



Club Quality Workshop

Kris Pool, DTM

District 35 Winter TLI

December 5, 2020

Objectives



IDENTIFY HOW THE CLUB
MISSION SUPPORTS CLUB
QUALITY



IDENTIFY THE
CHARACTERISTICS OF A
QUALITY CLUB



ANALYZE YOUR CLUB'S
EMBODIMENT OF THESE
CHARACTERISTICS

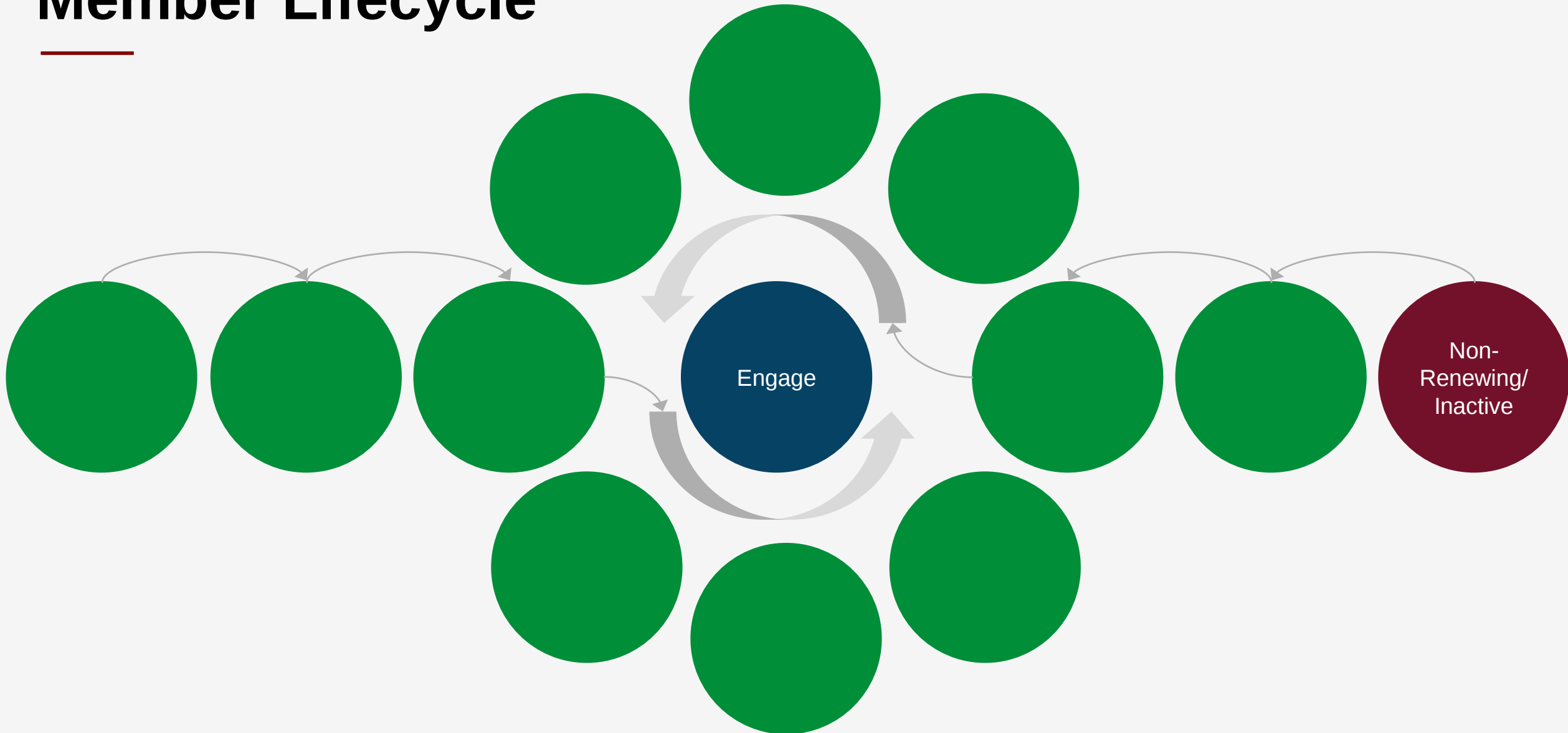
Club Mission

We provide a supportive
and positive learning experience
in which members are empowered to
develop communication and leadership skills,
resulting in greater self-confidence and
personal growth.

