



District #: 35
 Budget Currency: USD
 Fiscal Year 2019-2020

	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Total
Membership revenue	214	1,371	16,098	2,062	649	259	827	2,340	15,131	2,096	991	1,324	43,362
Conference revenue	-	-	-	-	-	-	-	-	-	-	18,000	-	18,000
Fundraising revenue	-	-	-	-	-	-	-	-	-	-	500	-	500
TLI revenue	-	-	-	-	-	4,000	-	-	-	-	-	-	4,000
District store revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
Speech contest revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
Other revenue	-	533	-	-	-	-	-	-	-	-	-	-	533
Total revenue	214	1,904	16,098	2,062	649	4,259	827	2,340	15,131	2,096	19,491	1,324	66,395
Conference expense	-	-	-	-	-	-	-	-	-	-	19,700	-	19,700
Fundraising expense	-	-	25	-	-	-	-	-	-	-	75	-	100
TLI expense	553	1,400	-	-	-	5,500	-	-	-	-	-	1,400	8,853
District store expense	-	-	-	-	-	-	-	-	-	-	-	-	-
Marketing expense	340	340	1,167	2,340	552	2,100	412	1,477	452	452	1,331	656	11,619
Communications & public relations expen	58	58	58	58	58	58	58	58	58	58	60	60	700
Education & training expense	400	400	-	400	400	-	-	400	400	400	400	760	3,960
Speech contest expense	-	-	-	-	-	-	-	-	-	-	4,300	-	4,300
Administration expense	65	75	185	75	75	75	75	75	75	75	75	75	1,000
Travel expense	1,340	8,018	1,935	784	784	1,385	2,335	535	784	784	1,385	539	20,606
Other expense	181	181	181	181	181	181	181	181	181	181	181	181	2,168
	2,937	10,472	3,551	3,837	2,049	9,299	3,061	2,726	1,949	1,949	27,507	3,671	73,006
District net income/(loss)	(2,723)	(8,568)	12,547	(1,775)	(1,400)	(5,040)	(2,234)	(386)	13,182	147	(8,016)	(2,347)	(6,612)

We, the undersigned, certify that this budget and narrative cover estimated receipts and expenditures for the district year. This budget directs the financial resources entrusted to the district toward achieving the district mission and will be presented to the district council for approval at its next meeting.

District Director _____ Date _____

Program Quality Director _____ Date _____

Club Growth Director _____ Date _____

Finance Manager _____ Date _____

	Total	Budget	% Policy Max
Conference expense	19,700		
Fundraising expense	100		
District store expense	-		
Marketing expense	11,619		
	31,419	43.0%	Unlimited
TLI expense	8,853		
Education & training expense	3,960		
	12,813	17.6%	30.0%
Communications & public relations expense	700	1.0%	25.0%
Speech contest expense	4,300	5.9%	10.0%
Administration expense	1,000	1.4%	20.0%
Travel expense	20,606	28.2%	30.0%
Other expense	2,168	3.0%	10.0%
	28,774		
Total Expenses	73,006	100.0%	

Total Stockholders Equity per Balance Sheet as of June 30, 2019 **31,763.58**

Retention amount needed on June 30, 2020* **10841**

Remaining funds at Year-end (estimated)** **14,310.96**

*This amount is provided by World Headquarters in an email.

**The goal is to budget the Remaining funds at Year-end to be as close to zero as possible without creating a loss. This amount should not be negative.



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Following is a brief description/explanation of the estimated income and estimated expenses based on the goals outlined in the district success plan. The white rows are not password protected. Users may adjust the white area as necessary by adjusting the row height. Alternatively, a separate sheet may be used. **Each section of this narrative page must be completed in order for this report to be considered complete and counted as received by WHQ.** There are example questions to answer in each box. These can be deleted and replaced by your answers.

(Numbers are pulled from Summary tab)

Membership Revenue

Budgeted

43,362

We expect to meet and hope to exceed the membership goals set last year in order to be a Distinguished District.

