good Standi
35 F		1	945 Milwaukee Metro Spkrs Club		Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	15	8	-7	0
35 F		1	2602 Spectacle City Club		Yes	Active	Verified complete - 09/29/2023	Exceed Expectations	10	10	0	0
35 F		1	3281 Southshore Toastmasters Club		Yes	Active	Verified complete - 09/06/2023	Exceed Expectations	9	9	0	0
35 F		1	4046 Landmark Toastmasters Club		Yes	Active	Verified complete - 09/25/2023	Exceed Expectations	9	10	1	0
35 F		1	5296 Resource Advanced Toastmasters Club		Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	10	9	-1	0
35 F		2	481 Racine Club		Yes	Active	Low - Minimum requirement not met	Exceed Expectations	6	7	1	-1
35 F		2	4955 Southwest Toastmasters		Yes	Active	Verified complete - 07/31/2023	Scheduled Visit	14	13	-1	0
35 F		2	3253329 Oak Creek Toastmasters		Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	9	9	0	0
35 F		2	5920662 CNH Industrial Toast Team		Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	21	21	0	0
35 F		3	189 Allis Chalmers Toastmasters		Yes	Active	Low - Minimum requirement not met	Exceed Expectations	8	5	-3	-3
35 F		3	3891 Rockwell Automation A-B Club		Yes	Active	Verified complete - 10/05/2023	Not Started	11	8	-3	0
35 F		3	790417 SpeakEasy Toastmasters		Yes	Active	Low - Minimum requirement not met	Far Exceeds Expectations	8	7	-1	-1
35 F		3	1274042 The Breakfast Club		Yes	Active	Verified complete - 08/20/2023	Far Exceeds Expectations	8	8	0	0
35 F		3	7564581 Long Story Short Toastmasters		Yes	Active	Verified complete - 07/31/2023	Far Exceeds Expectations	12	12	0	0
						Total Clubs	14	12	150	136	-14	-5
						Base	14	85.71%				
									Net Club Visits Needed			
							Bronze	50%	-5			
							Silver	75%	-2			
							Gold	100%	2			

Division N



District	Division	Area	Club	Club Name	Part of Base?	Club Status	Renewal Status	Nov Visit Complete	Base	Renewed	Change	Good Standi
35	N	1	782	Wausau Morning Toastmasters Club	No	Low	Verified complete - 09/30/2023	Not Started	5	8	3	0
35	N	1	9304	Church Mutual Club	Yes	Active	Verified complete - 07/31/2023	Not Started	18	17	-1	0
35	N	1	1216487	Marshfield Area Toastmasters	Yes	Active	Verified complete - 07/31/2023	Not Started	9	8	-1	0
35	N	1	1484661	Rasmussen College Toastmasters	Yes	Active	Verified complete - 07/31/2023	Not Started	10	10	0	0
35	N	2	570	Stevens Point Toastmasters Club	Yes	Active	Verified complete - 08/30/2023	Not Started	13	12	-1	0
35	N	2	4596	Sentry Toastmasters Club	Yes	Active	Verified complete - 10/01/2023	Not Started	11	8	-3	0
35	N	2	6141	Univ./Wi-Stevens Point Club	Yes	Active	Low - Minimum requirement not	Not Started	8	3	-5	-5
35	N	2	748800	Wisconsin Rapids Area Toastmasters Club	Yes	Active	Verified complete - 09/29/2023	Not Started	14	11	-3	0
35	N	3	5857	Ayres Associates Toastmasters Club	Yes	Active	Verified complete - 10/02/2023	Meets Expectations	21	11	-10	0
35	N	3	6173	Chippewa Valley Club	Yes	Active	Verified complete - 10/05/2023	Below Expectations	8	8	0	0
35	N	3	8542	Eclectic Image Club	Yes	Active	Verified complete - 07/31/2023	Incomplete	20	12	-8	0
35	N	3	9465	Heart Of Eau Claire	Yes	Active	Verified complete - 09/04/2023	Incomplete	13	9	-4	0
35	N	3	2688189	Royal Toastmasters	Yes	Active	Verified complete - 07/31/2023	Exceed Expectations	19	16	-3	0
Total Clubs							13	3	169	133	-36	-5
Base							12	25.00%				
							Net Club Visits Needed					
Bronze							50%	3				
Silver							75%	6				
Gold							100%	9				

District Gold Medal Program

- District 35 Specific
- Team Effort – work together to meet the goal!
- Set goals for critical tasks to be completed **AHEAD** of schedule
- Aligned to existing Distinguished Programs
- Tied to Spring Conference