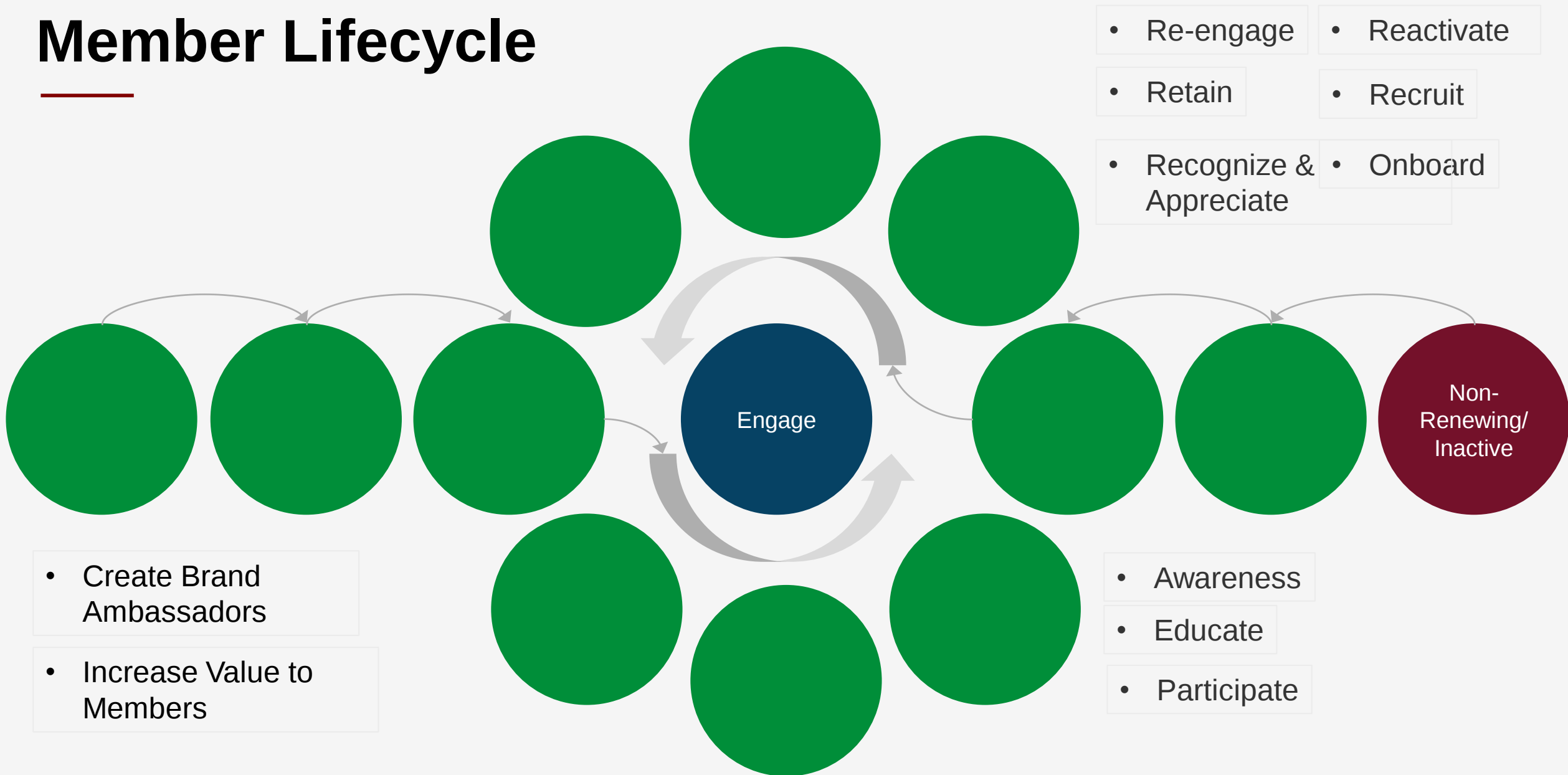
Club Mission

We provide a supportive
and positive learning experience
in which members are empowered to
develop communication and leadership skills,
resulting in greater self-confidence and
personal growth.