Conference Net Income/(Loss)

(1,700)

Conferences in D35 have been popular, and the fall conference will be missed. The Spring Convention is budgeted to Net \$0. Historically we have been successful in meeting this goal, and have in certain years shown a small profit. \$1700 balance is reserved for keynote speaker's lodging fee for Dec-19 and May-20, which is budgeted under Travel.

Fundraising Net Income/(Loss)

400

Fundraising has not been done previously in the district; we are anticipating raising \$250 at the district-wide Winter TLI and \$250 at the Spring Convention. Raffle application expense and tickets and supplies are budgeted at \$100.

TLI Net Income/(Loss)

(4,853)

Division (7) are the TLI Sponsors. Each holds 2-3 in the summer season including makeup session. The District supports this through an allocation of \$200 per division per season to ensure quality training. Food is a large component of the expense since evening trainings often begin at 5pm and Saturday early morning. We plan to hold a District wide Winter TLI again after several previously successful events. We plan on increasing the charge per member for this event in order to reduce the amount of subsidy provided by the district. This combined with the Division TLIs result in a year to date subsidy of TLI of \$4,853.

District Store Net Income/(Loss)

-

The District does not operate a District Store.

Other Revenue

533

A disbanded club donated the cash balance to the District.



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Following is a brief description/explanation of the estimated income and estimated expenses based on the goals outlined in the district success plan. The white rows are not password protected. Users may adjust the white area as necessary by adjusting the row height. Alternatively, a separate sheet may be used. **Each section of this narrative page must be completed in order for this report to be considered complete and counted as received by WHQ.** There are example questions to answer in each box. These can be deleted and replaced by your answers.

(Numbers are pulled from Summary tab)

Budgeted

Marketing

11,619

The District strives to return to Distinguished District Status. Marketing funds are focused on building new clubs, maintaining club membership growth, and incent healthy clubs through recognition focused on the distinguished club program. Incentives are based on membership growth, membership retention, club coaching, club rebuilding, new clubs, and the distinguished club program. \$4,950 has been allocated for building new clubs. This will pay for a new club incentive of a club banner. This will also pay for the cost to promote Toastmasters across the district as we help attract new members to these clubs. We will also purchase a replacement banner for Eastern Division to be displayed during events throughout the year. New expense this year is

Communications and Public Relations

700

The District will continue to allocate funds for upgraded Facebook capabilities, MeetUp, Web hosting, and mass email (Mail Chimp) usage.

Education and Training

3,960

For training Area and Division Directors and incoming Area and Division Directors we have budgeted \$400 for each DEC meeting that occurs in person. These funds are historically used for coffee, snacks, lunch and room rental. Additionally, \$360 for nametags for incoming DEC members.

Speech contests

4,300

Speech are very popular in District 35. The District Purchases 1st and 2nd place trophies for each contest from the Area level on up. Additionally, an additional \$75 per division and \$40 per area is allocated to hold those contests. Most of those expenses are food. An additional \$1,000 has been budgeted to record the District International Speech Contest due to the changes in the Semi-Final Process.

Administration

1,000

Administration covers postage and mail. Nominal printing and supply funds used by our Finance Manager and Audit Team. An additional \$110 has been allocated toward software and subscriptions needed to successfully conduct the Virtual District Council Meeting in September.

Travel

20,606

Travel has been budgeted lower than in the past due to reduced overall spending in order to meet the 30% maximum threshold. District 35 is a geographically large district and we are unable to reimburse as much travel as we'd like for our district officers and will try to conserve monies where possible in order to reimburse more to those who need it. We encourage DEC members to carpool whenever possible; despite this, we expect to have to cut off reimbursements for mileage for all DEC members by mid-year in order to stay within the budget. Keynote speaker lodging fee is budgeted at \$850 for Winter TLI and Spring Convention respectively

Other Expenses

2,168

No other expenses are expected or planned.