District Gold Medal Program – Status

- All Divisions Remain Eligible for **Bronze** – 56.79% of Clubs Visited
 - Requirements Still Needed
 - 50% Spring Visits by 3/31
 - DEC Attendance, Area & Division Council Goals
- **Silver** – **13 More Club Visits by 10/15**
 - *If just the “Incomplete” and “Scheduled” visit reports are completed, we would meet this goal! – FILE YOUR REPORTS ASAP!*
 - Requirements Still Needed
 - 75% Spring Visits by 3/31
 - DEC Attendance, Area & Division Council Goals
- **Gold** – **33 More Club Visits by 11/1**
 - Requirements Still Needed
 - 100% Spring Visits by 3/31
 - DEC Attendance, Area & Division Council Goals

Can We Do It?



YES!



What do we need from EACH OTHER to make it happen?

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Division A Report Out

A

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Division C Report Out

C

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Division D Report Out

D



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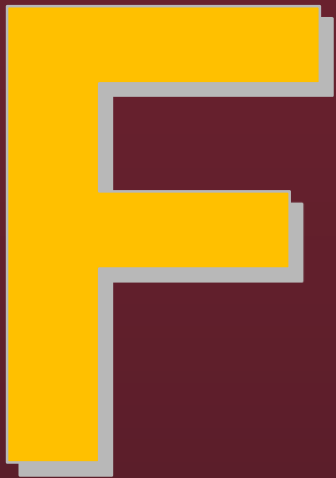
Division E Report Out

E

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Division F Report Out



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Division N Report Out

N

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Finalizing Club Visits

Theresa Flynn, DTM
Club Growth Director





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Education Session Motivation

Theresa Flynn, DTM
Club Growth Director





Motivating People

The Leadership Excellence Series

Motivation Means

- Understanding others
- Creating and maintaining engagement
- Providing opportunities

Motivators

- Money
- Praise
- Public recognition
- More responsibility
- Promotion
- New skills
- New connections
- Helping others
- Winning
- Achieving goals

Motivators

- Incentives
- Messaging
- Support
- Evaluation
- Reward

Motivators

- Messaging
- Incentives
- Support
- Evaluation
- Reward

Motivators

Encourage team members
to use their natural skills

Use Appropriate Recognition

- Recognize immediately
- Reward only the desired behavior
- Address undesirable behavior
- Eliminate obstacles

Conclusion

If your actions inspire others to dream more, learn more, do more, and become more, you are a leader.

~ John Quincy Adams, Sixth U.S. President



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CGD Updates

Theresa Flynn, DTM
Club Growth Director



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PQD Updates

Robert Wall, DTM
Program Quality Director



TLI and Contest Updates

Program Quality in a Nutshell:

**Enjoyable Meetings + Member Achievement =
SUCCESS**

TLI Updates

Summer TLI Wrap-up

- 68.3% of total club officers trained
- 82.3% of clubs had 4 or more officers trained

REMEMBER

- TLI isn't just a box to check for the DCP, it's a barometer of officer commitment
- If a club had less than 4 officers trained, FIND OUT WHY

Winter TLI

- District 35 dates: January 20 – February 16, 2024
- Work with the same teams as Summer TLI”
 - Teams: A/F, C/D, E/N
 - Apply the lessons learned
- Main District TLI is the morning of January 20, 2024
- Three makeup sessions:
 - Saturday, January 27 plus 2 weekdays TBD
- Share training topics with Robert
- Additional information and guidance to come

Contests

Dates and Types

- Contest Dates
 - Club – club chooses format; must be completed prior to January 18
 - Area – virtual; between January 19 and February 29
 - Division – virtual; between March 1 and April 6
 - District – hybrid; April 26 and April 27 at Spring Conference
- Evaluation and International Speech Contests

Contest-Related Guidance

- Contests are not to start during or within 1 of a DEC meeting, a TLI session, or the reasonably-expected end time of another contest
- Find out now if your clubs will have contestants in each contest
- PLANNING TIMES:
 - International – 9 minutes per speaker, plus other contest stuff
 - Evaluation – 5 minutes per speaker, plus other contest stuff
 - Partner up and combine contests – be realistic → don't plan for a 7-hour contest, even with breaks
- Don't look for “trained” people → find interested people and get them trained (except possibly for Contest Toastmaster or Chief Judge)

Remember the “Main Thing”

Reframe and Refocus

First, sell yourself...