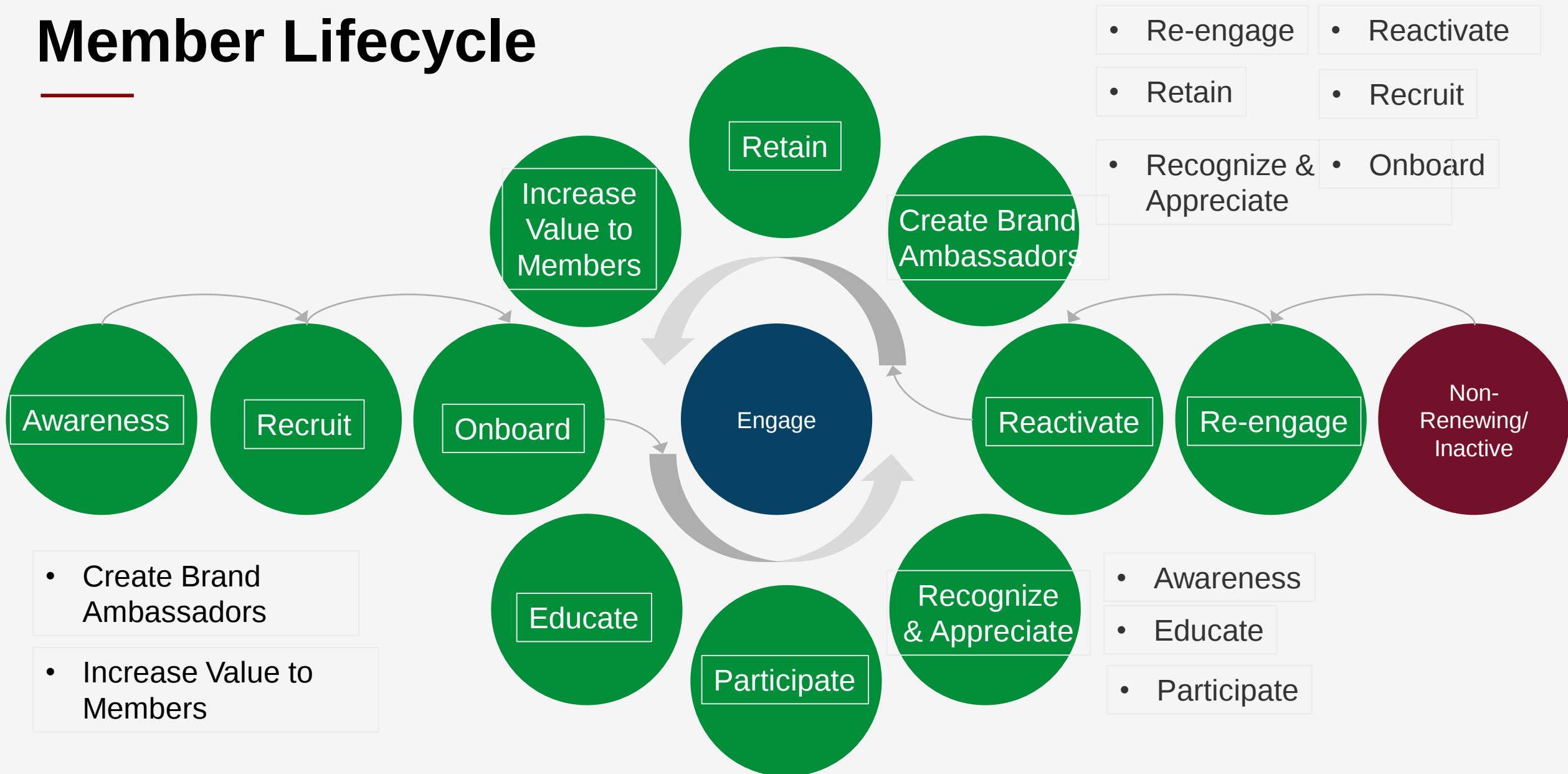
Member Lifecycle



Member Lifecycle



Member Lifecycle

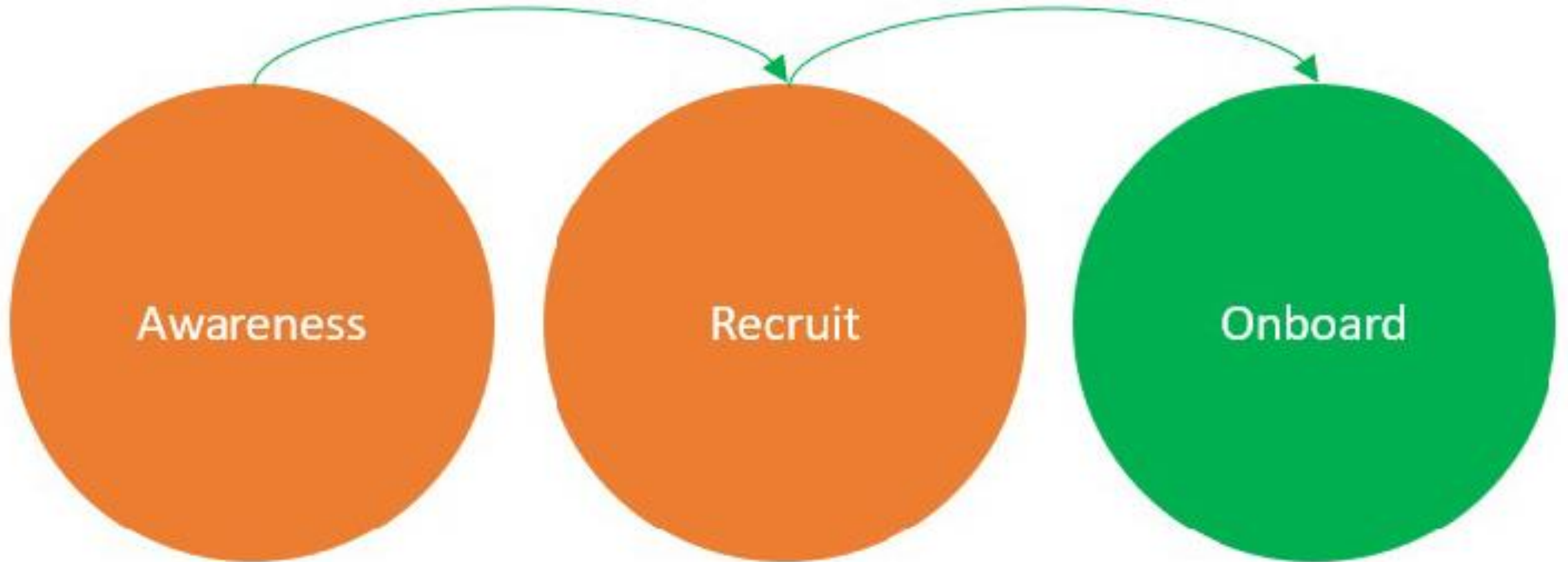


Breakout Rooms