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Account		USD												
#	Account Name	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Total
6005	Membership Revenue	214	1,371	16,098	2,062	649	259	827	2,340	15,131	2,096	991	1,324	43,362

**This amount is provided by World Headquarters in an email.



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USD

Account #	Account Name	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Total
Conference Revenue														
6025	Conference Registration-Member											18,000		18,000
6025	Conference Registration-Spouse / guest													-
6025	Conference-Late registrations													-
6025	Conference Registration -Meal Events													-
6025	Conference Registration-Speech contest													-
6025	Conference Registration -Other													-
6025	Conference Registration-Training													-
6050	Conference Refunds - Registration & Tickets													-
6055	Conference Refunds - Other													-
6060	Reimbursements - Registration & Tickets													-
6030	Conference-Sponsorship/Advertising													-
6035	Conference-Raffle													-
6040	Conference-Auction													-
6010	Conference-Donation													-
6020	Conference-Other Revenue													-
Total Conference Revenue		-	-	-	-	-	-	-	-	-	-	18,000	-	18,000
Conference Expenses														
7004	Conference-Badges & Pins													-
7008	Conference-Promotional Materials													-
7010	Conference-Awards Expense (Trophies,											500		500
7012	Conference-Supplies & Stationery Expense											200		200
7014	Conference-Room Rental Event Expense											750		750
7016	Conference-Meal Event Expense											12,500		12,500
7018	Conference-Decorations Expense													-
7020	Conference-Printing Expense											700		700
7022	Conference-Audio Visual Expense											1,000		1,000
7030	Conference-Photocopying Expense											250		250
7042	Conference-Outside Contractor Expense											1,700		1,700
7048	Conference-Equipment Purchase Expense													-
7070	Conference-Bank Charges & Credit Card Fee													-
7072	Conference-Sales Tax Expense (incl. GST,													-
7078	Conference-Food Expense													-
7080	Conference-Gifts & Thank Yous											100		100
7086	Conference-Miscellaneous Expenses											1,500		1,500
7090	Equipment Rental											500		500
														-
														-
														-
Total Conference Expenses		-	-	-	-	-	-	-	-	-	-	19,700	-	19,700
Conference Net Income/(Loss)		-	-	-	-	-	-	-	-	-	-	(1,700)	-	(1,700)





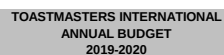
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Account #	Account Name	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Total
TLI Revenue														
6025	TLI Registration-Member registrations						4,000							4,000
6025	TLI Registration-Spouse / guest registrations													-
6025	TLI Registration-Late registrations													-
6025	TLI Registration-Meal Events													-
6025	TLI Registration-Speech contest													-
6025	TLI Registration-Other													-
6025	TLI Registration-Training													-
6025	TLI Registration-Speechcraft													-
6050	TLI Refunds - Registration & Tickets													-
6055	TLI Refunds - Other													-
6060	Reimbursements - Registration & Tickets													-
6030	TLI Sponsorship/Advertising													-
6035	TLI Raffle													-
6010	TLI Donation													-
6020	TLI Other Revenue													-
Total TLI Revenue		-	-	-	-	-	4,000	-	-	-	-	-	-	4,000
TLI Expenses														
7006	TLI-Educational Materials													-
7010	TLI-Awards Expense (Trophies, Plaques,													-
7012	TLI-Supplies & Stationery Expense													-
7014	TLI-Room Rental Event Expense						1,000							1,000
7016	TLI-Meal Event Expense	553	1,400				3,500						1,400	6,853
7020	TLI-Printing Expense													-
7030	TLI-Photocopying Expense													-
7070	TLI-Bank Charges & Credit Card Fee													-
7072	TLI-Sales Tax Expense (incl. GST, VAT, etc.)													-
7080	TLI-Gifts & Thank Yous													-
7086	TLI-Miscellaneous Expenses													-
7090	Equipment Rental						1,000							1,000
														-
														-
Total TLI Expenses		553	1,400	-	-	-	5,500	-	-	-	-	-	1,400	8,853
TLI Net Income/(Loss)		(553)	(1,400)	-	-	-	(1,500)	-	-	-	-	-	(1,400)	(4,853)



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[illegible]



USD

[illegible]