- If you joined TM several years ago and it was \$60/month instead of \$45, you probably wouldn't have batted an eye because
- Price = Value. Value is the confluence of price and results
- In the “professional education” space, for someone who works the program, TM is dirt cheap... if they don't want to work the program, they are not your market

Now sell others...

- Potential new members don't know what you know
- If you don't tell new people about problems, and you focus on getting them to work the program, they likely won't know or care
- Value is what they put into it → help them and motivate them to put in the work

Don't make new people care about irrelevant stuff

You Can Do This. We Can Help.

- Remember the outline of the year
- Review the reports you have available
 - <https://dashboards.toastmasters.org/Club.aspx?id=35>
 - <https://reports.toastmasters.org/reports/dprReports.cfm?r=1&d=35>
- Get the information from the people on the ground
- Identify the places you can have the biggest impact
- Establish and meet as Area and Division Councils
- Work with your area and division teams to revise and execute success plans
- Don't hesitate to reach out and ask for help!

REMEMBER:

You can't ever do everything, but you can always do something!

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Celebrations || 30 / 60 / 90 || Wrap Up || Q&A



Jason Feucht, DTM
District Director



Your Next 30 Days – mid-November (a)

- Follow-up on low club membership dues renewals
- Finish club visits and submit **ALL** AD reports by November 1 for Gold Medal Credit!
 - If you need help, please ask!
- Follow-up (and schedule) Area & Division Council meetings
- Corrections for Summer TLI → no changes after October 31
- Attend DEC meeting on November 11 → virtual only

Your Next 30 Days – mid-November (b)

- Schedule your Area and Division Contests; start filling roles
 - Email Robert Wall and Kris Pool details to be added to district website
- Winter TLI → Dates TBD
 - Once known, communicate with your clubs
 - Share information from PQD and PRM
 - Don't forget to register yourself!

Your Next 60 Days – mid-December

- Finish club visits → submit reports by November 30
 - If you need help, please ask!
- Plan Second Round of Visits to be complete by 3/31/2024
- Start Second Round of Visits December 1
- Continue to informally stay connected with your clubs
- Attend DEC meeting on December 9 → virtual only
- Review your [Division](#) / [Area](#) Success Plan and adjust as needed
- Review your personal goals and make necessary adjustments
- Take some time for yourself & enjoy the holidays!



Your Next 90 Days – mid-January (a)

- Continue planning speech contests
- Continue communications about TLI sessions → encourage club officers and members to attend
- Organize a schedule of communications about April dues renewals
- Starting planning and encourage members to step into leadership roles (club and district officers) → talk with the members and your successors
- Continue 2nd round Visits and file reports ASAP





OVERWHELMED?

When you're waist-deep in tribbles, it's a bit difficult to remember that your original objective was to guard the quadrotriticale.



Next Meeting: Contest Training

- [Saturday, November 11, 2023](#)
- 9am – 12:30pm

****** Virtual Only ******

*See district website for Zoom link
or click on the date above*

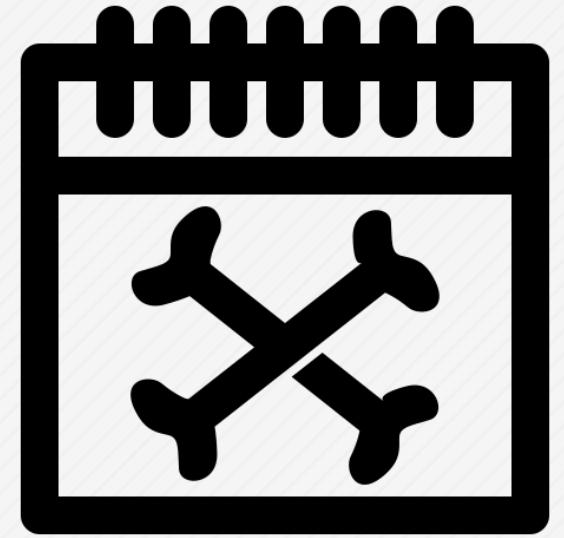
Agenda Items to Include:

- *Division Breakouts*
- *Finance Report*
- *Contest Training*



Mark Your Calendars – Future Meetings

- [December 9, 2023 - Virtual - 9 AM - 12:30 PM](#)
- [January 13, 2024 - Virtual - 9 AM - 12:30 PM](#)
- [February 10, 2024 - Virtual - 9 AM - 12:30 PM](#)
- [March 9, 2024 - Hybrid - 10 AM - 2:30 PM](#)
 - *(Note: this will hopefully be at the Spring Conference venue)*
- April 26 & 27 - Spring Conference & District Business Meeting
- [May 11, 2024 - Virtual - 9 AM - 12:30 PM](#)