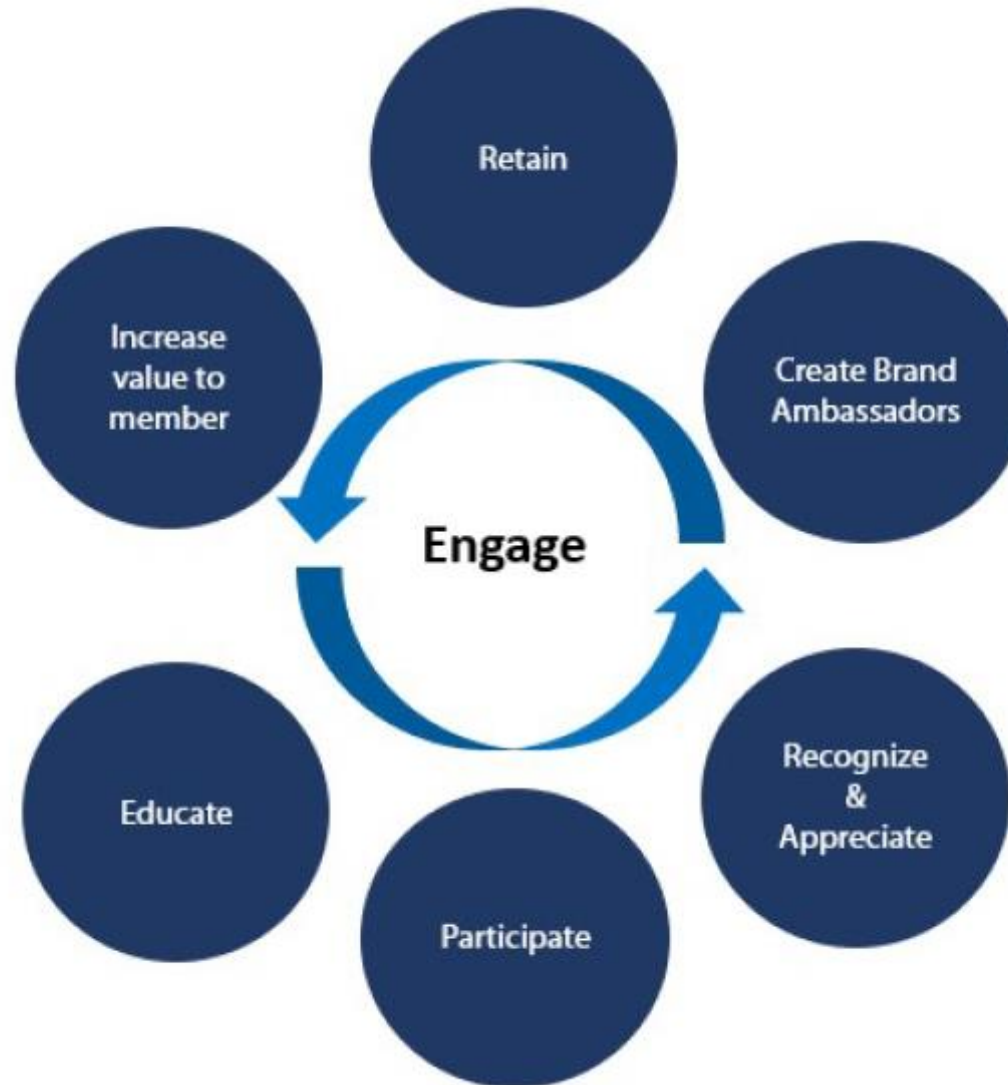


- Social media advertisement
- Open houses
- Quality meetings
- Club officer training
- Speak-a-thon
- Awards ceremony