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Account #	Account Name	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Total
Marketing Expenses														
Marketing - Building New Clubs														
7006	Marketing-Educational Materials													-
7008	Marketing-Promotional Materials	150	150	150	150	150	150	150	150	150	150	150	150	1,800
7010	Marketing-Awards Expense (Trophies,													-
7012	Marketing-Supplies & Stationery Expense			150										150
7036	Marketing-Advertising Expense													-
7044	Marketing-Postage & Shipping Expense													-
7082	Marketing-Incentives	150	150	150	150	150	150	150	150	150	150	150	150	1,800
														-
														-
														-
		300	300	450	300	300	300	300	300	300	300	300	300	3,750
Marketing - Membership Growth														
7004	Marketing-Badges & Pins													-
7006	Marketing-Educational Materials													-
7008	Marketing-Promotional Materials			180										180
7010	Marketing-Awards Expense (Trophies,													-
7036	Marketing-Advertising Expense				600			600						1,200
7040	Marketing-Trade Show Registration Expense			425				425						850
7086	Marketing-Miscellaneous Expenses													-
														-
														-
														-
		-	-	605	600	-	-	-	1,025	-	-	-	-	2,230
Marketing-Club coaches														
7006	Marketing-Educational Materials													-
7010	Marketing-Awards Expense (Trophies,						400					450		850
7020	Marketing-Printing Expense													-
														-
														-
		-	-	-	-	-	400	-	-	-	-	450	-	850
Marketing-Rebuilding														
7004	Marketing-Badges & Pins													-
7006	Marketing-Educational Materials													-
7010	Marketing-Awards Expense (Trophies,													-
														-
														-
		-	-	-	-	-	-	-	-	-	-	-	-	-
Marketing-Recognition														
7004	Marketing-Badges & Pins													-
7008	Marketing-Promotional Materials													-
7010	Marketing-Awards Expense (Trophies,													-
7020	Marketing-Printing Expense											112	112	224

7080 Marketing-Gifts & Thank Yous											225		225
7082 Marketing-Incentives	40	40	112	1,440	252	1,400	112	152	152	152	244	244	4,340
7086 Marketing-Miscellaneous Expenses													-
													-
													-
													-
	40	40	112	1,440	252	1,400	112	152	152	152	581	356	4,789
Marketing-Other Expense													-
7008 Marketing-Promotional Materials													-
7010 Marketing-Awards Expense (Trophies,													-
7036 Marketing-Advertising Expense													-
7048 Marketing-Equipment Purchase Expense													-
7078 Marketing-Food Expense													-
7080 Marketing-Gifts & Thank Yous													-
7086 Marketing-Miscellaneous Expenses													-
													-
													-
													-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Total Marketing Expenses	340	340	1,167	2,340	552	2,100	412	1,477	452	452	1,331	656	11,619



Account

#	Account Name	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Total
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Communications & PR Expenses

[illegible]



USD

Account

#	Account Name	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Total
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Education & Training Expenses

Distinguished Clubs

[illegible]

Training Club Officers

[illegible]

Training Division & Area Directors

[illegible]

Training Areas & Divisions

[illegible]



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Account

#	Account Name	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Total
Speech Contest Revenue														
6010	SC-Donation Revenue													-
6015	SC-Interest Income													-
6020	SC-Miscellaneous Income													-
6025	SC-Registration & Ticket Revenue													-
6030	SC-Sponsorship/Advertising Revenue													-
6035	SC-Raffle Revenue													-
6050	SC-Refunds - Registration & Tickets													-
6055	SC-Refunds - Other													-
	Total Speech Contest Revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
Speech Contest Expenses														
7006	SC-Educational Materials													-
7010	SC-Awards Expense (Trophies, Plaques,											1,600		1,600
7012	SC-Supplies & Stationery Expense													-
7014	SC-Room Rental Event Expense													-
7078	SC-Food Expense													-
7086	SC-Miscellaneous Expenses													-
7090	Equipment Rental													-
7016	SC-Meal Event Expense											1,700		1,700
7022	SC-Audio Visual Expense											1,000		1,000
														-
	Total Speech Contest Expenses	-	-	-	-	-	-	-	-	-	-	4,300	-	4,300
	Speech Contest Net Income/(Loss)	-	-	-	-	-	-	-	-	-	-	(4,300)	-	(4,300)