Remember... It's all about the MEMBER

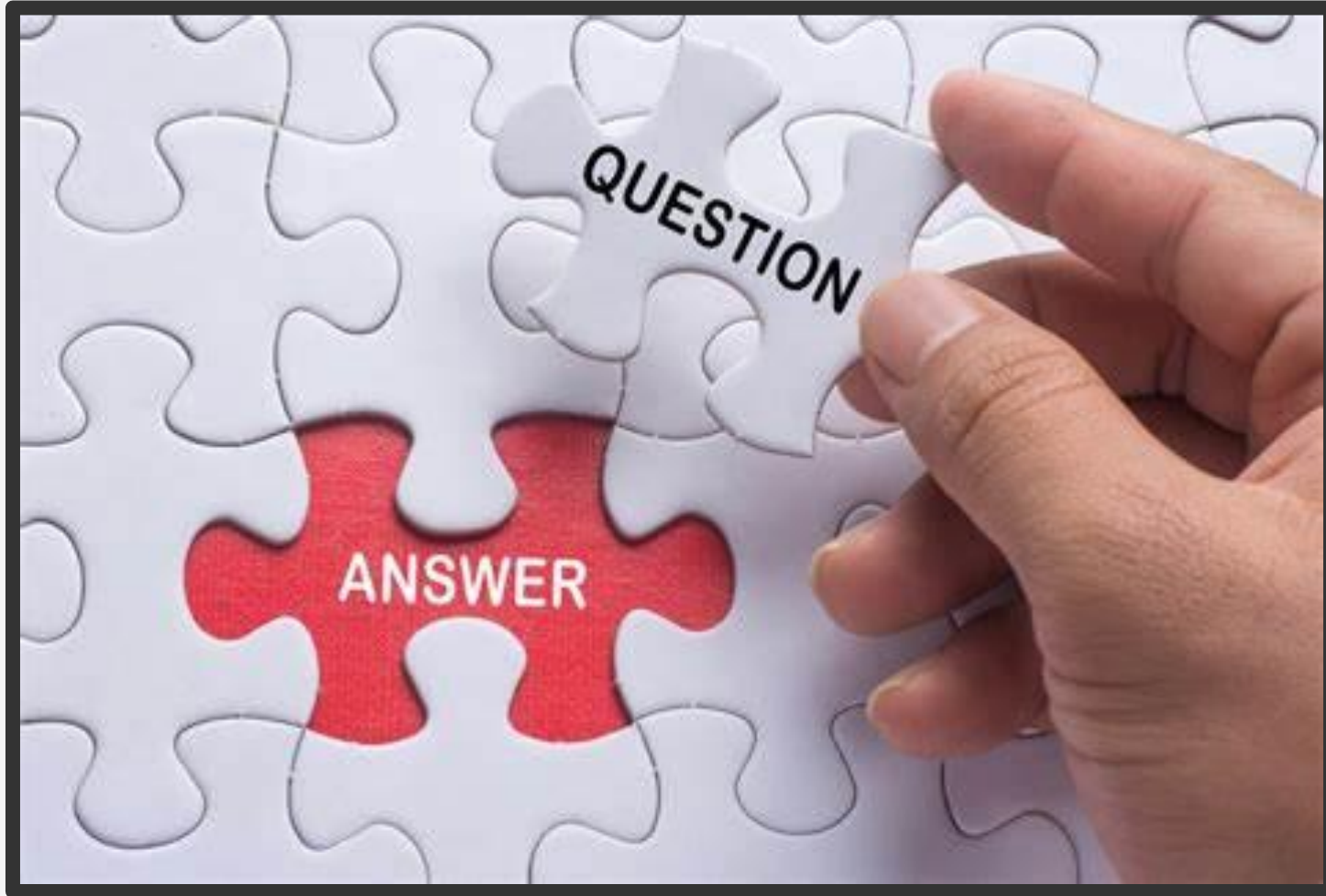
Let's help our clubs help their members

TOGETHER

because

Together as Toastmasters We are All Stronger!

Questions?



Meeting Adjourned



Contact Information

- District Director Jason Feucht
jfeucht.tm@gmail.com
- Program Quality Director Robert Wall
rswall@rswall.com
- Club Growth Director Theresa Flynn
Tflynn_d35@yahoo.com