- Personal phone calls and emails
- New member orientation
- Club t-shirt
- Moments of Truth

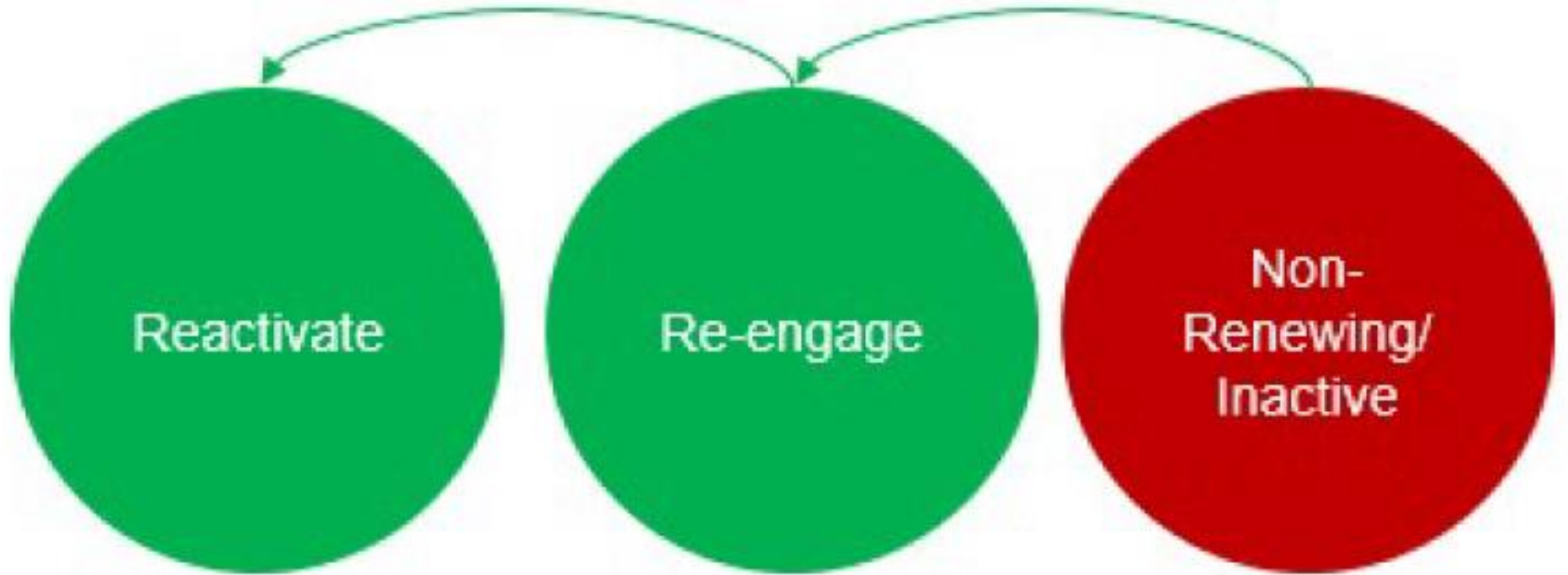
Lifecycle – Segment 1 (*2 action items*)



