



2020 Spring Convention Education Session Application

The 2020 Education Session Committee is seeking presenters who share cutting-edge ideas, inspire enlightening discussions and convey the fundamentals of effective communication and leadership. Attendees of the 2020 Spring Convention will have the ability to attend two (2) of six (6) breakout sessions. Each Breakout Session has a seating capacity of about 75 people. It is not a requirement that an Education Session speaker is a current Toastmaster member, however, most attendees are affiliated with the organization and it is strongly advised that speakers ensure their topic applies to the mission and principles of the Toastmasters organization and specifically applicable to people who are focused on the development of their communication and leadership skills.

Education Sessions are intended to be informational in nature and not a sales promotion. Speakers are limited in promoting any product/service associated with the subject matter of the session, any company they are associated with, and any product/service they personally sell. The following is acceptable as part of the session delivery:

- Referencing various resources related to the topic.
- Promoting (but not selling) any books they have written on the subject matter or related topics; provided the promotion is at the end of the session as part of closing remarks.
- Providing their business contact information to the attendees.
- Including a short paragraph statement on their business or company at the close of the workshop

Please complete the form below to submit your information and proposed topic to the 2020 Education Sessions Committee for consideration. Completed applications must be received by January 24, 2020. Submit via email to leslye.m.erickson@gmail.com.

Presenter(s): _____

Phone: _____

Email: _____

Toastmaster Club Name and Number (if applicable): _____

Toastmaster Designations (if applicable): _____

Other public speaking experience/professional experience: _____

Identify what area your topic best fits:

____ Professional Development

____ Personal Growth

____ Club Development

____ Other: _____

How does your topic relate to the convention theme? _____

Presentation Title: _____

Proposed education session description (200 words or less; may be used on the Toastmasters website and other convention publicity): _____

Identify 3 session objectives (as it relates to learner outcomes):

1. _____
2. _____
3. _____

Target audience; who benefits from your presentation? _____

Identify audio/visual aids or other needs required for your presentation (easel, projector, flip chart etc.):

Provide your speaker bio as it relates to your credentials regarding your session topic (150 words or less):

_____ **Submit a recent digital headshot for use in promotional materials.**

Optional, but highly encouraged: Submit a 30-90 second description of your presentation in the form of a live URL link. This video may be used for convention marketing. For assistance to publish your video, refer to this link: Getting Started with YouTube — www.youtube.com/yt/about/getting-started.html

URL to promotional video: _____

Important Reminders:

- Application deadline is January 24, 2020.
- Submit via email to: Leslye Moraski Erickson, ACB, ALB, Education Chair | leslye.m.erickson@gmail.com

Notification Process:

Your application is valued and will be carefully considered by our education committee. We will respond to your submission directly by February 17, 2020. We appreciate all submissions and if you are not selected for this upcoming program year, we welcome you to submit again in the future. Opportunities will be afforded first to program themes and then speakers that fit those themes.

Note: By submitting your application, you give District 35 (its officers and convention chairs) permission to freely use your image, speaker's bio and presentation information in the event program and promotional materials for the 2020 Spring Convention.