USD

Account

#	Account Name	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Total
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Administration Expenses

[illegible]



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Account #	Account Name	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Total
Travel Expenses														
District Director														
7056	Convention Registration Fees Expense		350											350
7058	Lodging Expense		1,927					600						2,527
7060	Transportation - Airfare Expense													-
7062	Transportation - Mileage Expense	50	50	50	50	50	50	50	50	50	50	50	50	600
7064	Transportation - Taxis/Shuttle Expense													-
7066	Transportation - Rail Expense													-
7068	Transportation - Other Expense													-
7078	Travel-Food Expense													-
		50	2,327	50	50	50	50	650	50	50	50	50	50	3,477
Club Growth Director														
7056	Convention Registration Fees Expense		550											550
7058	Lodging Expense		1,927					600						2,527
7060	Transportation - Airfare Expense													-
7062	Transportation - Mileage Expense	50	50	50	50	50	50	50	50	50	50	50	50	600
7064	Transportation - Taxis/Shuttle Expense													-
7066	Transportation - Rail Expense													-
7068	Transportation - Other Expense													-
7078	Travel-Food Expense													-
		50	2,527	50	50	50	50	650	50	50	50	50	50	3,677
Program Quality Director														
7056	Convention Registration Fees Expense		550											550
7058	Lodging Expense		1,927					600						2,527
7060	Transportation - Airfare Expense													-
7062	Transportation - Mileage Expense	50	50	50	50	50	50	50	50	50	50	50	50	600
7064	Transportation - Taxis/Shuttle Expense													-
7066	Transportation - Rail Expense													-
7068	Transportation - Other Expense													-
7078	Travel-Food Expense													-
		50	2,527	50	50	50	50	650	50	50	50	50	50	3,677
Finance Manager														
7058	Lodging Expense													-
7060	Transportation - Airfare Expense													-
7062	Transportation - Mileage Expense	8	8		4	4				4	4		4	34
7064	Transportation - Taxis/Shuttle Expense													-
7066	Transportation - Rail Expense													-
7068	Transportation - Other Expense													-
7072	Travel-Sales Tax Expense (incl. GST, VAT,													-
		8	8	-	4	4	-	-	-	4	4	-	4	34

[illegible]



TOASTMASTERS INTERNATIONAL
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USD

Account #	Account Name	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Total
IPDG														
7058	Lodging Expense			1,000										1,000
7060	Transportation - Airfare Expense			400										400
7062	Transportation - Mileage Expense	40	40		40	40				40	40			240
7064	Transportation - Taxis/Shuttle Expense													-
7066	Transportation - Rail Expense													-
7068	Transportation - Other Expense													-
7078	Travel-Food Expense													-
		40	40	1,400	40	40	-	-	-	40	40	-	-	1,640
Keynote Speaker														
7058	Lodging Expense						850					850		1,700
7060	Transportation - Airfare Expense													-
7062	Transportation - Mileage Expense													-
7064	Transportation - Taxis/Shuttle Expense													-
7066	Transportation - Rail Expense													-
7068	Transportation - Other Expense													-
7072	Travel-Sales Tax Expense (incl. GST, VAT,													-
		-	-	-	-	-	850	-	-	-	-	850	-	1,700
Other Member														
7058	Lodging Expense													-
7060	Transportation - Airfare Expense													-
7062	Transportation - Mileage Expense	25	25	25	25	25	25	25	25	25	25	25	25	300
7064	Transportation - Taxis/Shuttle Expense													-
7066	Transportation - Rail Expense													-
7068	Transportation - Other Expense													-
7072	Travel-Sales Tax Expense (incl. GST, VAT,													-
		25	25	25	25	25	25	25	25	25	25	25	25	300
Total Travel Expenses		1,340	8,018	1,935	784	784	1,385	2,335	535	784	784	1,385	539	20,606



Other Expenses