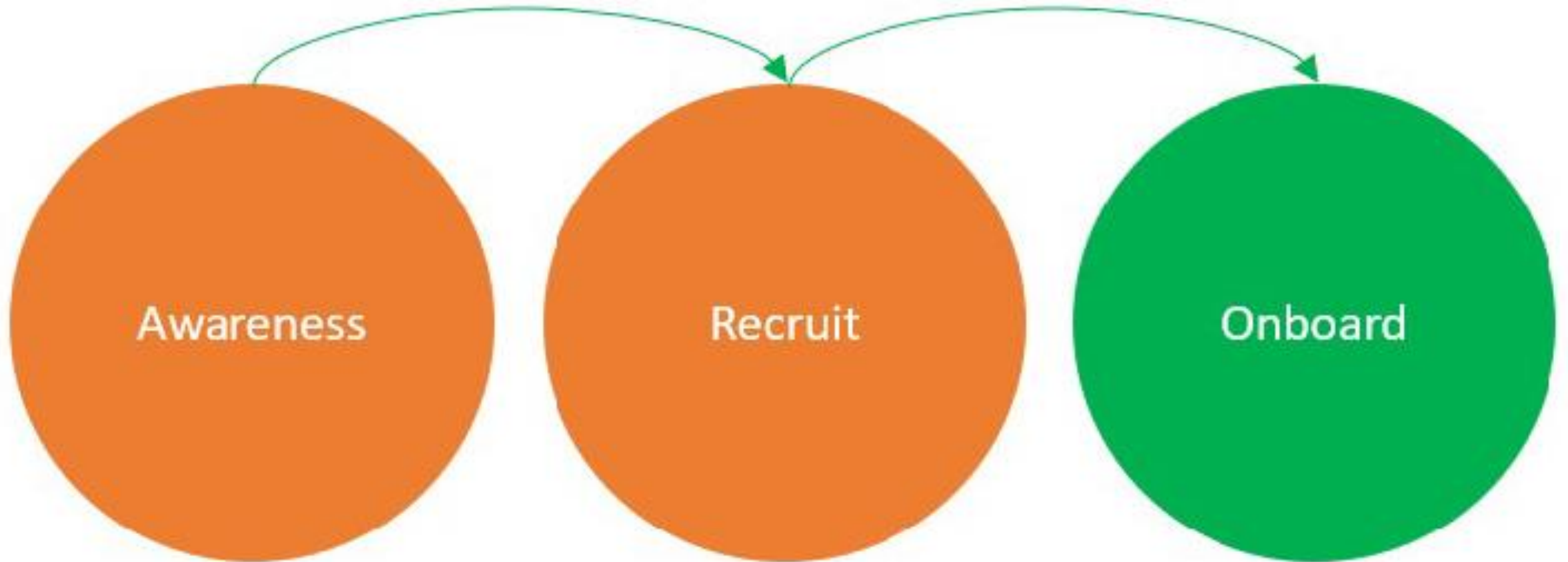
Lifecycle – Segment 2 (*1 action item*)



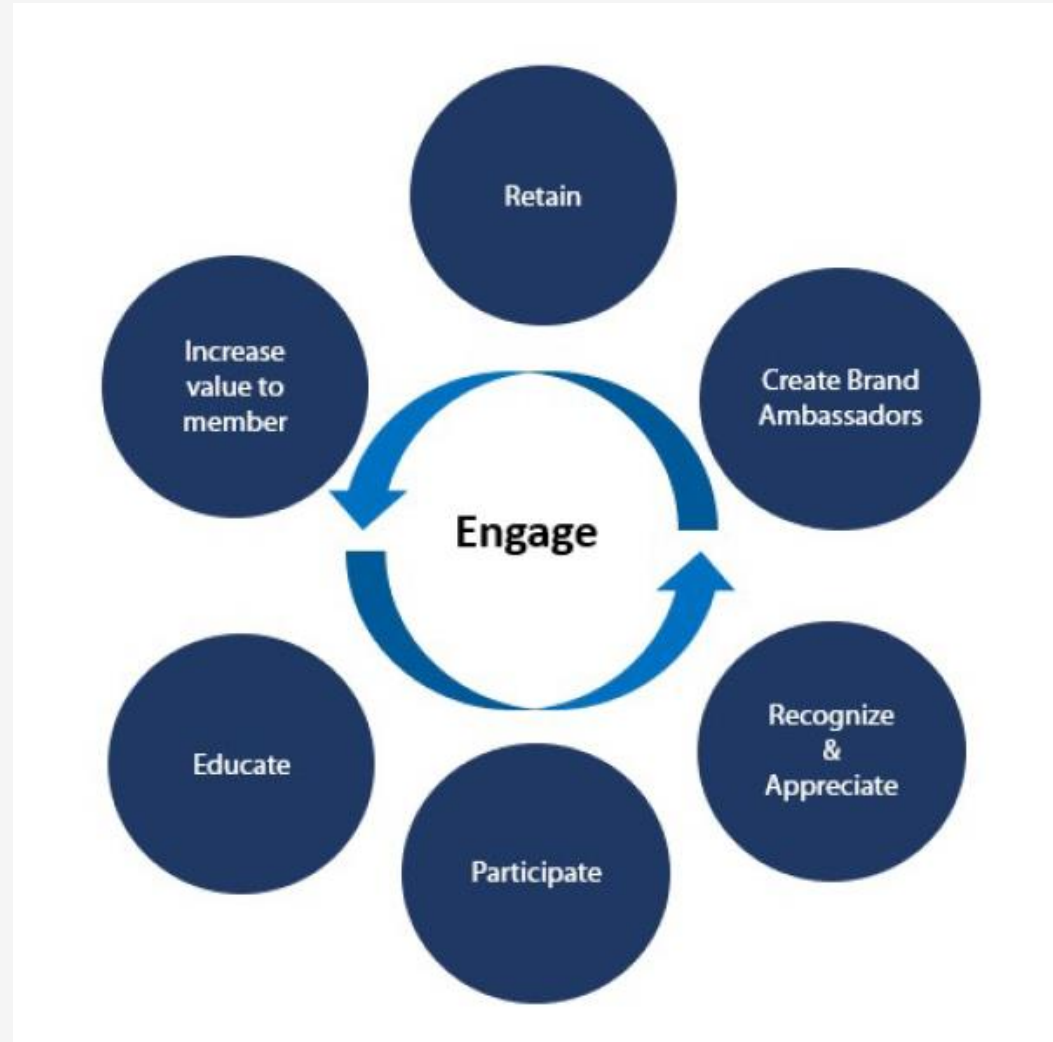
Lifecycle – Segment 3 (*2 action items*)



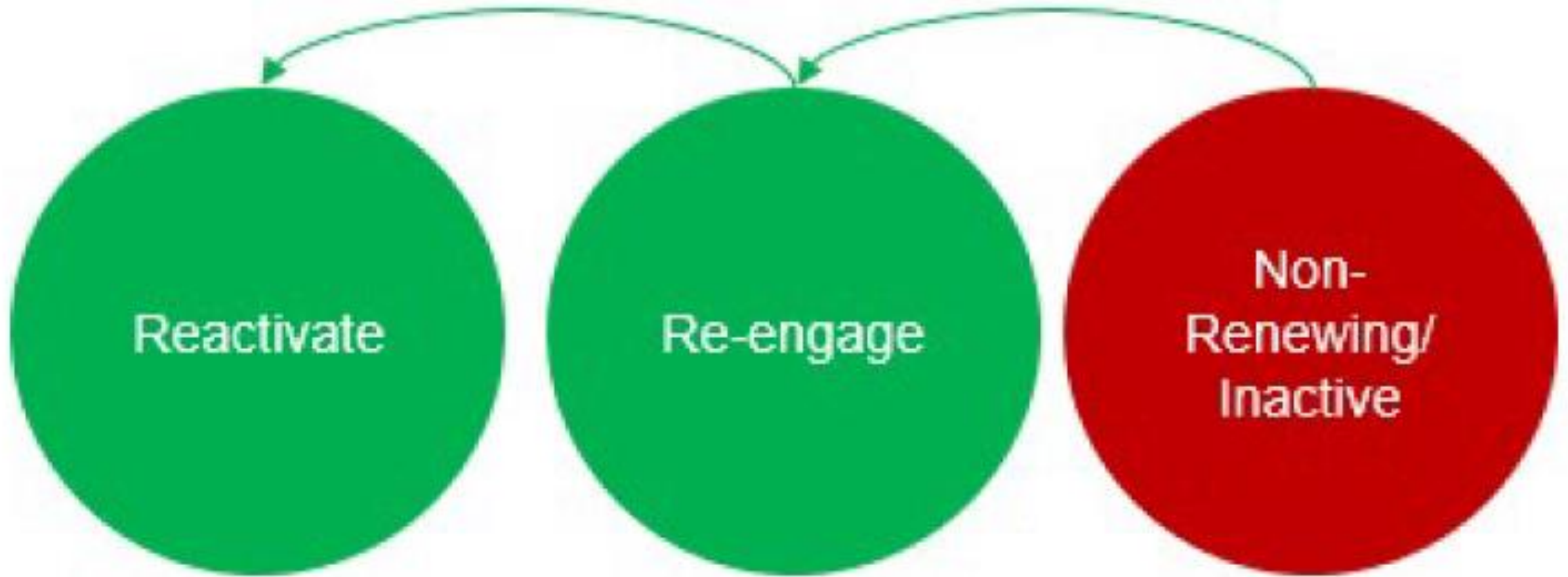
Breakout Rooms – Regroup and Share



Breakout Rooms – Regroup and Share



Breakout Rooms – Regroup and Share



**YOU CAN'T SPELL
CHALLENGE
WITHOUT
CHANGE**



**IF YOU'RE GOING TO RISE TO THE
CHALLENGE, YOU HAVE TO BE
PREPARED TO CHANGE.**

My Challenge to You

- By the end of January, have a meeting with your club officers to brainstorm action items and ideas on each of these circles
- By the end of February, implement at least **3** of these action items in your club to improve the quality of your club

Resources for Club Quality

- Successful Club Series
- New Member Profile Sheet
- Member Interest Survey
- Club Success Plan
- A Toastmaster Wears Many Hats
- Club Officer Elections
- Infuse Your Clubs With Creativity
- Club Quality Checklist
- Moments of Truth
- Membership Building Programs and Materials
- Master Your Meetings
- Prescription for Productive Meetings
- Club Coach Program

<https://www.toastmasters.org/leadership-central/club-officer-tools/club-management/club-quality>

Club Mission

We provide a supportive
and positive learning experience
in which members are empowered to
develop communication and leadership skills,
resulting in greater self-confidence and
personal growth.

Objectives Met?



IDENTIFY HOW THE CLUB
MISSION SUPPORTS CLUB
QUALITY



IDENTIFY THE
CHARACTERISTICS OF A
QUALITY CLUB



ANALYZE YOUR CLUB'S
EMBODIMENT OF THESE
CHARACTERISTICS